

Exit Baseline

Due No due date **Points** 9 **Questions** 9 **Time Limit** None

Attempt History

	Attempt	Time	Score
LATEST	Attempt 1	25 minutes	9 out of 9

Score for this quiz: **9** out of 9

Submitted Oct 25 at 4:29pm

This attempt took 25 minutes.

Question 1

1 / 1 pts

Choose the TRUE statement.



Audience expectations will have no effect on the language and complexity of your finished writing.



Audience expectations will affect the tone, complexity, and organization of your finished writing.

Correct!

Question 2

1 / 1 pts

Why would a student running for student government president make her school peers the target audience when writing her election speech?



She is just so cool, she wants everyone to know who she is.

Correct!

She is directing her ideas to those who will be voting for her in the school election



Her parents want to be proud of her



The principal and staff will make the final decision.

Question 3**1 / 1 pts**

Writing a report for readers in a specialized field such as genetics or biochemistry will have what effect on the terminology and organization of your writing?



a small effect; an impressive style is important to most audiences



a significant effect that must be considered at the beginning of the writing process



no effect; the writer should write in a casual style that will be comfortable for all audiences

Correct!**Question 4****1 / 1 pts**

An informational how-to manual is most likely targeted towards which of the following?



a bicyclist



an automobile racer

Correct!

- ☒ someone who just purchased a new product
- ☐ someone who needs to speak with an accountant about their taxes

Question 5**1 / 1 pts****Monitoring** 

([https://www.researchgate.net/publication/222843864_An_ambulatory_physiological_activity_in_freely_moving_subjects_poses_a_considerable](https://www.researchgate.net/publication/222843864_An_ambulatory_physiological_activity_in_freely_moving_subjects_poses_a_considerable_challenge)

challenge. The Free-Range Physiological Monitor (FRPM) is a novel instrumentation pack designed to record and analyze physiological processes in ambulatory subjects for periods of 4 weeks and greater with no researcher intervention. Up to 255 monitors can be used simultaneously, with data compression ratios of up to 100:1 being achieved by data analysis being performed on the unit before the summarized results are transmitted by a 2 km range, 2.4 GHz radio link back to a base computer.

What is the purpose of this piece?

**Correct!**

- ☒ Inform
- ☐ Entertain
- ☐ Oppose
- ☐ Persuade

Question 6**1 / 1 pts**

Is age an important factor to consider when creating a speech?

- ☐ No, because people will always like the speech.

Correct!

- ☒ Yes, because different age groups like different things.
- ☐ No, because adults and kids like the same thing
- ☐ Yes, because adults and children are similar.

Question 7**1 / 1 pts**

Which of the following sentences would be the best opener for an email to a learning coach?

- ☐ Hey prof, it's Chimamanda here. How's it going?
- ☐ Professor, the homework you gave us is too much. Reduce it, yeah?
- ☐ Hi Janet, hope you're well!
- ☐ Dr. Kinzuzi, it is with great honor and respect that I send you this email.
- ☒ Good morning, Dr. Kinzuzi. I hope this email finds you well.

Correct!**Question 8****1 / 1 pts**

You have been asked to pull data on ALU students' opinions on asynchronous learning. You need to present your findings to the Provost. How do you do this?

- ☒ Zoom presentation

You can go a step further and provide a written report that the Provost can refer back to.

Correct!

- ☐ Research paper
- ☐ Infographic sent to them via email

Question 9**1 / 1 pts**

Speaker Molly notices that the audience is fidgeting in their seats. What is one effective technique Molly should use to reengage the audience?

- ☐ Talk louder to make sure they cannot tune her out.
- ☐ Tell them that what she has to say is important and that they had better listen.
- ☒ Tell a story that the audience can relate to.
- ☐ List more statistics to add validity to her statements.

Correct!**Quiz Score: 9 out of 9**