

A juicer that makes juicing easy, portable  
and hassle-free

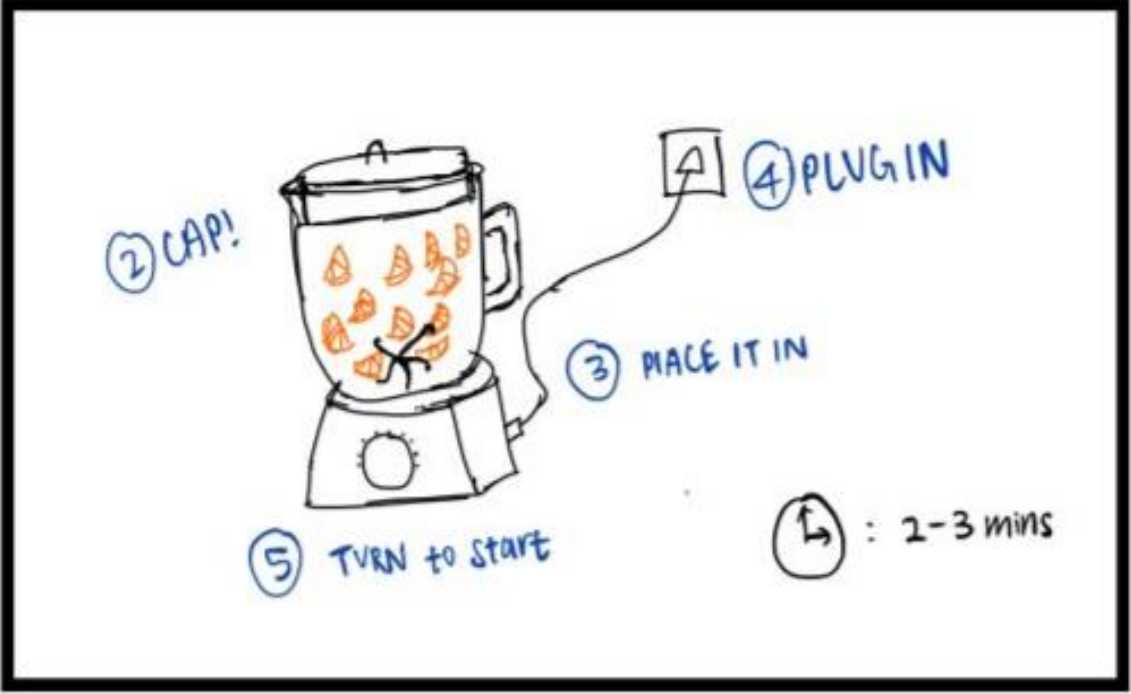
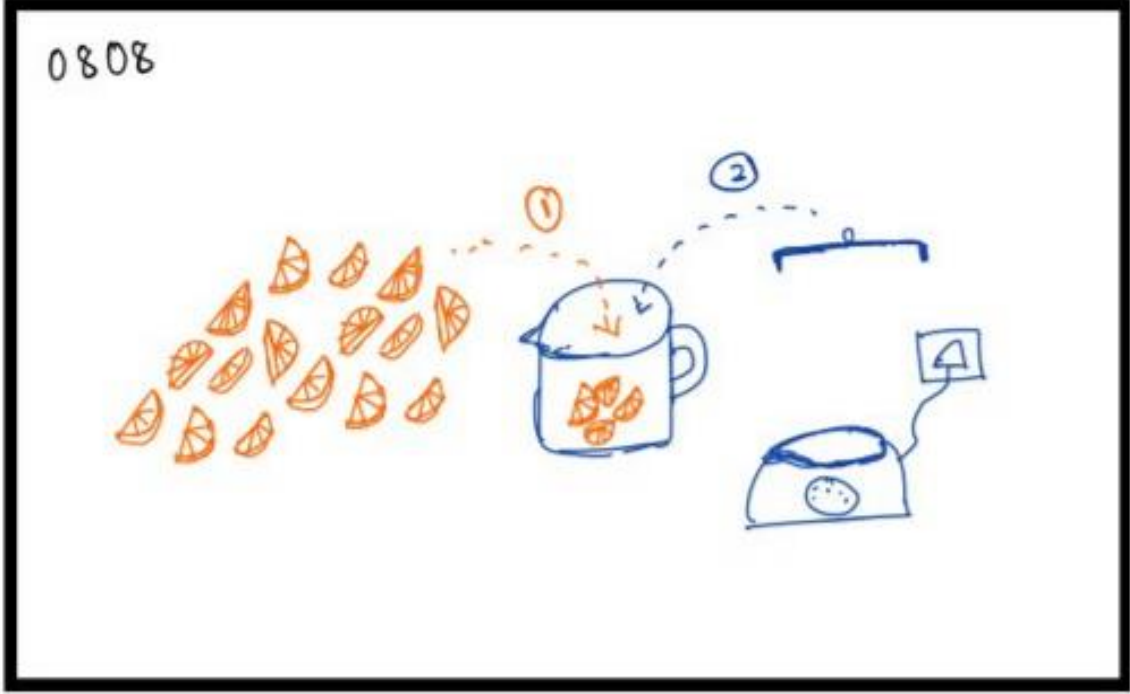
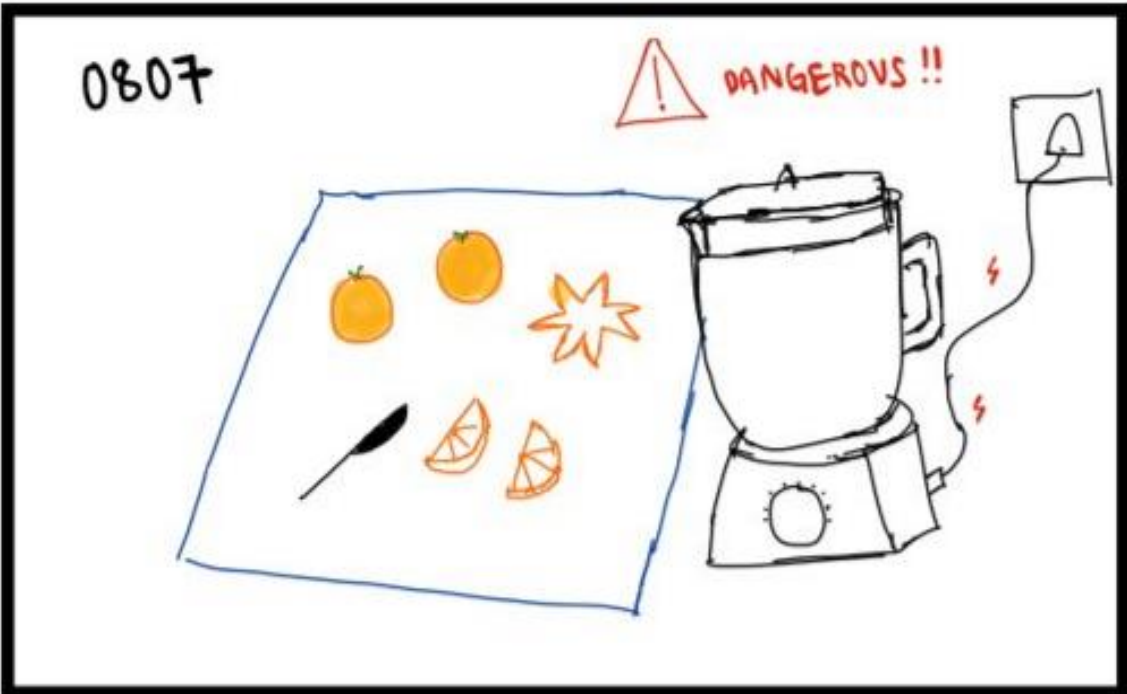
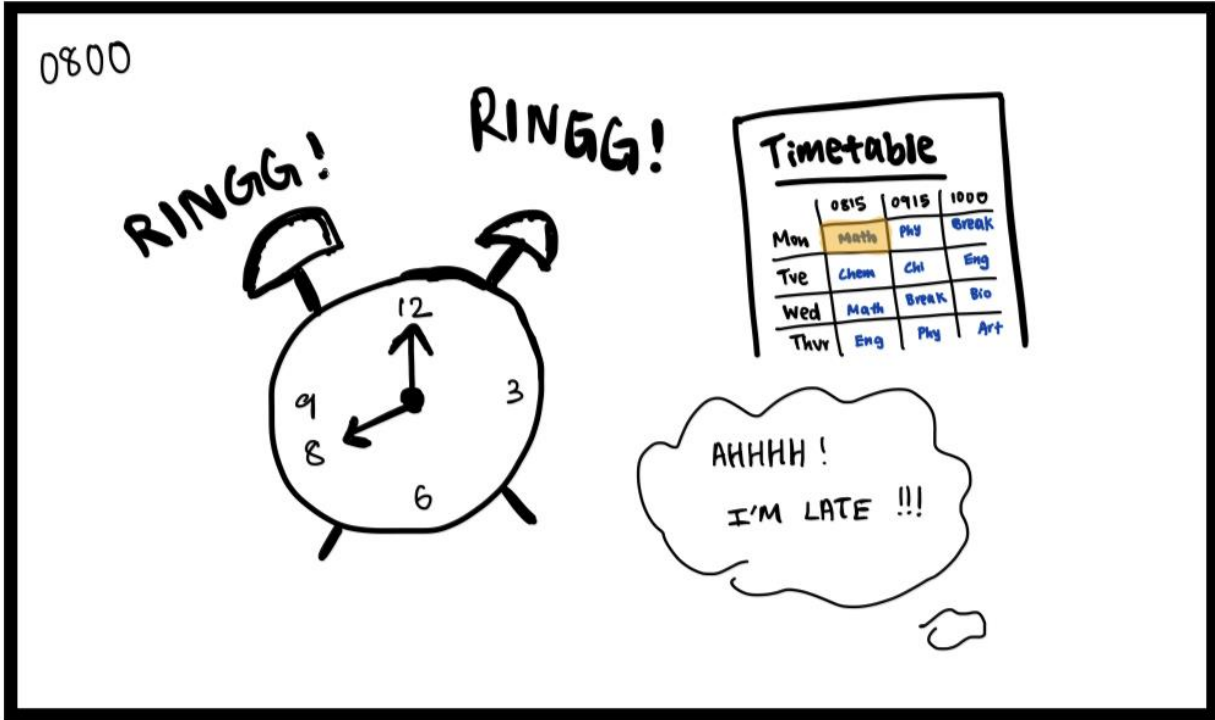
Introducing...

# JUIC-EZY

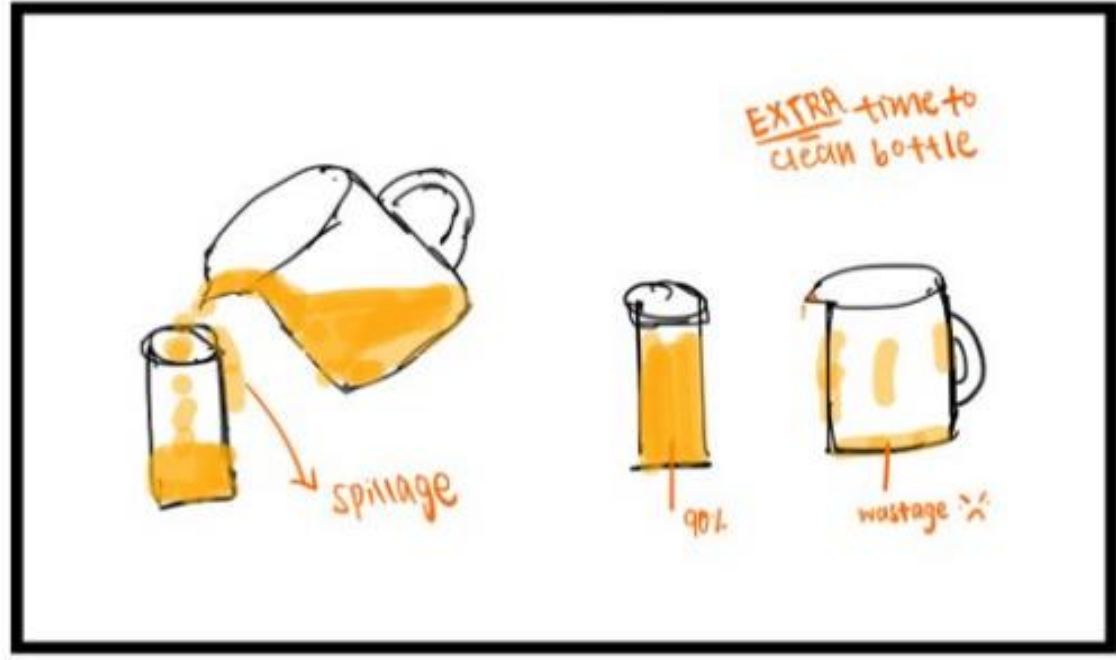
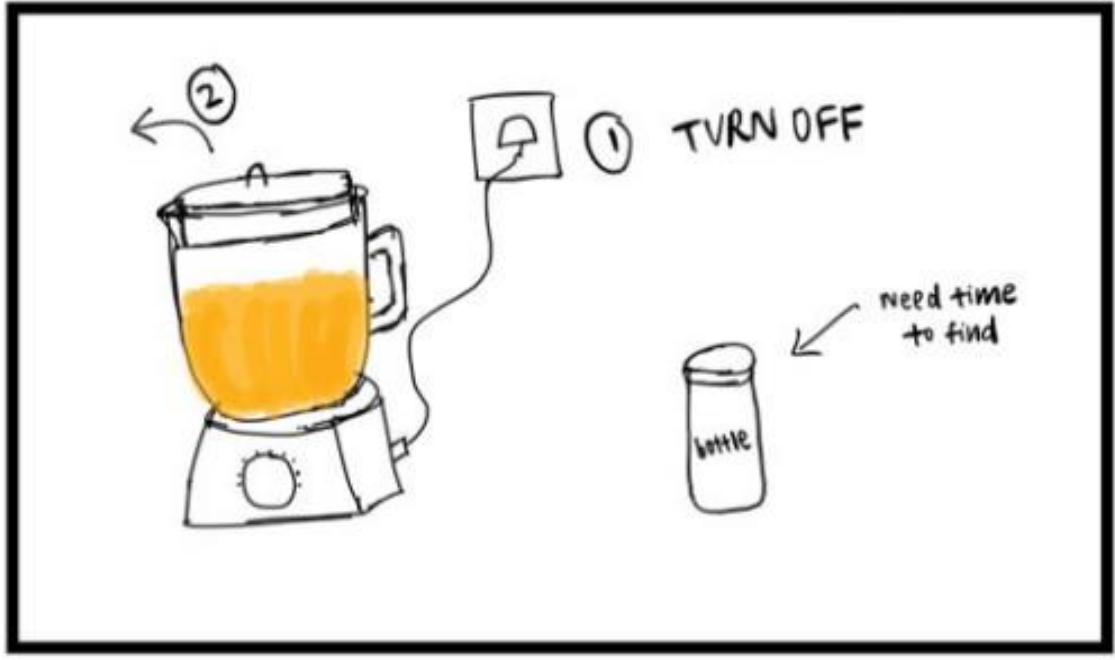


# Scenario 1

## Using Sleepy Jager



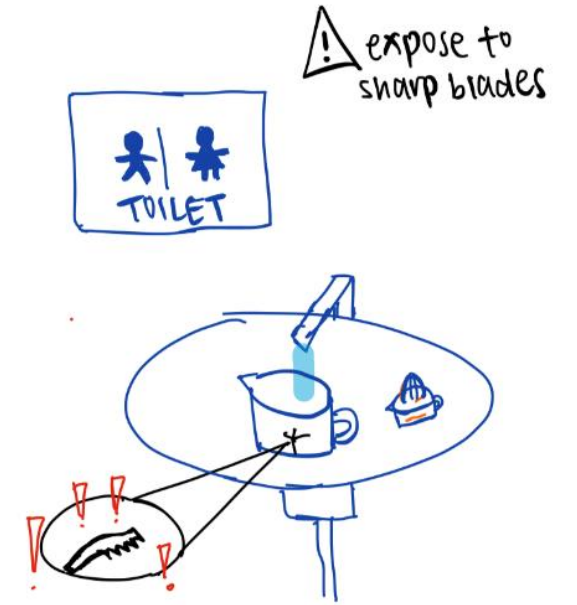
Before



Post Extraction:



During Washing:





# Scenario 2

## Using Healthy Ashley

Before



# Pain Points

01

Cleanliness

02

Convenience

03

Physical  
Appearance

04

Safety

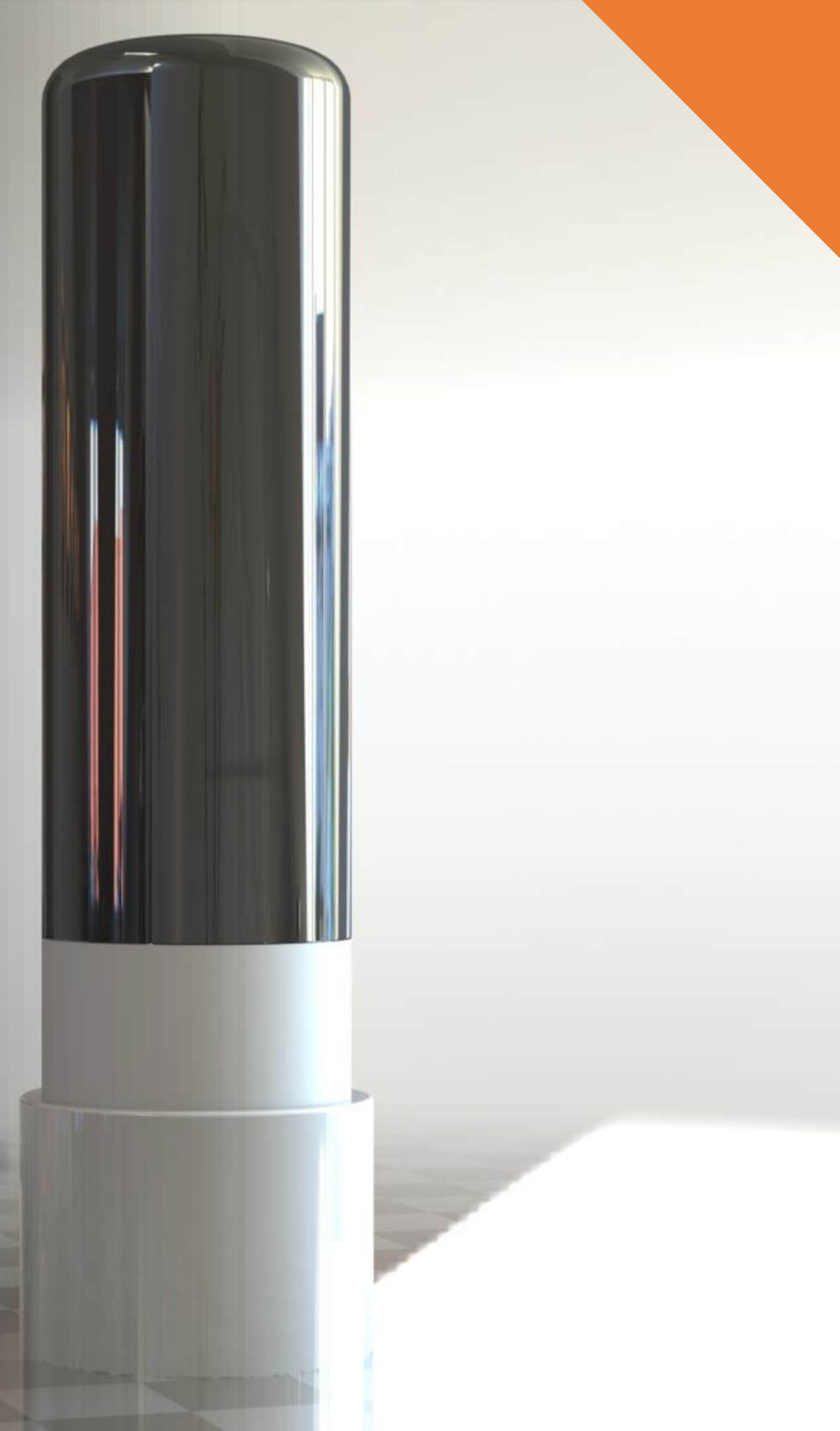
05

Functionality

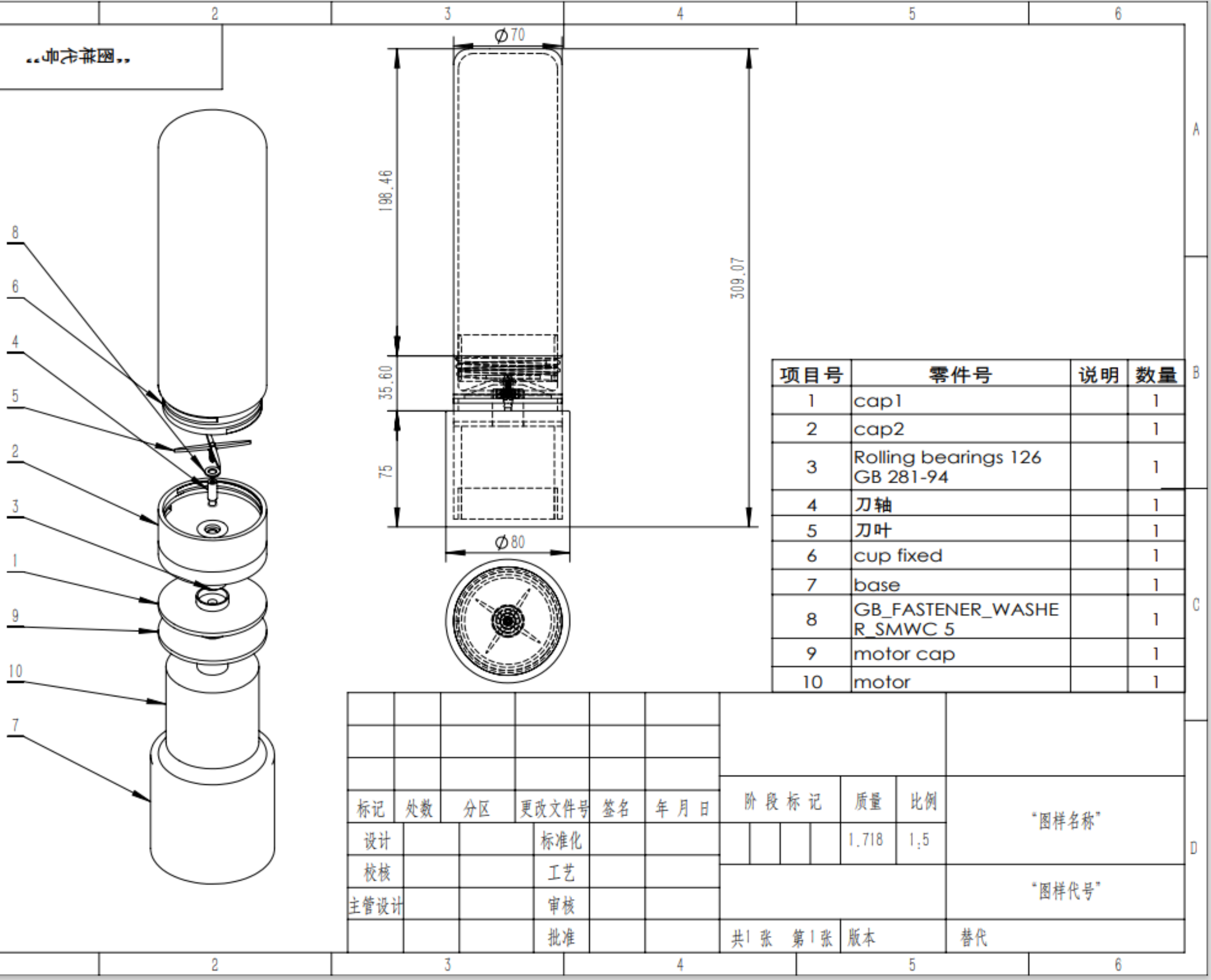
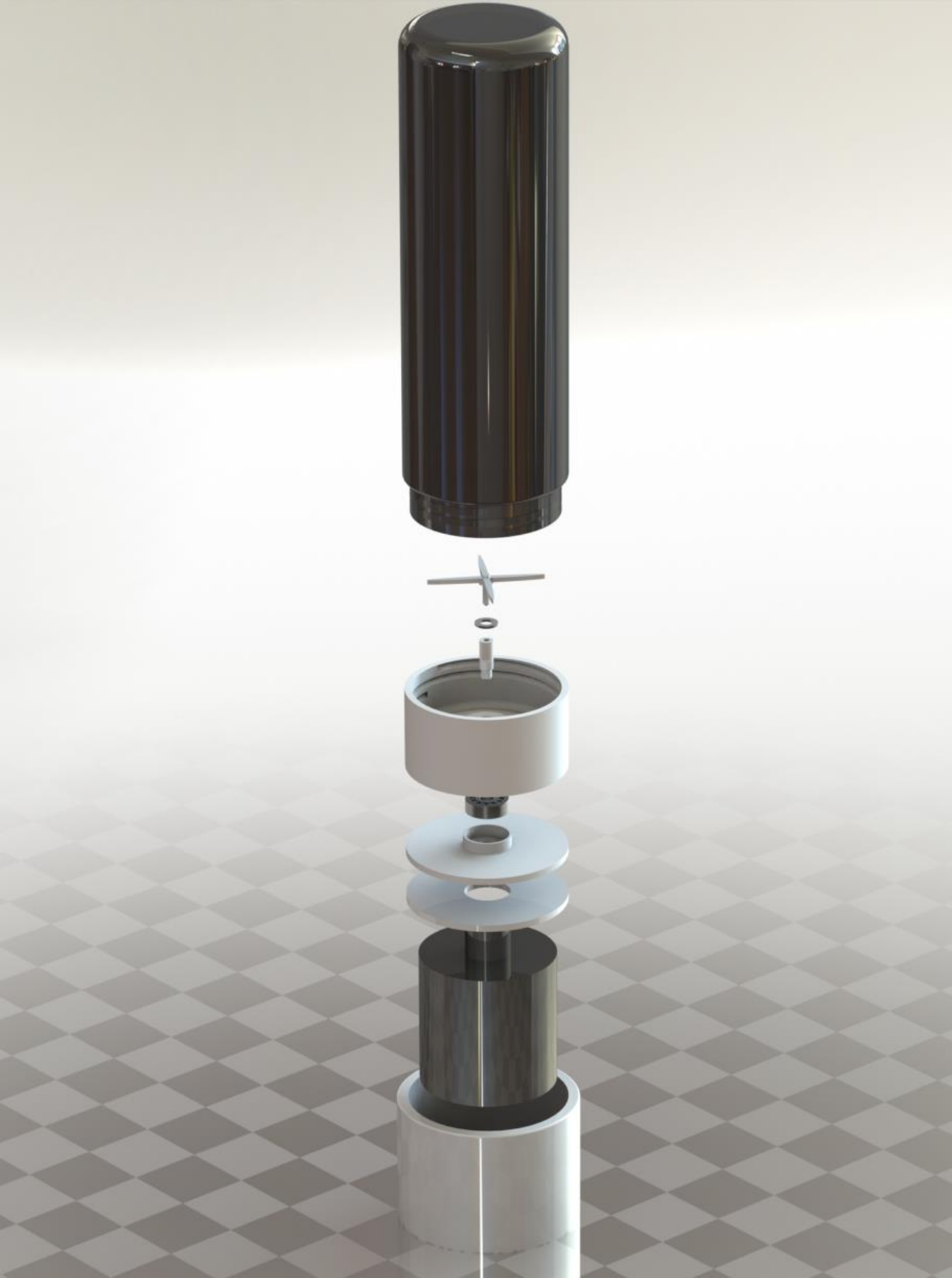


# Solution

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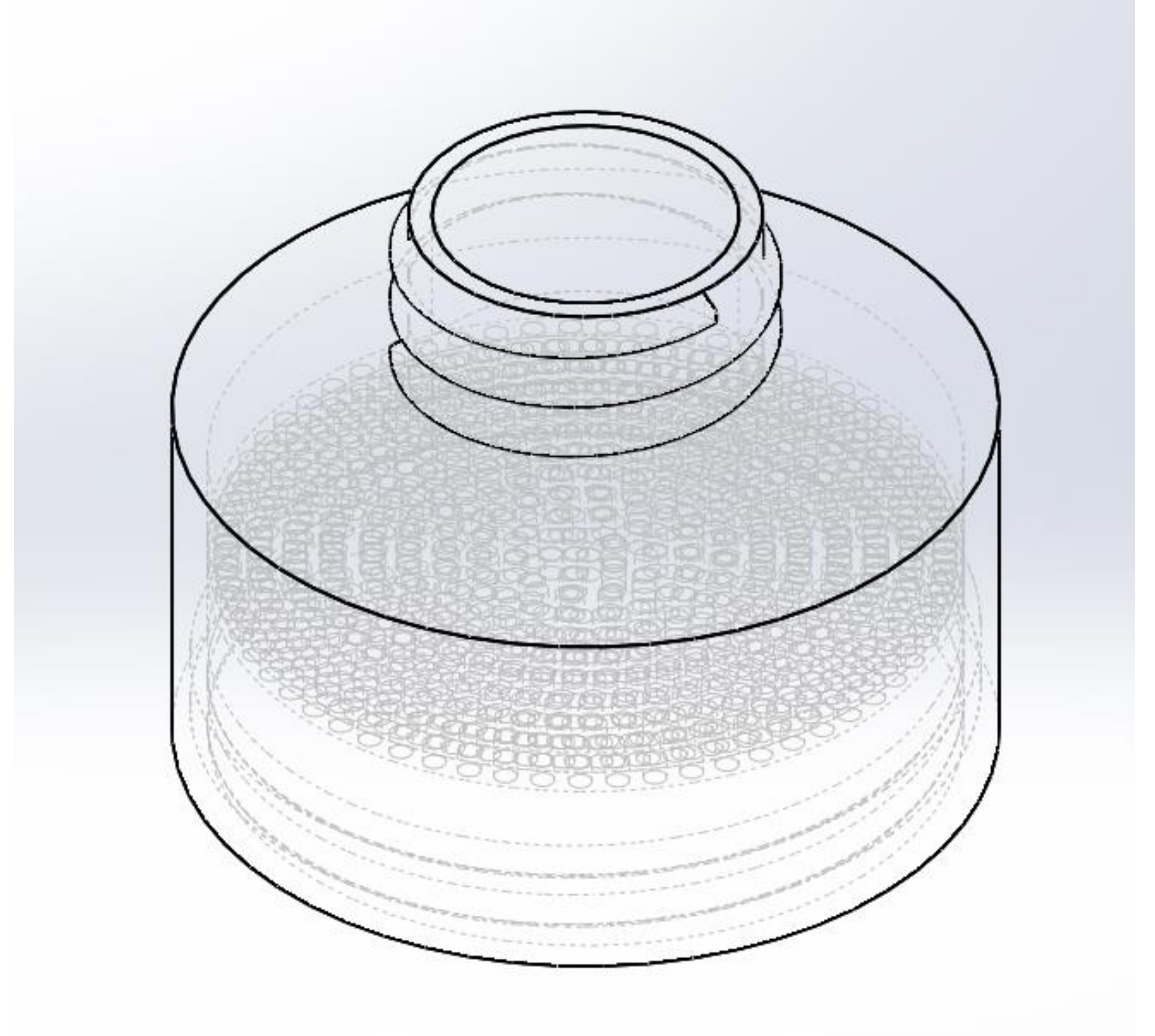
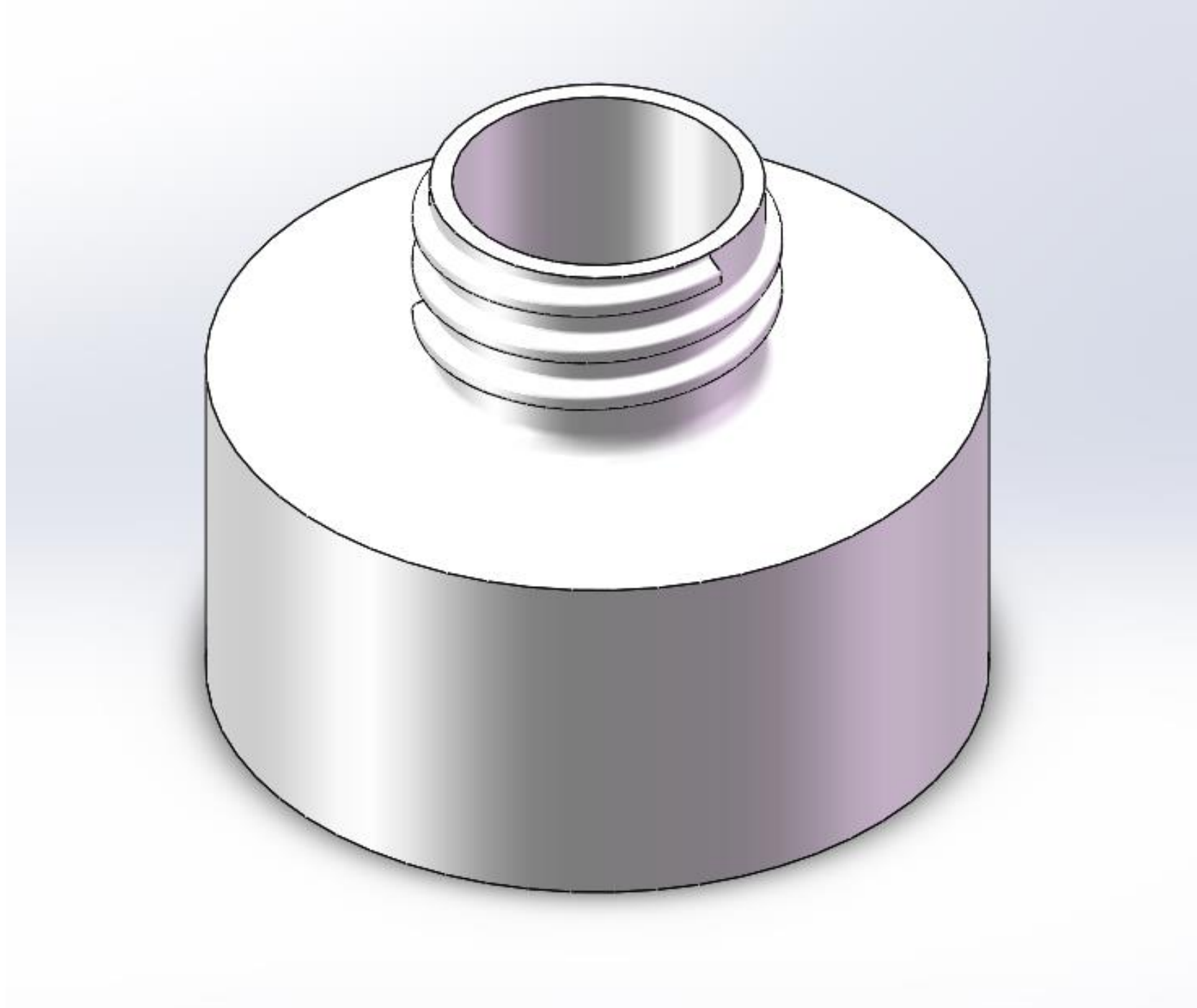


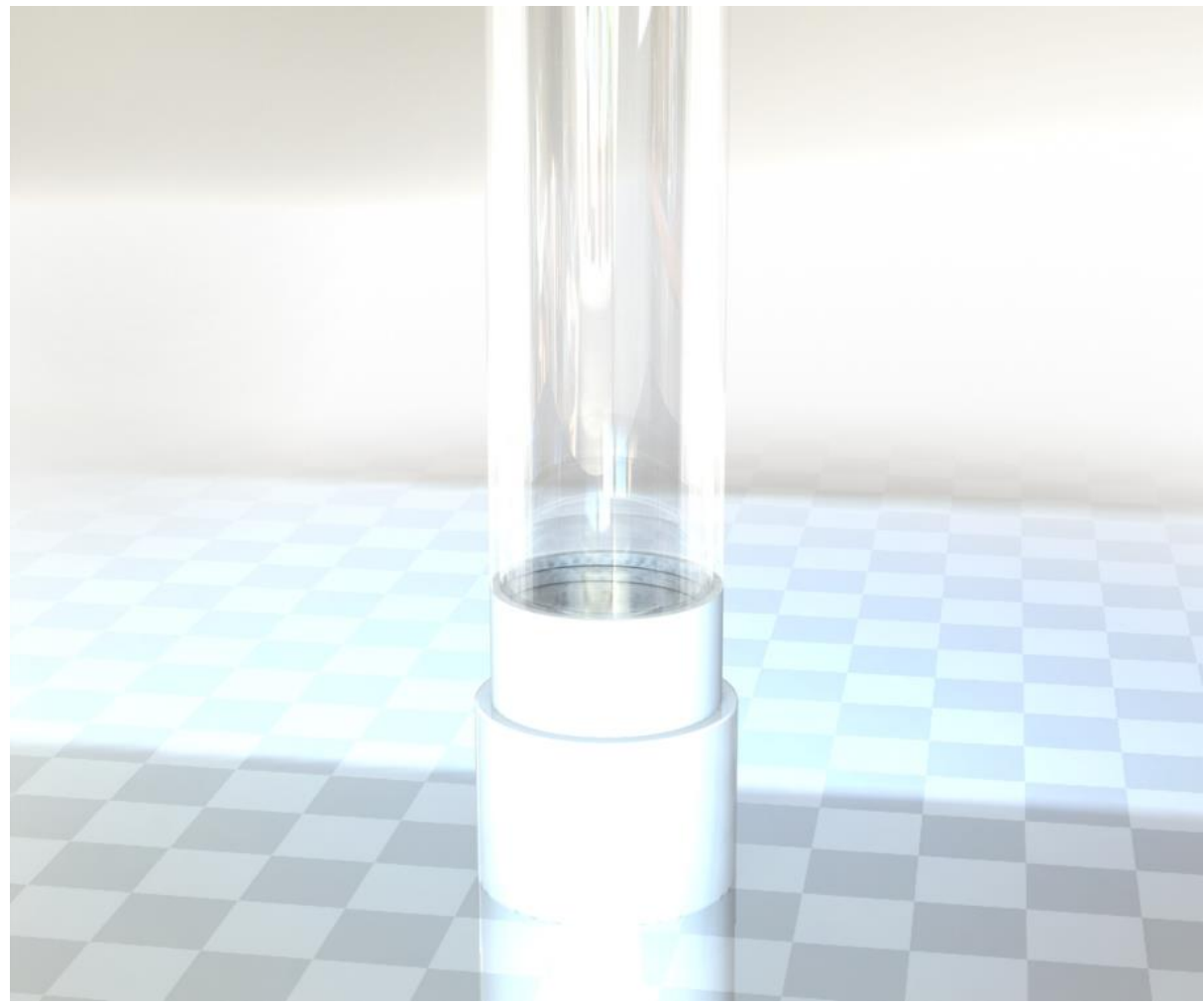
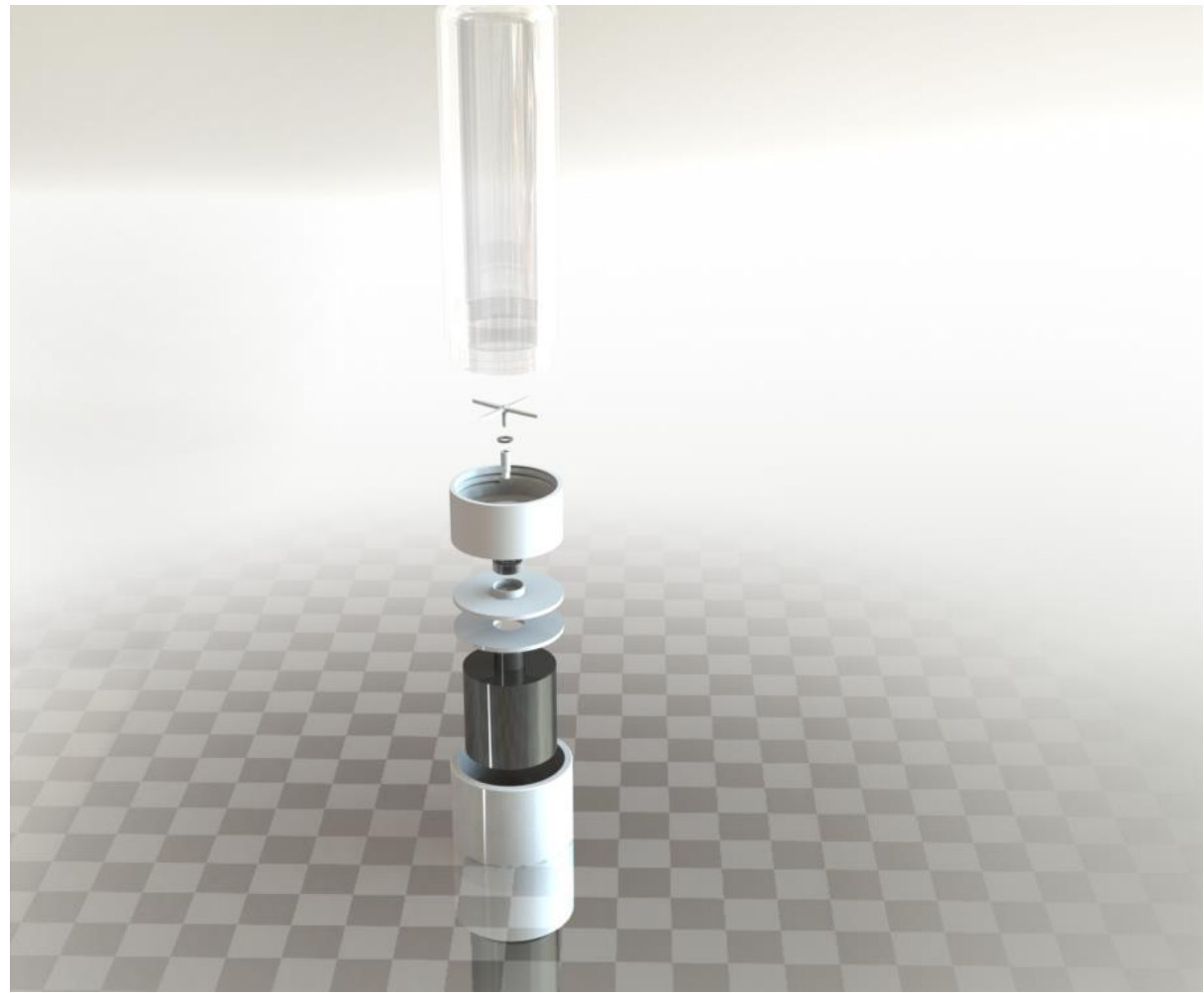
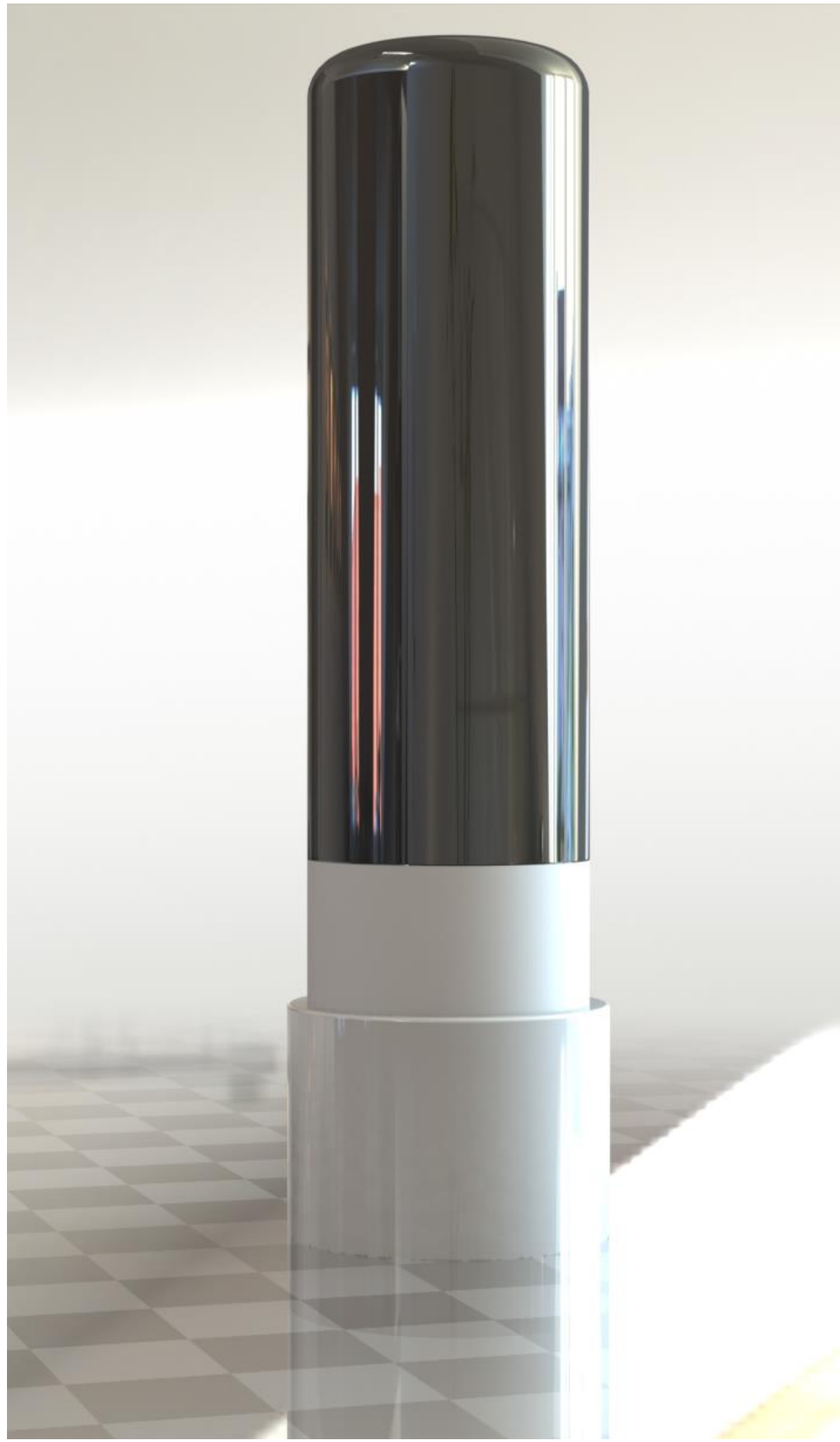
Functions	Current Situation	New Concept 1	New concept 2	New concept 3	New concept 4
Extract as much juice as possible	Use knife to smash the orange completely	If we use a cup as the extractor container, we can get all the juice. (Prevent trans lost)	Blend the orange pieces as much as possible	If we remove the peels beforehand, it wouldn't be an issue	The component exerting force on the orange exerts equal pressure in all directions
Reduction in spillage	Rubber seals	Prevent to use cover structures.	Screw on caps with tight seals, no open parts	Rotation (Direction/angle/speed) of the blades help to prevent the juice from splashing everywhere	
Portable/ Safe	Make the whole device as a cup	Equip a portable cup as container.	Lightweight compact design with all components already attached	Collapsible design? Use plastic blades. The button to switch on the motor must not be easily activated	
Easy to wash	Plastic Material Can be apart to wash	Design a detachable knife cover and pluggable motor base.	No more than 2 components involved	All parts are easily accessible -> No areas where juice can get collected and spoil	use simple structures and can easily separate and install
User-Friendly	Little buttons involved	Chargeable, and can be powered by power bank.	Automated?	Ryan's idea of giving manual Instructions on the machine itself	Design few and sizable buttons

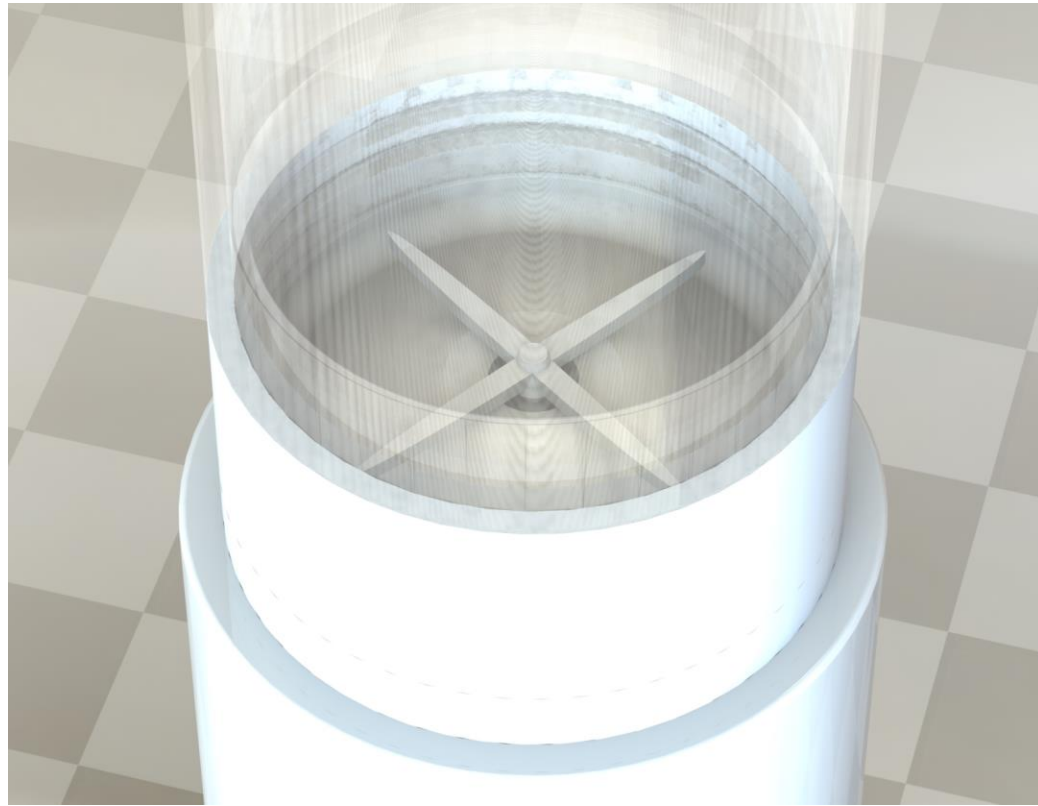






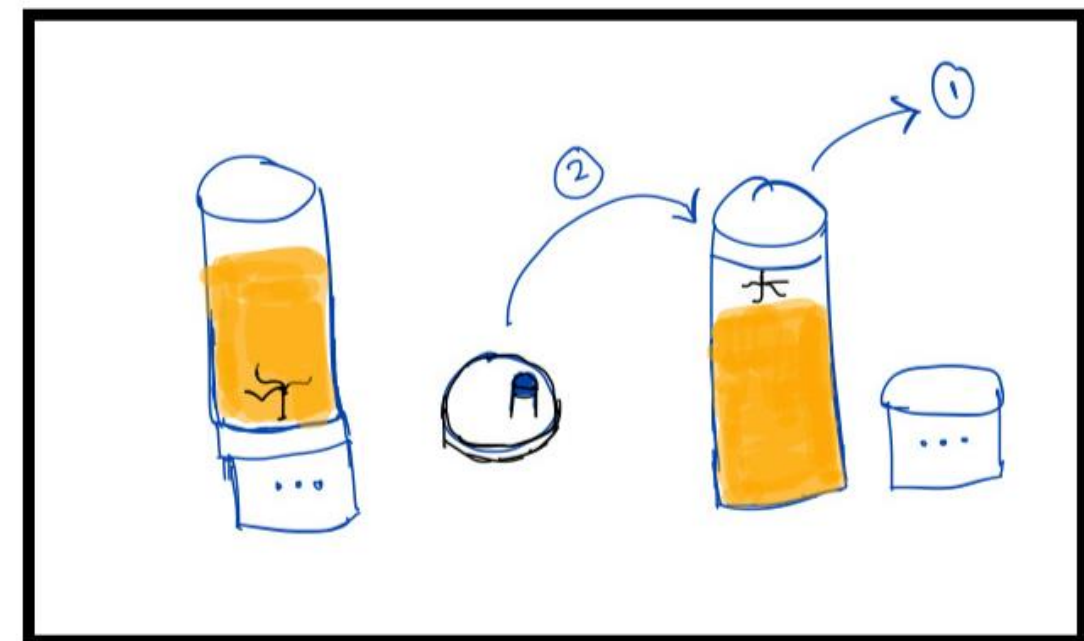
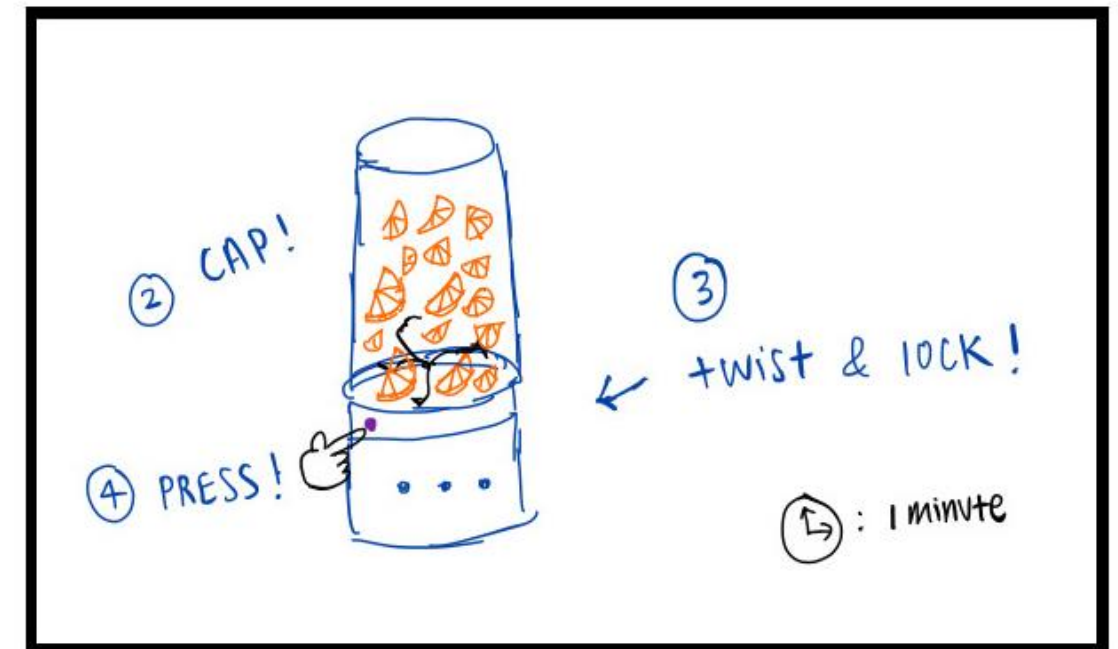
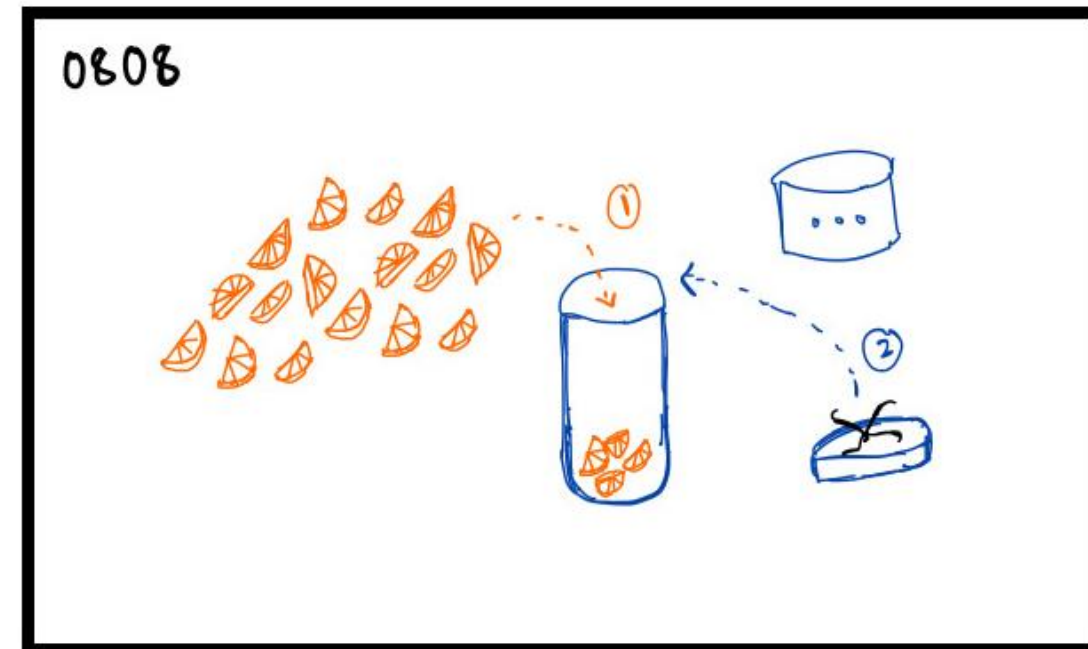
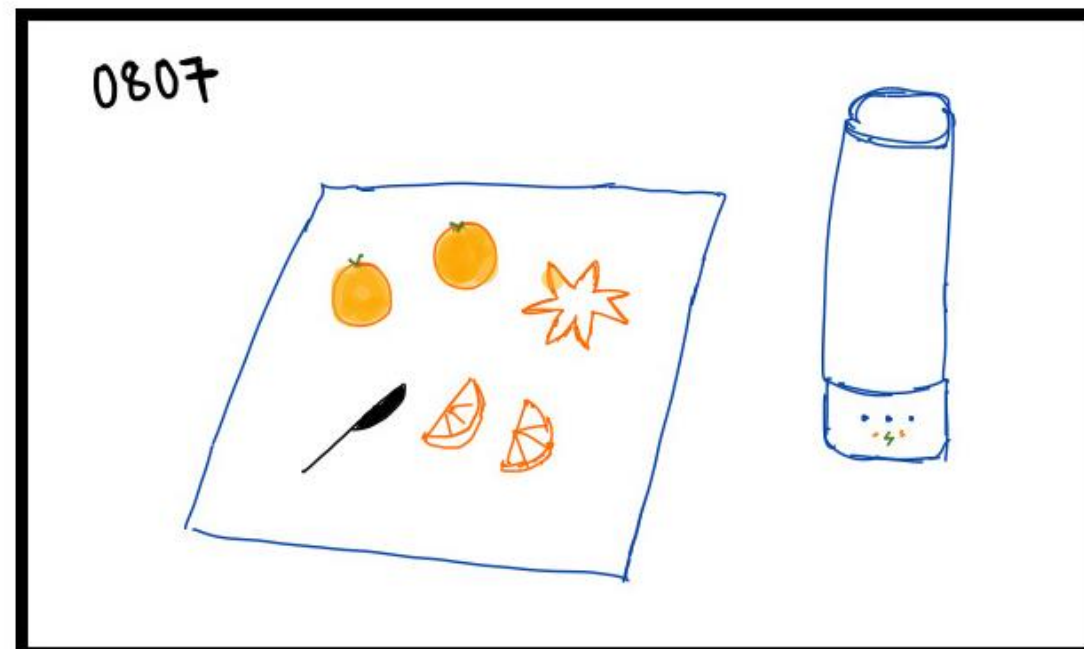








# Why JUIC-EZY?



 **3 MINUTES**

 **4 STEPS**

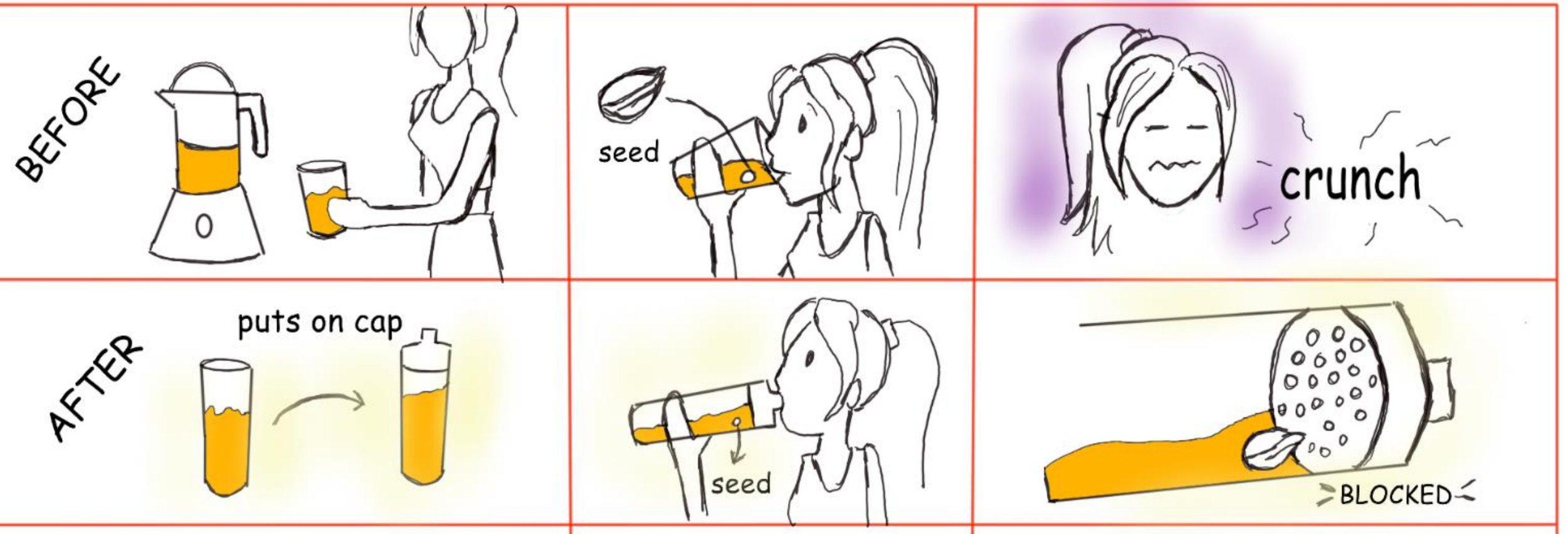
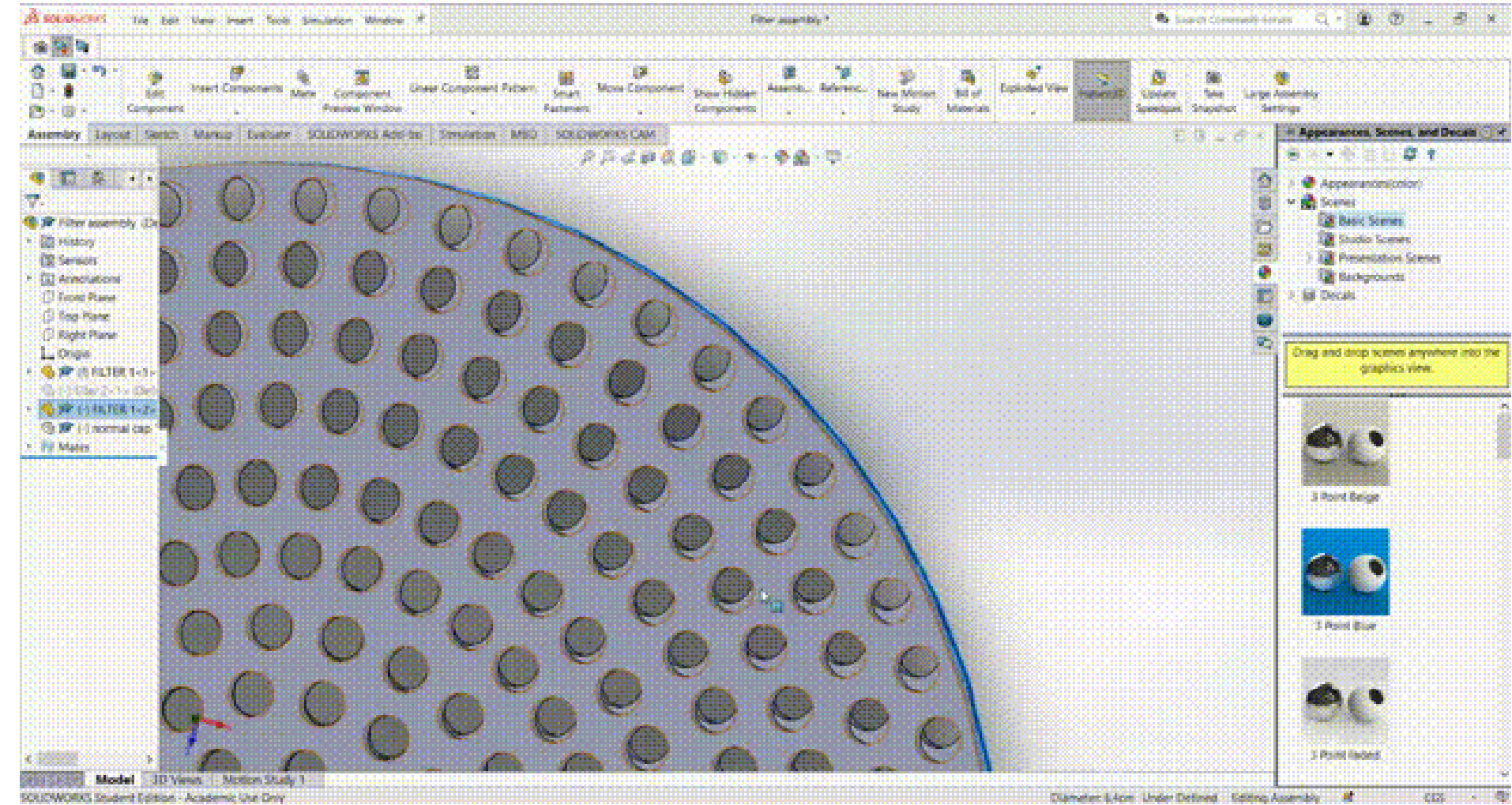
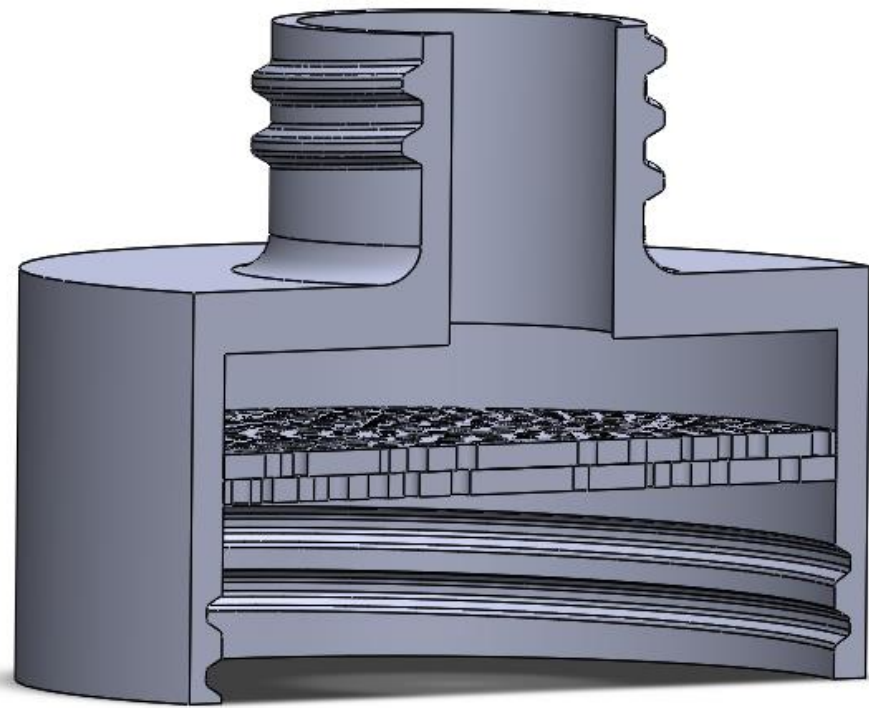
# Why JUIC-EZY ?

## NO Mess



# Why JUIC-EZY ?

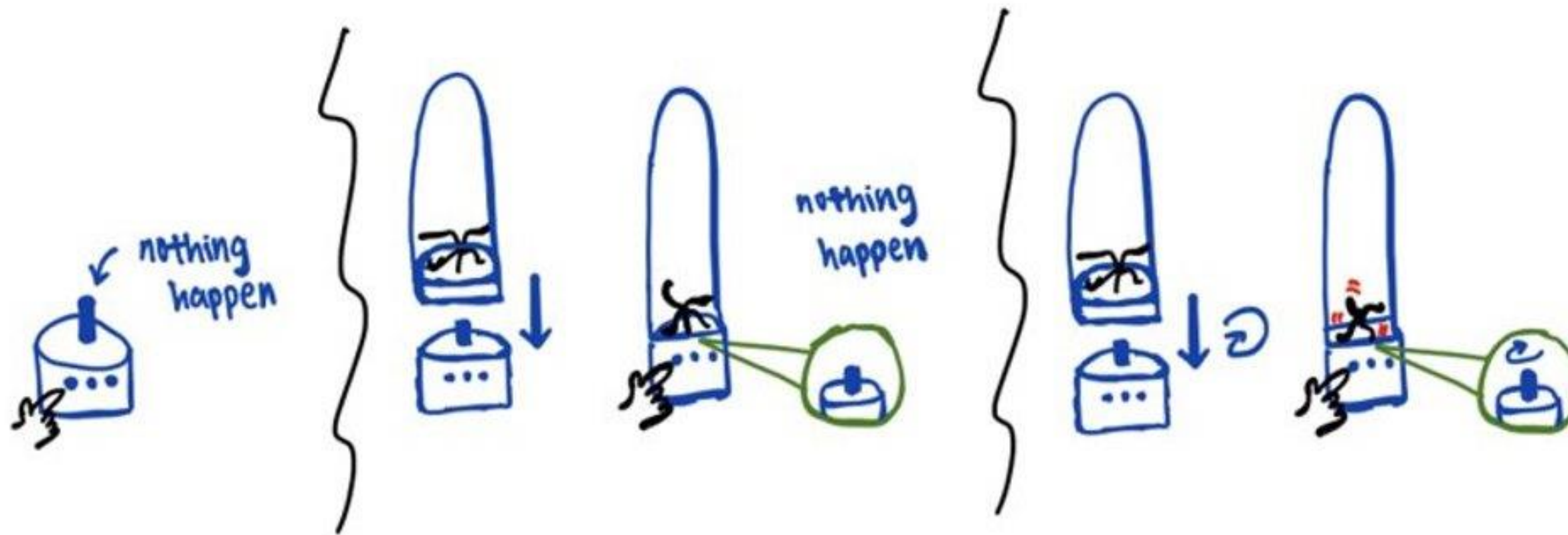
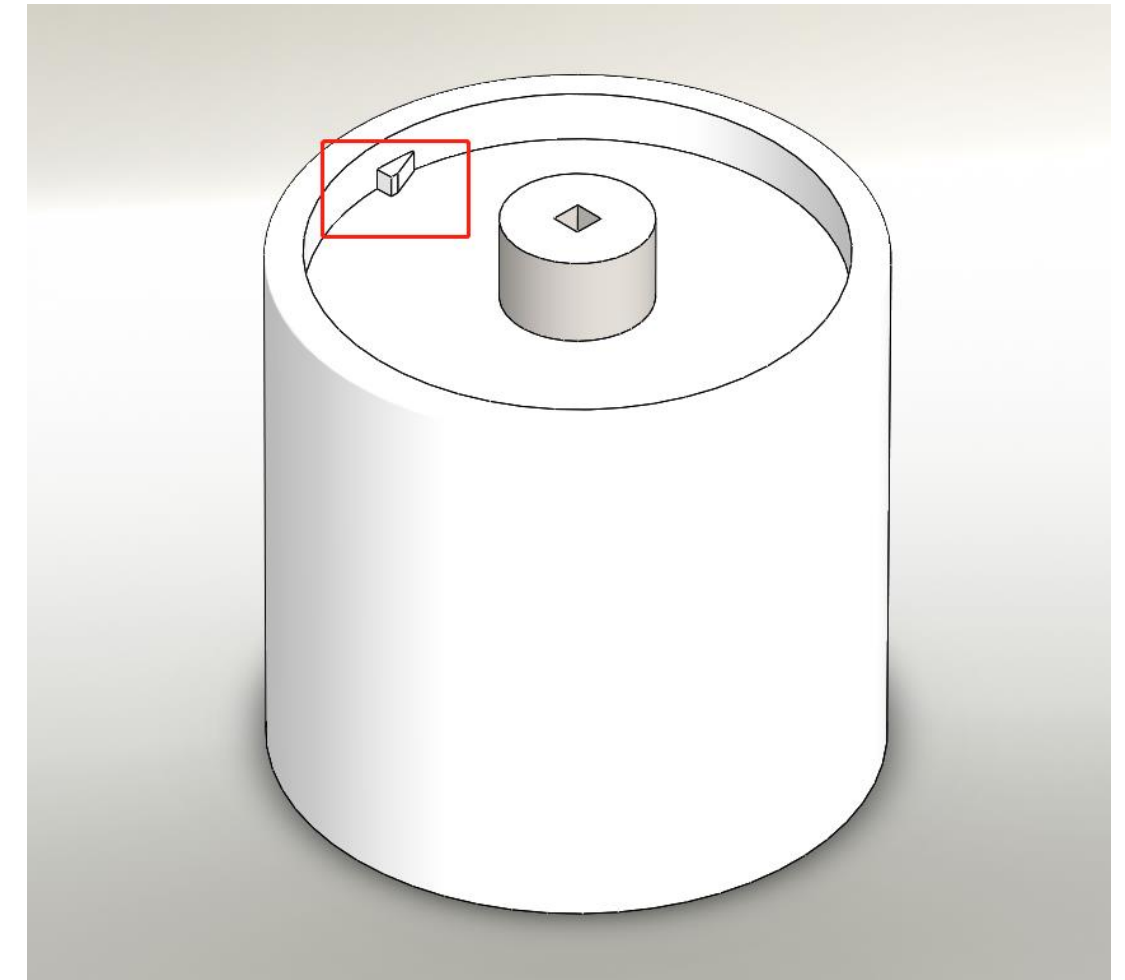
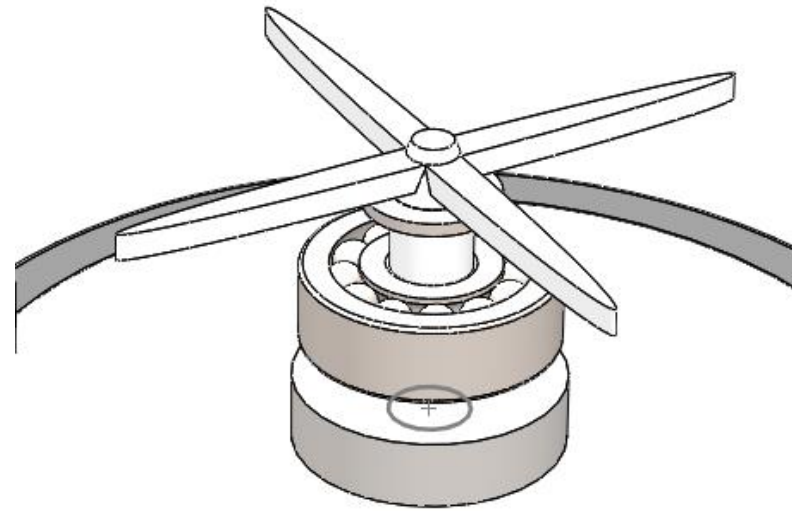
## NO Seeds





# Why JUIC-EZY ?

SAFE!



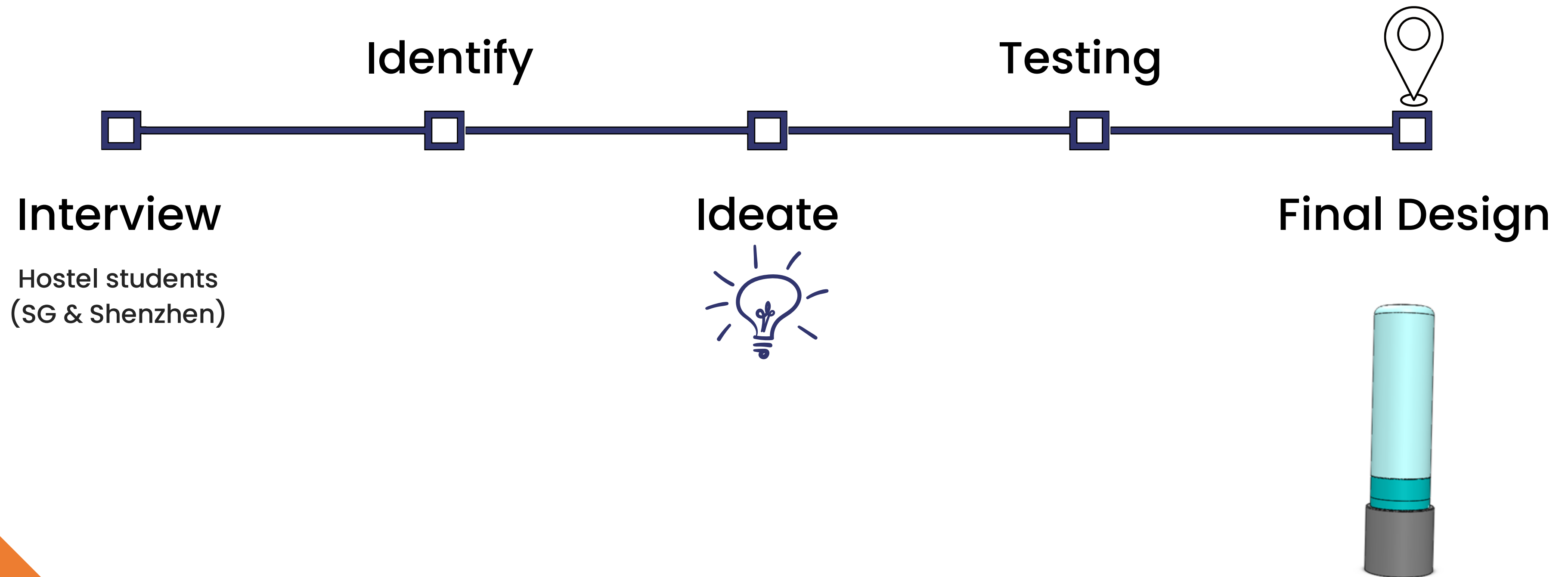


# Why JUIC-EZY?

## Portable!



# Progress



# Get to Know Our Team



**Ryan Tze**  
Designer



**Jager Zhuo**  
Product Developer



**Harry Wu**  
Product Developer



**Neha Joseph**  
Business Development



**Eunice Kwok**  
Designer



# JUIC-EZY

A juicer for students by students

Thank you for listening

Presented to you by Team 1

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