**Table 4: State-by-month Fixed Effects Predicting Google Trend Score For Search of Vegetarian Diet Before and Afer Controlling Unemployment Rate**

| VARIABLES | (1) Month State FE | (2) Month State FE |
|---|---|---|
| Adjusted Covid-19 Rate (100 Covid-19 cases per 100K people) | 0.0657 | 0.0846 |
| | (0.00181) | (0.00180) |
| Unemployment Rate (Percentage of unemployed people in the labor force who are at least 16 years old) | | 0.434 |
| | | (0.389) |
| Constant | 36.14*** | 34.33*** |
| | (2.319) | (3.145) |
| Number of States-Months | 447 | 447 |
| R-squared | 0.227 | 0.229 |
| Number of States + DC | 48 | 48 |

Robust standard errors in parentheses

*** $p<0.001$, ** $p<0.01$, * $p<0.05$

**Sources**: Google Trends Data captured the search volume index of the keyword "vegetarian diet" among the 50 States and the District of Columbia, State-level COVID-19 Data, 2020 Census Data of the Resident Population and Unemployment Rates for States Data from U.S. Bureau of Labor Statistics