

SUSAN SEO

UX/UI Designer

susan-seo.com

(469) 261-4198

eun.susan.seo@gmail.com

EDUCATION

University of Texas at Austin

May 2017 | GPA 3.48

B.B.A. in Management
Information Systems

Elements of Computer
Science Certificate

DESIGN SKILLS

SKILLED IN

Sketch
Illustrator
Photoshop
InVision
JIRA

FAMILIAR WITH

Adobe CS
InDesign
Dreamweaver

WORK EXPERIENCE

SchoolLinks | UX Intern

JAN 2017 - PRESENT

- Use analytical skills to convert **complex user stories** with multiple roles and access levels into **innovative mockups** for engineering team
- Collaborate with product manager to develop, refine and deliver **user-centered solutions** that align with the company's brand
- Prove ability manage workload in a self-directed manner by creating **clean, consistent user interface** deliverables in **two-week sprints**

Campus Renewal | Media Intern

SEP 2016 - DEC 2016

- Redesigned and developed responsive magazine page on Wordpress using CSS & HTML, **improving its visual design** and fixing any technical bugs through feedback from media team
- Performed **content audit** on entire website and documented ideas for improving information architecture (IA) and consistency of website

IBM | Mobile Design Intern

JUN 2015 - AUG 2015

- **Wrote easy to understand** app specifications for two speculative iOS apps based on user stories, competitor analysis and low fidelity prototypes
- Collaborated with TopCoder to crowdsource design solutions for above apps; led weekly design critiques and used **communication skills** to rank design solutions and communicate the **rationale** behind selection of top designs
- Presented above ideas, along with a virtual reality project, to group of **30-40 people**, including departmental stakeholders and interns at IBM headquarters

LEADERSHIP EXPERIENCE & ACTIVITIES

Design Collective | Creative Director, Instructor

JAN 2015 - JAN 2016

- Used **excellent interpersonal skills** to create and teach a semester-long curriculum about UX, UI, typography and design tools to 10-30 students
- Provide user experience (**UX**) **consulting** for developers by leading them through various UX methodologies such as user flows, stakeholder interviews, prototyping and competitor analysis

PROJECTS

Snakeskn | UX/UI Designer

JAN 2016 - FEB 2017

- Led product development meetings with developers and founder to **determine functional requirements** of the Snakeskn app, a startup that helps retailers crowdsource sizing data and reviews from online users
- Collaborated with founder and mentors to shift product's business strategy, honing in on **research of quantitative metrics** such as decreased return costs and increased in customer satisfaction from informed shoppers using Snakeskn sizing metrics