

EUGY ALLIEGRO

Experience Designer

UX/UI Designer, DESIGNATION, 2016

Attended an immersive 18-week, 70hrs/week full-stack design bootcamp in which we learned UX/UI fundamentals, dabbled in front-end code, and created user-centered solutions through agile sprints.

Completed client projects in which we worked in teams of four to conduct user research, explore concepts, test prototypes, and iterate into mid/high-fidelity wireframes. Documented, synthesized, and delivered our findings to clients and stakeholders in weekly presentations.

Zero Percent: Designed the mobile donation and rewards experience for a service that facilitates distribution of surplus food to local charities and organizations.

Mind Matters: Designed a web platform that provides accessible, confidential, and culturally-competent telemental health services for US veterans.

Co-founder/Creative Director, SQUID, 2011-present

Design, brand, and market four product lines that have sold in over 20 countries, Walgreens South Florida, Bed Bath & Beyond, and Urban Outfitters stores nationwide. Ranked in Amazon's top 15% sellers of 2013.

Co-located between China and Miami for over two years: planning and overseeing sourcing, manufacturing, and production accross different industries.

Design logos, packaging, trade show booths, and advertising/sales material with a consistent branding strategy.


Plan and implement digital marketing campaigns to push sales on e-commerce channels.

Interior Designer, BRICK Design & Construction, 2014-2016


Assisted with concept development, space planning, and furniture and finishes purchasing for a high-end interior design firm. Created 3D models and mock-ups of renovation concepts to streamline projects and facilitate communication between the client, project manager, and contractors.

Graphic Designer, Hemisphere, 2006-2011

Children's fashion manufacturing and wholeselling. Designed 200+ looks and vector flats per fashion season for production. Created branding material for several clothing lines and worked with buyers in a fast-paced environment, recognizing fashion trends and delivering on-brand looks for different clients and target markets.

 eugy.co

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 in/eugyalliegro

I get excited about products that add value to our human experiences, brands that tell great stories, and mastery of white space.

Tools

DESIGN	PROTOTYPE	3D MODELING
Sketch	Axure	Sketch Up
Illustrator	Balsamiq	Rhino
Photoshop	InVision	AutoCAD
HTML/CSS	POP App	Vray

↑ 3 FELT-TIP PENS!

Skills

UX/UI

User research	Interface design
Interviewing	Prototyping
Affinity diagramming	Wireframing
Design principles	User testing
Journey maps	Responsive design

BRANDING/MARKETING

Graphic design	Space planning
Brand strategy	3D modeling
Content strategy	Copywriting
Product photography	Digital marketing
Video editing	Event planning

Languages

FLUENT	BEGINNER	SURVIVAL
English	French	Mandarin
Spanish	Italian	

Education

A.S. in Interior Design Technology

Miami Dade College, 2015

4.0 GPA - In Progress

B.A. in Business Administration/Marketing

Florida International University, 2011

3.95 GPA, Honors College, Summa Cum Laude

Certificate in Photography

Universidad San Pablo CEU, Madrid, 2009

A.A. in Business Administration

Miami Dade College, 2008

4.0 GPA, Honors College, Highest Honors