

Table 1: Univariate Descriptive Statistics of Google Trend Score for “vegetarian diet”, COVID-19 Rate, and Unemployment Rate. N (state+DC)=48; N (state-months)=447

Variable	Mean	Median	Standard Deviation
Google Trend Score for “vegetarian diet”	28.24	23.00	20.06
COVID-19 Rate			
(Covid-19 cases per 100K people)	720.01	462.62	689.98
Unemployment Rate			
(percentage of unemployed people in the labor force who are at least 16 years old)	8.09	7.30	3.66

Sources: Google Trends Data captured the search volume index of the keyword “vegetarian diet” among the 50 States and the District of Columbia, State-level Covid-19 Data, 2020 Census Data of the Resident Population and Unemployment Rates for States Data from U.S. Bureau of Labor Statistics