

Table 3: OLS, Random Effects, State Fixed Effects and State-Month Fixed Effects Regression
Estimates Predicting Google Trend Score For Search of Vegetarian Diet

	(1)	(2)	(3)	(4)
VARIABLES	OLS	RE	States FE	States + Month FE
Adjusted Covid-19 Rate (100 Covid-19 cases per 100K people)	-0.642*** (0.00163)	- 0.423*** (0.00106)	- 0.385*** (0.00105)	0.0846 (0.00180)
Unemployment Rate (Percentage of unemployed people in the labor force who are at least 16 years old)	-0.212 (0.363)	0.0515 (0.222)	0.122 (0.223)	0.434 (0.389)
Constant	34.58*** (4.390)	34.67*** (3.539)	30.03*** (2.342)	34.33*** (3.145)

Number of States-Months	447	447	447	447
R-squared	0.044		0.033	0.229
Number of States + DC		48	48	48

Robust standard errors in parentheses

*** p<0.001, ** p<0.01, * p<0.05

Sources: Google Trends Data captured the search volume index of the keyword “vegetarian diet” among the 50 States and the District of Columbia, State-level Covid-19 Data, 2020 Census Data of the Resident Population and Unemployment Rates for States Data from U.S. Bureau of Labor Statistics