

APPENDIX:

Rides by Birth Year

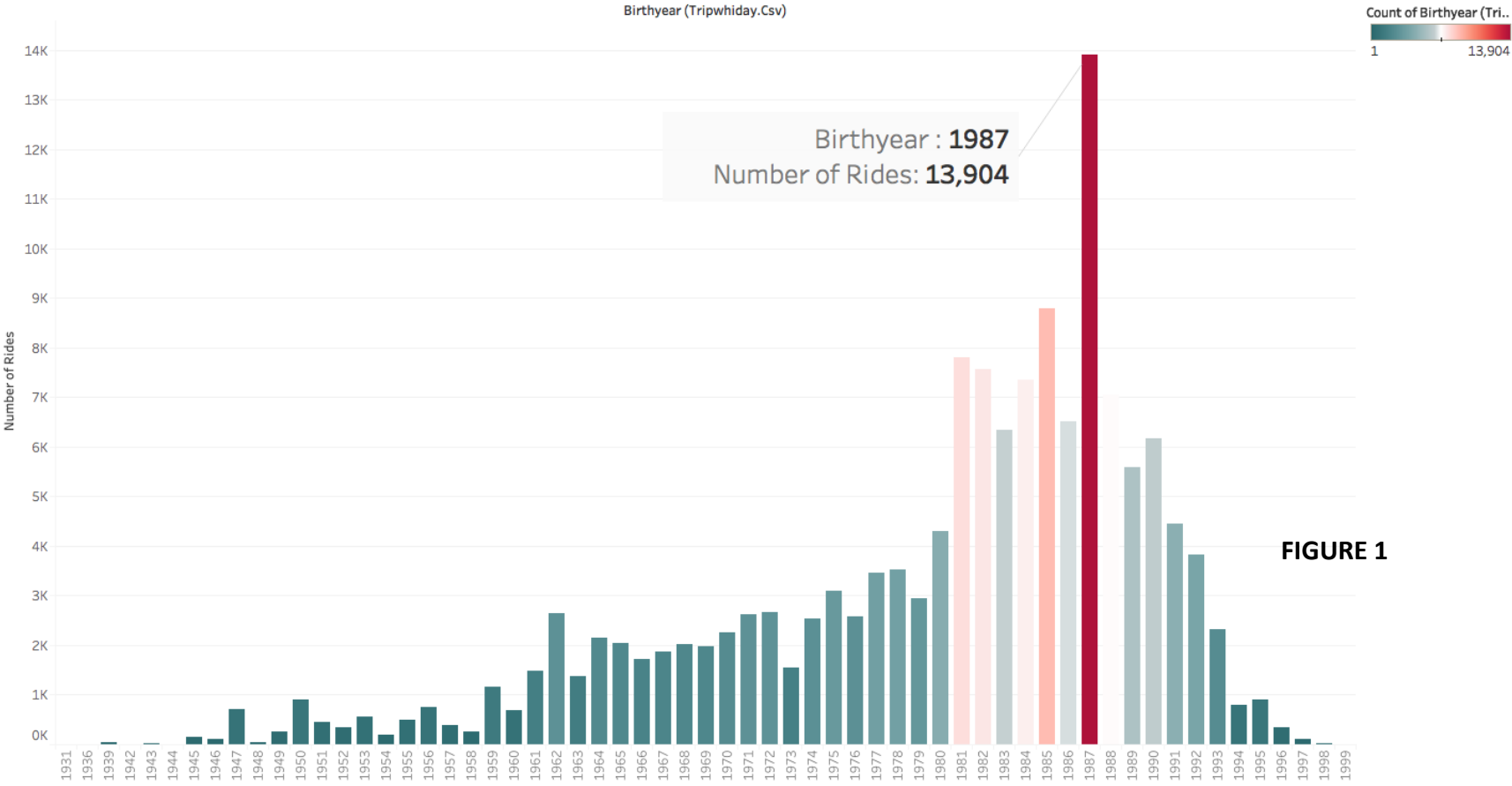


FIGURE 1

Rides by Gender

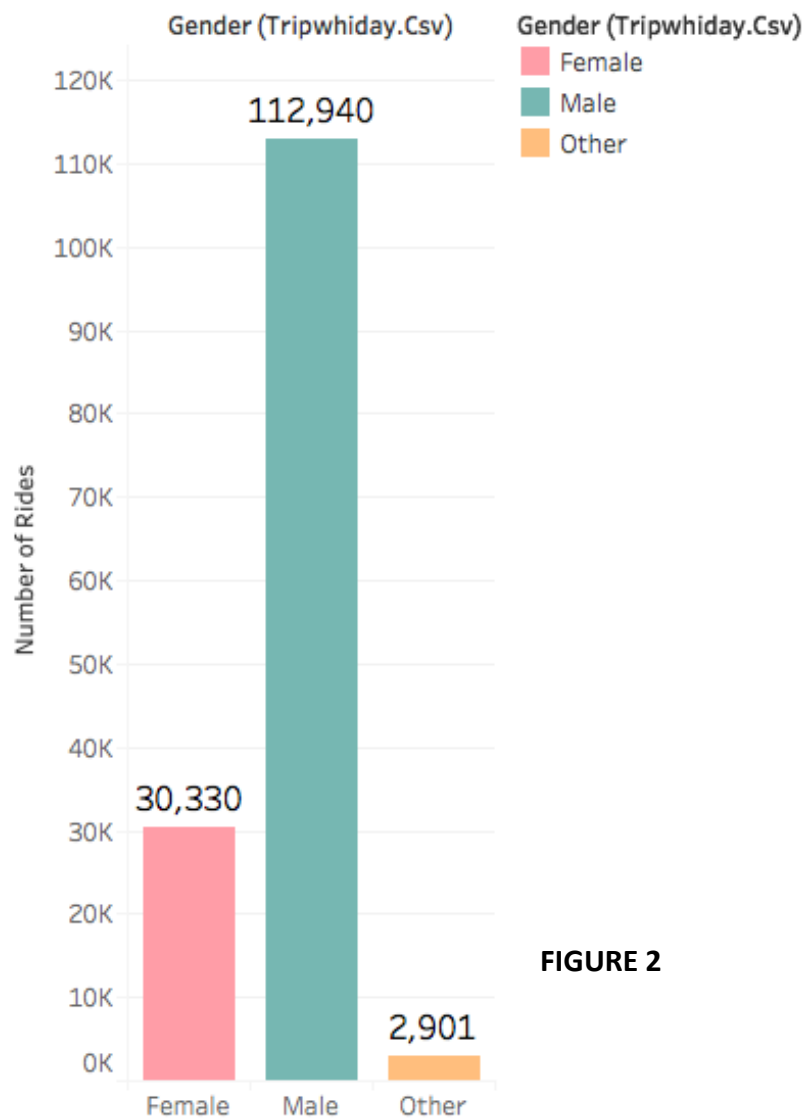


FIGURE 2

Rides by User Type

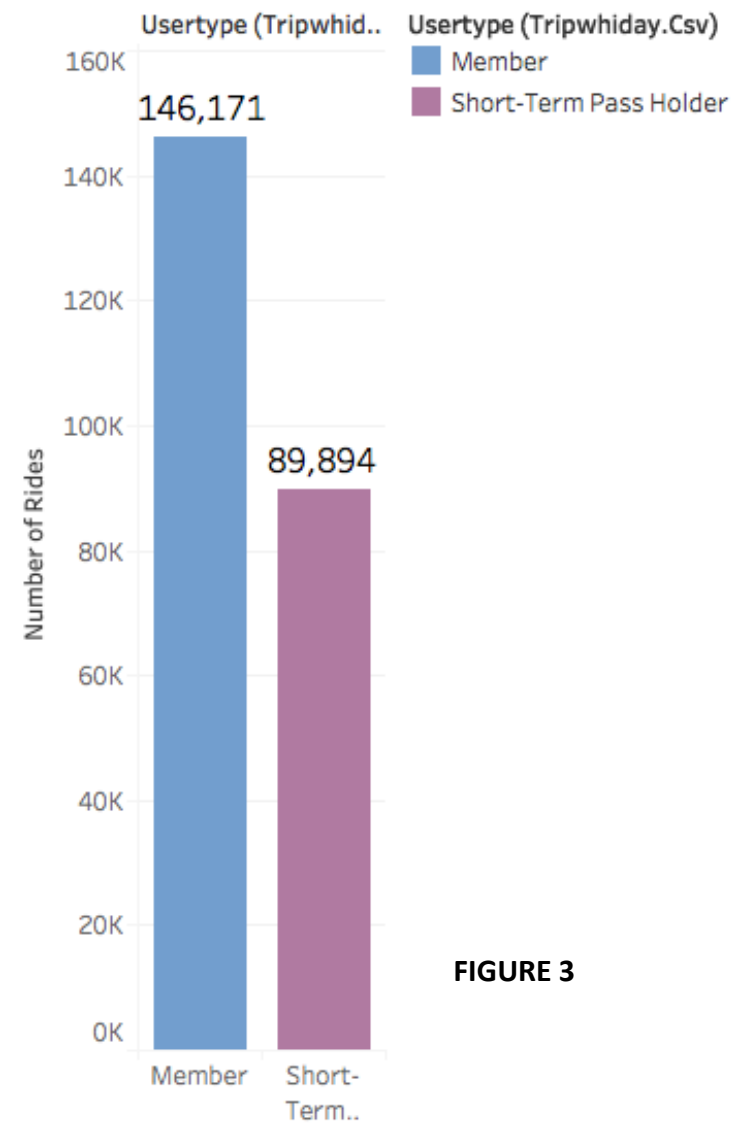
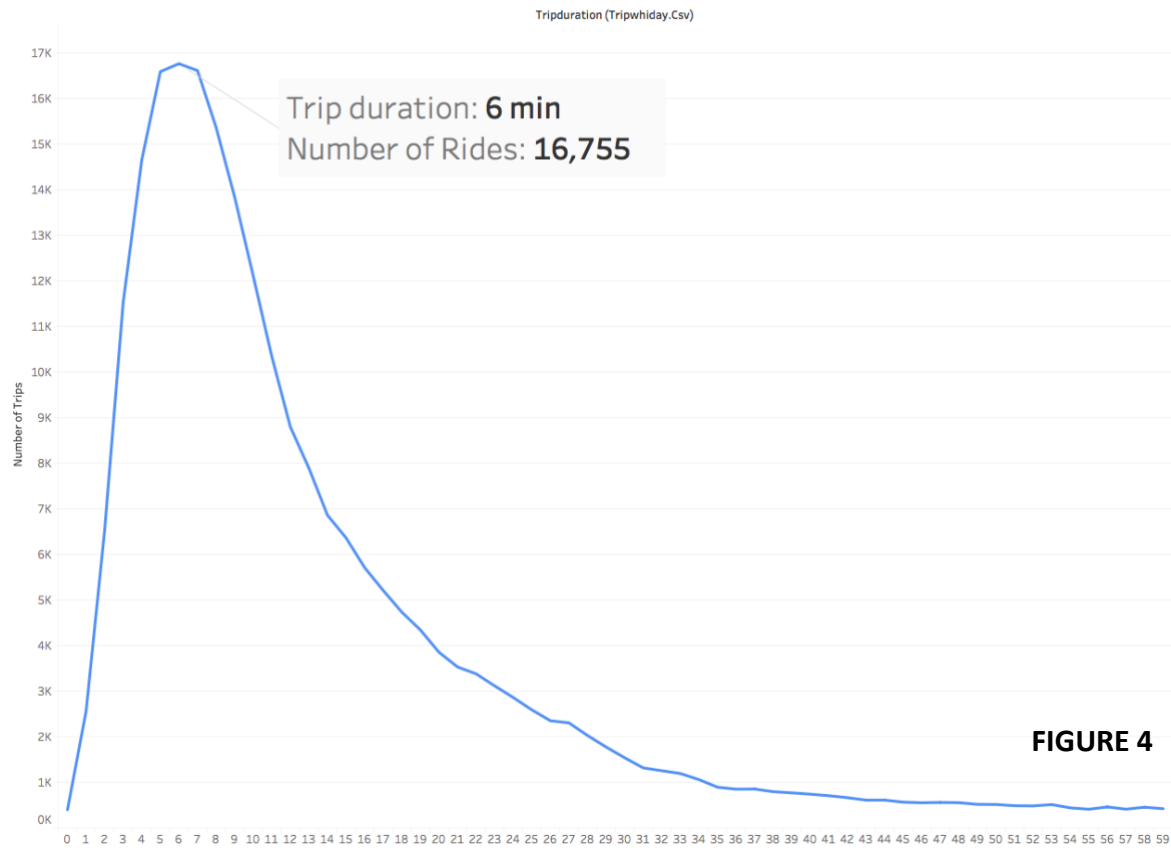
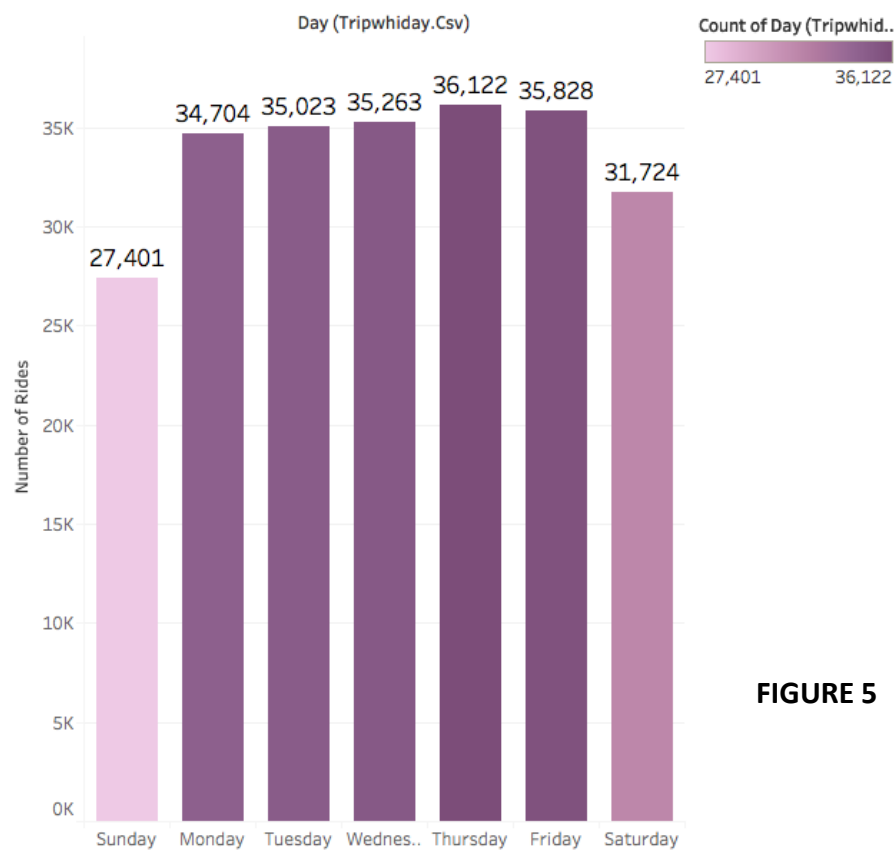


FIGURE 3

Rides Per Minute



Rides by Days



To Station

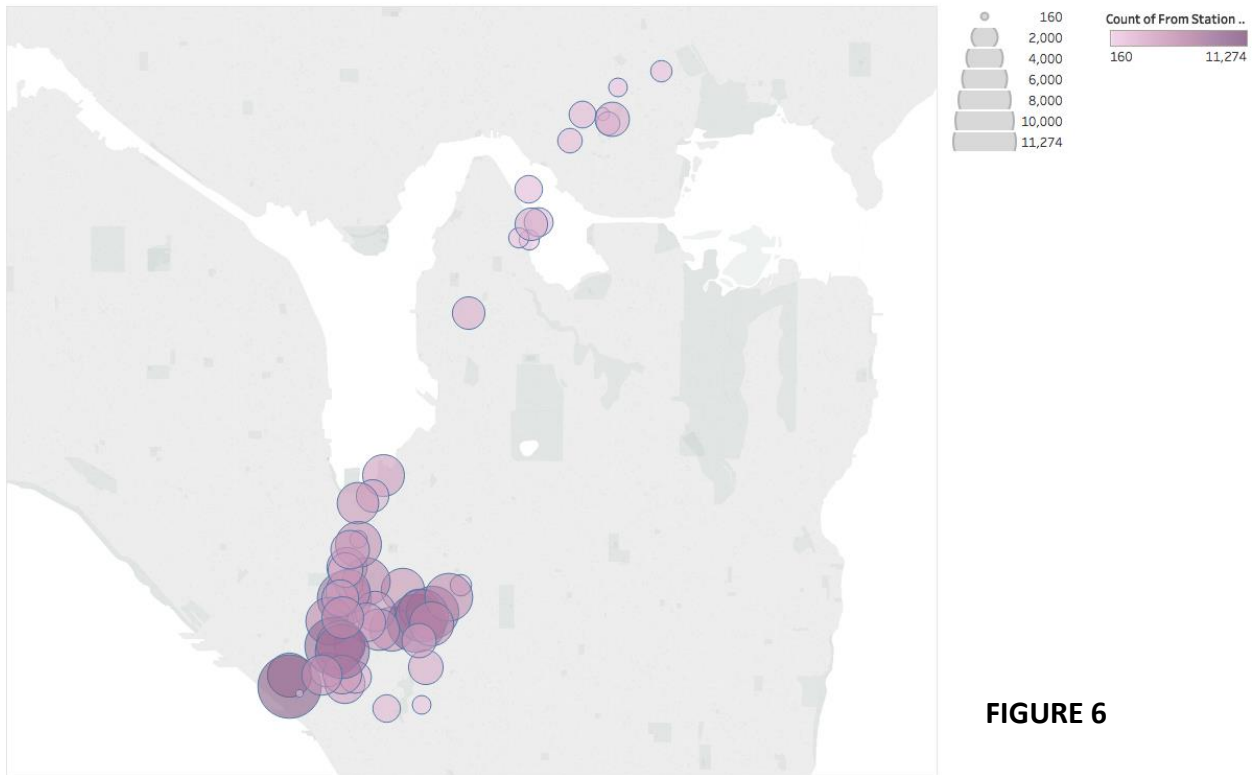


FIGURE 6

From Station

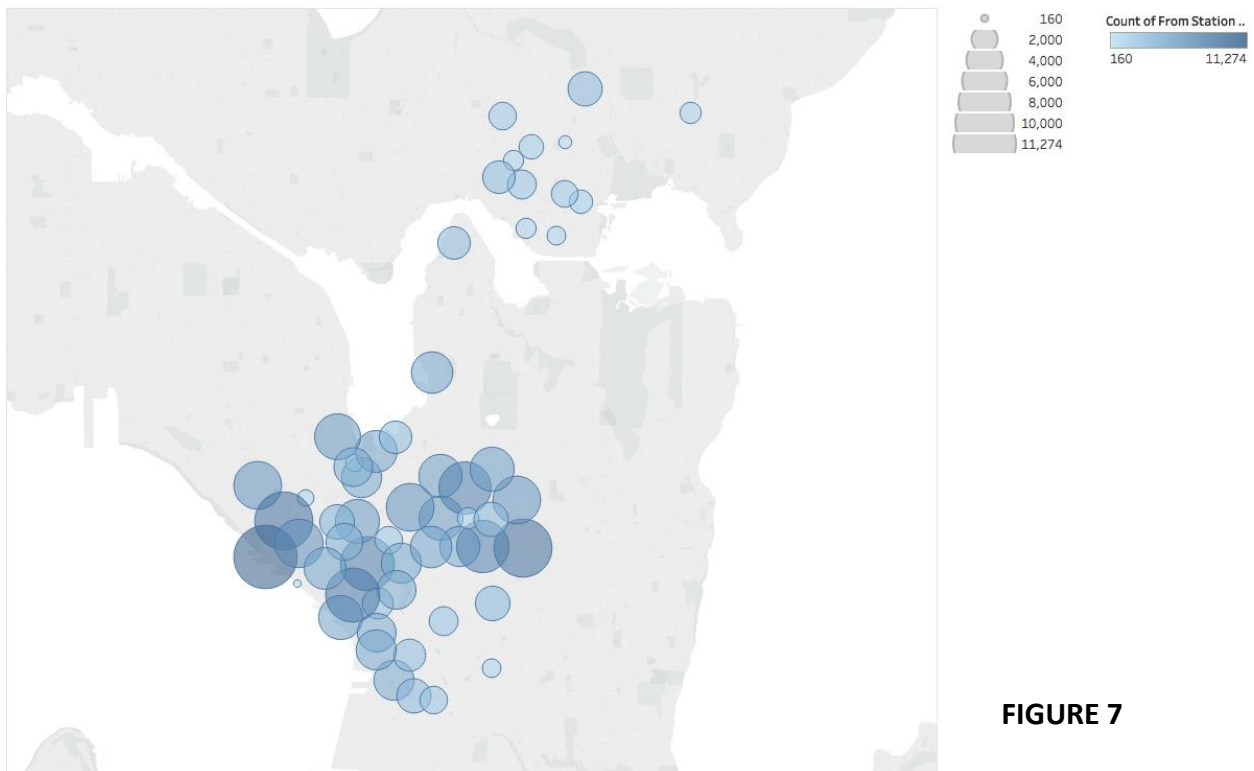


FIGURE 7

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Call:
lm(formula = rides ~ MeanDew_Point_F + Mean_Humidity + Mean_Wind_Speed_MPH +
    Precipitation_In, data = weather)

Residuals:
    Min       1Q   Median       3Q      Max
-232.91  -57.33   -0.58   49.72  464.77

Coefficients:
                Estimate Std. Error t value Pr(>|t|)
(Intercept)      447.9470     26.5513  16.871 < 2e-16 ***
MeanDew_Point_F    9.1795      0.4077  22.516 < 2e-16 ***
Mean_Humidity     -6.7911      0.2784 -24.395 < 2e-16 ***
Mean_Wind_Speed_MPH -8.8483      1.2196  -7.255 1.09e-12 ***
Precipitation_In  -117.9190     15.2839  -7.715 4.28e-14 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 83.46 on 684 degrees of freedom
Multiple R-squared:  0.7112,    Adjusted R-squared:  0.7095
F-statistic: 421.1 on 4 and 684 DF,  p-value: < 2.2e-16
```

FIGURE 8

```
Call:
lm(formula = rides ~ Mean_Wind_Speed_MPH + Precipitation_In,
    data = weather)

Residuals:
    Min       1Q   Median       3Q      Max
-314.55  -97.30   -8.43   86.67  549.49

Coefficients:
                Estimate Std. Error t value Pr(>|t|)
(Intercept)      407.862     10.191  40.021 < 2e-16 ***
Mean_Wind_Speed_MPH -8.176      1.974  -4.142 3.88e-05 ***
Precipitation_In  -260.577     23.291 -11.188 < 2e-16 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 137.6 on 686 degrees of freedom
Multiple R-squared:  0.2131,    Adjusted R-squared:  0.2108
F-statistic: 92.87 on 2 and 686 DF,  p-value: < 2.2e-16
```

FIGURE 9