

João Vitor Moitinho Silva

Presidente Venceslau, São Paulo
Computer Engineering
Fullstack Developer JR
Graphic Designer SR

+55-18 9 91627227
moitinhoeu@icloud.com
GitHub
LinkedIn
Behance

EDUCATION

- **Bachelor on Computer Engineering** 2018-25
Federal University of Grande Dourados, Brazil GPA (Brazil): 4,9238
- **Computer Technician for the Internet** 2015-17
Technical School of São Paulo State, Brazil GPA (Brazil): B (7)

PERSONAL PROJECTS

- **Uffa: A PWA for Financial Education for University Students:**
The 'Uffa' project, developed as my Final Year Project, is a Financial Education platform in the form of a PWA.
 - The platform offers personal expense and income management, allowing users to register their financial transactions.
 - Interactive charts assist in clearly visualizing finances, while filters enable categorization of transactions by type and date.
 - Uffa offers educational resources. The "Education" section provides articles on topics related to financial education, and a video course deepens understanding of how to manage finances effectively.
 - **Repository:** <https://github.com/eumoitinho/uffa>
 - **Live:** <https://uffa.netlify.app>
 - **Technology Used:** JavaScript, Reactjs, Redux and Firebase.
- **SIGECAD - Complementary Activities** July 2023 - August 2023
A full-stack web application developed to manage complementary activities for students at university.
 - Developed a front-end using React.js and JavaScript to enable students to easily submit complementary activities and coordinators to review and approve certificates.
 - Built a back-end with Java Spring Boot, integrated with a MySQL database for efficient data storage and management.
 - **Repository Front:** <https://github.com/eumoitinho/SIGECAD-AC-FRONT>
 - **Repository Back** <https://github.com/eumoitinho/SIGECAD-AC-BACK>
 - **Technology Used:** React.js, JavaScript, Java, Spring Boot, MySQL, HTML, CSS.

EXPERIENCE

- **Founder and Senior Graphic Designer** Jan 2015 - Present
MSync Creative Studio Dourados, Brazil
 - Digital graphic design studio for social media, print media, motion graphics and page development for portfolios and artists.
 - Designed press kits and electronic press kits (EPKs) for artists, enhancing their promotional materials, including Press Kit for Welker 2024, EPK for Berg 2023, and EPK for Silver Panda 2023.
 - Created promotional materials for artist tours and single releases, such as Tour Dates for Welker 2023, Track Cover for Dale Teko 2023, and Single Cover for "Universe" by Berg 2023, contributing to increased audience engagement.
 - Managed the company's social media platforms, serving as the Social Media Manager to boost online presence and interaction.
- **Senior Social Media Designer** Aug 2022 - Jan 2025
Lemonde Turismo Campo Grande, Brazil
 - Created digital art to promote travel on social media, enhancing the company's online marketing efforts.
 - Developed a landing page and an automated system for creating digital art using Google Sheets via API, streamlining content production.
 - Utilized Meta Business tools to optimize social media campaigns and managed platforms including Instagram, WhatsApp, Google Business, and Facebook as Social Media Manager.
- **Intern at Clinical Engineering** Feb 2022 - Nov 2022
CERDIL - Mato Grosso do Sul Dourados, Brazil
 - Supported the Clinical Engineering sector by maintaining and parameterizing MRI, CT, Mammography, and Digital X-ray systems.
 - Gained hands-on experience with PACS systems (Phillips, Siemens, and GE Healthcare) for medical imaging management.
 - Collaborated with General Electric engineers to perform system maintenance on medical devices, ensuring operational efficiency.

• Graphic Designer PL

Mar 2024 - Jul 2024

Inspirare Media

Dourados, Brazil

- Worked as a temporary Designer at Inspirare, being responsible for creating the media for social networks.
- I developed strategic content and paid traffic media to optimize reach and conversion.
- Through outsourcing, I was assigned to produce offline media for printing for the World BT Rio Brilhante 2024 - Mundial de Beach Tennis.([Access the project here!](#))

• Marketing and Design Manager

Sep 2019 - Feb 2022

IncludeMe - Junior Company (UFGD)

Dourados, Brazil

- Created visual identity and client prospecting projects to strengthen the company's brand and outreach.
- Leveraged Google Workspace for cloud-based project management and collaboration.
- Implemented agile methodologies like Kanban and Scrum to enhance team productivity and project delivery.

• Intern - Information Technology Coordination

Jul 2018 - Dec 2018

Federal University of Grande Dourados - COIN

Dourados, Brazil

- Provided user support for university systems, resolving technical issues efficiently.
- Managed employee and student registration in Active Directory (Windows) for secure access control.
- Performed maintenance, prevention, and cleaning of university IT equipment to ensure operational reliability.

TECHNICAL SKILLS AND INTERESTS

Languages: C/C++, Python, JavaScript, HTML/CSS, Java 8+

Libraries : C++ STL, Python Libraries, ReactJs, Redux

Adobe Suite: Adobe Photoshop, Illustrator, InDesign, AfterEffects, Premiere, Audition and Dreamweaver CC.

Web Dev Tools: Nodejs, VScode, Git, Github.

Frameworks: ReactJs, NextJs, Angular and Springboot.

Cloud/Databases: MongoDB, Firebase, Relational Database(mysql).

Relevant Coursework: Data Structures & Algorithms, Operating Systems, Object Oriented Programming, Database Management System, Software Engineering.

Areas of Interest: Web Design and Development, Backend Developer, Java Developer, UI/UX Design.

Soft Skills: Problem Solving, Self-learning, Presentation, Adaptability, English B2.

POSITIONS OF RESPONSIBILITY

•Volunteer role as a Marketing and Design Manager Junior University Company

2019 – 2022

- Developed visual identity, created digital artworks, and managed online presence.
- Implemented agile methodologies, such as Kanban and Scrum, to optimize internal processes.
- Introduced Google Workspace to enhance communication and email management.
- Participated in the development and validation of client application solutions.
- Utilized tools like Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma, and Trello.

ACHIEVEMENTS

•International Conference on Informatics in Education (TISE 2023)

Published paper: Uffa - A Progressive Web Application for Financial Education.

2023

•Instituto Nacional da Propriedade Industrial (INPI) UFFA - BR512024003530-3 · Patent

2024

CERTIFICATES

•EF SET English Certificate 58/100 (B2 Upper Intermediate) View certificate

2025

•Oracle Next Education F2 T6 Backend Program View certificate

2024

•Personal Development Training T6 - ONE View certificate

2024

•Java and Object-Oriented Programming T6 - ONE View certificate

2024

•Java Web: Building Applications with Spring Boot View certificate

2024

•Java and Spring Framework T6 - ONE View certificate

2024