

João Vitor Moitinho Silva

Curitiba, Paraná
Computer Engineering
Mid-Level Web Developer
Senior Graphic Designer

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GitHub
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Behance

EDUCATION

- **Bachelor in Computer Engineering** 2018-2025
Federal University of Grande Dourados, Brazil GPA (Brazil): 4.92
- **Computer Technician for the Internet** 2015-2017
Technical School of São Paulo State, Brazil GPA (Brazil): B (7)

PROFESSIONAL EXPERIENCE

- **Mid-Level Web Developer** Mar 2025 - Present
Ninetwo Performance Curitiba, Brazil
 - Led prototyping, UI/UX design, and development of e-commerce platforms, institutional sites, landing pages, and SPAs for clients like Live Academia, Roberto Navarro, Porto de Itapoá, and Rede Web, delivering projects on tight deadlines.
 - Developed interactive dashboards for metrics analysis, integrating Google Analytics and Meta Business, enhancing data-driven decisions.
 - Optimized advanced tagging and dashboards for paid traffic, boosting campaign ROI by up to 25%.
 - Operated as sole developer, managing full cycle from concept to deployment, ensuring scalability and quality.
- **Founder and Senior Graphic Designer** Jan 2015 - Present
MSync Creative Studio Dourados, Brazil
 - Founded studio specializing in social media, print, motion graphics, and artist portfolios, serving +50 clients.
 - Created press kits and EPKs for artists like Welker (2024), Berg (2023), and Silver Panda (2023), boosting tour visibility.
 - Designed promotional materials that increased social engagement by 40%, growing client audiences.
 - Managed social platforms and online presence, optimizing organic and paid growth strategies.
- **Senior Social Media Designer** Aug 2022 - Jan 2025
Lemonde Turismo Campo Grande, Brazil
 - Produced digital art for travel promotion on social media, raising engagement rates by 35% through visual marketing.
 - Built landing page and Google Sheets API automation, cutting content production time by 50%
 - Optimized campaigns with Meta Business tools and managed Instagram, WhatsApp, Google Business, and Facebook, driving conversions.
- **Intern at Clinical Engineering** Feb 2022 - Nov 2022
CERDIL - Mato Grosso do Sul Dourados, Brazil
 - Supported maintenance of MRI, CT, and X-ray systems, achieving 99% operational uptime.
 - Gained expertise in PACS systems (Phillips, Siemens, GE), streamlining medical imaging management.
 - Collaborated with GE engineers on device maintenance, reducing critical failures.
- **Graphic Designer PL** Mar 2024 - Jul 2024
Inspirare Media Dourados, Brazil
 - Created social media assets as temporary designer, driving organic interactions.
 - Developed strategic content and paid traffic media, enhancing reach and conversions.
 - Produced print media for World BT Rio Brilhante 2024 via outsourcing (Access here!).
- **Marketing and Design Manager** Sep 2019 - Feb 2022
IncludeMe - Junior Company (UFGD) Dourados, Brazil
 - Created visual identities and prospecting projects, strengthening brand and acquiring +20 clients.
 - Implemented Google Workspace for cloud collaboration, boosting team efficiency.
 - Applied Kanban and Scrum methodologies, accelerating project deliveries by 30%
- **Intern - Information Technology Coordination** Jul 2018 - Dec 2018
Federal University of Grande Dourados - COIN Dourados, Brazil
 - Resolved university system issues, reducing support tickets by 40%
 - Managed Active Directory registrations, securing access for +500 users.
 - Performed preventive maintenance on IT equipment, minimizing downtime.

TECHNICAL SKILLS AND INTERESTS

Languages: JavaScript, TypeScript, Python, HTML/CSS, Java 8+, C/C++
Frameworks & Libraries: React.js, Next.js, Redux, Spring Boot, Angular
Development Tools: Node.js, Vite, Docker, VSCode, Git, Github
CMS & Backend: Sanity, Payload CMS, Firebase, PostgreSQL, MongoDB
Analytics & Marketing: Google Analytics, Google Ads, GTM, Meta Business, RLS
Adobe Suite: Photoshop, Illustrator, InDesign, After Effects, Premiere, Audition
Relevant Coursework: Data Structures & Algorithms, Operating Systems, Object Oriented Programming, Database Management System, Software Engineering.
Areas of Interest: Web Design and Development, Backend Developer, Java Developer, UI/UX Design.
Soft Skills: Problem Solving, Self-learning, Presentation, Adaptability, English B2.

POSITIONS OF RESPONSIBILITY

•Volunteer Role as Marketing and Design Manager	Junior University Company	2019 – 2022
<ul style="list-style-type: none">– Developed visual identities, digital artworks, and managed online presence.– Implemented agile methodologies like Kanban and Scrum to optimize processes.– Introduced Google Workspace for better communication and email management.– Participated in developing and validating client application solutions.– Used tools like Adobe Photoshop, Illustrator, XD, Figma, and Trello.		

ACHIEVEMENTS

•International Conference on Informatics in Education (TISE 2023)	Published paper: Uffa!	2023
•Instituto Nacional da Propriedade Industrial (INPI)	UFFA - BR512024003530-3 · Patent	2024

CERTIFICATES

•EF SET English Certificate 58/100 (B2 Upper Intermediate)	View certificate	2025
•Oracle Next Education F2 T6 Backend Program	View certificate	2024
•Personal Development Training T6 - ONE	View certificate	2024
•Java and Object-Oriented Programming T6 - ONE	View certificate	2024
•Java Web: Building Applications with Spring Boot	View certificate	2024
•Java and Spring Framework T6 - ONE	View certificate	2024