

Susan Seo

UX Designer based in Austin, TX

Portfolio

seodesigns.co

Email

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 [LinkedIn](#)

Experience



Apple, Inc.

UX Designer

Jan 2022 - Present

- Led UX design for a multi-user, enterprise-level application related to machine learning, data science, and workflow integration.
- Collaborated with product and engineering team to conduct user research, iterative testing, and develop wireframes and prototypes.
- Partnered with business stakeholders to translate complex business requirements into an intuitive, user-first product.



SolarWinds

UX Designer

Aug 2017 - Dec 2022

- Led UX design for a new logging application that required platform integration, data visualization, and knowledge of accessibility and legal standards.
- Delivered 14+ new features for complex infrastructure and network management tools related to monitoring and virutalization.
- Trained in a 3-month user research mentorship under a Senior UX Researcher and led user sessions, A/B testing, and surveys to generate insight and drive data-backed product decisions.
- Built UI components and documentation for a new enterprise design system

Tools & Skills

Sketch

Figma

Miro

Photoshop

Illustrator

Data Visualization

Wireframing

Prototyping

User Research

User Testing

Education



The University of Texas at Austin

B.B.A. in Management Information Systems - May 2013

Minor in Computer Science