# Data Algorithm Governance 강의 계획서

강사: 최은창 eunchang@gmail.com

# I. 개요

- **강의 목표:** AI 비즈니스 실무자들이 알고리즘 거버넌스의 개념과 AI 규제 및 데이터 프라이버시 프레임워크를 이해함으로써 빅데이터 및 AI 기반 비즈니스 모델의 개발 및 적용과정에서 발생하는 윤리적, 법적 문제를 사전에 방지할 수 있도록 교육한다.
- 강의 방식: 실무 사례 중심의 강의, 수업 중 토론, 학생 개별 발표

# II. 수업 목표

- 데이터 사용과 프라이버시, 알고리즘 설계와 AI 리스크, 거버넌스, 편향과 AI 공정성 등의 개념을 이해하여 기업의 법적/윤리적 리스크를 최소화하는 AI 비즈니스 모델을 구축한다
- AI 알고리즘 사례 분석: 금융, 의료, 채용 등 다양한 산업 분야에서 데이터 알고리즘을 활용한 사례를 분석하여 실질적인 비즈니스 가치 창출 전략을 수립한다.
- 실무 중심의 거버넌스 : 데이터 수집부터 폐기까지 전 단계에 걸친 거버넌스 프로세스, 데이터 전저리를 통해 알고리즘 편향이 최소화된 안전한 AI 시스템을 구축한다.
- 투명성, 신뢰가능성, 설명가능성을 갖춘 인공지능(XAI) 개발의 목적을 이해하고 실제 비즈니스에서 신뢰가능한 AI 시스템을 구현할 수 있도록 교육한다.

# III. 강의 주제 및 자료

# 1 주차 (Sept 2): 데이터 프라이버시, 가명정보 처리, EU 데이터보호규정(GDPR)

- 데이터 프라이버시의 중요성 https://www.ibm.com/kr-ko/topics/data-privacy
- 개인정보보호위원회, 가명정보 처리 가이드라인(2024.2.) https://www.pipc.go.kr/np/cop/bbs/selectBoardArticle.do?bbsId=BS217&mCode=D010 030000&nttId=9900#LINK; https://www.shinkim.com/kor/media/newsletter/2342
- 개인정보보호위원회, AI 개발·서비스를 위한 공개된 개인정보 처리 안내서 (2024.7) https://www.pipc.go.kr/np/cop/bbs/selectBoardArticle.do?bbsId=BS074&mCode=C020 010000&nttId=10362#LINK
- 개인정보보호위원회,'이루다'개발사 ㈜스캐터랩에 과징금·과태료 등 제재 처분 (2021) https://www.pipc.go.kr/np/cop/bbs/selectBoardArticle.do?bbsId=BS074&mCode=C020 010000&nttId=7298
- 약국관리 프로그램 'Pharm Manager 2000'을 제작한 약학정보원(KPIC)이 암호화된 환자 개인정보 등을 환자들의 동의를 받지 않고 한국 IMS 헬스데이터에게 공급한 사례 (민사 1) https://www.boannews.com/media/view.asp?idx=80239 (민사 2) https://www.doctorsnews.co.kr/news/articleView.html?idxno=129093 (형사) http://www.dailypharm.com/Users/News/NewsView.html?ID=313507

- Survey on Data Collection for Machine Learning https://arxiv.org/pdf/1811.03402
- Preserving Privacy While Sharing Data 2022 MIT Sloan Management Review https://sloanreview.mit.edu/article/preserving-privacy-while-sharing-data/
- 차분 프라이버시(Differential Privacy)의 가능성과 한계 <a href="https://sapi.co.kr/wp-content/uploads/2020/05/차분-프라이버시의-가능성과-한계-구본효.pdf">https://sapi.co.kr/wp-content/uploads/2020/05/차분-프라이버시의-가능성과-한계-구본효.pdf</a>
- FTC Releases 2023 Privacy and Data Security Update <a href="https://www.ftc.gov/news-events/news/press-releases/2024/03/ftc-releases-2023-privacy-data-security-update">https://www.ftc.gov/news-events/news/press-releases/2024/03/ftc-releases-2023-privacy-data-security-update</a>
- Preserving Privacy in AI Applications through Anonymization of Sensitive Data <a href="https://www2.deloitte.com/content/dam/Deloitte/de/Documents/Innovation/Deloitte\_T">https://www2.deloitte.com/content/dam/Deloitte/de/Documents/Innovation/Deloitte\_T</a> rustworthy%20AI%20\_Data%20Anonymization\_Feb2022.pdf
- 데이터 프라이버시 문제에 대한 통계적 접근과 관련 이슈 https://repository.kihasa.re,kr/bitstream/201002/30210/1/2018.08%20No,262.05.pdf
- 개인 데이터 통합, 마이데이터(MyData) 사업, 개인신용정보전송요구권 https://www.mydatacenter.or.kr:3441/myd/mydsvc/sub1.do

# 2 주차 (Sept 9): AI 비즈니스의 알고리즘 활용과 공정거래법의 쟁점

- 비즈니스 기회 창출을 위한 AI 알고리즘의 활용 https://assets.kpmg.com/content/dam/kpmg/kr/pdf/kr-im-ai-algorithm-201806.pdf
- '알고리즘 조작' 논란 확산···플랫폼 보험 중개, 공정경쟁 저해 우려 www.fins.co.kr/news/articleView.html?idxno=95997
- 플랫폼의 보험상품 취급과 알고리즘 사전 검증 https://shorturl.at/HFBVQ
- Shoppers Are Caught Off Guard as Prices on Everyday Items Change More Often <a href="https://www.wsj.com/articles/shoppers-are-caught-off-guard-as-prices-on-everyday-items-change-more-often-11643970606">https://www.wsj.com/articles/shoppers-are-caught-off-guard-as-prices-on-everyday-items-change-more-often-11643970606</a>
- Retailers, Are You Getting the Full Value of Your Dynamic Pricing Strategy?

  <a href="https://www.bain.com/how-we-help/retailers-are-you-getting-the-full-value-of-your-dynamic-pricing-strategy/">https://www.bain.com/how-we-help/retailers-are-you-getting-the-full-value-of-your-dynamic-pricing-strategy/</a>
- 알고리즘으로 가격 차별···'다이나믹 프라이싱' https://www.lawtimes.co.kr/news/181985
- Amazon used an algorithm to essentially raise prices on other sites, the FTC says <a href="https://www.nbcnews.com/business/business-news/amazon-used-algorithm-essentially-raise-prices-rcna123410">https://www.nbcnews.com/business/business-news/amazon-used-algorithm-essentially-raise-prices-rcna123410</a>
- 알고리즘을 이용한 Amazon.com 의 PB(Private Brand) 랭킹 조작: FTC, State of Washington vs. Amazon.com <a href="https://www.ftc.gov/news-events/news/press-releases/2023/09/ftc-sues-amazon-illegally-maintaining-monopoly-power">https://www.ftc.gov/news-events/news/press-releases/2023/09/ftc-sues-amazon-illegally-maintaining-monopoly-power</a>
- 알고리즘을 이용한 쿠팡과 씨피엘비(CPLB)의 PB(Private Brand) 랭킹 조작 (공정거래위 과징금 부과 사례) https://t.ly/a\_1CE
- 전자상거래에서의 소비자 오인 가능성과 알고리즘 공개의무 <a href="https://sapi.co.kr/wp-content/uploads/2021/09/전자상거래에서의-소비자-오인-가능성과-알고리즘-공개의무 0923 2.pdf">https://sapi.co.kr/wp-content/uploads/2021/09/전자상거래에서의-소비자-오인-가능성과-알고리즘-공개의무 0923 2.pdf</a>

# 3주차 (Sept 16) 합성데이터/ 얼굴 인식 AI 모델 (추석 휴강. 온라인 보강 Sept 21.2pm)

- AI models fed AI-generated data quickly spew nonsense https://www.nature.com/articles/d41586-024-02420-7
- Best Practices and Lessons Learned on Synthetic Data for Language Models https://arxiv.org/pdf/2404.07503v1

- 안면인식기술의 법적 쟁점: 데이터 수집 단계의 법적 리스크 <a href="https://sapi.co.kr/wp-content/uploads/2021/09/%EC%95%88%EB%A9%B4%EC%9D%B8%EC%8B%9D%EA%B8%B0%EC%88%A0%EC%9D%98-%EB%B2%95%EC%A0%81-%EC%9F%81%EC%A0%90\_0923\_2.pdf">https://sapi.co.kr/wp-content/uploads/2021/09/%EC%95%88%EB%A9%B4%EC%9D%B8%EC%8B%9D%EA%B8%B0%EC%88%A0%EC%9D%98-%EB%B2%95%EC%A0%81-%EC%9F%81%EC%A0%90\_0923\_2.pdf</a>
- Artificial intelligence, algorithms, and social inequality https://compass.onlinelibrary.wiley.com/doi/full/10.1111/soc4.12962
- AI bias: Why fair artificial intelligence is so hard to make <a href="www.vox.com/future-perfect/22916602/ai-bias-fairness-tradeoffs-artificial-intelligence">www.vox.com/future-perfect/22916602/ai-bias-fairness-tradeoffs-artificial-intelligence</a>
- Racial Discrimination in Face Recognition Technology <a href="https://sitn.hms.harvard.edu/flash/2020/racial-discrimination-in-face-recognition-technology/">https://sitn.hms.harvard.edu/flash/2020/racial-discrimination-in-face-recognition-technology/</a>
- Facebook to Pay \$550 Million to Settle Facial Recognition Suit <a href="https://www.nytimes.com/2020/01/29/technology/facebook-privacy-lawsuit-earnings.html">https://www.nytimes.com/2020/01/29/technology/facebook-privacy-lawsuit-earnings.html</a>
- ACLU v. Clearview AI https://www.aclu.org/cases/aclu-v-clearview-ai
- Sam Altman's Eye-Scanning Worldcoin Venture Blocked in Spain <a href="https://www.wsj.com/tech/cybersecurity/sam-altmans-eye-scanning-worldcoin-venture-blocked-in-spain-057b7b14">https://www.wsj.com/tech/cybersecurity/sam-altmans-eye-scanning-worldcoin-venture-blocked-in-spain-057b7b14</a>
- Managing Data Privacy Risk in Advanced Analytics, MIT Sloan Management Review <a href="https://sloanreview.mit.edu/article/managing-data-privacy-risk-in-advanced-analytics/">https://sloanreview.mit.edu/article/managing-data-privacy-risk-in-advanced-analytics/</a>
- Rite Aid Corporation, FTC v. <u>www.ftc.gov/legal-library/browse/cases-proceedings/2023190-rite-aid-corporation-ftc-v</u>
- FTC Signals Tough Line in First AI Discrimination Case Under Section 5 <u>www.perkinscoie.com/en/news-insights/ftc-signals-tough-line-in-first-ai-discrimination-case-under-section-5.html</u>

#### 4 주차 (Sept 22): AI 편향, 유럽연합(EU AI Act)과 미국의 AI 규제

- 편향적 인공지능: 알고리즘으로 재생산되는 편향의 원인과 유형 http://cdss.yonsei.ac.kr/index.php/issue-brief/?mod=document&uid=128
- Shedding light on AI bias with real world examples,
- https://www.ibm.com/blog/shedding-light-on-ai-bias-with-real-world-examples/
- Why AI bias can hurt your business, The Wired https://www.wired.com/sponsored/story/why-ai-bias-can-hurt-your-business-ey/
- What Do We Do About the Biases in AI? Harvard Business Review https://hbr.org/2019/10/what-do-we-do-about-the-biases-in-ai
- Data, Power and Bias in Artificial Intelligence
   <a href="https://crcs.seas.harvard.edu/sites/projects.iq.harvard.edu/files/crcs/files/ai4sg\_2020\_p">https://crcs.seas.harvard.edu/sites/projects.iq.harvard.edu/files/crcs/files/ai4sg\_2020\_p</a>
   aper 81,pdf
- AI 채용 문제점 ① 편향된 데이터로는 공정한 채용이 불가능 https://service.prism.work/insight/?q=YToyOntzOjEyOiJrZXl3b3JkX3R5cGUiO3M6Mzoi YWxsIjtzOjQ6InBhZ2UiO2k6MTt9&bmode=view&idx=14131229&t=board
- Organizations Face Challenges in Timely Compliance With the EU AI Act <a href="https://sloanreview.mit.edu/article/organizations-face-challenges-in-timely-compliance-with-the-eu-ai-act/">https://sloanreview.mit.edu/article/organizations-face-challenges-in-timely-compliance-with-the-eu-ai-act/</a>

- Manage AI Bias Instead of Trying to Eliminate It, MIT Sloan Management Review <a href="https://sloanreview.mit.edu/article/manage-ai-bias-instead-of-trying-to-eliminate-it/">https://sloanreview.mit.edu/article/manage-ai-bias-instead-of-trying-to-eliminate-it/</a>
- US Federal Trade Commission (FTC) Guideline Using Artificial Intelligence and Algorithms <a href="https://www.ftc.gov/business-guidance/blog/2020/04/using-artificial-intelligence-algorithms">https://www.ftc.gov/business-guidance/blog/2020/04/using-artificial-intelligence-algorithms</a>

# 5 주차 (Sept 29): AI 리스크, 신뢰성, 알고리즘 거버넌스

- AI: These are the biggest risks to businesses and how to manage them https://www.weforum.org/agenda/2023/07/ai-biggest-risks-how-to-manage-them/
- AI's Trust Problem, Harvard Business Review 2024 https://hbr.org/2024/05/ais-trust-problem
- 금융산업에서의 AI 활용 방안에 따른 리스크 요인 분석 (자본시장연구원) https://www.kcmi.re.kr/common/downloadw.php?fid=26494&fgu=002002&fty=004003
- 금융분야 AI 활용 활성화 및 신뢰확보 방안 (금융위원회 FSC) https://www.fsc.go.kr/no010101/78235?srchCtgry=&curPage=&srchKey=&srchText=&srchBeginDt=&srchEndDt=
- Eliminating Algorithmic Bias Is Just the Beginning of Equitable AI, Harvard Business Review <a href="https://hbr.org/2023/09/eliminating-algorithmic-bias-is-just-the-beginning-of-equitable-ai">https://hbr.org/2023/09/eliminating-algorithmic-bias-is-just-the-beginning-of-equitable-ai</a>
- Auditing Algorithmic Risk, MIT Sloan Management Review (2024) https://sloanreview.mit.edu/article/auditing-algorithmic-risk/
- Avoid ML Failures by Asking the Right Questions, MIT Sloan Management Review <a href="https://sloanreview.mit.edu/article/avoid-ml-failures-by-asking-the-right-questions">https://sloanreview.mit.edu/article/avoid-ml-failures-by-asking-the-right-questions</a>
- Algorithmic governance https://policyreview.info/concepts/algorithmic-governance
- Managing algorithmic risks Safeguarding the use of complex algorithms and machine learning <a href="https://www2.deloitte.com/content/dam/Deloitte/us/Documents/risk/us-risk-algorithmic-machine-learning-risk-management.pdf">https://www2.deloitte.com/content/dam/Deloitte/us/Documents/risk/us-risk-algorithmic-machine-learning-risk-management.pdf</a>
- AI 리스크에 대한 글로벌 대응 동향 및 시사점 https://www.samsungsds.com/kr/insights/ai-risks-and-responses.html
- Assessing Risks and Impacts of AI (ARIA), US NIST https://ai-challenges.nist.gov/uassets/6; https://ai-challenges.nist.gov/aria

#### 6 주차 (Oct 7): 학생 독립 발표

• 각자가 흥미를 느끼는 테마의 사례들을 선택하여 심층분석 (25분)

#### 7주차 (Oct 14): 공공영역의 알고리즘 책무성, 투명성, 설명가능성

- When—and—Why You Should Explain How Your AI Works, Harvard Business Review. https://hbr.org/2022/08/when-and-why-you-should-explain-how-your-ai-works
- Investigation into France CNAF's Algorithm for Mass Profiling in Welfare System <a href="https://www.lighthousereports.com/methodology/how-we-investigated-frances-mass-profiling-machine">https://www.lighthousereports.com/methodology/how-we-investigated-frances-mass-profiling-machine</a>

- The flawed algorithm at the heart of Robodebt (Australia's automated system) <a href="https://pursuit.unimelb.edu.au/articles/the-flawed-algorithm-at-the-heart-of-robodebt">https://pursuit.unimelb.edu.au/articles/the-flawed-algorithm-at-the-heart-of-robodebt</a>
- This Algorithm Could Ruin Your Life (Dutch city of Rotterdam's welfare algorithm) https://www.wired.com/story/welfare-algorithms-discrimination
- 3.3 Transparency and Explainability in Artificial Intelligence Index Report 2024 Stanford University (pp. 180-185) <a href="https://aiindex.stanford.edu/wp-content/uploads/2024/04/HAI\_2024\_AI-Index-Report.pdf">https://aiindex.stanford.edu/wp-content/uploads/2024/04/HAI\_2024\_AI-Index-Report.pdf</a>
- Requirements for Trustworthy Artificial Intelligence
   <a href="https://scholarworks.indianapolis.iu.edu/server/api/core/bitstreams/c748d7f0-5d6b-4f09-9467-f69db4eb6f07/content">https://scholarworks.indianapolis.iu.edu/server/api/core/bitstreams/c748d7f0-5d6b-4f09-9467-f69db4eb6f07/content</a>
- AI-Related Risks Test the Limits of Organizational Risk Management (Pros/ Cons)
   https://sloanreview.mit.edu/article/ai-related-risks-test-the-limits-of-organizational-risk-management/
- 설명가능한 AI 란 무엇인가? https://www.ibm.com/kr-ko/topics/explainable-ai
- 설명가능한 인공지능(Explainable AI; XAI) 연구동향과 시사점 (PDF)
- AI 신뢰성을 위한 XAI 기술 동향 (PDF)
- The Foundation Model Transparency Index 2024 <a href="https://crfm.stanford.edu/fmti/May-2024/index.html">https://crfm.stanford.edu/fmti/May-2024/index.html</a>
- "알고리즘 통제: 투명성의 구체적 기준" <a href="https://sapi.co.kr/wp-content/uploads/2021/09/알고리즘-통제-투명성의-구체적-기준 0923 2.pdf">https://sapi.co.kr/wp-content/uploads/2021/09/알고리즘-통제-투명성의-구체적-기준 0923 2.pdf</a>
- Algorithm Accountability: France, the Digital Republic Law <a href="https://www.ogpstories.org/algorithm-accountability-what-government-can-do-right-now/">https://www.ogpstories.org/algorithm-accountability-what-government-can-do-right-now/</a>
- EU Artificial Intelligence Act 1) <a href="https://artificialintelligenceact.eu/high-level-summary/">https://artificialintelligenceact.eu/high-level-summary/</a> 2) 한국어 번역문 <a href="https://www.klri.re.kr/kor/data/S/1026/view.do">https://www.klri.re.kr/kor/data/S/1026/view.do</a>

#### 8 주차 (Oct 21): 중간고사

• 제시하는 이슈를 분석하여 수기로 작성 후 pdf 스캔. 당일 자정까지 제출 (학점 20%) 주어진 주제/이슈의 분석은 학생이 독립적으로 수행해야 함.

#### 9 주차 (Oct 28): AI 헬스케어와 알고리즘

- Does AI Help or Hurt Human Radiologists' Performance? It Depends on the Doctor <a href="https://hms.harvard.edu/news/does-ai-help-or-hurt-human-radiologists-performance-depends-doctor">https://hms.harvard.edu/news/does-ai-help-or-hurt-human-radiologists-performance-depends-doctor</a>
- 미국 건강보험 이동성 및 책임법(HIPAA)에 의한 보건의료데이터 개인정보 보호 https://www.kiri.or.kr/pdf/연구자료/연구조사자료/rs-2014-07\_09.pdf
- 미국 HIPAA 규정을 준수하며 Google 애널리틱스를 사용하기 https://support.google.com/analytics/answer/13297105?hl=ko
- 보건복지부, 「보건의료데이터 활용 가이드라인」: 가명처리 방법 2024 www.mohw.go.kr/board.es?mid=a10501010000&bid=0003&list\_no=1480106&act=view
- Patient data for commercial companies ethical framework for sharing patients' data https://jme.bmj.com/content/early/2023/05/24/jme-2022-108781

- How Health Care Algorithms and AI Can Help and Harm <a href="https://publichealth.jhu.edu/2023/how-health-care-algorithms-and-ai-can-help-and-harm">https://publichealth.jhu.edu/2023/how-health-care-algorithms-and-ai-can-help-and-harm</a>
- A Health Care Algorithm Offered Less Care to Black Patients www.wired.com/story/how-algorithm-favored-whites-over-blacks-health-care
- "Millions of black people affected by racial bias in health-care algorithms" Nature https://www.nature.com/articles/d41586-019-03228-6
- DeepMind's Streams app faces legal action over NHS data use <a href="https://www.cnbc.com/2021/10/01/google-deepmind-face-lawsuit-over-data-deal-with-britains-nhs.html">https://www.cnbc.com/2021/10/01/google-deepmind-face-lawsuit-over-data-deal-with-britains-nhs.html</a>
- Prediction of respiratory failure risk in patients with pneumonia in the ICU <a href="https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0291711">https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0291711</a>

# 10 주차 (Nov 4): AI Agents / 다크패턴 UX 와 소비자 보호

- We Need to Control AI Agents Now (Jonathan Zittrain)
   www.theatlantic.com/technology/archive/2024/07/ai-agents-safety-risks/678864/
- 2010 Flash Crash in The Stock Market https://corporatefinanceinstitute.com/resources/equities/2010-flash-crash/
- Practices for Governing Agentic AI Systems (OpenAI) https://cdn.openai.com/papers/practices-for-governing-agentic-ai-systems.pdf
- Dark Patterns, the tricks websites use to make you say yes, explained <a href="https://www.vox.com/recode/22351108/dark-patterns-ui-web-design-privacy">https://www.vox.com/recode/22351108/dark-patterns-ui-web-design-privacy</a>
- Dark Patterns: Legal Cases https://www.deceptive.design/cases
- FTC Sues Amazon.com for Enrolling Prime Users 'Without Consent' www.thewrap.com/ftc-sues-amazon-prime-enrolling-users-without-consent/
- TikTok held liable for nudging children towards privacy-intrusive settings (EU)
   <a href="https://www.edpb.europa.eu/our-work-tools/consistency-findings/register-decisions/2023/decision-matter-tiktok-technology\_en">https://www.edpb.europa.eu/our-work-tools/consistency-findings/register-decisions/2023/decision-matter-tiktok-technology\_en</a>
- Beyond Dark Patterns: A Concept-Based Framework for Ethical Software Design https://arxiv.org/pdf/2310.02432
- Dark Patterns will now be heavily regulated
   <a href="https://www.williamfry.com/knowledge/dark-patterns-not-a-new-concept-but-will-now-be-heavily-regulated/">https://www.williamfry.com/knowledge/dark-patterns-not-a-new-concept-but-will-now-be-heavily-regulated/</a>
- 다크패턴 관련 규제동향 https://www.shinkim.com/kor/media/newsletter/pdf/2181
- '다크패턴'에 대한 공정거래위원회 자율관리가이드라인 https://www.ftc.go.kr/www/selectReportUserView.do?key=10&rpttype=1&report\_data\_ no=10140

#### 11 주차 (Nov 11): 학생 독립 발표

• 각자가 흥미를 느끼는 테마의 사례들을 선택하여 심층분석 (25분)

#### 12 주차 (Nov 18): 형사사법 시스템과 알고리즘.

- Analysis of the Correctional Offender Management Profiling for Alternative
   Sanctions (COMPAS) Recidivism Algorithm <a href="https://www.propublica.org/article/how-we-analyzed-the-compas-recidivism-algorithm">https://www.propublica.org/article/how-we-analyzed-the-compas-recidivism-algorithm</a>
- The accuracy, fairness, and limits of predicting recidivism https://www.science.org/doi/10.1126/sciadv.aao5580
- Can you make AI fairer than a judge? Play our courtroom algorithm game <a href="https://www.technologyreview.com/2019/10/17/75285/ai-fairer-than-judge-criminal-risk-assessment-algorithm/">https://www.technologyreview.com/2019/10/17/75285/ai-fairer-than-judge-criminal-risk-assessment-algorithm/</a>
- Societal Impacts of Predictive Policing Algorithms (PPAs) in Crime Prevention <a href="https://libraetd.lib.virginia.edu/downloads/x059c832h?filename=Smith\_Joshua\_STS\_Research\_Paper.pdf">https://libraetd.lib.virginia.edu/downloads/x059c832h?filename=Smith\_Joshua\_STS\_Research\_Paper.pdf</a>
- Artificial Intelligence in Predictive Policing Issue Brief https://naacp.org/resources/artificial-intelligence-predictive-policing-issue-brief
- Predictive policing algorithms are racist. They need to be dismantled.
   https://www.technologyreview.com/2020/07/17/1005396/predictive-policing-algorithms-racist-dismantled-machine-learning-bias-criminal-justice/
- Law Enforcement and Data-Driven Predictions https://t.ly/Y3Tan
- Robert Williams Arrest Case: Facial Recognition Led to Wrongful Arrests <u>www.nytimes.com/2024/06/29/technology/detroit-facial-recognition-false-arrests,html</u>

# 13 주차 (Nov 25): AI 학습 데이터, 저작권, 공정이용

- AI 학습과 뉴스 저작권 간의 '공정이용' 갈등 <a href="https://www.lawtimes.co.kr/LawFirm-NewsLetter/196993">https://www.lawtimes.co.kr/LawFirm-NewsLetter/196993</a>
- AI Companies and Copyright Lawsuits in the U.S. https://chatgptiseatingtheworld.com/2024/04/01/map-of-20-copyright-lawsuits-v-ai-companies/
- Copyright law is AI's 2024 battlefield <a href="https://www.axios.com/2024/01/02/copyright-law-violation-artificial-intelligence-courts">https://www.axios.com/2024/01/02/copyright-law-violation-artificial-intelligence-courts</a>
- 생성형 AI 와 저작권 쟁점 <a href="https://www.datocms-assets.com/45669/1701306602-231128-12.pdf">https://www.datocms-assets.com/45669/1701306602-231128-12.pdf</a>
- Eight newspaper publishers sue Microsoft and OpenAI over copyright infringement <a href="https://www.cnbc.com/2024/04/30/eight-newspaper-publishers-sue-openai-over-copyright-infringement.html">https://www.cnbc.com/2024/04/30/eight-newspaper-publishers-sue-openai-over-copyright-infringement.html</a>
- The New York Times v.s OpenAI, Harvard Law Review https://harvardlawreview.org/blog/2024/04/nyt-v-openai-the-timess-about-face/
- Reexamining "Fair Use" in the Age of AI <a href="https://hai.stanford.edu/news/reexamining-fair-use-age-ai">https://hai.stanford.edu/news/reexamining-fair-use-age-ai</a>
- Mark A. Lemley, Bryan Casey (2021) Fair Learning, Texas Law Review <a href="https://texaslawreview.org/fair-learning/">https://texaslawreview.org/fair-learning/</a>
- Jenny Quang (2021) Does Training AI Violate Copyright Law <a href="https://btlj.org/wp-content/uploads/2023/02/0003-36-4Quang.pdf">https://btlj.org/wp-content/uploads/2023/02/0003-36-4Quang.pdf</a>

#### 14 주차 (Dec 2): AI 와 노동시장, HR, 자동화 비디오 인터뷰

- AI Will Transform the Global Economy. Let's Make Sure It Benefits Humanity. <u>www.imf.org/en/Blogs/Articles/2024/01/14/ai-will-transform-the-global-economy-lets-make-sure-it-benefits-humanity</u>
- A.I. Is Going to Disrupt the Labor Market. It Doesn't Have to Destroy It.
   <a href="https://www.chicagobooth.edu/review/ai-is-going-disrupt-labor-market-it-doesnt-have-destroy-it">https://www.chicagobooth.edu/review/ai-is-going-disrupt-labor-market-it-doesnt-have-destroy-it</a>
- Where Automated Job Interviews Fall Short, Harvard Business Review www.hbr.org/2022/01/where-automated-job-interviews-fall-short
- 86% of Organizations Are Conducting Automated Video Interviews (AVIs).

  <u>www.gartner.com/en/newsroom/press-releases/2020-04-30-gartner-hr-survey-shows-86--of-organizations-are-cond</u>
- New York City Local Law 114 for Automated Employment Decision Tools(AEDT) www.nyc.gov/site/dca/about/automated-employment-decision-tools.page
- NYC Tackles AI and Automated Decision-making in Employment and Recruiting <a href="https://ktslaw.com/en/Insights/Alert/2023/8/NYC-Tackles-AI-and-Automated-Decision-making-in-Employment-and-Recruiting">https://ktslaw.com/en/Insights/Alert/2023/8/NYC-Tackles-AI-and-Automated-Decision-making-in-Employment-and-Recruiting</a>
- AI 채용 문제점 ② AI 면접 결과에 대한 설명 불가능 https://service.prism.work/insight/?q=YToxOntzOjEyOiJrZXl3b3JkX3R5cGUiO3M6Mz oiYWxsIjt9&bmode=view&idx=14403189&t=board
- 고용노동부, 개인정보호호 가이드라인 [인사노무편] https://moel.go.kr/policy/policydata/view.do?bbs\_seq=20230101495
- 개인정보보호위원회, '자동화된 결정에 대한 개인정보처리자의 조치 기준 <a href="https://www.pipc.go.kr/np/cop/bbs/selectBoardArticle.do?bbsId=BS074&mCode=C020010000&nttId=10174">https://www.pipc.go.kr/np/cop/bbs/selectBoardArticle.do?bbsId=BS074&mCode=C020010000&nttId=10174</a>

#### 15 주차 (Dec 9): 기말고사

• 제시하는 이슈를 분석하여 수기로 작성 후 pdf 스캔. 당일 자정까지 제출 (학점 40%) 주어진 주제/이슈의 분석은 학생이 독립적으로 수행해야 함. 중간고사용 보고서의 주제/이슈와 다른 과제가 주어질 예정.

#### IV. 발표 주제의 선정

- 학생은 개별적으로 발표할 주제 및 분석 사례들을 confirm 받아야 함 (9월 30일까지))
- 영어 논문(Journals): Harvard Business Review, MIT Sloan Management Review, Big Data & Society; Internet Policy Review; AI & SOCIETY 참조
- 국제 컨퍼런스 자료 AAAI/ACM Conference on AI, Ethics, and Society 참고

#### V. 참고자료

- Artificial Intelligence Index Report 2024 Stanford University <a href="https://aiindex.stanford.edu/wp-content/uploads/2024/05/HAI\_AI-Index-Report-2024.pdf">https://aiindex.stanford.edu/wp-content/uploads/2024/05/HAI\_AI-Index-Report-2024.pdf</a>
- 개인정보보호위원회, 가명정보 처리 가이드라인(2024.2.4 개정)
  https://www.pipc.go.kr/np/cop/bbs/selectBoardArticle.do?bbsId=BS217&mCode=D010
  030000&nttId=9900

- 유럽연합 인공지능법(국문 번역자료); EU Artificial Intelligence Act https://www.klri.re.kr/kor/data/S/1026/view.do
- 유럽연합 일반개인정보보호법(EU GDPR) 가이드북 (국문 번역자료) https://www.privacy.go.kr/front/bbs/bbsView.do?bbsNo=BBSMSTR\_000000000049&bb scttNo=14518
- 개인정보위, AI 개발·서비스를 위한 공개 개인정보 처리안내서(2024.7) https://t.ly/w\_Y\_u
- 보건복지부, 「보건의료데이터 활용 가이드라인」(2024.1) www.mohw.go.kr/board.es?mid=a10501010000&bid=0003&list\_no=1480106&act=view

#### VI. 평가 방법 및 커뮤니케이션 규칙

- 출석 및 학생 발표 (20%), 과제물 제출 (20%), 중간고사 (20%), 기말고사 (40%)
- 결석 4회 F 학점, 결석 3회 D 학점 부여. 병가 및 각종 시험을 출석으로 인정하지 않음.
- 중간 및 기말 보고서, 과제물(각 1 건)은 수기로 작성함 (스캔하여 각각 pdf 파일로 제출)
- 수강생은 '자기소개' 이메일을 9월8일까지 <u>eunchang@gmail.com</u>로 발송해야 함 (포함내용: 전공학과, 이름, 수강이유, 빅데이터 관심분야, 희망하는 발표테마+사례 후보)
- 이메일 제목 작성시 반드시 아래의 커뮤니케이션 규칙을 준수해야 함
  - ✓ 발신: 수강생 이름(국문,영어)이 sender에 나타나야 함. (별명, 타인 이름 사용금지)
  - ✓ 수신: eunchang@gmail.com

### [이메일 헤더작성 사례] 강좌명, 제출자료 제목(축약), 이름, 학번

- ex: [경희대] Data Algorithm Governance, 자기소개, 홍길동, 202232323
- ✓ O [경희대] Data Algorithm Governance, (중간)첨부파일 제목, 홍길동, 202320723
- ✓ X: 교수님 접니다. 기다리시던 보고서예요 ㅋㅋㅋ (민경 올림)