

JEANSON CABORAL ACAL

Front-end Developer | Graphic Designer | Web Developer

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OBJECTIVE

Creative and detail-oriented Front-end Developer and Graphic Designer with a strong foundation in web development, graphic design, and user-focused solutions. Seeking a role where I can leverage my technical skills and creativity to build engaging, responsive, and visually appealing websites and applications.

SKILL

- Front-end Development: HTML, CSS, JavaScript, React, Tailwind CSS, Bootstrap
- Design Software: Adobe Photoshop, Illustrator, InDesign, Lightroom, Figma
- Creative Techniques: Branding, Logo Design, Digital Illustration, Typography
- Web Technologies: Responsive Design, Git, AJAX, Web Optimization
- Tools: GitHub, SEO, Web Design, UX/UI Design
- Additional: Content Creation, Project Management, Digital Marketing

EXPERIENCE

FREELANCE GRAPHIC DESIGNER & PHOTOGRAPHER

2019 - PRESENT

- Designed custom branding materials, logos, and social media content for clients across various industries.
- Collaborated with clients to conceptualize and execute creative visions aligned with brand identity.
- Delivered high-quality event and product photography, with expertise in photo editing and retouching.
- Developed print layouts for brochures, magazines, and marketing collateral.

D'DALES SHOPPING CENTER

2018 - 2019

- Assisted in developing creative concepts for advertising campaigns.
- Designed digital and print marketing materials, including banners, flyers, and posters.
- Conducted market research to ensure designs aligned with audience preferences.

PROJECTS

PERSONAL PORTFOLIO WEBSITE

Jan - 2025

- Designed and developed a responsive portfolio site using React.js, Material-UI, and React Router DOM.
- Features dynamic routing, interactive project showcases, and a professional, mobile-friendly design.
- GitHub Repo: <https://github.com/eujiko/Portfolio.git>

BRAND IDENTITY FOR SWEET TIME A HOMEMADE BAKERY

Dec - 2024

- Developed a complete branding package, including an enhanced logo, packaging design, and signage, tailored to reflect the bakery's homemade charm and authenticity.
- Designed visually appealing packaging that improved product presentation and strengthened brand recognition.

TABLOID LAYOUT DESIGN

Nov-2024

- Awarded Overall Champion in Layout during the DPSC Tabloid-Making Contest, among 35 schools participating in the Misamis Occidental District Division Meet, Department of Education.
- Designed a 20-page tabloid layout featuring creative typography and dynamic visual elements.
- Ensured readability and aesthetic appeal while adhering to editorial standards.

CERTIFICATIONS

- Front-end Development certification -village88
- Web fundamentals -village88
- Advance php - village88
- Web Development -Kodego