João Vitor Moitinho Silva

Curitiba, Paraná, Brazil
Fullstack Developer | Computer Engineer
Senior Graphic Designer

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PROFILE

Mid-level Web Developer with a degree in Computer Engineering from a Brazilian public federal university and a strong background in graphic design. Experienced in building full-stack web applications, PWAs, dashboards, and scalable digital products that combine performance, usability, and clean architecture. Published researcher and patent holder, with proven ability to translate complex technical concepts into real-world solutions and high-impact digital products.

EDUCATION

Bachelor's Degree in Computer Engineering *2018 – 2025*
Federal Foundation University of Grande Dourados (UFGD) — Mato Grosso do Sul, Brazil *GPA: 4.73*

- Solid academic foundation in software engineering, computer systems, and applied computing.
- Relevant coursework: Algorithms and Data Structures I–III, Analysis of Algorithms, Object-Oriented Programming.
- Software Engineering, Project Management, Distributed Systems, Operating Systems, Computer Networks.
- Database Systems, Computer Architecture, Artificial Intelligence, Machine Learning and Computer Vision (topics).
- Published research at **TISE 2023**: "UFFA — PWA for Financial Education".
- Patent holder: **UFFA** — BR512024003530-3 (INPI, 2024).

Technical Diploma in Internet Informatics *2015 – 2017*
São Paulo State Technical School (ETEC), São Paulo, Brazil *Grade: B (7/10)*

- Technical training in programming, databases, web development, and IT infrastructure.
- First hands-on experience with software development and systems administration.

PROFESSIONAL EXPERIENCE

Tech Lead / Fullstack Developer *Feb 2025 – Present*
NineTwo Performance *Curitiba, Brazil*

- End-to-end technical leadership for a performance marketing agency, from architecture to production deployment.
- Complete stack migration from WordPress to Next.js/TypeScript, building development infrastructure from scratch (GitHub org, Vercel, CI/CD, Azure).
- 29+ projects delivered: SaaS platforms, institutional websites, and web systems.
- Development of interactive dashboards with Google Analytics and Meta Business integration for data-driven decisions.
- Solo developer on multiple projects, leading the entire cycle, from concept to deployment.

Founder & Senior Graphic Designer *Jan 2015 – Present*
MSync Creative Studio *Dourados, Brazil*

- Founded a creative studio focused on digital design, branding, motion graphics, and artist portfolios.
- Worked with 50+ clients across multiple industries and creative fields.
- Created press kits and EPKs for artists such as Welker (2024), Berg (2023), and Silver Panda (2023).
- Designed visual strategies that increased client social media engagement by 40%.

Senior Social Media Designer *Aug 2022 – Jan 2025*
LeMonde Turismo *Campo Grande, Brazil*

- Produced digital content for travel marketing, increasing engagement by 35%.

– Built landing pages with Google Sheets API automation, reducing content workflow time by 50%.

– Managed integrated campaigns across Meta Business, Instagram, WhatsApp, and Google Business.

- **Clinical Engineering Intern** *Feb 2022 – Nov 2022*
  CERDIL – Radiology and Diagnostic Imaging Center *Dourados, Brazil*

  – Supported maintenance of MRI, CT, and X-ray systems, ensuring 99% operational uptime.

  – Worked with PACS systems (Philips, Siemens, GE), improving imaging workflows.

  – Collaborated with GE engineers on preventive and corrective maintenance.

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, Python, Java, C/C++, HTML, CSS
Frameworks: React, Next.js, Redux, Angular, Spring Boot
Tools: Node.js, Docker, Git, GitHub, Vite, VS Code
Databases & CMS: PostgreSQL, MongoDB, Firebase, Sanity, Payload CMS
Analytics & Marketing: Google Analytics 4, Google Ads, GTM, Meta Business
Design: Adobe Suite, Figma
Languages: Portuguese (Native), English (B2 Upper-Intermediate)

CERTIFICATIONS

- EF SET English Certificate — B2 Upper-Intermediate (2025)

- Oracle Next Education (ONE) — Backend Development (2024)

- Java & Spring Boot — Alura / Oracle (2024)