

João Vitor Moitinho Silva

Curitiba, Paraná
Computer Engineer
Fullstack Developer
Graphic Designer

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EDUCATION

• Bachelor's Degree in Computer Engineering

2018 – 2025

Federal University of Grande Dourados (UFGD), Brazil

GPA (Brazil): 4.92

- Emphasis on software development, embedded systems and computer networks.
- Development of academic and personal projects applying engineering principles and full stack web solutions.
- Research published at TISE 2023 — UFFA: Financial education PWA.

• Technical Degree in Information Technology

2015 – 2017

São Paulo State Technical School (ETEC), Brazil

Grade (Brazil): B (7)

- Full development of websites and web applications (front-end and back-end), databases, web design, network infrastructure and security.
- Initial experience with software development using HTML5, CSS3, JavaScript, PHP and Java.
- Composition, design and animation using Adobe Suite CC.

PROFESSIONAL EXPERIENCE

• Fullstack Developer & Tech Lead

Feb 2025 – Present

NineTwo Performance

Curitiba, Brazil

- End-to-end technical leadership for a digital performance agency, from architecture, observability and martech connections (Google Analytics, Google Ads, Meta Ads, Tag Manager) to production deployment.
- Complete migration from WordPress to Next.js/TypeScript, building development infrastructure from scratch (GitHub org, Vercel, CI/CD, Azure).
- Delivered more than 29 projects: SaaS platforms, institutional websites and web systems.
- Development of interactive dashboards integrated with Google Analytics and Meta Business for data-driven decision-making.
- Acted as a solo developer across multiple projects, handling the entire lifecycle from concept to deployment.

• Fullstack Developer

Jun 2025 – Present

Pesados Web - Outsourced Contract

Curitiba, Brazil

- End-to-end technical leadership with full autonomy over the project, from architecture, planning and execution to testing and production deployment.
- Complete migration from WordPress stack to Next.js/TypeScript, building the entire development infrastructure from scratch (Git Actions, CI/CD, Azure ACR).
- Full rebuild of a heavy vehicles marketplace from WordPress (Hostinger) to a modern stack using Next.js, TypeScript, PostgreSQL and Sanity CMS. Built everything from scratch: database modeling, payment integrations, admin dashboard and automation scripts.

• Freelancer

Jan 2015 – Present

MSync Creative Studio

Dourados, Brazil

- Created an independent studio specialized in social media design, printed materials, motion graphics and artist portfolios.
- Production of press kits and EPKs for artists such as Welker (2024), Berg (2023) and Silver Panda (2023).
- Development of visual identities and materials that strengthened brand presence across multiple industries.
- Management of clients' digital presence, aligning design and strategy for organic and paid growth.

• Martech Specialist

Aug 2022 – Jan 2025

Donatti Turismo

Campo Grande, Brazil

- Responsible for digital content creation and online presence optimization focused on conversion and engagement using Adobe Photoshop and Illustrator.
- Developed landing pages with automation via Google Sheets API, simplifying content workflows.
- Managed integrated campaigns on Meta Business and multiple channels (Instagram, WhatsApp, Google Business and Facebook).

- Planned digital marketing strategies aligned with the company’s business objectives.
- **Graphic Designer** Mar 2024 – Jul 2024
Inspirare Mídia Dourados, Brazil
 - Creation of visual content for social media and digital marketing campaigns.
 - Development of assets for paid traffic and engagement campaigns.
 - Production of offline materials for World BT Rio Brilhante 2024 under outsourced contract.

INTERNSHIPS AND VOLUNTEER WORK

- **Clinical Engineering Intern** Feb 2022 – Nov 2022
Cerdil – Radiology and Diagnostic Imaging Center Dourados, Brazil
 - Technical support in the maintenance of medical equipment such as MRI, CT and X-ray systems, ensuring continuous availability.
 - Worked with PACS systems (Philips, Siemens, GE), optimizing medical image management.
 - Collaborated with GE engineers in preventive and corrective maintenance of critical equipment.
- **Marketing and Design Manager** Sep 2019 – Feb 2022
Include ME – Junior Enterprise (UFGD) Dourados, Brazil
 - Led marketing and design teams focused on strengthening brand presence and acquiring new clients.
 - Created visual identities and prospecting campaigns for various sectors.
 - Implemented Google Workspace for the entire team, improving cloud collaboration.
 - Applied agile methodologies (Kanban and Scrum) to organize internal project workflows.
- **IT Support Intern** Jul 2018 – Dec 2018
Federal University of Grande Dourados – COIN Dourados, Brazil
 - Supported academic systems and IT infrastructure ensuring continuous service operation.
 - Managed users in Active Directory with focus on security and access control.
 - Performed preventive maintenance on IT equipment to minimize downtime.

TECHNICAL SKILLS AND INTERESTS

Languages: JavaScript, TypeScript, Python, HTML/CSS, Java 8+, C/C++.
Frameworks and Libraries: React.js, Next.js, Redux, Spring Boot, Angular.
Development Tools: Node.js, Vite, Docker, VSCode, Git, GitHub.
CMS and Back-end: Sanity, Payload CMS, Firebase, PostgreSQL, MongoDB.
Cloud and DevOps: Vercel, Netlify, Cloudflare, Azure, CI/CD.
Analytics and Marketing: Google Analytics, Google Ads, GTM, Meta Business, Posthog, Twenty, Salesforce, RD Station and Hubspot.
Design and Editing: Figma, Photoshop, Illustrator, InDesign, After Effects, Premiere, Audition, Canva and Capcut.
Relevant Coursework: Data Structures and Algorithms, Operating Systems, Object-Oriented Programming, Databases, Software Engineering, Computer Vision Topics, Probability and Statistics and Artificial Intelligence.
Areas of Interest: Full Stack Web Development, Back-end, DevOps, UI/UX Design.
Soft Skills: Problem Solving, Continuous Learning, Communication, Teamwork, Upper-Intermediate English (B2).

ACHIEVEMENTS

- **International Conference on Informatics in Education (TISE 2023)** 2023
- **National Institute of Industrial Property (INPI)** 2024

CERTIFICATIONS

- EF SET English Certificate 58/100 (Upper-Intermediate B2) 2025
- Oracle Next Education F2 T6 Backend Program 2024
- Personal Development Training T6 - ONE 2024
- Java and Object-Oriented Programming T6 - ONE 2024
- Java Web: Building Applications with Spring Boot 2024
- Java and Spring Framework T6 - ONE 2024