

USER-EXPERIENCE DESIGNER | AUSTIN, TX

SEODESIGNS.CO eun.susan.seo@gmail.com

#### **DESIGN SKILLS**

Sketch

Photoshop

Illustrator

InDesign

InVision, Marvel

Prototyping

Wireframing

Sketching

Hand lettering

## COMPUTER SKILLS

HTML/CSS

Oracle SQL

Python

MS Excel

MS Visio

MS SharePoint

Wordpress

# **EDUCATION**

University of Texas at Austin, May 2017

B.B.A. in Management Information Systems

**Elements of Computer** Science Certificate

#### **WORK EXPERIENCE**

### **User Experience Designer**, SolarWinds

Oct 2017 - Present

- Take broad, conceptual ideas and turn them into high-fidelity prototypes, valuable for marketing, engineering and PM
- · Design simple and elegant flows that improve user experience
- Partner with engineering, research and PM to oversee the user experience of a product from conception until launch

#### User Interface/Experience Intern, SchooLinks Jan 2017 - May 2017

• Produced and documented consistent UI designs in two-week sprints and while maintaining communication with developers

## Mobile Design Intern, IBM

*Jun 2015 - Aug 2015* 

- · Wrote app specifications and user stories for two iOS apps, helping designers build intuitive wireframes and UIs
- Led crowdsourced competition for above apps; set delivery schedules for submissions and communicated rationale behind good designs

## **ACTIVITIES**

# **Designer & Hand-Letterer**, Gracepoint Church

· Created flyers, digital splashes and hand-lettering chalk art Work samples available upon request

#### **Instructor**, Design Collective (DECO)

Jan 2015 - Jan 2016

Ian 2015 - Present

 Collaborated with creators and developers to design mockups and visual assets used to build their mobile and web applications

#### **AWARDS**

- 2017: Capital One Anaylst Simulation Competition, 1st place team
- 2015-17: Nathalie Goodwin Presidential Scholarship, 4 semesters
- 2015-17: University Honors, 3 semesters
- 2014: Scholastic Art & Writing Awards, National Silver Medalist