

João Vitor Moitinho Silva

Curitiba, Paraná
Computer Engineer
Fullstack Developer
Graphic Designer

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EDUCATION

• Bachelor's Degree in Computer Engineering

Federal University of Grande Dourados (UFGD), Brazil

2018 – 2025

GPA (Brazil): 4.92

- Emphasis on software development, embedded systems and computer networks.
- Development of academic and personal projects applying engineering principles and full stack web solutions.
- Research published at TISE 2023 — UFFA: Financial education PWA.

• Technical Degree in Information Technology

São Paulo State Technical School (ETEC), Brazil

2015 – 2017

Grade (Brazil): B (7)

- Full development of websites and web applications (front-end and back-end), databases, web design, network infrastructure and security.
- Initial experience with software development using HTML5, CSS3, JavaScript, PHP and Java.
- Composition, design and animation using Adobe Suite CC.

PROFESSIONAL EXPERIENCE

• Fullstack Developer & Tech Lead

NineTwo Performance

Feb 2025 – Present

Curitiba, Brazil

- End-to-end technical leadership for a digital performance agency, from architecture, observability and martech connections (Google Analytics, Google Ads, Meta Ads, Tag Manager) to production deployment.
- Complete migration from WordPress to Next.js/TypeScript, building development infrastructure from scratch (GitHub org, Vercel, CI/CD, Azure).
- Delivered more than 29 projects: SaaS platforms, institutional websites and web systems.
- Development of interactive dashboards integrated with Google Analytics and Meta Business for data-driven decision-making.
- Acted as a solo developer across multiple projects, handling the entire lifecycle from concept to deployment.

• Fullstack Developer

Pesados Web - Outsourced Contract

Jun 2025 – Present

Curitiba, Brazil

- End-to-end technical leadership with full autonomy over the project, from architecture, planning and execution to testing and production deployment.
- Complete migration from WordPress stack to Next.js/TypeScript, building the entire development infrastructure from scratch (Git Actions, CI/CD, Azure ACR).
- Full rebuild of a heavy vehicles marketplace from WordPress (Hostinger) to a modern stack using Next.js, TypeScript, PostgreSQL and Sanity CMS. Built everything from scratch: database modeling, payment integrations, admin dashboard and automation scripts.

• Freelancer

MSync Creative Studio

Jan 2015 – Present

Dourados, Brazil

- Created an independent studio specialized in social media design, printed materials, motion graphics and artist portfolios.
- Production of press kits and EPKs for artists such as Welker (2024), Berg (2023) and Silver Panda (2023).
- Development of visual identities and materials that strengthened brand presence across multiple industries.
- Management of clients' digital presence, aligning design and strategy for organic and paid growth.

• Martech Specialist

Donatti Turismo

Aug 2022 – Jan 2025

Campo Grande, Brazil

- Responsible for digital content creation and online presence optimization focused on conversion and engagement using Adobe Photoshop and Illustrator.
- Developed landing pages with automation via Google Sheets API, simplifying content workflows.
- Managed integrated campaigns on Meta Business and multiple channels (Instagram, WhatsApp, Google Business and Facebook).

- Planned digital marketing strategies aligned with the company's business objectives.

• Graphic Designer

Inspirare Mídia

Mar 2024 – Jul 2024

Dourados, Brazil

- Creation of visual content for social media and digital marketing campaigns.
- Development of assets for paid traffic and engagement campaigns.
- Production of offline materials for World BT Rio Brilhante 2024 under outsourced contract.

INTERNSHIPS AND VOLUNTEER WORK

• Clinical Engineering Intern

Cerdil – Radiology and Diagnostic Imaging Center

Feb 2022 – Nov 2022

Dourados, Brazil

- Technical support in the maintenance of medical equipment such as MRI, CT and X-ray systems, ensuring continuous availability.
- Worked with PACS systems (Philips, Siemens, GE), optimizing medical image management.
- Collaborated with GE engineers in preventive and corrective maintenance of critical equipment.

• Marketing and Design Manager

Include ME – Junior Enterprise (UFGD)

Sep 2019 – Feb 2022

Dourados, Brazil

- Led marketing and design teams focused on strengthening brand presence and acquiring new clients.
- Created visual identities and prospecting campaigns for various sectors.
- Implemented Google Workspace for the entire team, improving cloud collaboration.
- Applied agile methodologies (Kanban and Scrum) to organize internal project workflows.

• IT Support Intern

Federal University of Grande Dourados – COIN

Jul 2018 – Dec 2018

Dourados, Brazil

- Supported academic systems and IT infrastructure ensuring continuous service operation.
- Managed users in Active Directory with focus on security and access control.
- Performed preventive maintenance on IT equipment to minimize downtime.

TECHNICAL SKILLS AND INTERESTS

Languages: JavaScript, TypeScript, Python, HTML/CSS, Java 8+, C/C++.

Frameworks and Libraries: React.js, Next.js, Redux, Spring Boot, Angular.

Development Tools: Node.js, Vite, Docker, VSCode, Git, GitHub.

CMS and Back-end: Sanity, Payload CMS, Firebase, PostgreSQL, MongoDB.

Cloud and DevOps: Vercel, Netlify, Cloudflare, Azure, CI/CD.

Analytics and Marketing: Google Analytics, Google Ads, GTM, Meta Business, Posthog, Twenty, Salesforce, RD Station and Hubspot.

Design and Editing: Figma, Photoshop, Illustrator, InDesign, After Effects, Premiere, Audition, Canva and Capcut.

Relevant Coursework: Data Structures and Algorithms, Operating Systems, Object-Oriented Programming, Databases, Software Engineering, Computer Vision Topics, Probability and Statistics and Artificial Intelligence.

Areas of Interest: Full Stack Web Development, Back-end, DevOps, UI/UX Design.

Soft Skills: Problem Solving, Continuous Learning, Communication, Teamwork, Upper-Intermediate English (B2).

ACHIEVEMENTS

• International Conference on Informatics in Education (TISE 2023)

2023

• National Institute of Industrial Property (INPI)

2024

CERTIFICATIONS

• EF SET English Certificate 58/100 (Upper-Intermediate B2)

2025

• Oracle Next Education F2 T6 Backend Program

2024

• Personal Development Training T6 - ONE

2024

• Java and Object-Oriented Programming T6 - ONE

2024

• Java Web: Building Applications with Spring Boot

2024

• Java and Spring Framework T6 - ONE

2024