

Lecture 9: Dimensionality Reduction

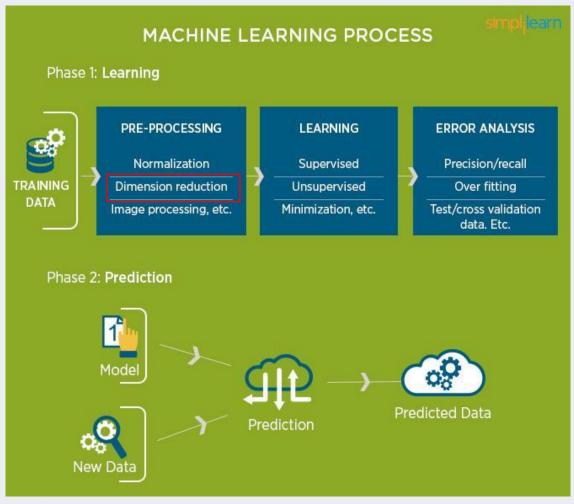
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AGENDA

01	Dimensionality Reduction
02	Variable Selection Methods
03	Shrinkage Methods
04	R Exercise

Data Analytics Process

Process of Business Analytics with Machine Learning



High-dimensional Data

Examples of high dimensional data

Document classification:

Billions of documents x Thousands/ Millions of words/bigrams matrix



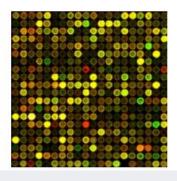
Recommendation systems:

480,189 users x 17,770 movies matrix



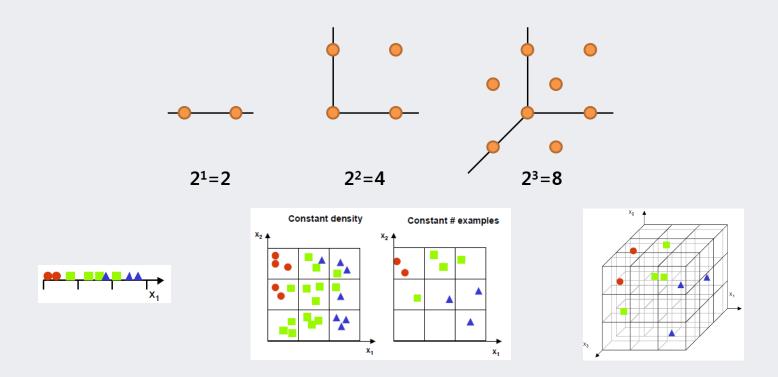
Clustering gene expression profiles:

10,000 genes x 1,000 conditions

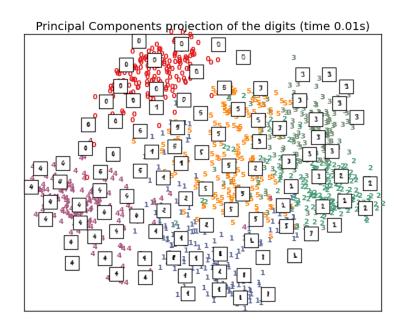


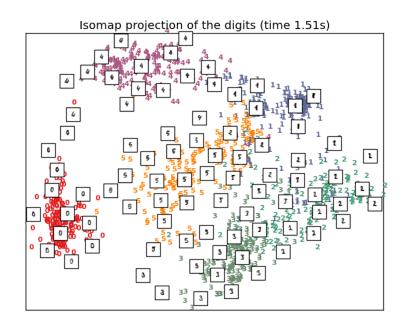
- Curse of dimensionality
 - √ The number of instances increases exponentially to achieve the same explanation
 ability when the number of variables increases

"If there are various logical ways to explain a certain phenomenon, the simplest is the best" - Occam's Razor

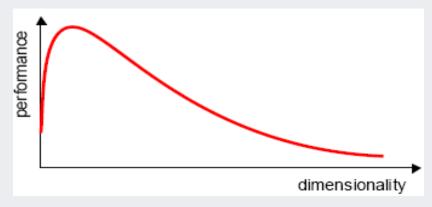


- Curse of dimensionality
 - ✓ Sometimes, an intrinsic dimension is relatively low compared to the original dimension.
 - Ex: handwritten digits in a 16 by 16 pixel (256 dimensions)
 - Reduced to two dimensions by PCA and ISOMAP





- Curse of dimensionality
 - ✓ Problems caused by high-dimensionality
 - Increase the probability of having noise in data \rightarrow degenerate the prediction performance
 - Increase computational burden for training/applying prediction models
 - Require more number of examples to secure generalization ability of prediction model
 - ✓ To resolve the curse of dimensionality
 - Utilize domain knowledge
 - Use a regularization term in objective function
 - Employ a quantitative reduction technique



Backgrounds

- ✓ Theoretically, model performance improves when the number of variables increases
 (Under variable independence condition)
- ✓ In reality, model performance degenerates due to variable dependence, existence of noise, etc.

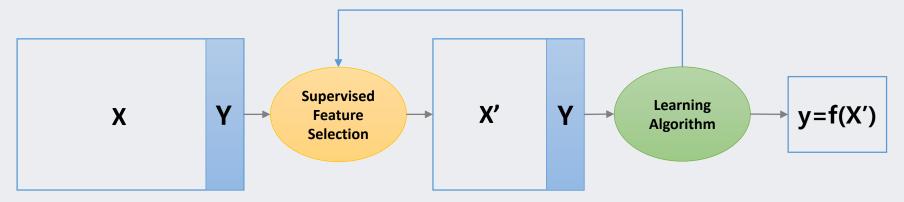
Purpose

✓ Identify a subset of variables that best fit the model

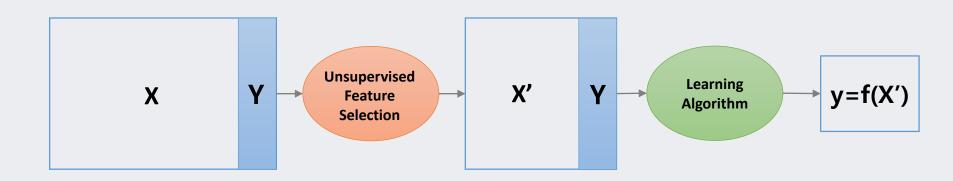
Effect

- ✓ Remove correlations between variables
- √ Simplified post-processing
- √ Remove redundant or unnecessary variables while keeping relevant information.
- ✓ Visualization can be possible

- Supervised vs. Unsupervised Dimensionality Reduction
 - √ Supervised dimensionality reduction
 - Use data mining models to verify the reduced dimensions
 - Dimensionality reduction results can be different according to the data mining algorithms employed



- Supervised vs. Unsupervised Dimensionality Reduction
 - ✓ Unsupervised dimensionality reduction
 - Find a set of coordinate systems in a lower dimension that preserve the information (e.g., variance, distance, etc.) in the original input space as much as possible
 - Do not use data mining models during the process
 - Dimensionality reduction results are identical if the data and method is same



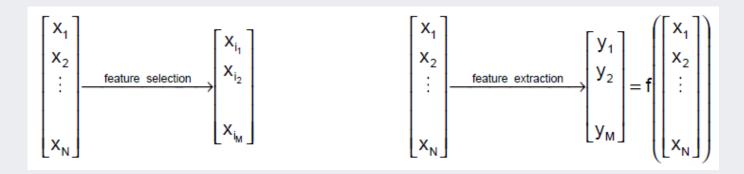
Dimensionality reduction techniques

√ Variable/feature selection

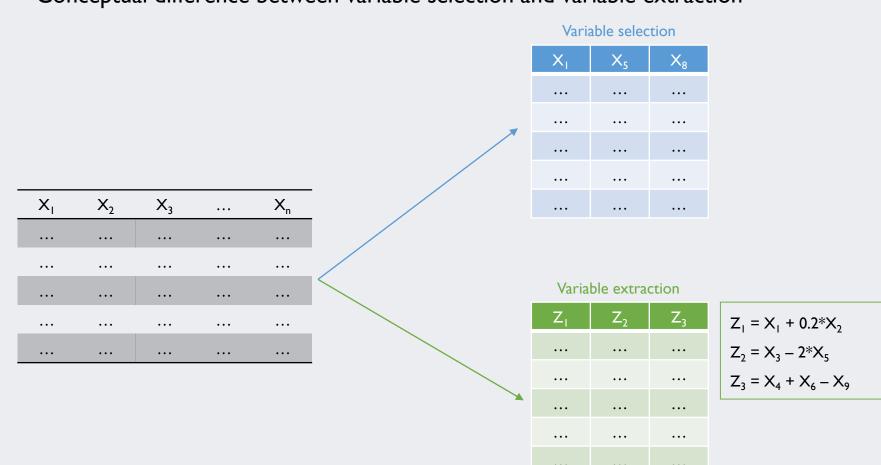
- Select a subset of variables from the original variable set
- Filter Variable selection and model training are independent
- Wrapper Variable selection is done to optimizes the result of the considered data mining model

√ Variable/feature extraction

- Extract a new smaller set of variables that preserve the characteristics of the original data
- Performance metric that is independent from data mining models is used



- Selection vs. Extraction
 - ✓ Conceptual difference between variable selection and variable extraction

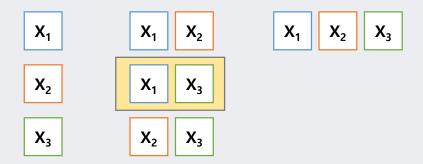


AGENDA

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02	Variable Selection Methods
03	Shrinkage Methods
04	R Exercise

Exhaustive Search

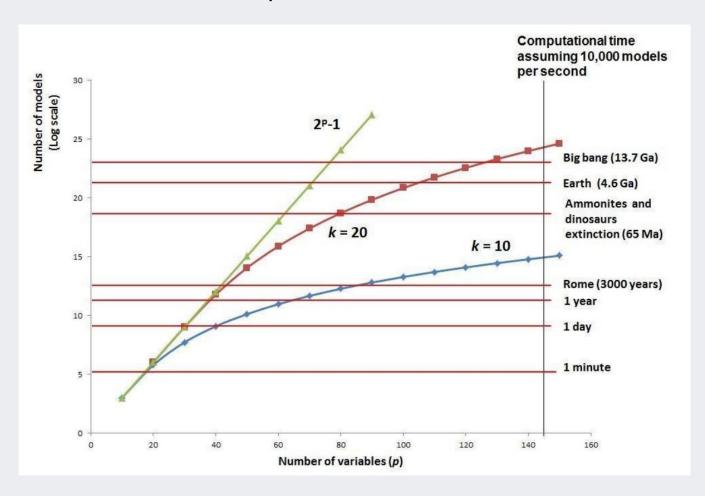
- Exhaustive search
 - ✓ Search all possible combinations
 - Ex) 3 variables X₁ X₂ X₃
 - A total of 7 possible subsets are tested



- ✓ Performance criteria for variable selection
 - Akaike Information Criteria (AIC), Bayesian Information Criteria (BIC), Adjusted R²,
 Mallow's C_p, etc.

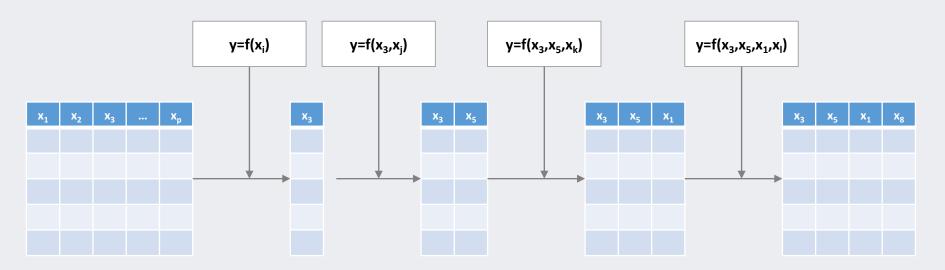
Exhaustive Search

- Exhaustive search
 - ✓ Assume that we have a computer that can evaluate 10,000 models/second



Forward Selection

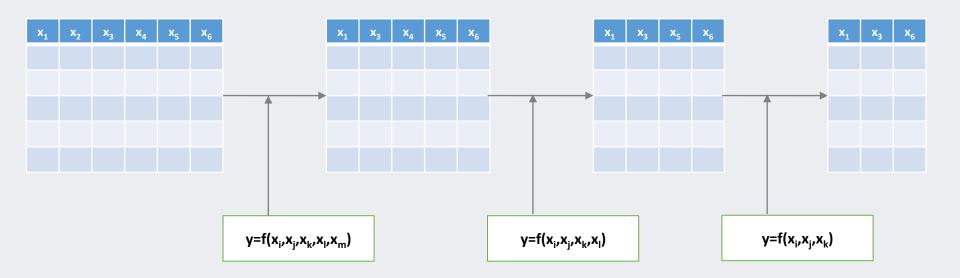
- Forward selection
 - √ From the model with no variable, significant variables are sequentially added.
 - ✓ Once the variable is selected, it will never be removed (The number of variables gradually increases)



Backward Elimination

Backward Elimination

- √ From the model with all variables, irrelevant variables are sequentially removed.
- ✓ Once a variable is removed, it will never be selected (The number of variables gradually decreases)



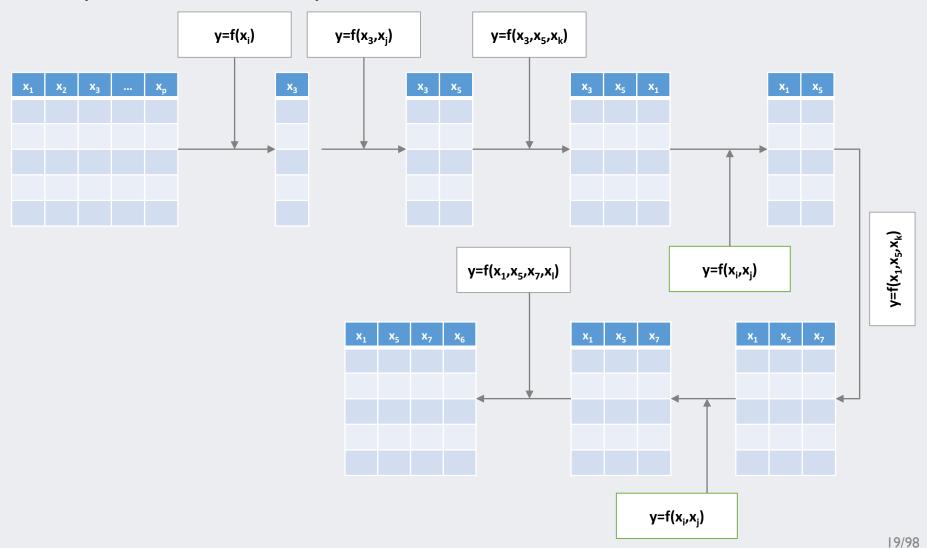
Stepwise Selection

Stepwise Selection

- ✓ From the model with no variable, conduct the forward selection and backward elimination alternately
- ✓ Takes longer time than forward selection/backward elimination, but has more chances to find the optimal set of variables
- √ Variables that is either selected/removed can be reconsidered for selection/removal
- ✓ The number of variables increases in the early period, but it can either increase or
 decrease

Stepwise Selection

Stepwise selection example



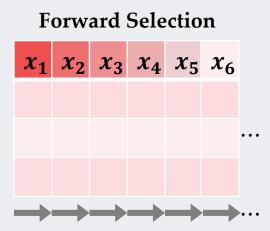
Stepwise Selection

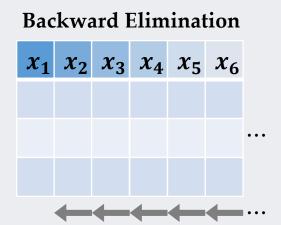
• Stepwise Selection

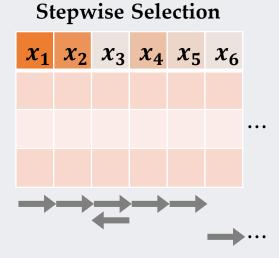
- √ Stepwise selection process
 - Start with model with no predictors.
 - ▶ Add variable with largest *F*-statistic (provided *P* less than some cut-off).
 - ▶ Refit with this variable added. Recompute all *F* statistics for adding one of the remaining variables and add variable with largest *F* statistic.
 - ▶ At each step after adding a variable try to eliminate any variable not significant at some level (that is, do BACKWARD elimination till that stops).
 - After doing the backwards steps take another FORWARD step.
 - Continue until every remaining variable is significant at cut-off level and every excluded variable is insignificant OR until variable to be added is same as last deleted variable.

Comparison among FS/BE/SS

Illustrative Example







Performance Metrics

- Akaike Information Criteria (AIC)
 - √ Sum of squared error (SSE) with the number of variables as a penalty term

$$AIC = n \cdot ln\left(\frac{SSE}{n}\right) + 2k$$

- Bayesian Information Criteria (BIC)
 - ✓ SSE, number of variables, standard deviation obtained by the model with all variables

$$BIC = n \cdot ln\left(\frac{SSE}{n}\right) + \frac{2(k+2)n\sigma^2}{SSE} - \frac{2n^2\sigma^4}{SSE^2}$$

Performance Metrics

- Adjusted R²
 - ✓ Simple R² increases when the number of variable increases

Model 1:
$$y = \beta_0 + \beta_1 x_1 + \ldots + \beta_k x_k + \epsilon$$

Model 2: $y = \beta_0 + \beta_1 x_1 + \ldots + \beta_k x_k + \ldots + \beta_{k+m} x_{k+m} \epsilon$

$$R^2(M2) \ge R^2(M1)$$

 \checkmark Use the adjusted R² that account for the number of variables (k)

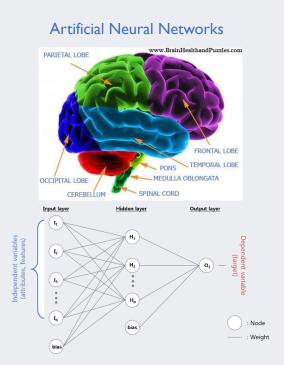
Adjusted
$$R^2 = 1 - \left(\frac{n-1}{n-k-1}\right)(1-R^2) = 1 - \frac{n-1}{n-k-1}\frac{SSE}{SST}$$

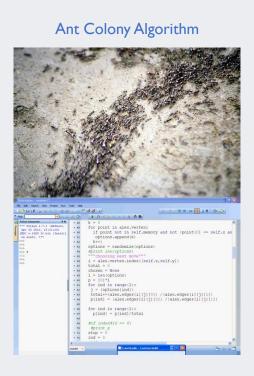
- Limitations of the previous variable selection methods
 - ✓ Exhaustive search: guarantee the optimal subset, but takes too long time (practically impossible for many tasks)
 - ✓ Local search (forward/backward/stepwise): efficient search but the search space is very limited, which leads to a low probability of finding the optimal solution

Idea

✓ Improve the performance of local searches with a little additional computational time!

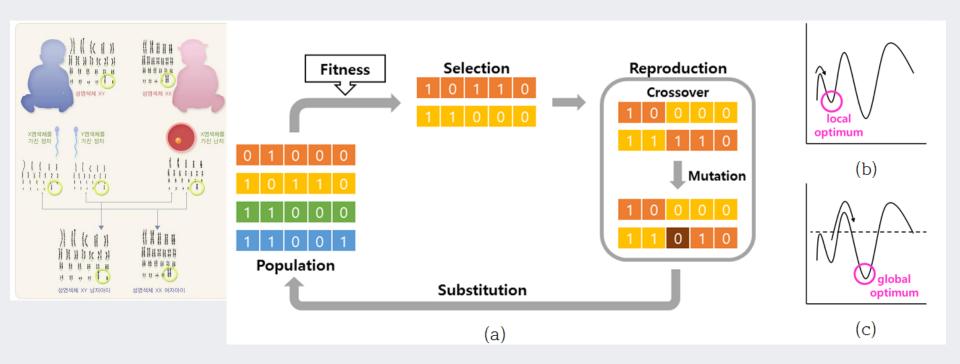
- Meta-Heuristic Approach
 - √ Solve a complex problem by doing trials and errors efficiently
 - ✓ Among the optimization algorithms, many of them mimic the way of a natural system works



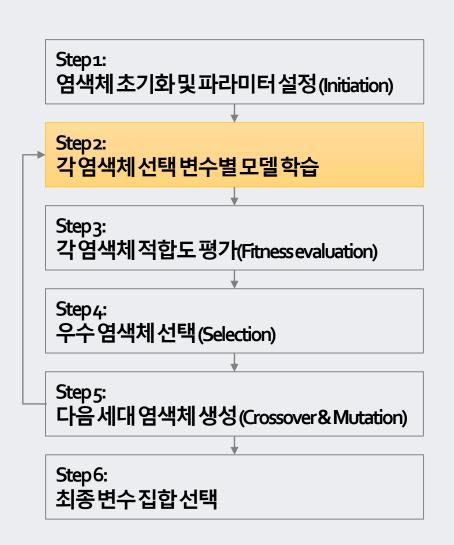


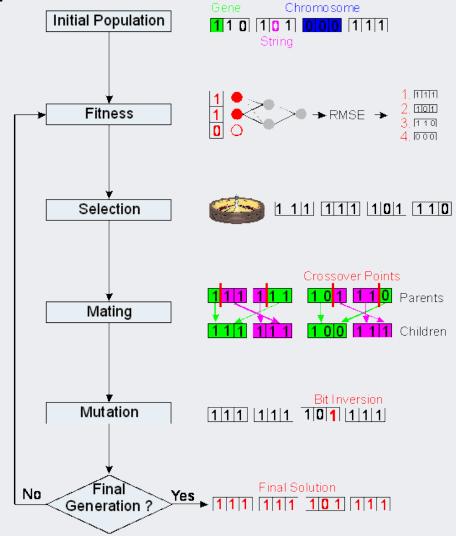


- An Evolutionary Algorithm that mimics the Reproduction of Creatures
 - √ Find a superior solutions and preserve by repeating the reproduction process
 - Selection: Select a superior solution to improve the quality
 - Crossover: Search various alternatives based on the current solutions
 - Mutation: Give a chance to escape the local optima



Genetic Algorithm for Feature Selection





GA Step 1: Initialization

Encoding Chromosomes

- ✓ Genetic algorithm can be used not only for variable selection, but for a wide range of optimization problems
- ✓ Encoding scheme can be different for different tasks
- ✓ Binary encoding is commonly used for variable selection

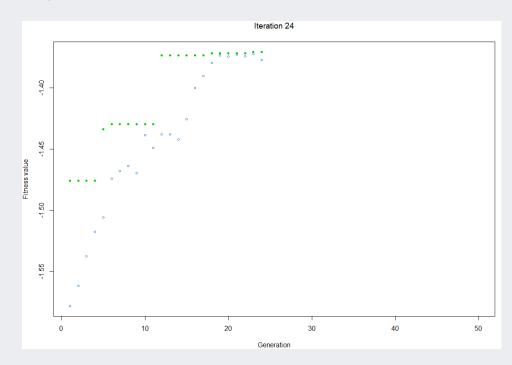
x_1 x_2 x_3 x_4 x_5 x_6 x_7 x_8	Chromosome				Gene					
		X ₂	X ₂		x ₄	x ₅		X ₇		 X _d
1 0 0 1 0 1 0 1	()	0	0	0	1	0	1	1	0	 1

I: Use the corresponding variable in the modeling

^{0:} Do not use the variable

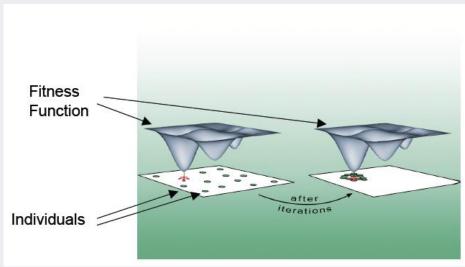
GA Step 1: Initialization

- Parameter Initialization
 - √ The number of chromosome (population)
 - √ Fitness function
 - √ Crossover mechanism
 - √ The rate of mutation
 - ✓ Stopping criteria
 - minimum fitness improvement
 - maximum iterations, etc.



GA Step 3: Fitness Evaluation

- Fitness Function
 - ✓ A criterion that determines which chromosomes are better than others
 - ✓ In general, the higher the fitness value, the better the chromosomes
 - ✓ Common criteria that are embedded in the fitness function
 - If two chromosomes have the same fitness value, the one with fewer variables is preferred
 - If two chromosomes use the same number of variables, the one with higher predictive performance is preferred
 - √ In case of multiple linear regression
 - Adjusted R2
 - Akaike information criterion (AIC)
 - Bayesian information criterion (BIC)



GA Step 4: Selection

Selection

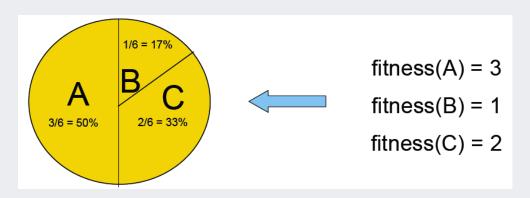
✓ Select superior chromosomes in the current population to reproduce the population of the next generation

✓ Deterministic selection

- Select only top N% of chromosomes
- Bottom (100-N)% chromosomes are never selected

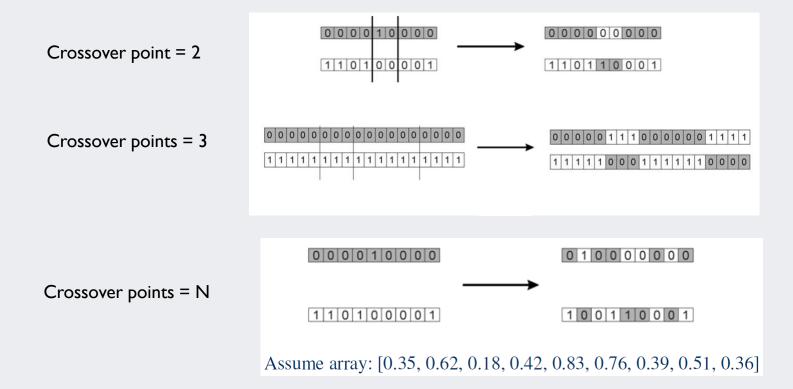
✓ Probabilistic selection

- Use the fitness value of each chromosome as the selection weight
- All chromosomes can be selected with different probabilities



GA Step 5: Crossover & Mutation

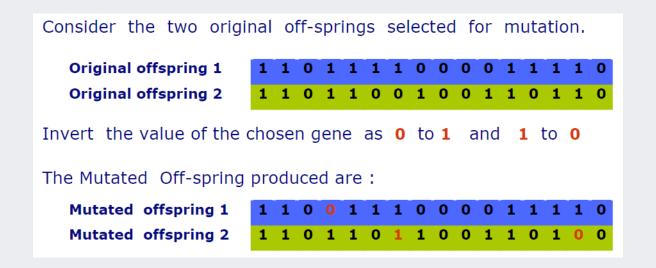
- Crossover (Reproduction)
 - √ Two child chromosomes are produced from two parent chromosomes
 - ✓ The number of crossover points can vary from I to n (total number of genes)



GA Step 5: Crossover & Mutation

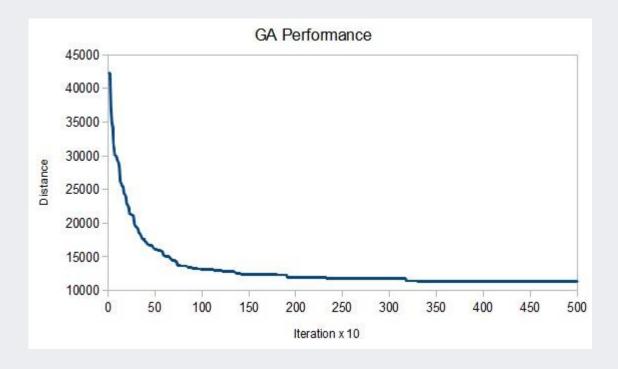
Mutation

- ✓ Genetic operator used to maintain diversity from one generation of a population of chromosomes to the next
- ✓ Alters one or more gene values in a chromosome from its initial state, which result in
 entirely new gene values being added to the gene pool
- ✓ By mutation, the current solution can have a chance to escape from the local optima
- \checkmark A too mutation rate can increase the time to converge (0.01 can be a good choice)



GA Step 5: Find the Best Solution

- Find the best variable subset
 - ✓ Select the chromosome with the highest fitness value after the stopping criteria are satisfied.
 - ✓ Generally, significant fitness improvement occurs in the early stages, which becomes marginal after some generations



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Revisit MLR

- Multiple Linear Regression
 - √ Formulation

$$\hat{y} = \hat{\beta_0} + \hat{\beta_1} x_1 + \hat{\beta_2} x_2 \cdots + \hat{\beta_d} x_d$$

√ Objective function (should be minimized)

$$\frac{1}{2} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2 = \frac{1}{2} \sum_{i=1}^{n} \left(y_i - \sum_{j=0}^{d} \hat{\beta}_j x_{ij} \right)^2$$

Revisit Logistic Regression

- Logistic Regression
 - √ Formulation

$$log(Odds) = log\left(\frac{p}{1-p}\right) = \hat{\beta_0} + \hat{\beta_1}x_1 + \hat{\beta_2}x_2 + \dots + \hat{\beta_d}x_d$$

√ Objective function (should be minimized)

$$-\sum_{i=1}^{n} \left(y_i \log \left(\frac{1}{1 + \exp(-\sum_{j=0}^{d} \hat{\beta_j} x_j)} \right) + (1 - y_i) \log \left(\frac{\exp(-\sum_{j=0}^{d} \hat{\beta_j} x_j)}{1 + \exp(-\sum_{j=0}^{d} \hat{\beta_j} x_j)} \right) \right)$$

Ridge Regression

Ridge Linear Regression

$$\frac{1}{2} \sum_{i=1}^{n} \left(y_i - \sum_{j=0}^{d} \hat{\beta}_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{d} \hat{\beta}_j^2$$

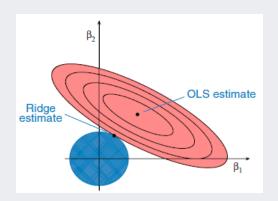
Ridge Logistic Regression

$$-\sum_{i=1}^{n} \left(y_i \log \left(\frac{1}{1 + \exp(-\sum_{j=0}^{d} \hat{\beta}_j x_j)} \right) + (1 - y_i) \log \left(\frac{\exp(-\sum_{j=0}^{d} \hat{\beta}_j x_j)}{1 + \exp(-\sum_{j=0}^{d} \hat{\beta}_j x_j)} \right) \right) + \lambda \sum_{j=1}^{d} \hat{\beta}_j^2$$

Ridge Regression

- Ridge (Logistic) Regression
 - √ Add L₂ nom penalty for the objective function

$$\lambda \sum_{j=1}^{d} \hat{\beta}_j^2$$

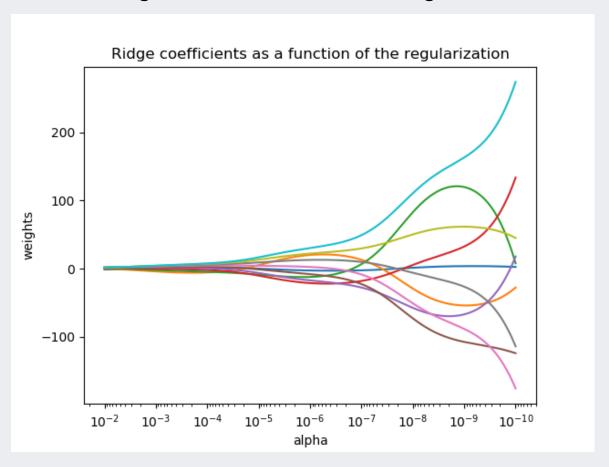


✓ Properties

- If two models have the same performance, smaller regression coefficients are preferred
- Regression coefficients can be very small, but hard to make them exactly 0 → not for variable selection
- Work well when input variables have high correlations

Ridge Regression

- Ridge (Logistic) Regression
 - \checkmark Example of estimated regression coefficients according to different λ



 $http://scikit-learn.org/stable/auto_examples/linear_model/plot_ridge_path.html\#sphx-glr-auto-examples-linear-model-plot-ridge-path-py$

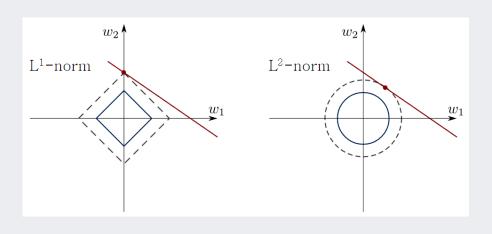
- LASSO: Least Absolute **Shrinkage** and **Selection** Operator
 - ✓ Multiple Linear Regression

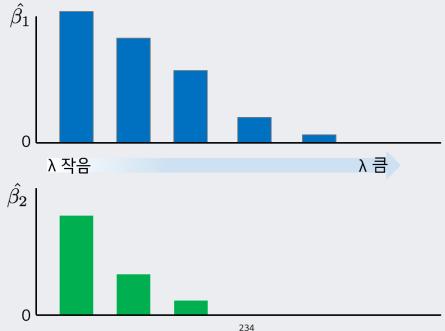
$$\frac{1}{2} \sum_{i=1}^{n} \left(y_i - \sum_{j=0}^{d} \hat{\beta}_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{d} |\hat{\beta}_j|$$

√ Logistic Regression

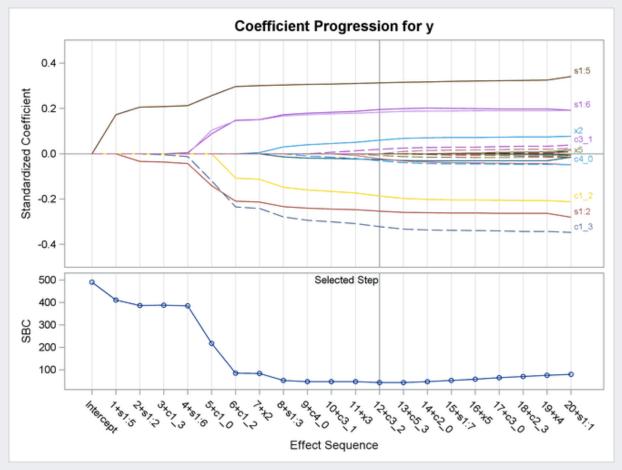
$$-\sum_{i=1}^{n} \left(y_i \log \left(\frac{1}{1 + \exp(-\sum_{j=0}^{d} \hat{\beta_j} x_j)} \right) + (1 - y_i) \log \left(\frac{\exp(-\sum_{j=0}^{d} \hat{\beta_j} x_j)}{1 + \exp(-\sum_{j=0}^{d} \hat{\beta_j} x_j)} \right) \right) + \lambda \sum_{j=1}^{d} |\hat{\beta_j}|$$

- LASSO: Least Absolute **Shrinkage** and **Selection** Operator
 - \checkmark Ridge gives L₂ norm penalty while LASSO gives L₁ norm penalty
 - \checkmark Can make the coefficients of irrelevant variables $0 \rightarrow$ can do variable selection
 - \checkmark The number of selected variables (variables with non-zero coefficients) vary according to λ

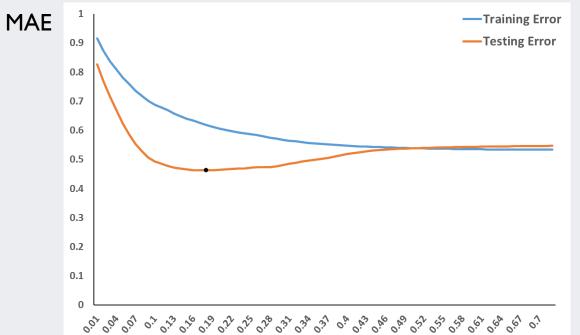




- LASSO: Least Absolute **Shrinkage** and **Selection** Operator
 - \checkmark Example of estimated regression coefficients according to different λ



- LASSO: Least Absolute **Shrinkage** and **Selection** Operator
 - \checkmark determine the best λ with the highest regression performance



Lambda

✓ Limitation: Both variable selection and regression performance degenerate if variables are highly correlated

Elastic Net

- Elastic Net
 - ✓ Can have advantages of both Ridge (considering correlation between variables) and LASSO (variable selection ability)
 - ✓ Multiple Linear Regression

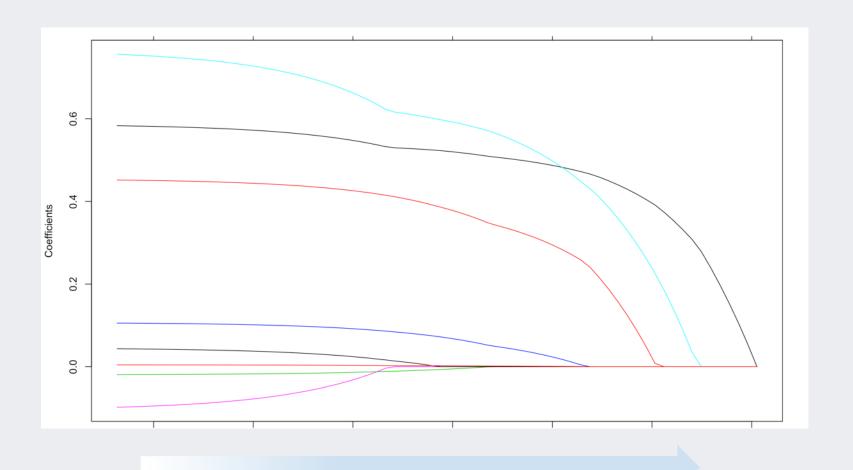
$$\frac{1}{2} \sum_{i=1}^{n} \left(y_i - \sum_{j=0}^{d} \hat{\beta}_j x_{ij} \right)^2 + \lambda_1 \sum_{j=1}^{d} |\hat{\beta}_j| + \lambda_2 \sum_{j=1}^{d} \hat{\beta}_j^2$$

✓ Logistic Regression

$$-\sum_{i=1}^{n} \left(y_i \log \left(\frac{1}{1 + \exp(-\sum_{j=0}^{d} \hat{\beta}_j x_j)} \right) + (1 - y_i) \log \left(\frac{\exp(-\sum_{j=0}^{d} \hat{\beta}_j x_j)}{1 + \exp(-\sum_{j=0}^{d} \hat{\beta}_j x_j)} \right) \right)$$

$$+\lambda_1 \sum_{j=1}^{d} |\hat{\beta}_j| + \lambda_2 \sum_{j=1}^{d} \hat{\beta}_j^2$$

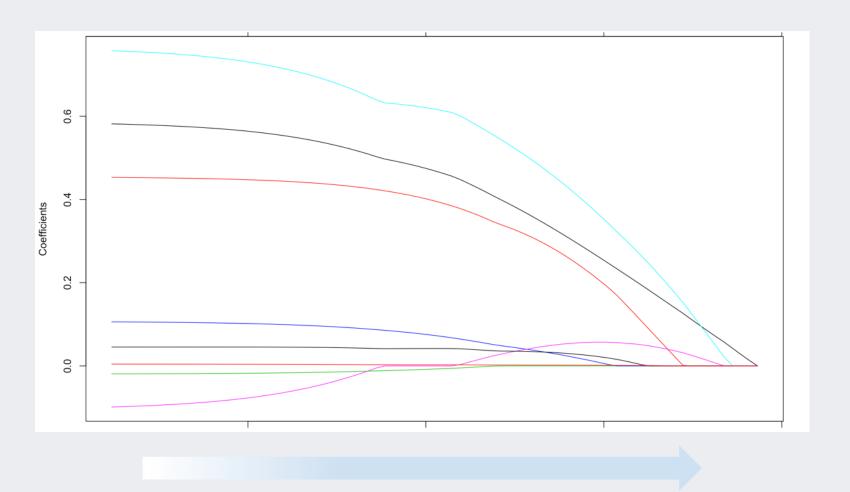
Elastic Net



 λ_{I} Increases

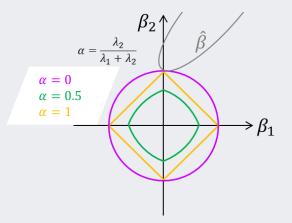
Number of variable decreases

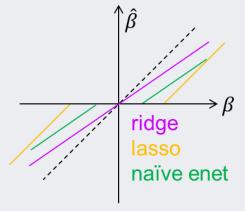
Elastic Net



 $\lambda_l \ \ Increases$ Little impact on variable selection

- Compare four variable selection methods and three shrinkage methods
 - √ Variable selection: Forward selection, Backward elimination, Stepwise selection, GA
 - ✓ Shrinkage: Ridge, Lasso, Elasitic Net





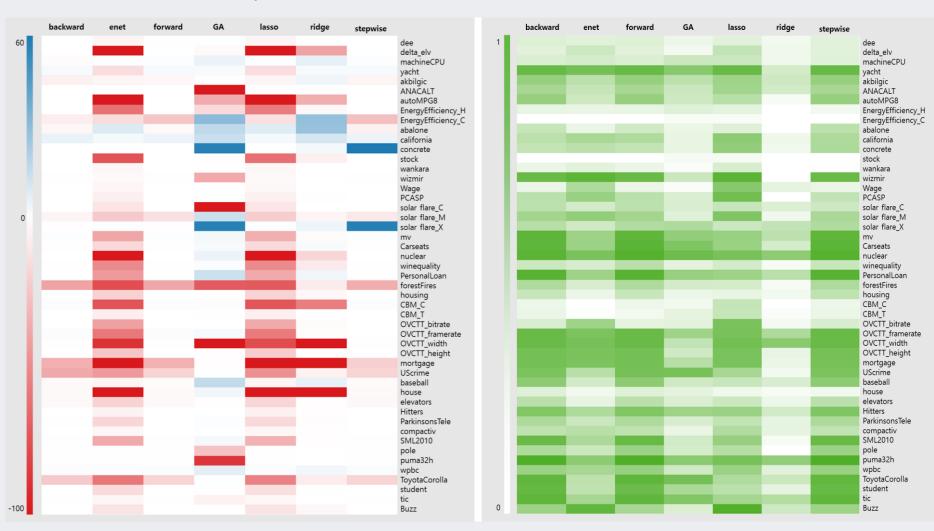
Ridge	$\hat{\beta} = \min_{\beta} Y - X\beta ^2 + \lambda_1 \beta ^2$	shrinkage
Lasso	$\hat{\beta} = \min_{\beta} Y - X\beta ^2 + \lambda_2 \beta ^1$	shrinkage, variable selection
Elastic net	$\hat{\beta} = \min_{\beta} Y - X\beta ^2 + \lambda_2 \beta ^1 + \lambda_1 \beta ^2$	shrinkage, variable selection, grouping effect

• Data sets: 49 regression data sets

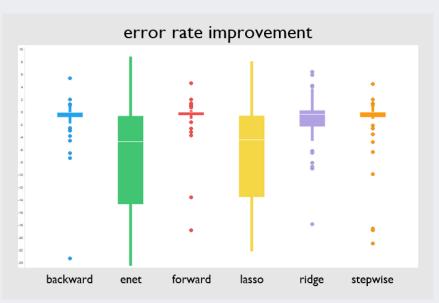
Dataset	source	records	variables	Dataset	source	records	variables
abalone	KEEL	4,177	9	OVCTT_bitrate	UCI	68,784	16
akbilgic	UCI	536	8	OVCTT_framerate	UCI	68,784	16
ANACALT	KEEL	4,052	8	OVCTT_height	UCI	68,784	16
autoMPG8	KEEL	392	8	OVCTT_width	UCI	68,784	16
baseball	KEEL	336	17	ParkinsonsTele	UCI	5,875	21
Buzz	UCI	28,179	95	PersonalLoan	etc.	2,500	13
california	KEEL	20,640	9	PCASP	UCI	45,730	10
Carseats	R	400	11	pole	KEEL	14,998	27
<u>CBM</u> _C	UCI	11,934	15	puma32h	KEEL	4,124	33
CBM_T	UCI	11,934	15	SML2010	UCI	4,137	24
compactiv	KEEL	8,192	22	solar flare_C	UCI	323	11
concrete	KEEL	1,030	9	solar flare_M	UCI	323	11
dee	KEEL	365	7	solar flare_X	UCI	323	11
delta_ <u>elv</u>	KEEL	9,517	7	stock	KEEL	950	10
elevators	KEEL	16,599	19	student	UCI	382	51
EnergyEfficiency_C	UCI	768	9	tic	KEEL	9,822	86
EnergyEfficiency_H	UCI	768	9	ToyotaCorolla	etc.	1,436	34
forestFires	KEEL	517	13	UScrime	R	47	16
Hitters	R	263	20	Wage	R	3,000	10
house	KEEL	22,784	17	wankara	KEEL	1,609	10
housing	UCI	506	14	winequality	UCI	6,497	12
machineCPU	KEEL	209	7	wizmir	KEEL	1,461	10
mortgage	KEEL	1,049	16	wpbc	UCI	194	34
mv	KEEL	40,768	11	yacht	UCI	308	7
nuclear	R	32	11				

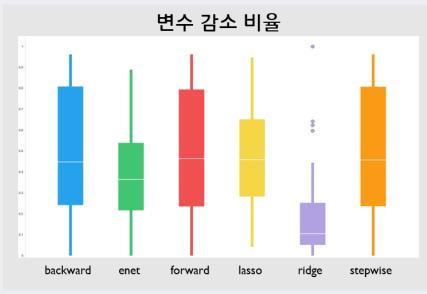
Error Rate Improvement

Variable Reduction Ratio



• Performance comparison





변수선택 방법 예측 정확도 변수 감소율 계산 효율성 Forward 4 4 1 Backward 3 3 2 Stepwise 2 2 6 Ridge I 6 5 Lasso 6 I 3 Elastic Net 5 5 4				
Backward 3 3 2 Stepwise 2 2 6 Ridge I 6 5 Lasso 6 I 3	변수선택 방법	예측 정확도	변수 감소율	계산 효율성
Stepwise 2 2 6 Ridge I 6 5 Lasso 6 I 3	Forward	4	4	I
Ridge I 6 5 Lasso 6 I 3	Backward	3	3	2
Lasso 6 I 3	Stepwise	2	2	6
	Ridge	1	6	5
Elastic Net 5 5 4	Lasso	6	1	3
	Elastic Net	5	5	4

AGENDA

01	Dimensionality Reduction
02	Variable Selection Methods
03	Shrinkage Methods
04	R Exercise

R Exercise: Data Set

Personal Loan

✓ Purpose: identify future customer who will use the personal loan service based on his/her demographic information and banking service history

	Α	В	С	D	E	F	G	Н	1	J	K	L	М	N
1	ID .	Age	Experience	Income	ZIP Code	Family	CCAvg	Education	Mortgage	Personal L	Securities	CD Accou	Online	CreditCard
2	1	25	1	49	91107	4	1.6	1	0	0	1	0	0	0
3	2	45	19	34	90089	3	1.5	1	0	0	1	0	0	0
4	3	39	15	11	94720	1	1	1	0	0	0	0	0	0
5	4	35	9	100	94112	1	2.7	2	0	0	0	0	0	0
6	5	35	8	45	91330	4	1	2	0	0	0	0	0	1
7	6	37	13	29	92121	4	0.4	2	155	0	0	0	1	0
8	7	53	27	72	91711	2	1.5	2	0	0	0	0	1	0
9	8	50	24	22	93943	1	0.3	3	0	0	0	0	0	1
10	9	35	10	81	90089	3	0.6	2	104	0	0	0	1	0

- A total of 14 variables (columns)
- ID, ZIP Code: irrelevant column (remove)
- Personal loan: target variable

R Exercise: Install packages

Install packages and prepare them to be used

```
# Install necessary packages
# glmnet: Ridge, Lasso, Elastic Net Logistic Regression
# GA: genetic algorithm
install.packages("glmnet")
install.packages("GA")
library(glmnet)
library(GA)
```

R Exercise: Performance Evaluation Function

Performance Evaluation Function

```
# Performance Evaluation Function -
perf eval <- function(cm){</pre>
    # True positive rate: TPR (Recall)
    TPR \leftarrow cm[2,2]/sum(cm[2,1)
    # Precision
    PRE \leftarrow cm[2,2]/sum(cm[,2])
    # True negative rate: TNR
    TNR <- cm[1,1]/sum(cm[1,1])
    # Simple Accuracy
    ACC \leftarrow (cm[1,1]+cm[2,2])/sum(cm)
    # Balanced Correction Rate
    BCR <- sqrt(TPR*TNR)
    # F1-Measure
    F1 <- 2*TPR*PRE/(TPR+PRE)
    return(c(TPR, PRE, TNR, ACC, BCR, F1))
```

- √ Function name: perf_eval
 - Argument: confusion matrix
 - Outputs: six classification performance metrics

R Exercise: Performance Evaluation Function

Performance Evaluation Function

- ✓ Initialize the performance comparison matrix
- √ A total of 8 logistic regression models are compared
 - All: All variables are used
 - Forward/Backward/Stepwise: Variables selected by Forward Selection, Backward
 Elimination, and Stepwise selection are used
 - GA:Variables selected by genetic algorithm are used
 - Ridge/Lasso/Elastic Net

R Exercise: Data Load and Preprocessing

Data Load and Preprocessing

```
# Load the data & Preprocessing
Ploan <- read.csv("Personal Loan.csv")

Ploan_input <- Ploan[,-c(1,5,10)]
Ploan_input_scaled <- scale(Ploan_input, center = TRUE, scale = TRUE)
Ploan_target <- Ploan$Personal.Loan
Ploan_data_scaled <- data.frame(Ploan_input_scaled, Ploan_target)

trn_idx <- 1:1500
tst_idx <- 1501:2500

Ploan_trn <- Ploan_data_scaled[trn_idx,]
Ploan_tst <- Ploan_data_scaled[tst_idx,]</pre>
```

- ✓ Remove Ist, 5th, and 10th columns from input variables
- ✓ Perform input variable normalization
- ✓ Use the first 1,500 rows for training and the other 1,000 rows for test

Logistic Regression I:All variables

```
# Variable selection method 0: Logistic Regression with all variables
full_model <- glm(Ploan_target ~ ., family=binomial, Ploan_trn)
summary(full_model)
full_model_coeff <- as.matrix(full_model$coefficients, 12, 1)</pre>
```

- √ glm() function: provide logistic regression model
 - Arg I: Formula, "Target ~ Input" form, period(.) for input means all variables except the target variable are used as input variables
 - Arg 2: dataset for training
- ✓ summary(): provide summarized information of the trained model
- ✓ Store the regression coefficients for further comparison

- Logistic Regression I:All variables
 - √ Insignificant variables (alpha = 0.05)
 - Age
 - Experience
 - Mortgage
 - Online

```
> summary(full model)
Call:
glm(formula = Ploan target ~ ., family = binomial, data = Ploan trn)
Deviance Residuals:
    Min
             10
                  Median
                               30
                                       Max
-2.1781 -0.2189 -0.0906 -0.0365
                                    3.5345
Coefficients:
                   Estimate Std. Error z value Pr(>|z|)
(Intercept)
                  -4.445483
                              0.272085 -16.339 < 2e-16 ***
Age
                  -0.776031
                              1.276510 -0.608 0.543233
Experience
                              1.272791
                                         0.716 0.474154
                   0.910984
Income
                   2.374701
                              0.206877 11.479 < 2e-16 ***
Family
                   0.739703
                              0.153237 4.827 1.38e-06 ***
CCAvg
                   0.264244
                              0.120946 2.185 0.028902 *
Education
                              0.170227 7.806 5.88e-15 ***
                   1.328860
Mortgage
                   0.009294
                              0.100392 0.093 0.926239
Securities.Account -0.501459
                              0.183861 -2.727 0.006384 **
CD.Account
                   0.982082
                              0.151231 6.494 8.36e-11 ***
Online
                  -0.182069
                              0.139815 -1.302 0.192843
CreditCard
                              0.181094 -3.409 0.000652 ***
                  -0.617374
Signif. codes: 0 '***, 0.001 '**, 0.01 '*, 0.05 '., 0.1 ', 1
(Dispersion parameter for binomial family taken to be 1)
    Null deviance: 984.01 on 1499 degrees of freedom
Residual deviance: 401.11 on 1488 degrees of freedom
AIC: 425.11
Number of Fisher Scoring iterations: 7
```

Logistic Regression I:All variables

```
# Make prediction
full_model_prob <- predict(full_model, type = "response", newdata = Ploan_tst)
full_model_prey <- rep(0, nrow(Ploan_tst))
full_model_prey[which(full_model_prob >= 0.5)] <- 1
full_model_cm <- table(Ploan_tst$Ploan_target, full_model_prey)
full_model_cm

# Peformance evaluation
Perf_Table[1,] <- perf_eval(full_model_cm)
Perf_Table</pre>
```

- √ type = "response" option for predict() function gives the probability of belonging to
 class I
- ✓ Use 0.5 as the cut-off

```
> full_model_cm
   full_model_prey
     0  1
   0 881  15
   1 36 68
```

Logistic Regression I:All variables

```
> Perf Table
                  TPR Precision
                                      TNR Accuracy
                                                         BCR F1-Measure
A11
            0.6538462 0.8192771 0.9832589
                                             0.949 0.8018105
                                                              0.7272727
Forward
            0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
Backward
            0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
Stepwise
            0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
GΑ
            0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
Ridge
                                             0.000 0.0000000
            0.0000000 0.0000000 0.0000000
                                                              0.0000000
Lasso
            0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
Elastic Net 0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
```

Logistic Regression 2: Forward Selection

- ✓ step() function: perform forward selection/backward elimination/stepwise selection
 - Arg I: Initial model, forward selection model begins with the model with no input variable
 - Arg 2: Range of selected variables
 - Upper: the largest set of selected variables (all variables in this experiment)
 - Lower: the smallest set of selected variables (0 in this experiment)
 - Arg 3: direction = "forward" (perform forward selection)

- Logistic Regression 2: Forward Selection
 - ✓ Mortgage and Online are not selected

Age	Coefficients:					
Experience	(Intercept)	Estimate 0.101881	Std. Error 0.006029	t value 16.899	Pr(> t) < 2e-16	***
- Mortgage	Income CD.Account	0.149121 0.083880	0.008154 0.006887	18.288 12.180	< 2e-16	***
- Online	Education	0.068442	0.006366	10.750	< 2e-16	***
	Family CreditCard	0.039866 -0.024395	0.006121 0.006331		1.00e-10 0.000122	***
	Securities.Account CCAvg	-0.025492 0.019494	0.006506 0.007808		9.32e-05 0.012642	
	Experience Age	0.107328 -0.098853	0.058000 0.058078		0.064444 0.088950	
	Signif. codes: 0	·***, 0.001	(**, 0.01	(*, 0.05	6.00.1	''1

Logistic Regression 2: Forward Selection

- √ type = "response" option for predict() function gives the probability of belonging to
 class I
- ✓ Use 0.5 as the cut-off

```
> forward_model_cm
   forward_model_prey
     0  1
   0 893   3
   1 57 47
```

Logistic Regression 2: Forward Selection

```
> Perf Table
                 TPR Precision
                                     TNR Accuracy
                                                        BCR F1-Measure
A11
           0.6538462 0.8192771 0.9832589
                                            0.949 0.8018105
                                                             0.7272727
Forward
           0.4519231 0.9400000 0.9966518
                                            0.940 0.6711259
                                                             0.6103896
Backward
           0.0000000 0.0000000 0.0000000
                                            0.000 0.0000000
                                                             0.0000000
Stepwise
           0.0000000 0.0000000 0.0000000
                                            0.000 0.0000000
                                                             0.0000000
GA
           0.0000000 0.0000000 0.0000000
                                            0.000 0.0000000
                                                             0.0000000
Ridge
                                                             0.0000000
           0.0000000 0.0000000 0.0000000
                                            0.000 0.0000000
Lasso
           0.0000000 0.0000000 0.0000000
                                            0.000 0.0000000
                                                             0.0000000
Elastic Net 0.0000000 0.0000000 0.00000000
                                            0.000 0.0000000
                                                             0.0000000
```

Logistic Regression 3: Backward Elimination

- ✓ step() function: perform forward selection/backward elimination/stepwise selection
 - Arg I: Initial model, forward selection model begins with the model with no input variable
 - Arg 2: Range of selected variables
 - Upper: the largest set of selected variables (all variables in this experiment)
 - Lower: the smallest set of selected variables (0 in this experiment)
 - Arg 3: direction = "backward" (perform backward elimination)

- Logistic Regression 3: Backward Elimination
 - √ Age, Experiment, Mortgage, and Online are not selected

- -Age	Coefficients:					
- Experience	(Intercept)	Estimate -4.4217	Std. Error		Pr(> z) < 2e-16	***
- Mortgage	Income	2.3871	0.2021	11.814	< 2e-16	***
- Online	Family CCAvg	0.7319 0.2482	0.1507 0.1197		1.18e-06 0.038149	
	Education	1.3033	0.1661		4.20e-15	
	Securities.Account CD.Account	-0.4675 0.9373	0.1809 0.1426		0.009751 4.95e-11	
	CreditCard	-0.5889	0.1769	-3.329	0.000871	***
		·*** 0.00	1 '**' 0.01	(*' 0.6	05 '.' 0.1	1 1

• Logistic Regression 3: Backward Elimination

- ✓ type = "response" option for predict() function gives the probability of belonging to
 class I
- ✓ Use 0.5 as the cut-off

```
> backward_model_cm
   backward_model_prey
     0  1
   0 881  15
   1 37 67
```

Logistic Regression 3: Backward Elimination

```
> Perf Table
                  TPR Precision
                                      TNR Accuracy
                                                         BCR F1-Measure
A11
                                             0.949 0.8018105
           0.6538462 0.8192771 0.9832589
                                                              0.7272727
Forward
           0.4519231 0.9400000 0.9966518
                                             0.940 0.6711259
                                                             0.6103896
Backward
           0.6442308 0.8170732 0.9832589
                                             0.948 0.7958930
                                                              0.7204301
Stepwise
           0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
GΑ
           0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
Ridge
                                             0.000 0.0000000
                                                              0.0000000
           0.0000000 0.0000000 0.0000000
Lasso
           0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
Elastic Net 0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
```

R Exercise: Stepwise Selection

Logistic Regression 4: Stepwise Selection

- ✓ step() function: perform forward selection/backward elimination/stepwise selection
 - Arg I: Initial model, forward selection model begins with the model with no input variable
 - Arg 2: Range of selected variables
 - Upper: the largest set of selected variables (all variables in this experiment)
 - Lower: the smallest set of selected variables (0 in this experiment)
 - Arg 3: direction = "backward" (perform backward elimination)

R Exercise: Stepwise Selection

• Logistic Regression 4: Stepwise Selection

Age

✓ Mortgage and Online are not selected (same result with the forward selection)

Age	Coefficients:					
Experience	4		Std. Error			ale ale ale
- Experience	(Intercept)	0.101881	0.006029	16.899	< 2e-16	***
■ Mortgago	Income	0.149121	0.008154	18.288	< 2e-16	***
 Mortgage 	CD.Account	0.083880	0.006887	12.180	< 2e-16	***
- Online	Education	0.068442	0.006366	10.750	< 2e-16	***
O TIME	Family	0.039866	0.006121	6.513	1.00e-10	***
	CreditCard	-0.024395	0.006331	-3.853	0.000122	***
	Securities.Account	-0.025492	0.006506	-3.918	9.32e-05	***
	CCAvg	0.019494	0.007808	2.497	0.012642	*
	Experience	0.107328	0.058000	1.850	0.064444	

-0.098853

0.058078 -1.702 0.088950 .

R Exercise: Stepwise Selection

• Logistic Regression 4: Stepwise Selection

- ✓ type = "response" option for predict() function gives the probability of belonging to
 class I
- ✓ Use 0.5 as the cut-off

```
> stepwise_model_cm
    stepwise_model_prey
      0  1
    0 893   3
    1 57 47
```

R Exercise: Stepwise Selection

Logistic Regression 4: Stepwise Selection

```
> Perf Table
                  TPR Precision
                                      TNR Accuracy
                                                         BCR F1-Measure
A11
            0.6538462 0.8192771 0.9832589
                                             0.949 0.8018105
                                                              0.7272727
Forward
            0.4519231 0.9400000 0.9966518
                                             0.940 0.6711259
                                                              0.6103896
Backward
           0.6442308 0.8170732 0.9832589
                                             0.948 0.7958930
                                                              0.7204301
Stepwise
           0.4519231 0.9400000 0.9966518
                                             0.940 0.6711259
                                                              0.6103896
GΑ
           0.0000000 0.0000000 0.0000000
                                                              0.0000000
                                             0.000 0.0000000
Ridge
            0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
Lasso
            0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
Elastic Net 0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
```

Logistic Regression 5: Genetic Algorithm

```
# Variable selection method 4: Genetic Algorithm
# Fitness function: F1 for the training dataset
fit F1 <- function(string){</pre>
    sel var idx <- which(string == 1)</pre>
    # Use variables whose gene value is 1
    sel x <- x[, sel var idx]
    xy <- data.frame(sel x, y)</pre>
    # Training the model
    GA lr <- glm(y ~ ., family = binomial, data = xy)
    GA lr prob <- predict(GA lr, type = "response", newdata = xy)
    GA 1r prey \leftarrow rep(0, length(y))
    GA lr prey[which(GA lr prob \Rightarrow = 0.5)] <- 1
    GA_{r_cm} \leftarrow matrix(0, nrow = 2, ncol = 2)
    GA lr\ cm[1,1] \leftarrow length(which(y == 0 & GA lr\ prey == 0))
    GA lr\ cm[1,2] \leftarrow length(which(y == 0 \& GA lr prey == 1))
    GA lr\ cm[2,1] \leftarrow length(which(y == 1 & GA lr prey == 0))
    GA lr cm[2,2] \leftarrow length(which(y == 1 & GA lr prey == 1))
    GA perf <- perf eval(GA lr cm)
    return(GA perf[6])
```

- Logistic Regression 5: Genetic Algorithm
 - ✓ fit_FI() function
 - Input: chromosome (binary vector whose length is the same as the number of variables)
 - 1: use the corresponding variable in the current model
 - 0: do not use the corresponding variable in the current model
 - Example



- Use the Ist, 2nd, 6th, 8th, and IIth variable to train the model
- Output: fitness function in terms of FI measure (cut-off = 0.5)

Logistic Regression 5: Genetic Algorithm

- √ ga() function: variable selected via genetic algorithm
 - Arg I: type of chromosome, if it is "binary", each gene has either 0 or I value
 - Arg 2: fitness function
 - Arg 3 & 4: number of variables and variable names
 - Arg 5 & 6 & 7: number of chromosomes, crossover rate, mutation rate
 - Arg 8 & 9: Maximum number of iterations, number of chromosomes to preserve

Logistic Regression 5: Genetic Algorithm

```
best_var_idx <- which(GA_F1@solution == 1)

# Model training based on the best variable subset
GA_trn_data <- Ploan_trn[,c(best_var_idx, 12)]
GA_tst_data <- Ploan_tst[,c(best_var_idx, 12)]
GA_model <- glm(Ploan_target ~ ., family=binomial, GA_trn_data)

summary(GA_model)
GA_model_coeff <- as.matrix(GA_model$coefficients, 12, 1)
GA_model_coeff</pre>
```

√ best_var_idx: index of best variable subset selected by GA

```
> best_var_idx
[1] 1 3 4 5 6 7 8 9 11
```

- Logistic Regression 5: Genetic Algorithm
 - ✓ Unselected variables
 - Experience
 - Online

Coefficients:					
	Estimate	Std. Error	z value	Pr(> z)	
(Intercept)	-4.4333	0.2705	-16.391	< 2e-16	***
Age	0.1292	0.1353	0.954	0.33985	
Income	2.3956	0.2063	11.611	< 2e-16	***
Family	0.7508	0.1527	4.918	8.76e-07	***
CCAvg	0.2572	0.1202	2.140	0.03237	*
Education	1.3081	0.1670	7.833	4.75e-15	***
Mortgage	0.0135	0.1003	0.135	0.89298	
Securities.Account	-0.4726	0.1822	-2.595	0.00947	**
CD.Account	0.9276	0.1429	6.489	8.63e-11	***
CreditCard	-0.5733	0.1770	-3.240	0.00120	**

• Logistic Regression 5: Genetic Algorithm

```
# Make prediction
GA_model_prob <- predict(GA_model, type = "response", newdata = GA_tst_data)
GA_model_prey <- rep(0, nrow(Ploan_tst))
GA_model_prey[which(GA_model_prob >= 0.5)] <- 1
GA_model_cm <- table(GA_tst_data$Ploan_target, GA_model_prey)
GA_model_cm

# Peformance evaluation
Perf_Table[5,] <- perf_eval(GA_model_cm)
Perf_Table</pre>
```

- √ type = "response" option for predict() function gives the probability of belonging to
 class I
- ✓ Use 0.5 as the cut-off

```
> GA_model_cm
GA_model_prey
0 1
0 883 13
1 38 66
```

Logistic Regression 6: Ridge Regression

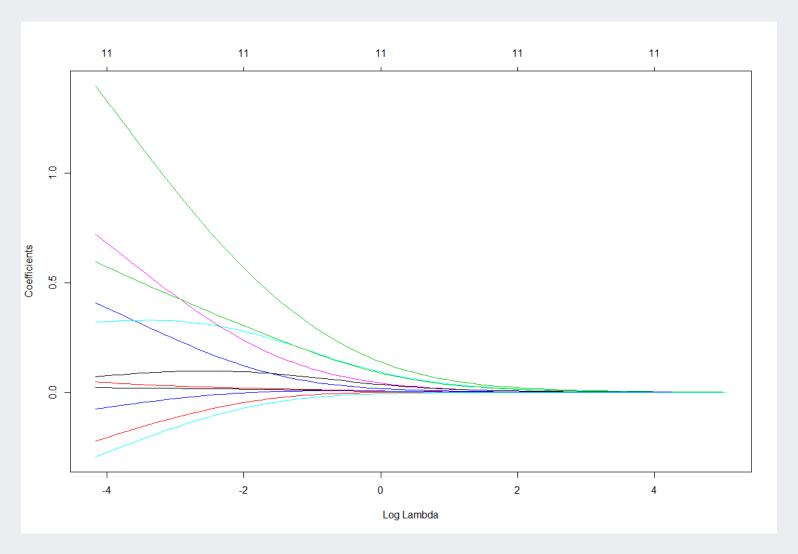
```
# Shrinkage method 1: Ridge logistic regression
Ploan_trn_X <- as.matrix(Ploan_trn[,-12])
Ploan_trn_y <- as.factor(Ploan_trn[,12])
Ploan_tst_X <- as.matrix(Ploan_tst[,-12])
Ploan_tst_y <- as.factor(Ploan_tst[,12])

Ridge_model <- glmnet(Ploan_trn_X, Ploan_trn_y, family = "binomial", alpha = 0)
plot(Ridge_model, xvar = "lambda")</pre>
```

- √ glmnet(): function for learning shrinkage methods
 - Arg I: Input variables of training dataset (matrix form)
 - Arg 2: Target variable of training dataset (factor form)
 - Arg 3: family = "binomial" (binary classification = logistic regression)
 - Arg 4:Weight for L1 and L2 norm (alpha = $0 \rightarrow \text{Ridge regression}$)

$$\alpha \times \lambda_1 \sum_{j=1}^d |\hat{\beta}_j| + (1 - \alpha) \times \lambda_2 \sum_{j=1}^d \hat{\beta}_j^2$$

• Logistic Regression 6: Ridge Regression

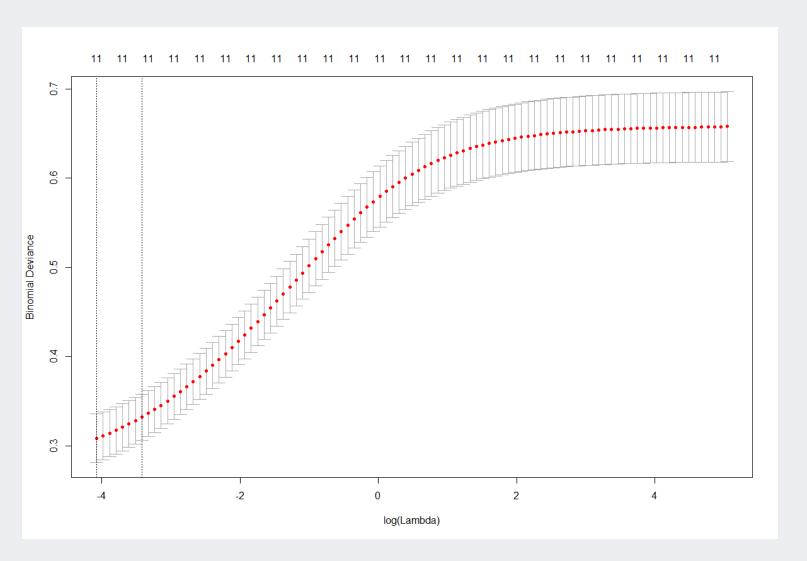


Logistic Regression 6: Ridge Regression

```
# Find the best lambda based in 5-fold cross validation
CV_Ridge <- cv.glmnet(Ploan_trn_X, Ploan_trn_y, family = "binomial", alpha = 0)
plot(CV_Ridge)
best_lambda <- CV_Ridge$lambda.min</pre>
```

- ✓ cv.glmnet(): function for 5-fold cross validation
 - Arg I: Input variables of training dataset (matrix form)
 - Arg 2:Target variable of training dataset (factor form)
 - Arg 3: family = "binomial" (binary classification = logistic regression)
 - Arg 4:Weight for L1 and L2 norm (alpha = $0 \rightarrow \text{Ridge regression}$)

• Logistic Regression 6: Ridge Regression



Logistic Regression 6: Ridge Regression

- ✓ predict()
 - Arg I:Trained model
 - Arg 2: Lambda
 - Arg 3: Input variables of test dataset
 - Arg 4: Output type (regression coefficients or predicted class)

Logistic Regression 6: Ridge Regression

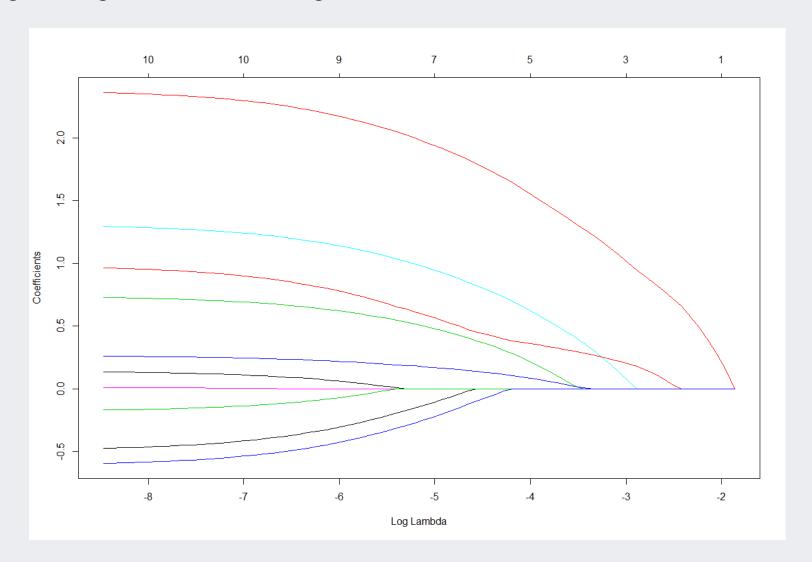
```
> Perf Table
                  TPR Precision
                                      TNR Accuracy
                                                         BCR F1-Measure
All
            0.6538462 0.8192771 0.9832589
                                             0.949 0.8018105
                                                              0.7272727
Forward
            0.4519231 0.9400000 0.9966518
                                             0.940 0.6711259
                                                              0.6103896
Backward
           0.6442308 0.8170732 0.9832589
                                             0.948 0.7958930
                                                              0.7204301
Stepwise
           0.4519231 0.9400000 0.9966518
                                             0.940 0.6711259
                                                              0.6103896
GΑ
           0.6346154 0.8354430 0.9854911
                                            0.949 0.7908273
                                                              0.7213115
Ridge
            0.5384615 0.8888889 0.9921875
                                             0.945 0.7309274
                                                              0.6706587
            0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
Lasso
                                                              0.0000000
Elastic Net 0.0000000 0.0000000 0.0000000
                                             0.000 0.0000000
                                                              0.0000000
```

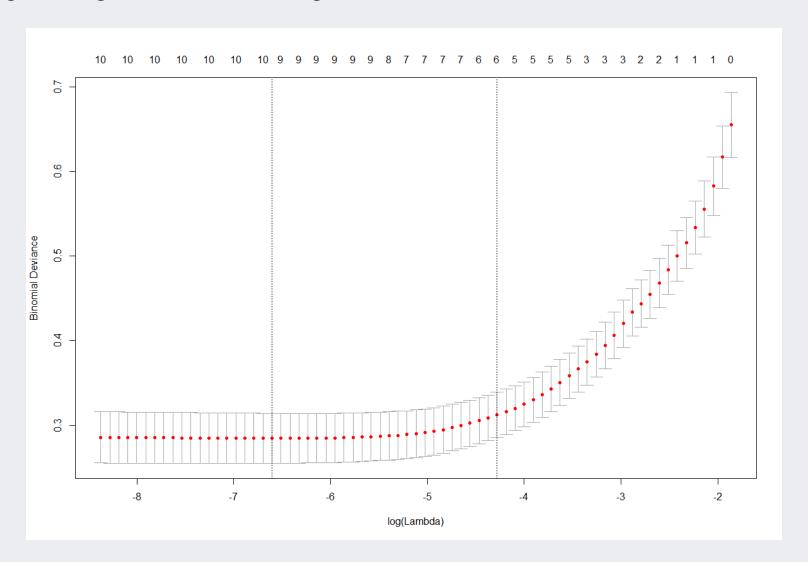
```
# Shrinkage method 2: Lasso regression
Lasso_model <- glmnet(Ploan_trn_X, Ploan_trn_y, family = "binomial", alpha = 1)
plot(Lasso_model, xvar = "lambda")

# Find the best lambda based in 5-fold cross validation
CV_Lasso <- cv.glmnet(Ploan_trn_X, Ploan_trn_y, family = "binomial", alpha = 1)
plot(CV_Lasso)
best_lambda <- CV_Lasso$lambda.min</pre>
```

- √ glmnet(): function for learning shrinkage methods
 - Arg I: Input variables of training dataset (matrix form)
 - Arg 2:Target variable of training dataset (factor form)
 - Arg 3: family = "binomial" (binary classification = logistic regression)
 - Arg 4:Weight for L1 and L2 norm (alpha = $I \rightarrow Lasso regression$)

$$\alpha \times \lambda_1 \sum_{j=1}^d |\hat{\beta}_j| + (1 - \alpha) \times \lambda_2 \sum_{j=1}^d \hat{\beta}_j^2$$





```
# Check the coefficients
Lasso model coeff <- predict(Lasso model, s = best lambda,
                              newx = Ploan tst X, type = "coefficient")
Lasso model coeff
# Make predictions
Lasso model prey <- predict(Lasso model, s = best lambda,
                             newx = Ploan tst X, type = "class")
Lasso model prey <- as.factor(Lasso model prey)</pre>
Lasso model cm <- table(Ploan_tst_y, Lasso model prey)
Lasso model cm
```

- ✓ predict()
 - Arg I:Trained model
 - Arg 2: Lambda
 - Arg 3: Input variables of test dataset

 - Arg 4: Output type (regression coefficients or predicted class)

```
> Lasso model cm
          Lasso model prey
Ploan tst y 0 1
         0 882 14
         1 39 65
```

```
> Perf Table
                  TPR Precision
                                     TNR Accuracy
                                                        BCR F1-Measure
A11
           0.6538462 0.8192771 0.9832589
                                            0.949 0.8018105
                                                             0.7272727
Forward
           0.4519231 0.9400000 0.9966518
                                            0.940 0.6711259
                                                             0.6103896
Backward
                                                             0.7204301
           0.6442308 0.8170732 0.9832589
                                            0.948 0.7958930
Stepwise
           0.4519231 0.9400000 0.9966518
                                            0.940 0.6711259
                                                             0.6103896
GΑ
           0.6346154 0.8354430 0.9854911
                                            0.949 0.7908273
                                                             0.7213115
Ridge
                                            0.945 0.7309274
           0.5384615 0.88888889 0.9921875
                                                             0.6706587
Lasso
           0.6250000 0.8227848 0.9843750
                                            0.947 0.7843688
                                                             0.7103825
Elastic Net 0.0000000 0.0000000 0.0000000
                                            0.000 0.0000000
                                                             0.0000000
```

Logistic Regression 8: Elastic Net

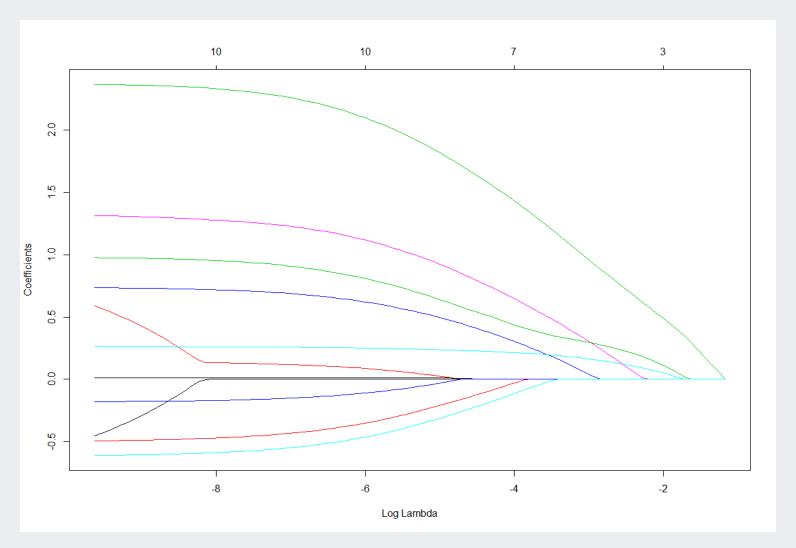
```
# Shrinkage method 3: Elastic net regression
Elastic_model <- glmnet(Ploan_trn_X, Ploan_trn_y, family = "binomial", alpha = 0.5)
plot(Elastic_model, xvar = "lambda")

# Find the best lambda based in 5-fold cross validation
CV_Elastic <- cv.glmnet(Ploan_trn_X, Ploan_trn_y, family = "binomial", alpha = 0.5)
plot(CV_Elastic)
best_lambda <- CV_Elastic$lambda.min</pre>
```

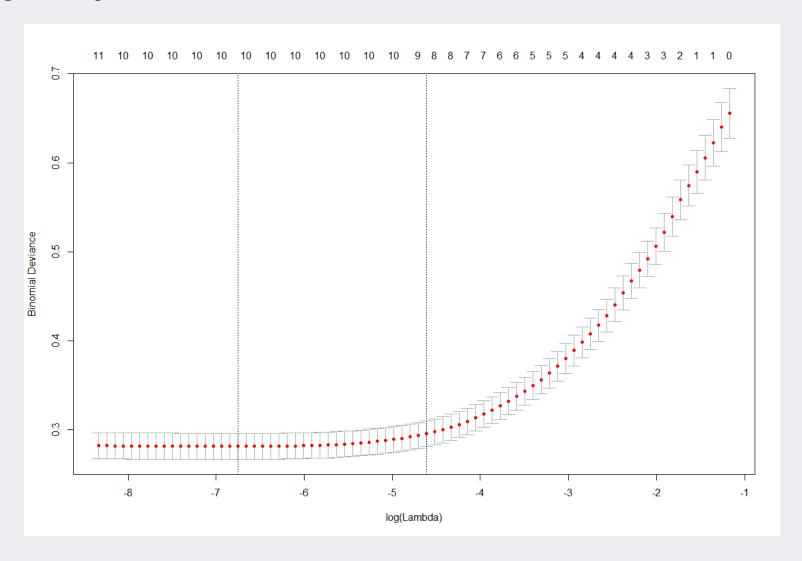
- √ glmnet(): function for learning shrinkage methods
 - Arg I: Input variables of training dataset (matrix form)
 - Arg 2:Target variable of training dataset (factor form)
 - Arg 3: family = "binomial" (binary classification = logistic regression)
 - Arg 4: Weight for L1 and L2 norm (alpha = $0.5 \rightarrow$ Elastic Net)

$$\alpha \times \lambda_1 \sum_{j=1}^d |\hat{\beta}_j| + (1 - \alpha) \times \lambda_2 \sum_{j=1}^d \hat{\beta}_j^2$$

• Logistic Regression 8: Elastic Net



• Logistic Regression 8: Elastic Net



Logistic Regression 8: Elastic Net

```
# Check the coefficients
Elastic_model_coeff <- predict(Elastic_model, s = best_lambda,</pre>
                                 newx = Ploan tst X, type = "coefficient")
Elastic model coeff
# Make predictions
Elastic model prey <- predict(Elastic model, s = best lambda,
                                newx = Ploan tst X, type = "class")
Elastic model prey <- as.factor(Elastic model prey)</pre>
Elastic model cm <- table(Ploan tst y, Elastic model prey)</pre>
Elastic model cm
```

✓ predict()

- Arg I:Trained model
- Arg 2: Lambda
- Arg 3: Input variables of test dataset
- Arg 4: Output type (regression coefficients or predicted class)

> Elastic model cm

Ploan tst y 0

Elastic model prey

0 882 14 1 39 65

Logistic Regression 8: Elastic Net

```
> Perf Table
                 TPR Precision
                                    TNR Accuracy
                                                       BCR F1-Measure
A11
           0.6538462 0.8192771 0.9832589
                                           0.949 0.8018105
                                                            0.7272727
Forward
           0.4519231 0.9400000 0.9966518
                                           0.940 0.6711259
                                                            0.6103896
Backward
           0.6442308 0.8170732 0.9832589
                                           0.948 0.7958930
                                                            0.7204301
Stepwise
           0.4519231 0.9400000 0.9966518
                                           0.940 0.6711259 0.6103896
GΑ
                                           0.949 0.7908273
                                                            0.7213115
           0.6346154 0.8354430 0.9854911
Ridge
           0.5384615 0.88888889 0.9921875
                                           0.945 0.7309274
                                                            0.6706587
Lasso
           0.6250000 0.8227848 0.9843750
                                           0.947 0.7843688 0.7103825
Elastic Net 0.6250000 0.8227848 0.9843750
                                           0.947 0.7843688
                                                            0.7103825
```

Regression Coefficients

```
> full model coeff
                             [,1]
(Intercept)
                    -4,445483193
                    -0.776030543
Age
Experience
                     0.910983523
Income
                     2.374700527
Family
                     0.739703391
CCAve
                     0.264244401
Education
                     1.328860208
Mortgage
                     0.009294095
Securities.Account -0.501459121
CD.Account
                     0.982081783
Online 0
                    -0.182069399
CreditCard
                    -0.617373701
```

```
> forward model coeff
                           [,1]
(Intercept)
                     0.10188147
Income
                     0.14912124
CD, Account
                     0.08388042
Education
                     0.06844227
Family
                     0.03986637
CreditCard
                    -0.02439480
Securities.Account -0.02549191
CCAvg
                     0.01949386
Experience
                     0.10732764
Age
                    -0.09885277
```

```
> backward model coeff
                          [,1]
(Intercept)
                    -4.4217370
Income
                     2.3871278
Family
                     0.7319393
CCAvg
                     0.2481614
Education
                     1.3033304
Securities.Account -0.4674934
CD.Account
                     0.9372616
CreditCard
                    -0.5889305
```

```
> stepwise model coeff
                           [,1]
(Intercept)
                     0.10188147
Income
                     0.14912124
CD.Account
                     0.08388042
Education
                     0.06844227
Family
                     0.03986637
CreditCard
                    -0.02439480
Securities.Account -0.02549191
CCAvg
                     0.01949386
Experience
                     0.10732764
Age
                    -0.09885277
```

```
> GA model coeff
                             \lceil , 1 \rceil
(Intercept)
                     -4,43332725
Age
                      0.12916530
Income
                      2.39554937
Family
                      0.75075280
CCAvg
                      0.25721313
Education
                      1.30812212
Mortgage
                      0.01350098
Securities.Account -0.47264049
CD.Account
                      0.92755663
CreditCard
                     -0.57332418
```

```
> Ridge model coeff
12 x 1 sparse Matrix of class
(Intercept)
                    -3.25969794
Age
                     0.02036741
Experience
                     0.04528453
Income
                     1.35739246
Family
                     0.39426207
CCAve
                     0.32094559
Education
                     0.69815256
Mortgage
                     0.07387779
Securities.Account -0.21344808
CD.Account
                     0.58220572
Online |
                    -0.07193090
CreditCard
                    -0.28325806
```

```
> Lasso model coeff
12 x 1 sparse Matrix of class
(Intercept)
                    -4.22300574
Age
Experience
                     0.09476078
Income
                     2.25829042
Family
                     0.66916519
CCAvg
                     0.23622651
Education
                     1,20888249
Mortgage
Securities.Account -0.38279462
CD.Account
                     0.86156707
Online 0
                    -0.11820359
CreditCard
                    -0.50420953
```

> Elastic model coe	off.
12 x 1 sparse Matri	
· ·	1
(Intercept)	-4.22914796
Age	
Experience	0.11245466
Income	2.23050384
Family	0.67589532
CCAvg	0.25706720
Education	1.20792184
Mortgage	0.01174767
Securities.Account	-0.41740153
CD.Account	0.88968367
Online	-0.14392342
CreditCard	-0.53333323

