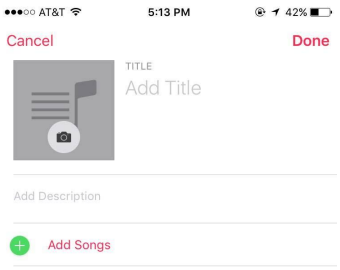
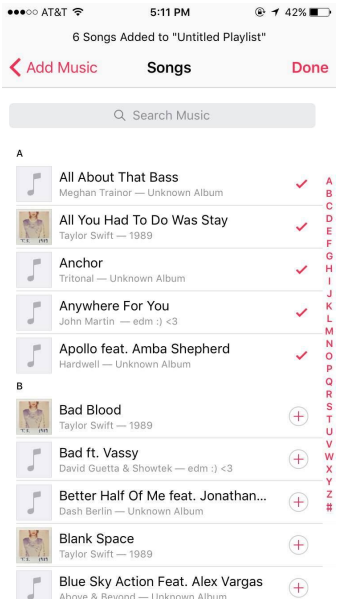
Creating a playlist:

1. Adding multiple songs at once to add to playlist

Good Example: Apple Music

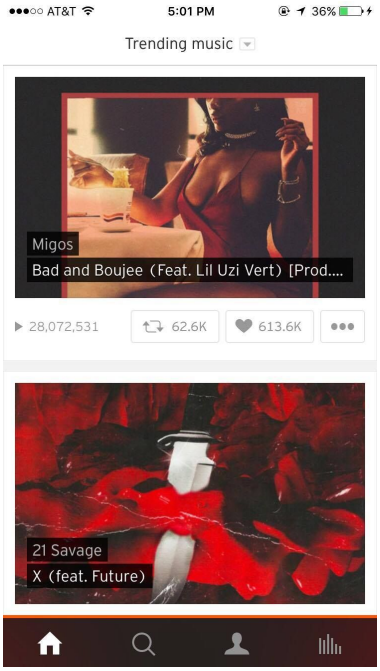


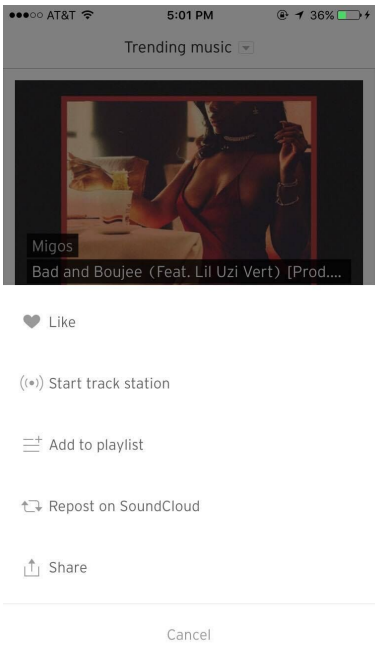


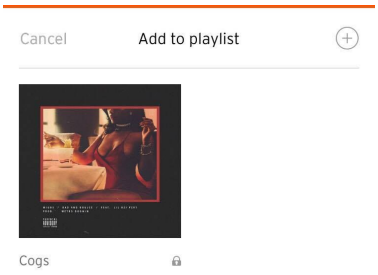
Users first click Add Songs button.

Users are able to select and add multiple songs to a playlist all at once

Bad Example: SoundCloud







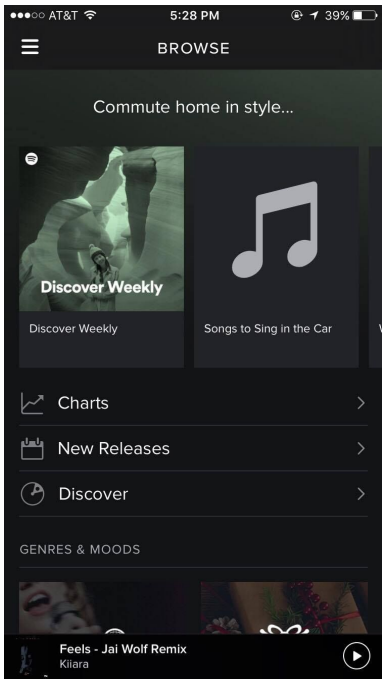
Users tap on the three-dots icon to the song they want to add

Users click add to playlist button. User is able to add one song to the playlist at a time.

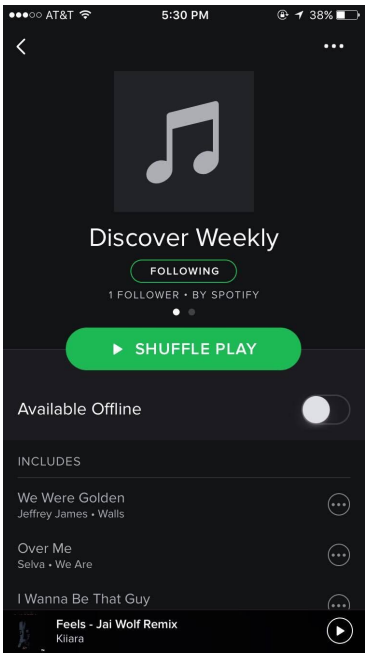
Users choose which playlist to add to. Repeat the previous steps for every song they want to add.

2. Discovering new songs to add to your playlist based on your music history

Good Example: Spotify

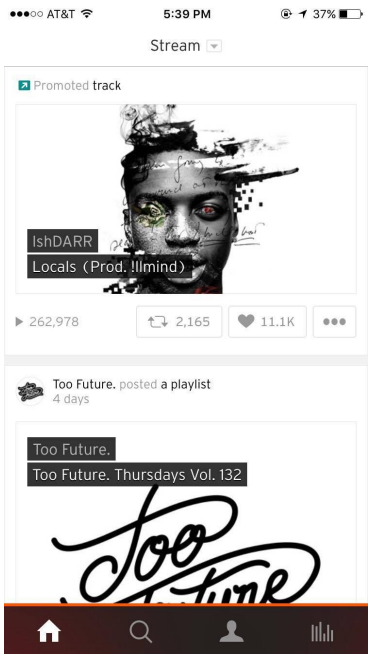


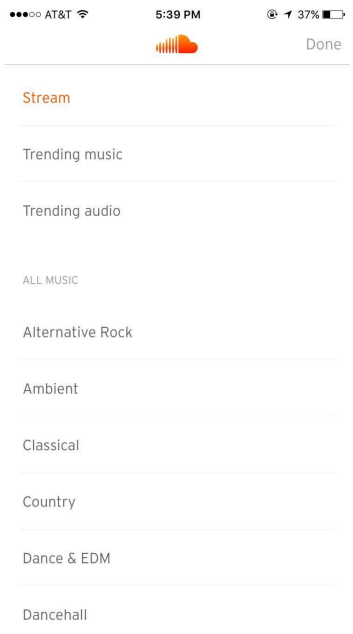
User clicks on “Discover” on the browse page.



“Discover Weekly,” a feature that allows users to easily find new songs based on songs they have already liked.

Bad Example: SoundCloud



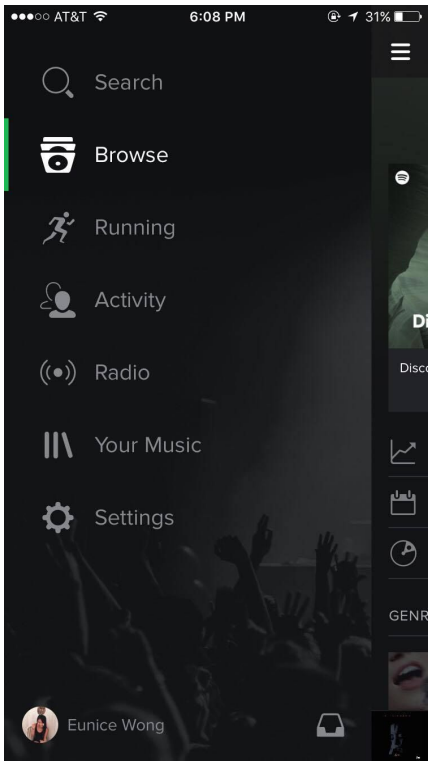


User clicks on “Stream.”

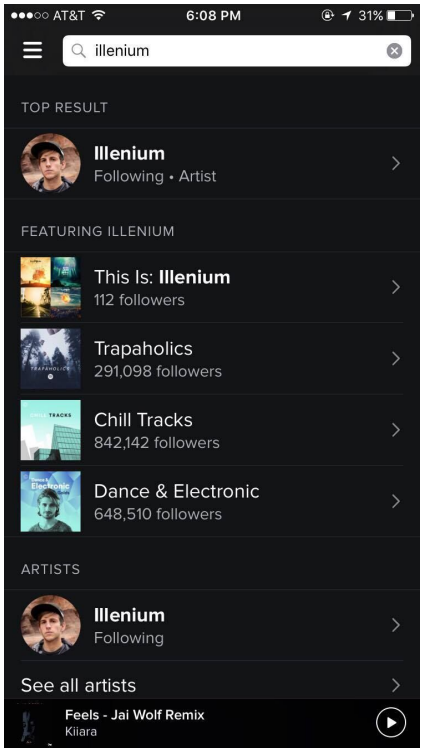
Options to discover music is limited to genres and what is trending. No personalized playlist or options are available.

3. Creating a playlist based on a specific artist.

Good Example: Spotify



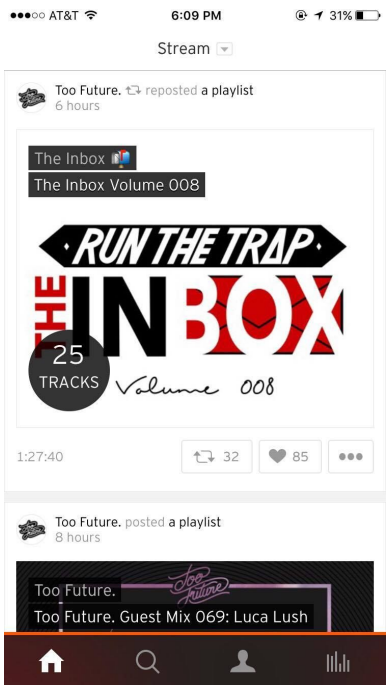
The user clicks on “Browse” to start.



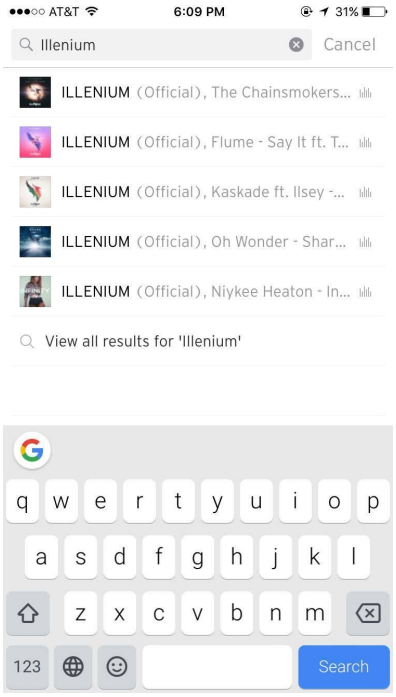
A list of findings associated with the artist is shown in a clearly categorized manner such as “Top Result,” “Featuring ___,” and “Artists.”

The artist’s page is easily found and successfully shown on the screen.

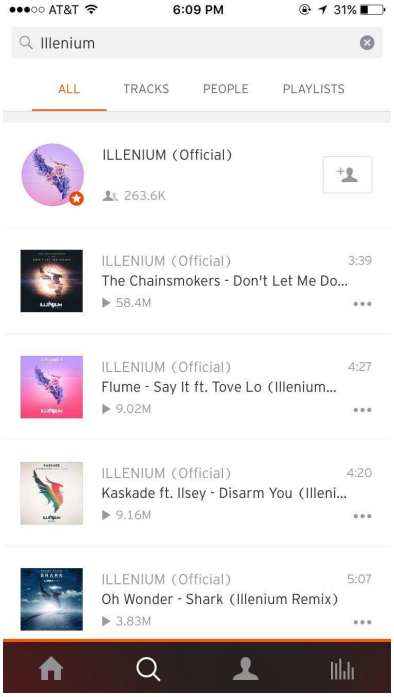
Bad Example: SoundCloud



The user clicks the search bar.



A random list of songs from the artist are shown, without a clear category or order. The user clicks “View all results for ____” to find keep looking.

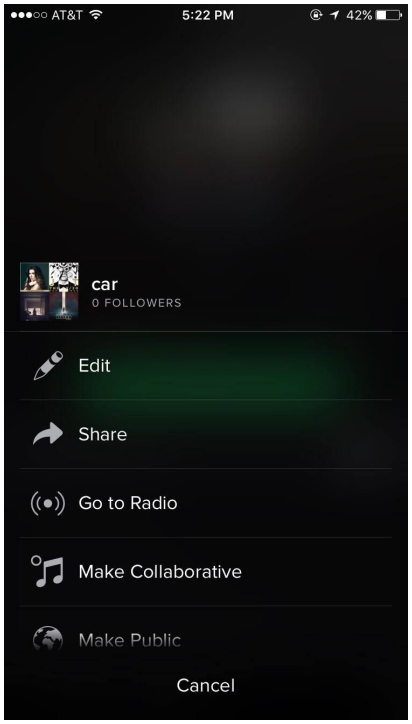


The artist page is finally one of the content on the list. However, it is ambiguous since the only thing differentiating it from the songs is the subscribe icon.

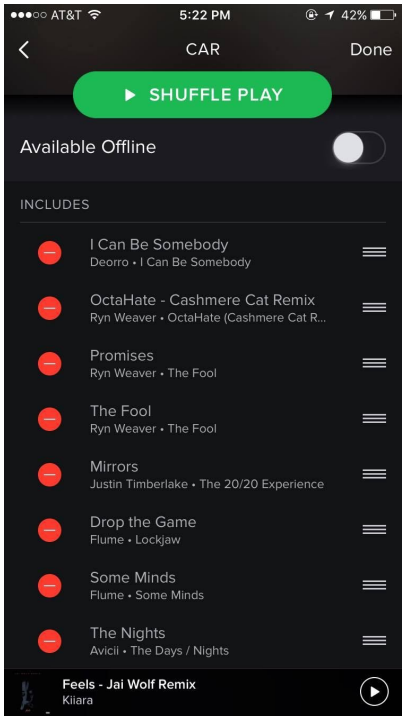
Managing a playlist:

1. **Sorting songs in a playlist**

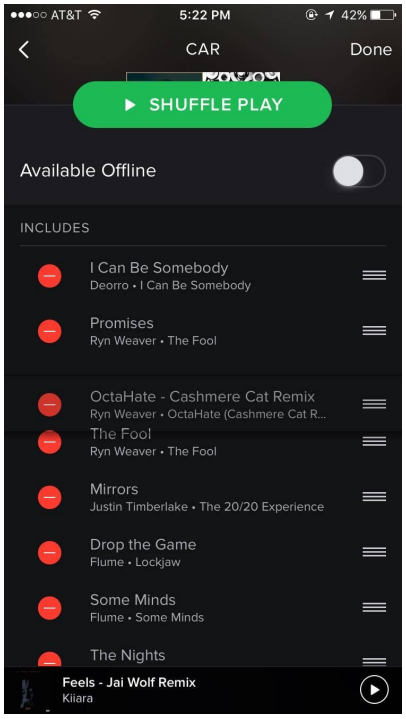
Good Example: Spotify



User clicks on “Edit” in playlist options.

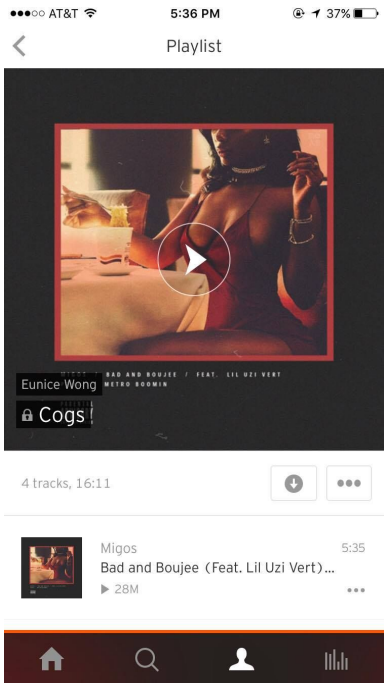


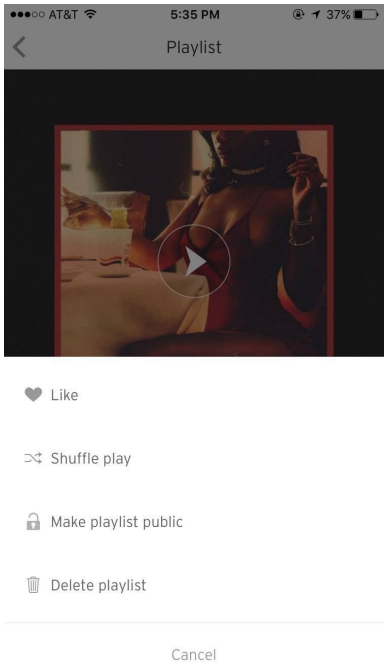
User is shown options to edit each song.



User can easily click on the right stack emoticon and drag the specific song to move its order within the playlist User is able to sort the order of songs however they want.

Bad Example: SoundCloud



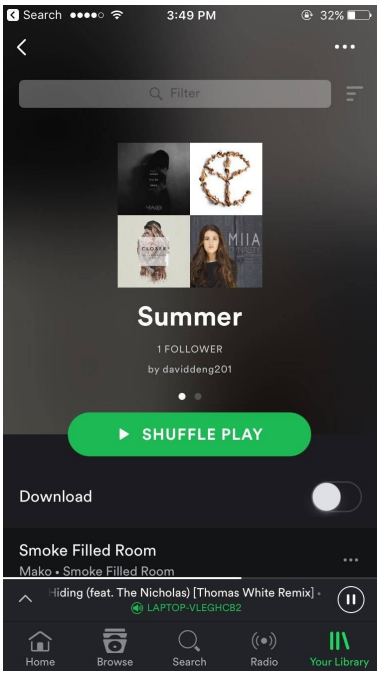


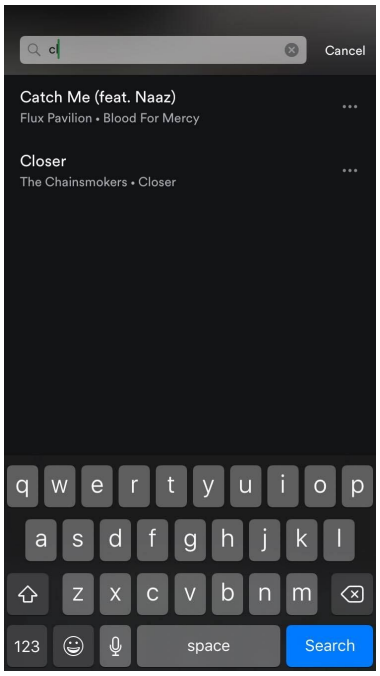
User clicks on the three-dot icon for more options for the song.

There is no option to sort song within the playlist. The only way to reorganize the order is to create a new playlist, and the order of the songs depends on which songs are added first.

2. Searching for a song within the playlist

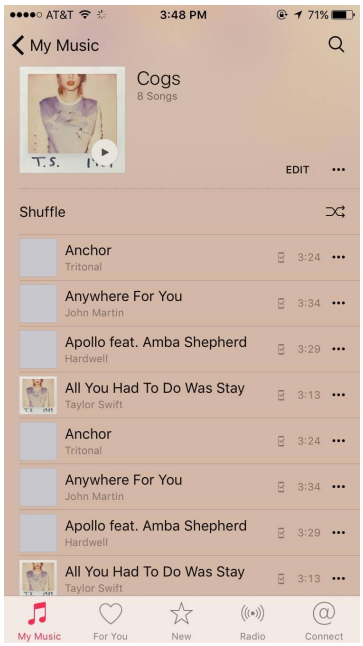
Good Example: Spotify

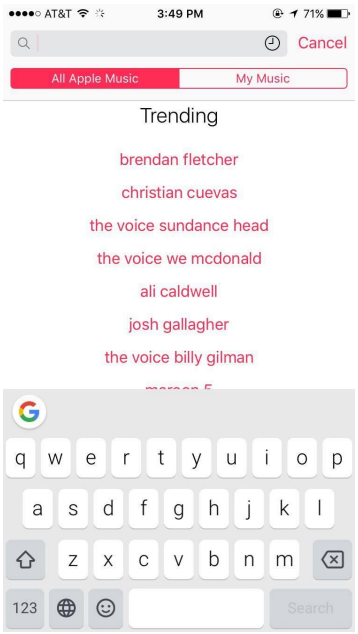


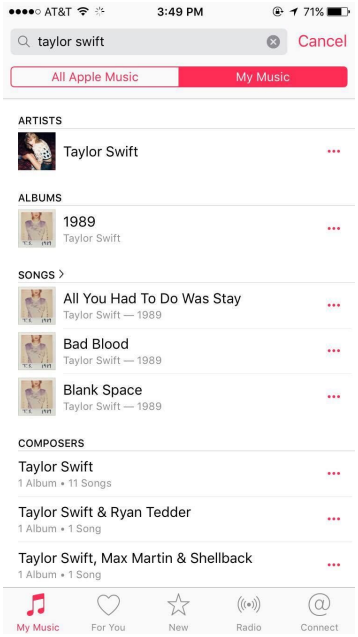


User clicks on the Search Icon Filter bar on the top of playlist.	A list of songs ONLY from the playlist matching with what the user types in is shown.

Bad Example: Apple Music



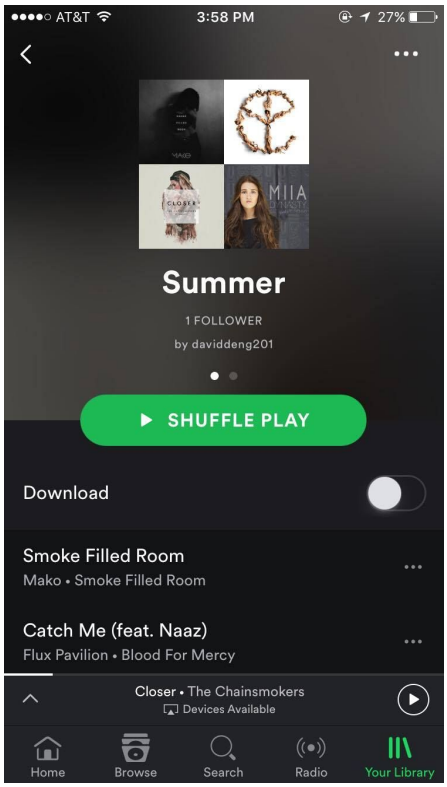




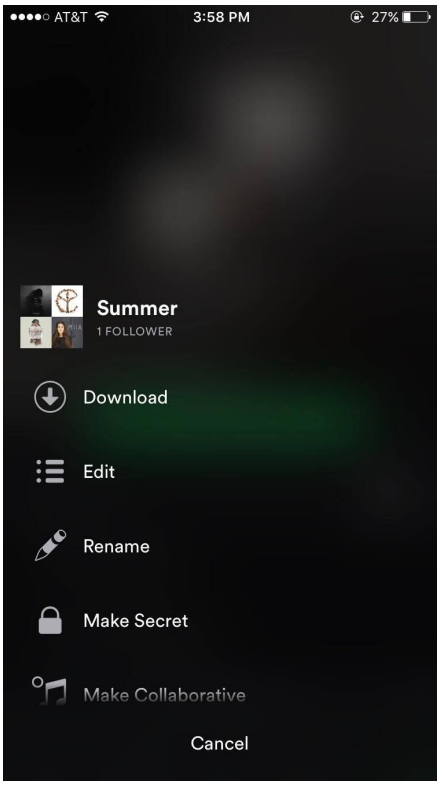
Users click the search button on the playlist screen.	Users click on “My Music” button to search all the musics that I have.	Users want to search for Taylor Swift songs within the playlist, but the result shows all items that has the word “Taylor Swift”

3. Renaming an existing playlist

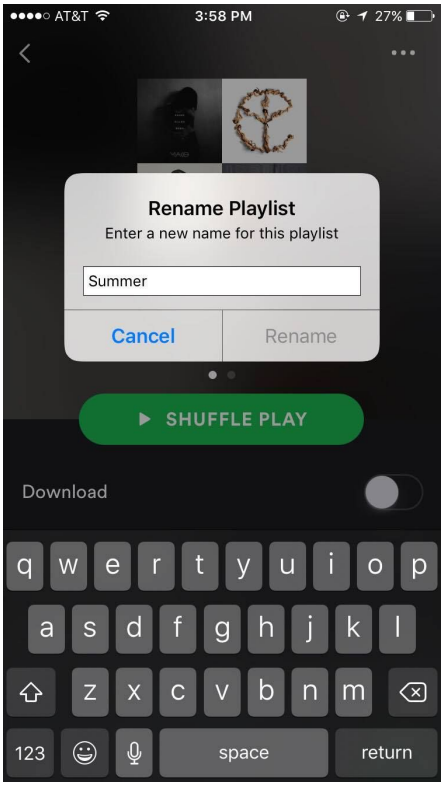
Good Example: Spotify



User clicks on the three dot icon for more options.

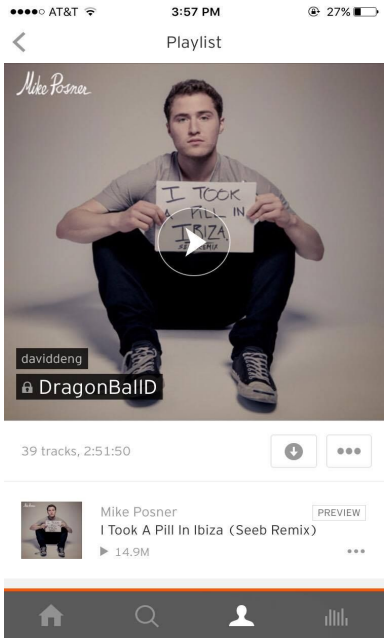


User clicks Rename.

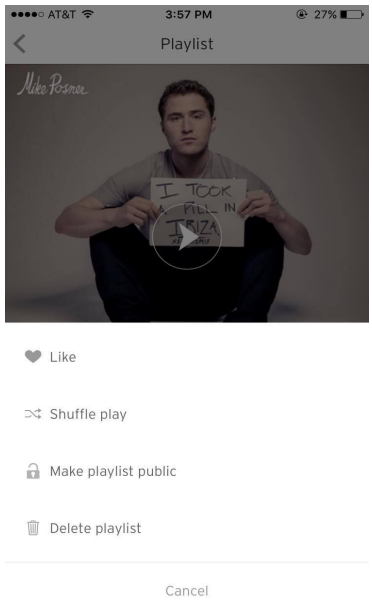


User is able to rename the playlist successfully.

Bad Example: SoundCloud



User clicks on the three dot icon for more options.

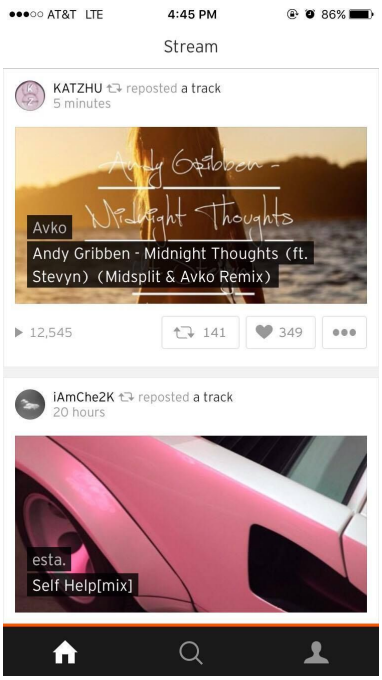


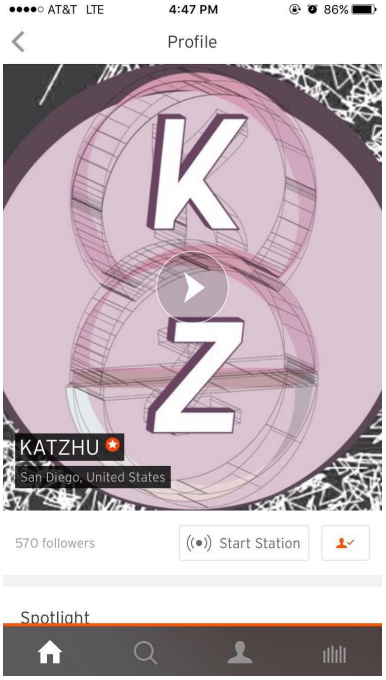
The list does not have any option available to rename playlist. The only way to rename a playlist is to create a new playlist with the same songs in it.

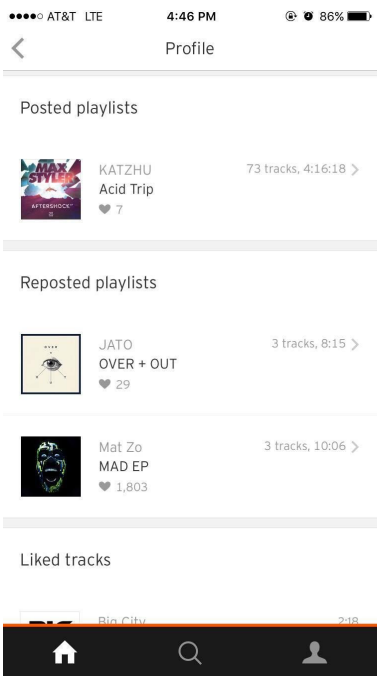
Social Feature:

1. Seeing what other friends listen to

Good Example: SoundCloud





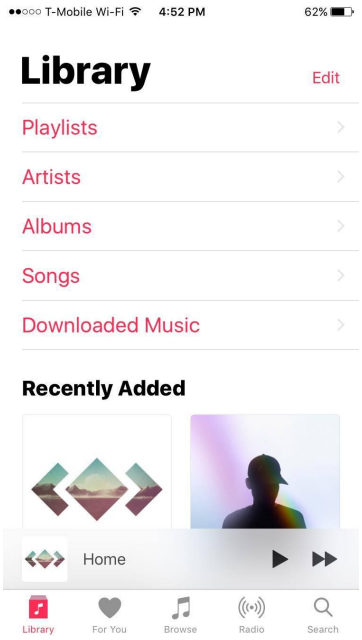


The home page of the soundcloud app shows what your friends are posting and listening to. Clicking on their name will take you to their profile.

On their profile, there is a huge play button. Clicking the play button will start playing songs that your friend listen to.

As you scroll down the page, it also shows the tracks and playlists they like.

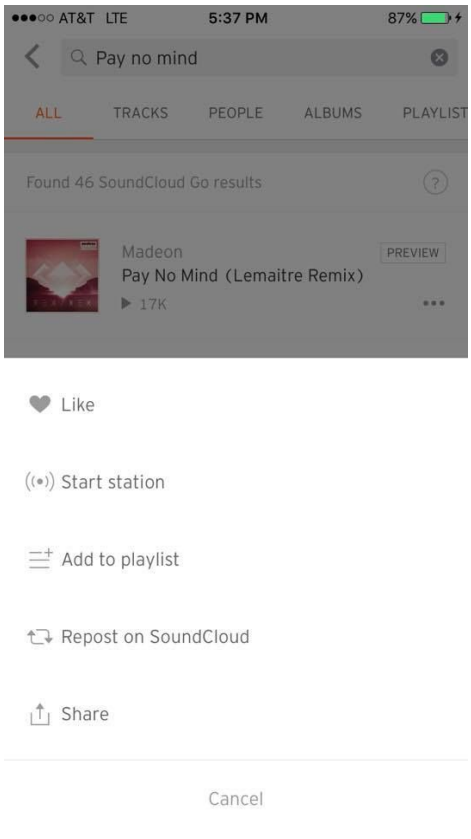
Bad Example: Apple Music

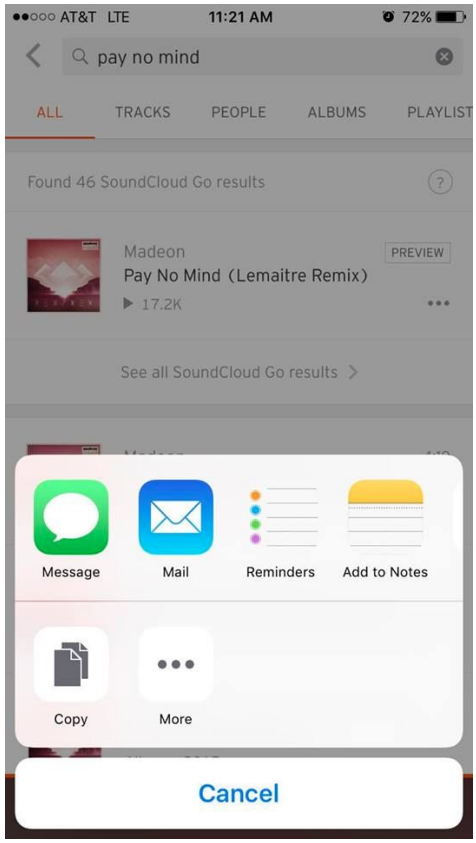


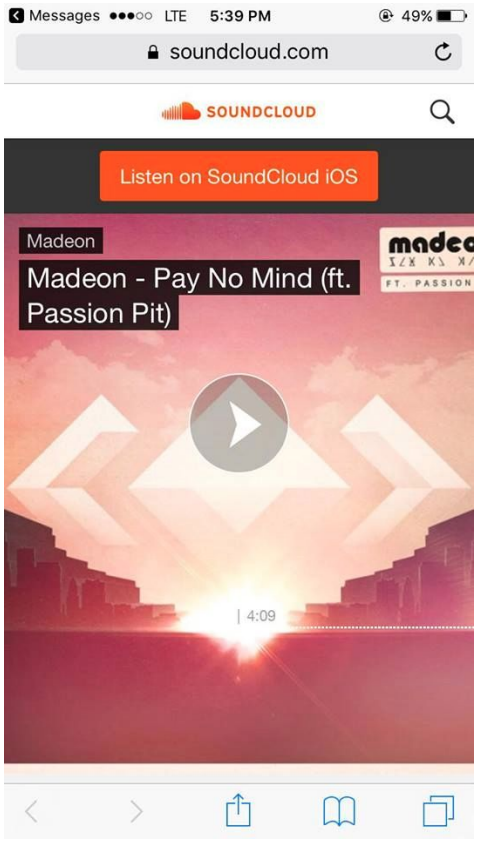
There is no feature for users to find out what songs their friends are listening to. The only way is if the friend decides to share songs with the users.

2. Share songs with friends

Good Example: SoundCloud



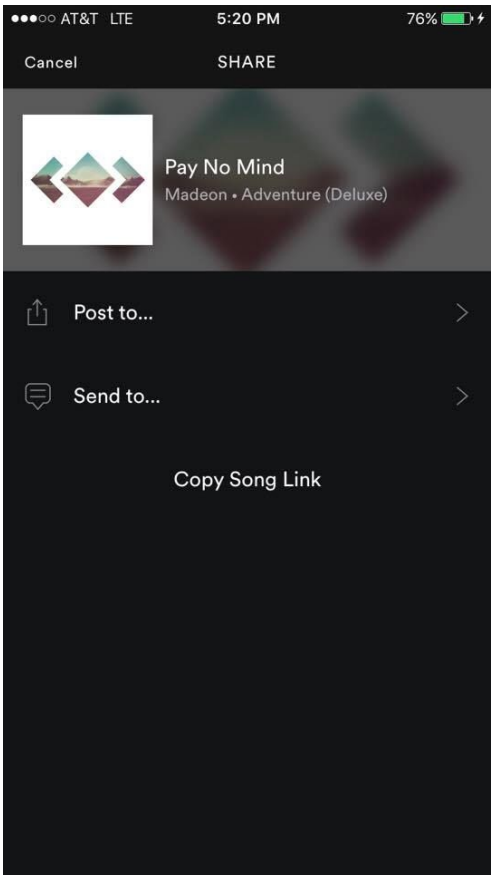


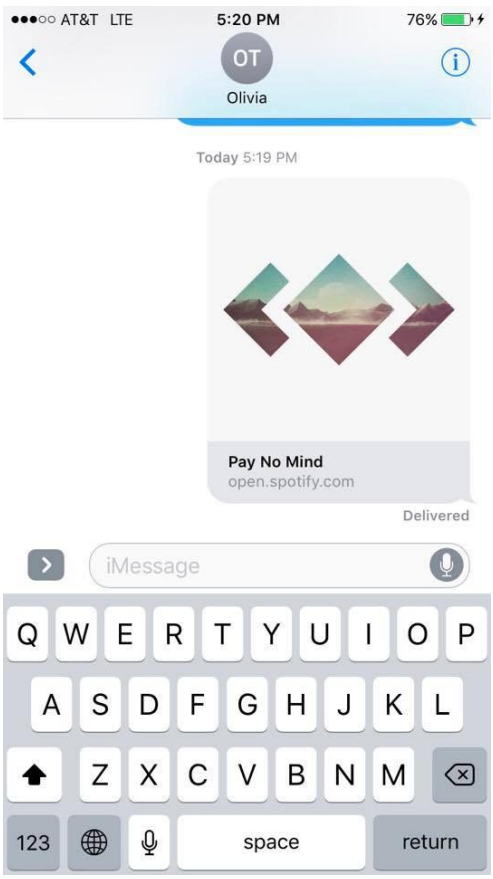


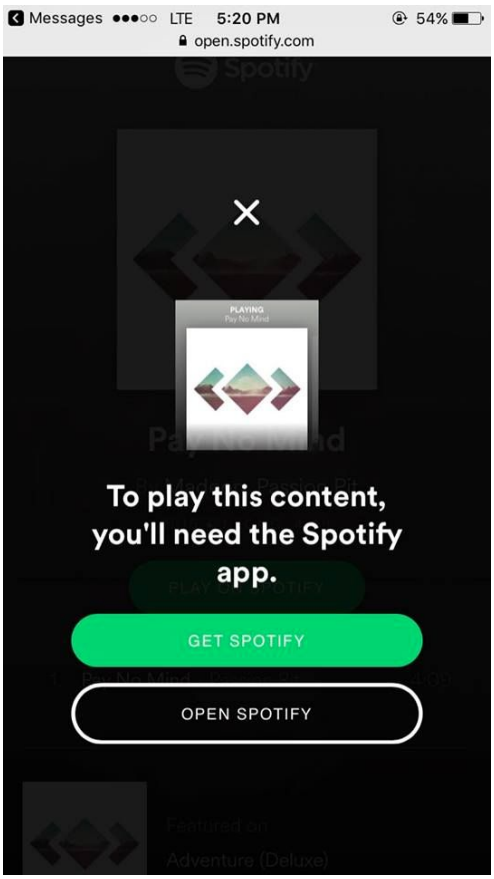
The user taps on the share button and on the song that they want to share.

He then is prompted with a set of applications that he can use to share the song with.
The friend clicks the link they received then taps the play button to listen to the song.

Bad Example: Spotify







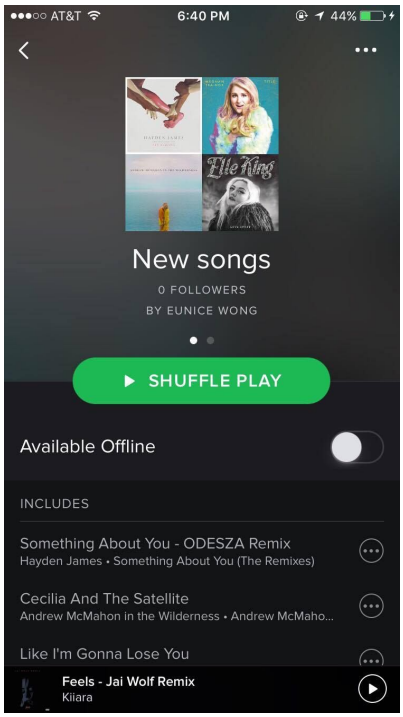
The user clicks on “Copy Song Link” to copy the song link.

The user then has to go find the application they want to use, paste the link and then send it.

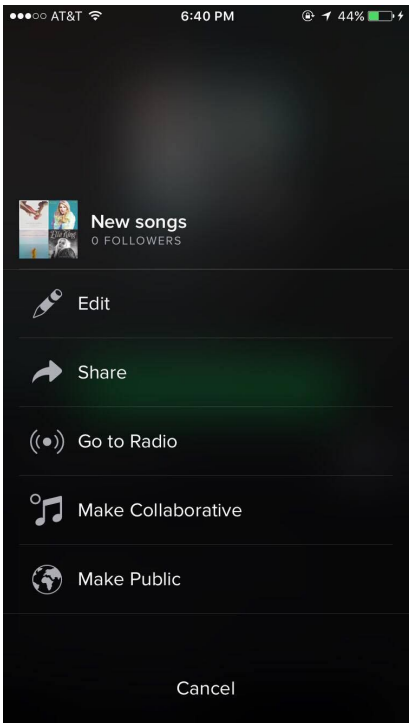
The friend wasn’t able to access the song through the copied link because she does not have the Spotify application downloaded on her phone. Song sharing requires both parties to have the application installed.

3. Making playlist collaborative so friends can also manage playlists

Good Example: SoundCloud

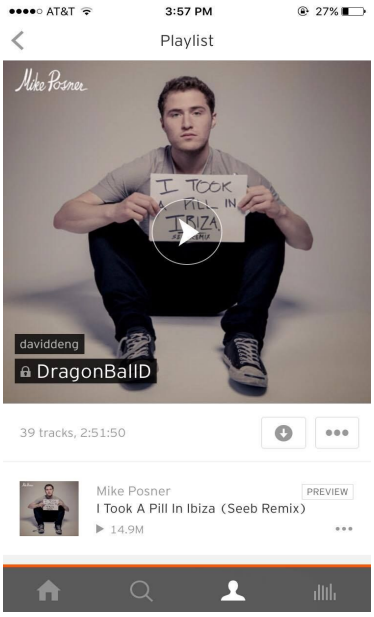


User clicks on the three dot icon for more options.

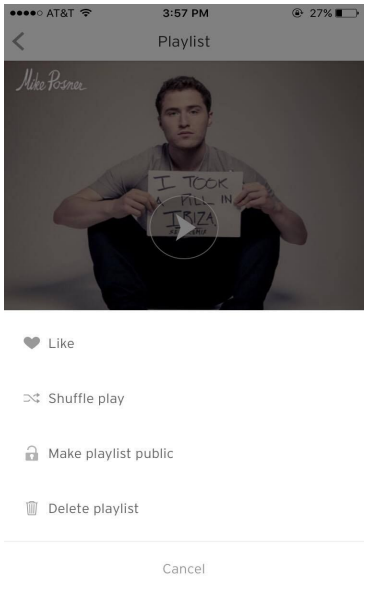


User clicks on “Make Collaborative.” Now the user’s friend can collaborate to the playlist with the user.

Bad Example: Spotify



User clicks on the three dot icon for more options.



The user is limited to options of making playlist private or public. The only way for people to collaborate a playlist is they share the same account.