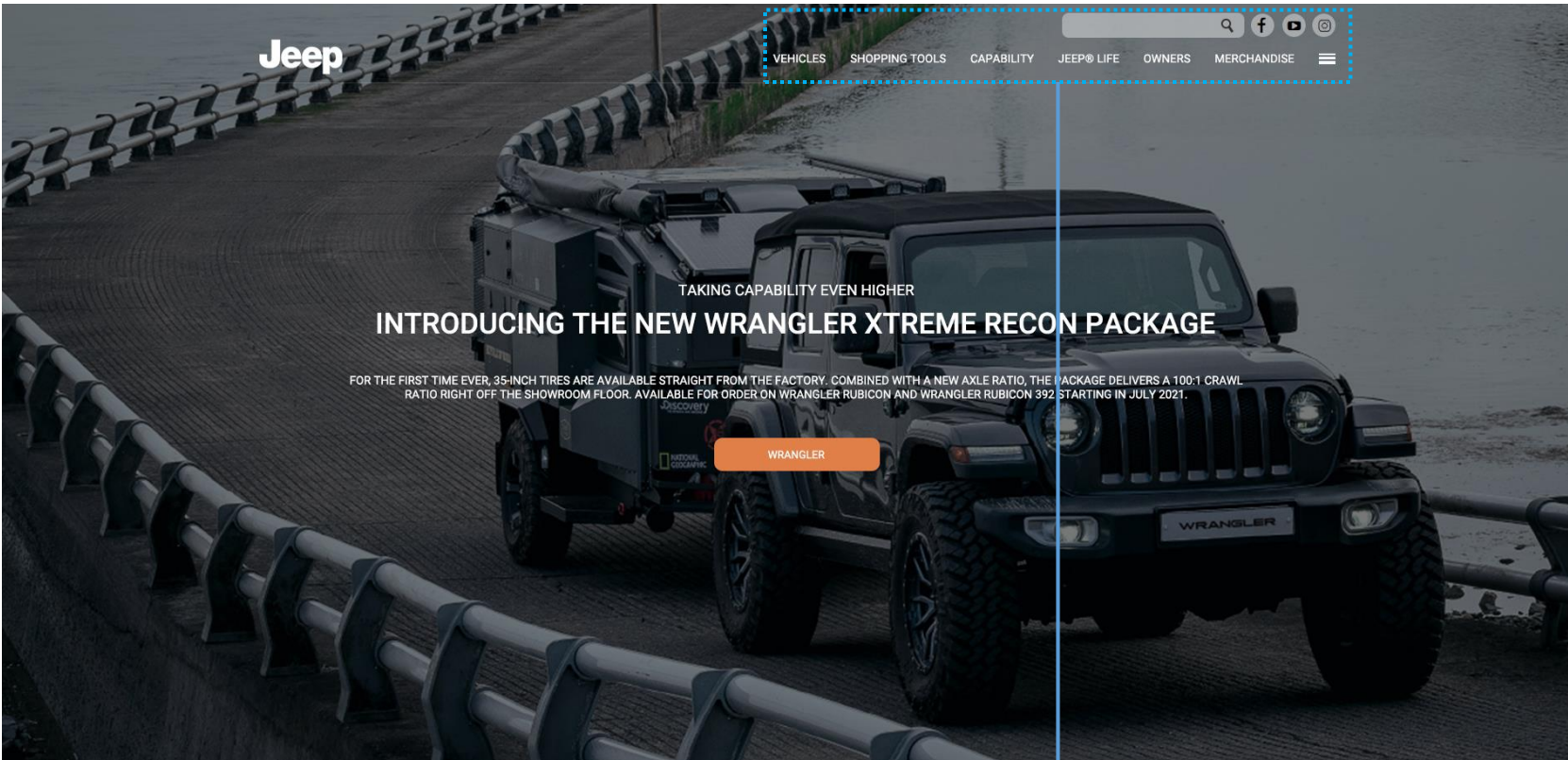


JEEP 기능정의서/ 와이어프레임

-신은주



Header & section: intro



```
.container
  header
    .header-inner
      .sub-nav
        .search
          input[type=text]
          bottom
          .sns > a*3
        nav
          .logo > img
          .gnb > a*6
          .trigger
      section.intro
        .heading
          span
          h1
          p
          .btn.event
```

전체 웹사이트 폰트 서식

- Body: Roboto, 300, #222, 15px

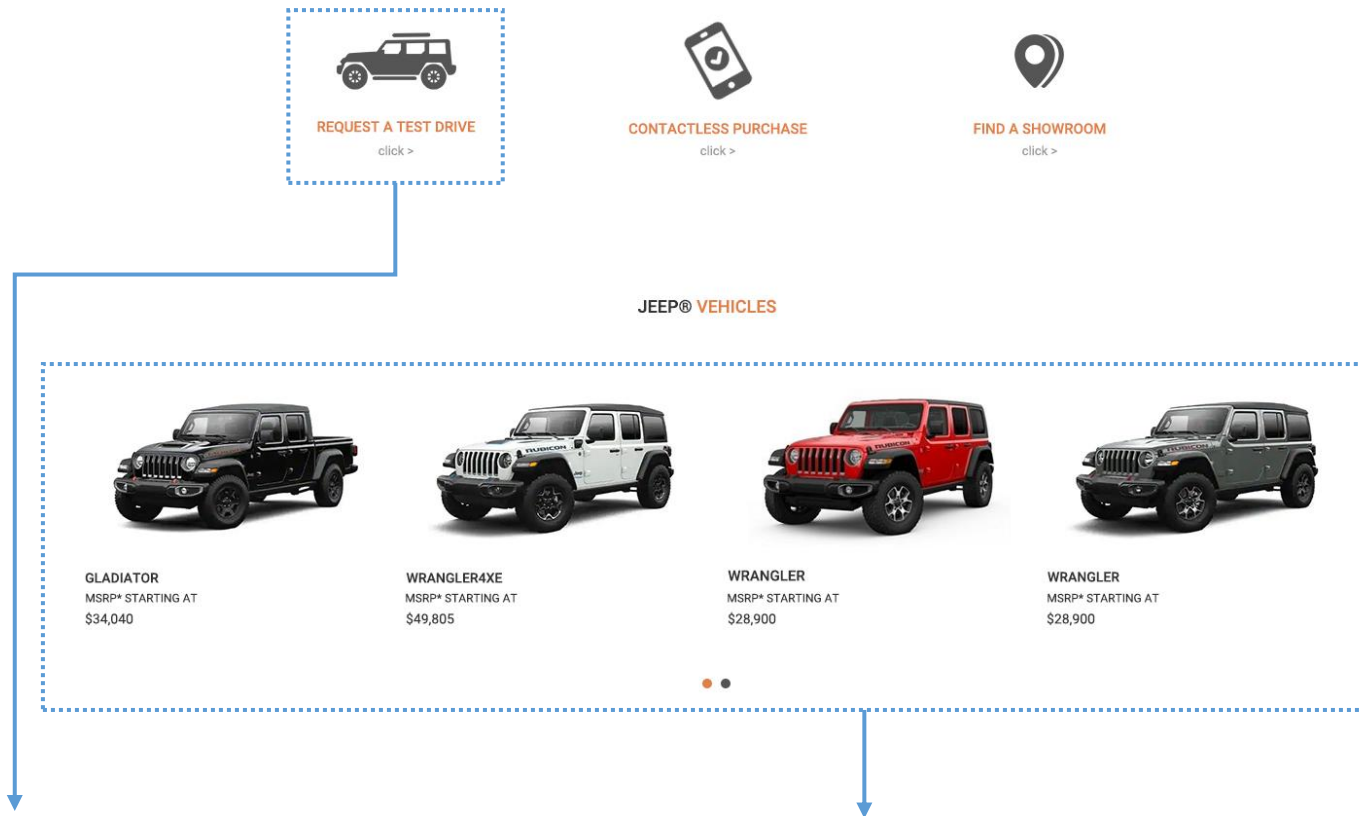
전체 웹사이트 레이아웃 사이즈

- 전체 100%
- 콘텐츠 영역 1300px

해더 & 네비게이션

- 부드러운 앵커 스크롤 사용, 해더 고정
- 스크롤 후 #222 배경으로 변경
- 모바일: logo 고정/ gnb 트리거 왼쪽 상단 고정

section: icons & vehicles



Section.icons

- Hover: click icon 애니메이션

Section.vehicles

- Slick-slide 사용
- Hover : image scale 변경

```
section.icons
  .icons-inner
    .icon *3
      img
      .title
      h2
      span
section.vehicles
  .inner
    .vehicles-inner
      h1 > span
      .slideshow
        a * 4
          .item
            img
            .price
            h2
            p
            span
```


section: story & campaign



JEEP® STORY

Wrangler and Cherokee of the 80th anniversary edition introduced Overland 2.0 and Limited 2.4 AWD as the base, respectively, and the unique 4x4 system is basic and sensual design is installed in every corner to properly equip the new line. While driving along the Nonsan-Cheonan Expressway, the surroundings gradually became brighter, and the Wrangler and Cherokee appeared.

The granite crystal metallic color, which is as hard as granite and yet glossy, exudes a mysterious charm as if wrapped in a veil, adding charisma to the Wrangler and Cherokee running side by side. Where is that? Like the special edition, the 80th anniversary badge is engraved inside and outside, and luxurious light tungsten color stitches are engraved on the seats and doors of the interior space.

Read More

```
section.story
  .inner
    .story-inner
      .photo > img
      .desc
        h1 > span
          p
            .btn.read
```



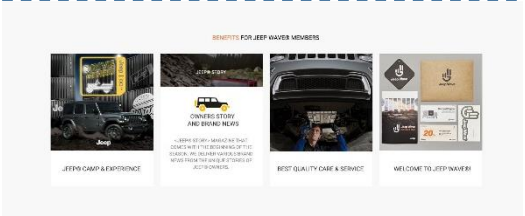
JEEP® STORY

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Read More

```
section.campaign
  .inner
    .campaign
      .desc
        h1 > span
          p
            .btn.read
      .photo > img
```



WORRY-FREE MAINTENANCE FOR YOUR PEACE OF MIND

You will be automatically enrolled into the Jeep Wave® program with the purchase or lease of any 2021 Jeep® Brand vehicle. This premium customer care program is valid for 36 months from date of ownership and provides you with no additional cost worry-free maintenance and dedicated 24/7 support along with additional perks and benefits. It is the Most Valuable Customer Care Program in America

Read More



section: member & footer

BENEFITS FOR JEEP WAVE® MEMBERS



JEEP® CAMP & EXPERIENCE



BEST QUALITY CARE & SERVICE



WELCOME TO JEEP WAVE®!

- Hover : Before로 로고 설정, 아이콘, 내용 아래에서 위로 딜레이 애니메이션

```
section.member
  .inner
    .content-inner
      h1 > span
      .members
        .member-item
          .photo
            span
          .desc
            h3
```

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Careers

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Jeep Camp 2021
Jeep Camp 2019
Jeep Camp 2017
Jeep Camp 2016
Jeep Camp 2015
Jeep Camp 2014
Jeep Camp 2013

MODEL

Gladiator
Wrangler
Grand Cherokee
Cherokee
Renegade
Compass

DRIVING PERFORMANCE

TRAIL RATED®
4x4 SYSTEMS
FAQ AND GLOSSARY

BRAND STORY

BRAND HISTORY
PRESSROOM
PARTNERSHIPS
VIDEO

JEEP® OWNERS

JEEP® STORY
JEEP® CAMP
JEEP® CARE

PURCHASE INQUIRY

Request a test ride
sales promotion
Search for exhibition halls
Download Catalog

LEGAL

Privacy Policy
Legal, safety, and
trademark informationOpen

```
footer
  .inner
    .sitemap
      div *2 > div *4
    .info
      p
```

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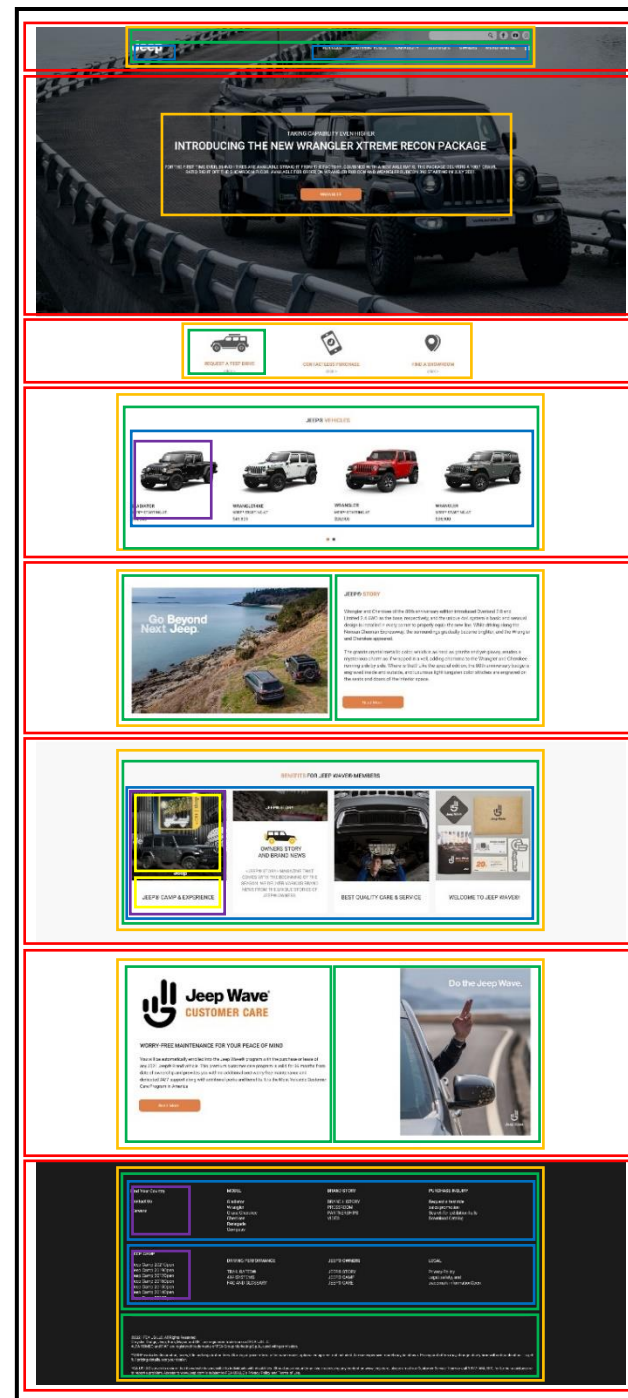
*MSRP excludes destination, taxes, title and registration fees. Starting at price refers to the base model, optional equipment not included. A more expensive model may be shown. Pricing and offers may change at any time without notification. To get full pricing details, see your dealer.

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- 모바일 시, 어코디언으로 변경



wireframe



```
.container
  header
    .header-inner
      .search
      .sns
      nav
        .logo
        .gnb

  section.intro
    .heading

  section.icons
    .icons-inner
      h1 > span
      .icon

  section.vehicles
    .inner
      .vehicles-inner
        h1 > span
        .items
          .item
            img
            h2
            p
            span

  section.story
    .inner
      .photo
      .desc

  section.member
    .inner
      .content-inner
        h1 > span
        .members
          .member-item
            .photo
            .desc

  section.campaign
    .inner
      .photo
      .desc

  footer
    .inner
      .sitemap
        div *2 > div *4
      .info
        p
```