

Creative Director: Eunah Kang
Designer: Kristen Wang

WEBSITE: Hatsune Miku

NOTES

- Bright, modern, futuristic
 - Mostly black, white, gray
 - teal/ pink for accents (also green for leeks)
- Buttons at the top for different sections
- Home page: especially colorful
 - One big picture of Miku
- Important page: miku products (songs, games, etc.)
 - Grids to show examples with imagery
- Mostly simplistic with pops of color and imagery to add interest
- Text centered with wide margins
- Pages with a lot of text → different background color to separate sections?

Sections

- Home page
- Brief history (why and how she was made)
- Impact on the internet and longlasting popularity
 - Mention things that keep her relevant and still enjoyed by fans → music, games, concerts, conventions, fanart, merchandise
- Miku-based products with examples
 - Games: Project sekai, Project DIVA
 - 4-6 Producers, 2-3 songs each