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• Data Set: Personal Loan Prediction

#### **Data Description:**

ID	Customer ID
Age	Customer's Age in completed years
Experience	#years of professional experience
Income	Annual income of the customer (\$000)
ZIPCode	Home Address ZIP code.
Family	Family size (dependents) of the customer
CCAvg	Avg. Spending on Credit Cards per month (\$000)
Education	Education Level. 1: Undergrad; 2: Graduate; 3: Advanced/Professional
Mortgage	Value of house mortgage if any. (\$000)
Personal Loan	Did this customer accept the personal loan offered in the last campaign?
Securities Account	Does the customer have a Securities account with the bank?
CD Account	Does the customer have a Certificate of Deposit (CD) account with the bank?
Online	Does the customer use internet banking facilities?
CreditCard	Does the customer use a credit card issued by UniversalBank?

### Purpose

- √ Compare the classification performances of single classifiers and ensemble models
  - Single classifier: Artificial Neural Network (ANN), Classification Tree
  - Ensemble classifier: Bagging with ANN, Random Forests, AdaBoost with Stump Tree,
     Gradient Boosting Machine (GBM) with Stump Tree

### ✓ Experimental Settings

- Use the first 1,500 examples for training and the remaining 1,000 examples for test
- Use the best parameter found in the previous R exercise for ANN and Classification Tree
- Use the same parameter for Bagging with ANN

• Create a performance evaluation function

```
# Performance Evaluation Function ------
perf eval <- function(cm){</pre>
    # True positive rate: TPR (Recall)
    TPR \leftarrow cm[2,2]/sum(cm[2,1)
    # Precision
     PRE \leftarrow cm[2,2]/sum(cm[,2])
    # True negative rate: TNR
    TNR <- cm[1,1]/sum(cm[1,1])
    # Simple Accuracy
    ACC \leftarrow (cm[1,1]+cm[2,2])/sum(cm)
    # Balanced Correction Rate
     BCR <- sqrt(TPR*TNR)
    # F1-Measure
     F1 <- 2*TPR*PRE/(TPR+PRE)
     return(c(TPR, PRE, TNR, ACC, BCR, F1))
Perf. Table <- matrix(0, nrow = 6, ncol = 6)
rownames(Perf.Table) <- c("ANN", "CART", "Bagging ANN", "AdaBoost", "GBM", "Random
               Forests")
colnames(Perf.Table) <- c("TPR", "Precision", "TNR", "Accuracy", "BCR",</pre>
               "F1-Measure")
```

Initialize the performance matrix & Load the dataset

```
# Part 1: Classification with Single Model
# Model 1: Artificial Neural Network
# nnet package install
install.packages("nnet", dependencies = TRUE)
library(nnet)

# Load the data & Preprocessing
Ploan <- read.csv("Personal Loan.csv")
input.idx <- c(2,3,4,6,7,8,9,11,12,13,14)
target.idx <- 10
Ploan.input <- Ploan[,input.idx]
Ploan.input.scaled <- scale(Ploan.input, center = TRUE, scale = TRUE)
Ploan.target <- as.factor(Ploan[,target.idx])
Ploan.data.scaled <- data.frame(Ploan.input.scaled, Ploan.target)</pre>
```

- ✓ Column I & 5: id and zipcode (irrelevant variables)
- √ Column 10: target variable
- ✓ Numeric input variables are normalized (mean = 0, stdev = 1)
- ✓ Convert the target variable type: numeric  $\rightarrow$  factor

Normalize and split the dataset

```
# Divide the dataset into the training dataset and test dataset
trn.idx <- 1:1500
tst.idx <- 1501:2500

# Input/Target configuration
ANN.trn.input <- Ploan.input.scaled[trn.idx,]
ANN.trn.target <- class.ind(Ploan.target[trn.idx])

ANN.tst.input <- Ploan.input.scaled[tst.idx,]
ANN.tst.target <- class.ind(Ploan.target[tst.idx])</pre>
```

- $\checkmark$  Use the first 1,500 examples for training and the remaining 1,000 examples for test
- ✓ Convert the target variable to I-hot encoding using the class.ind() function

• Train a single classifier: ANN

	TPR	Precision	TNR	Accuracy	BCR	FI-Measure
ANN	0.8077	0.8842	0.9877	0.9690	0.8932	0.8442
CART						
Bagging ANN						
AdaBoost						
GBM						
Random Forests						

• Train a single classifier: Classification Tree

```
# Model 2: Classification Tree -----
install.packages("party")
library(party)
CART.trn <- data.frame(Ploan.input[trn.idx,], PloanYN = Ploan.target[trn.idx])</pre>
CART.tst <- data.frame(Ploan.input[tst.idx,], PloanYN = Ploan.target[tst.idx])</pre>
# CART parameters
tree.control = ctree_control(mincriterion = 0.95, minsplit = 10, maxdepth = 0)
# Training the tree
CART.model <- ctree(PloanYN ~ ., data = CART.trn, controls = tree.control)
# Prediction
CART.prey <- predict(CART.model, newdata = CART.tst)</pre>
CART.cfm <- table(CART.tst$PloanYN, CART.prey)</pre>
Perf.Table[2,] <- perf eval(CART.cfm)</pre>
Perf.Table
```

• Train a single classifier: Classification Tree

	TPR	Precision	TNR	Accuracy	BCR	FI-Measure
ANN	0.8077	0.8842	0.9877	0.9690	0.8932	0.8442
CART	0.8173	0.9444	0.9944	0.9760	0.9015	0.8762
Bagging ANN						
AdaBoost						
GBM						
Random Forests						

Train an ensemble of ANNs

```
# Part 2: Classification with Ensemble Models ------
# Model 3: Bagging with Neural Network ------
# Parallel processing can be possible if your machine has multiple cores/threads
install.packages("caret")
install.packages("doParallel")

library(caret)
library(doParallel)

# Assign the number of cores to be processed in parallel
cl <- makeCluster(1) # the number of cores
registerDoParallel(cl)</pre>
```

- √ "caret" package provides Bagging ANN function
- √ "doParallel" package enables multi-core/thread processing
  - makeCluster(N): make a cluster with N cores/threads for parallel processing
  - registerDoParallel(cl): make "cl" cluster ready

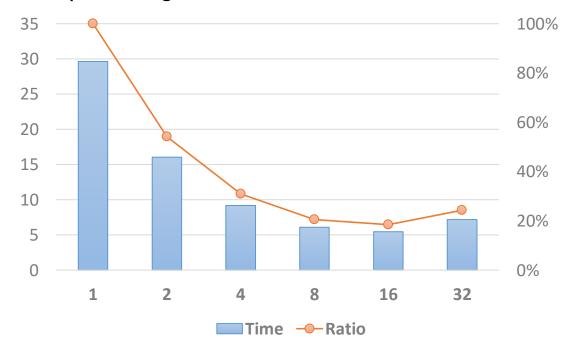
Train an ensemble of ANNs

### ✓ avNNet(): Bagging with ANN

- Arg I: Input variables of training dataset
- Arg 2:Target variables of training dataset
- Arg 3 & 4: Same as size & decay option of nnet() function
- Arg 5: ensemble population size (number of bootstraps)
- Arg 6: option for "sample with replacement" (TRUE: bagging)
- Arg 7: option for parallel processing
- Arg 8: print the progress in the console window

#### Train an ensemble of ANNs

### ✓ Effect of parallel processing



Train an ensemble of ANNs

```
# Bagging Test
Bagging.ANN.prey <- predict(Bagging.ANN.model, newdata = ANN.tst.input)
Bagging.ANN.cfm <- table(max.col(ANN.tst.target), max.col(Bagging.ANN.prey))
Perf.Table[3,] <- perf_eval(Bagging.ANN.cfm)
Perf.Table</pre>
```

	TPR	Precision	TNR	Accuracy	BCR	FI-Measure
ANN	0.8077	0.8842	0.9877	0.9690	0.8932	0.8442
CART	0.8173	0.9444	0.9944	0.9760	0.9015	0.8762
Bagging ANN	0.8173	0.9340	0.9933	0.9750	0.9010	0.8718
AdaBoost						
GBM						
Random Forests						

Train an AdaBoost with Stump Trees

- √ "ada" package for AdaBoost training
- ✓ ada() function
  - Arg I & 2: input and target training data
  - Arg 3: loss function ("exponential" for classification)
  - Arg 4: number of ensemble populations
  - Arg 5: boostrap sampling ratio

Train an AdaBoost with Stump Trees

```
print(AdaBoost.model)
```

```
> print(AdaBoost.model)
Call:
ada(AdaBoost.trn[, 1:11], y = AdaBoost.trn[, 12], loss = "exponential",
    iter = 100, bag.frac = 0.5, verbose = TRUE)
Loss: exponential Method: discrete Iteration: 100
Final Confusion Matrix for Data:
         Final Prediction
True value 0 1
        0 1348 0
        1 3 149
Train Error: 0.002
Out-Of-Bag Error: 0.006 iteration= 88
Additional Estimates of number of iterations:
train.errl train.kapl
        95
```

Train an AdaBoost with Stump Trees

```
# Prediction
AdaBoost.prey <- predict(AdaBoost.model, AdaBoost.tst[,1:11])
AdaBoost.cfm <- table(AdaBoost.tst$PloanYN, AdaBoost.prey)

Perf.Table[4,] <- perf_eval(AdaBoost.cfm)
Perf.Table</pre>
```

	TPR	Precision	TNR	Accuracy	BCR	FI-Measure
ANN	0.8077	0.8842	0.9877	0.9690	0.8932	0.8442
CART	0.8173	0.9444	0.9944	0.9760	0.9015	0.8762
Bagging ANN	0.8173	0.9340	0.9933	0.9750	0.9010	0.8718
AdaBoost	0.8942	0.9394	0.9933	0.9830	0.9427	0.9163
GBM						
Random Forests						

Train a GBM with Stump Trees

```
# Model 5: Gradient Boosting Machine ----
install.packages("gbm")
library(gbm)

GBM.trn <- data.frame(Ploan.input[trn.idx,], PloanYN = Ploan[trn.idx,target.idx])
GBM.tst <- data.frame(Ploan.input[tst.idx,], PloanYN = Ploan[tst.idx,target.idx])</pre>
```

√ "gbm" package provide GBM function

Train a GBM with Stump Trees

- √ gbm.fit( ): Gradient boosting machine training function
  - Arg I & 2: Input & Target variables of training dataset
  - Arg 3: model category ("bernoulli" is used for classification model)
  - Arg 4: Ensemble population (Note: it is better to set a larger number for GBM than AdaBoost and Random Forest)
  - Arg 5: Shrinkage factor to prevent overfitting
  - Arg 6: Bagging sampling ratio to prevent overfitting
  - Arg 7: Maximum number of training examples to prevent overfitting

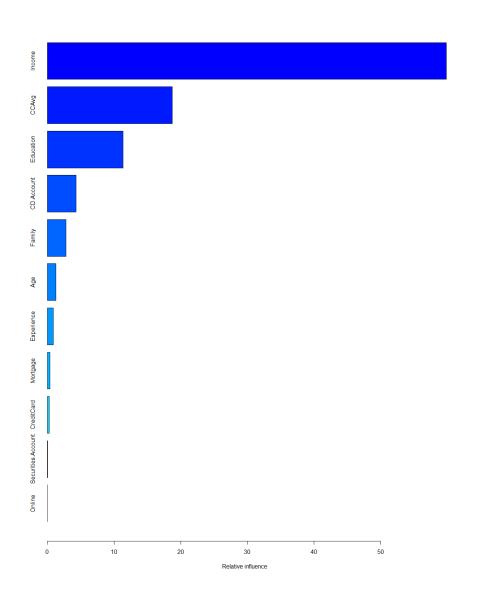
Variable importance of GBM

√ Income > CCAvg > Education

#### > summary(GBM.model)

	var	rel.inf
Income	Income	59.85850376
CCAvg	CCAvg	18.71848734
Education	Education	11.35142524
CD.Account	CD. Account	4.29000525
Family	Family	2.79626171
Age	Age	1.31475346
Experience	Experience	0.92462237
Mortgage	Mortgage	0.39585780
CreditCard	CreditCard	0.30314083
Securities.Account	Securities.Account	0.04694223
Online	Online	0.00000000

✓ Variable importance of Income
 (rank I) is three times higher than
 that of CCAvg (rank 2)



#### GBM Performance

```
# Prediction
GBM.prey <- predict(GBM.model, GBM.tst[,1:11], type = "response")
GBM.prey <- round(GBM.prey)
GBM.cfm <- table(GBM.prey, GBM.tst$PloanYN)
Perf.Table[5,] <- perf_eval(GBM.cfm)
Perf.Table</pre>
```

	TPR	Precision	TNR	Accuracy	BCR	FI-Measure
ANN	0.8077	0.8842	0.9877	0.9690	0.8932	0.8442
CART	0.8173	0.9444	0.9944	0.9760	0.9015	0.8762
Bagging ANN	0.8173	0.9340	0.9933	0.9750	0.9010	0.8718
AdaBoost	0.8942	0.9394	0.9933	0.9830	0.9427	0.9163
GBM	0.9350	0.6923	0.9653	0.9630	0.9501	0.7956
Random Forests						

Train a Random Forest

```
# Model 6: Random Forest -----
install.packages("randomForest")
library(randomForest)

RF.trn <- CART.trn
RF.tst <- CART.tst</pre>
```

- √ "randomForest" package provides a function to train Random Forest model
- ✓ Because Random Forest use the decision tree as a base leaner, we use the same dataset used for CART model

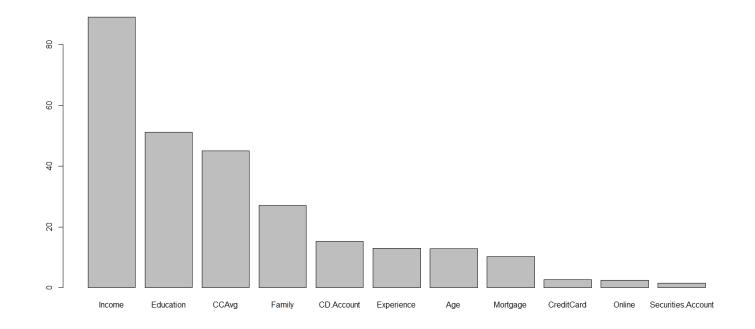
Train a Random Forest

- √ randomForest(): function for training Random Forest
  - Arg I: Formula
  - Arg 2:Training dataset
  - Arg 3: Number of trees in the ensemble model
  - Arg 4: Option for variable importance computation
  - Arg 5: print the progress in the console window

Random Forest: variable importance

```
# Variable importance
Var.imp <- importance(RF.model)
barplot(Var.imp[order(Var.imp[,4], decreasing = TRUE),4])</pre>
```

- √ Top 5 important variables for Random Forest
  - Income > Education > CCAvg > Family > CD.Account



• Random Forest: performance

```
# Prediction
RF.prey <- predict(RF.model, newdata = RF.tst, type = "class")
RF.cfm <- table(RF.prey, RF.tst$PloanYN)
Perf.Table[6,] <- perf_eval(RF.cfm)
Perf.Table</pre>
```

	TPR	Precision	TNR	Accuracy	BCR	FI-Measure
ANN	0.8077	0.8842	0.9877	0.9690	0.8932	0.8442
CART	0.8173	0.9444	0.9944	0.9760	0.9015	0.8762
Bagging ANN	0.8173	0.9340	0.9933	0.9750	0.9010	0.8718
AdaBoost	0.8942	0.9394	0.9933	0.9830	0.9427	0.9163
GBM	0.9350	0.6923	0.9653	0.9630	0.9501	0.7956
Random Forests	0.9778	0.8462	0.9824	0.9820	0.9801	0.9072

