

About

Hello! I am Eunice Oquialda, a passionate web developer with a background in design. I am a creative and resourceful individual who loves solving problems, and making things work in the web.

Objective

Seeking a role where I can use my skills in web development, design, and project management.

Work Experience

Communications and Events Coordinator

The Duke of Edinburgh's International Award – Canada

2018 – present

Highlights:

- Developed and maintains WordPress sites for the following initiatives: Passion to Purpose, government funded initiative for Canadian youth, and WorldReady, organization's fundraising website
- Liaise with third-party suppliers to ensure quality service for events, and, web and marketing materials
- Creates marketing, branding, graphics, and visuals for events, campaigns, web pages, newsletters, social media and other fundraising initiatives, for local and international use
- Updates company website through content management system
- Developed in person and virtual program events for various departments
- Tracks monthly web analytics for quarterly reports

Communications Specialist

Bank of the Philippine Islands

2013 – 2016

Highlights:

- Executed press conferences, media briefings, and other events for media
- Helped out in producing annual reports and quarterly financial reports
- Tracked department's annual budget
- Other tasks: media relations, media placements, seeding press releases, events photography, graphic design, coordinating with PR & advertising agencies, freelance writers and other suppliers

Education

Webmaster Program

Seneca College

Certificate program finishing in April 2021

User Experience Design, certificate

Brainstation

2020

Media Communications, diploma

Humber College

2016 – 2018

Bachelors in Communications

Assumption College

2006 – 2011

Skills & Tools

Web

HTML

CSS

Bootstrap

Wordpress

Wireframing &

Prototyping

Figma

Adobe XD

Design

Adobe Photoshop

Illustrator

InDesign

Working on

JavaScript

React

JQuery

PHP

Sass

Social

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