# Eun Susan Seo

UX & UI DESIGNER

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## EDUCATION

University of Texas at Austin
May 2017,  *GPA: 3.5*

B.B.A. in Management
Information Systems

Elements of Computer
Science Certificate

## DESIGN SKILLS

Sketch
Photoshop
Illustrator
InDesign
InVision
Prototyping
Wireframing
Research
Sketching

## COMPUTER SKILLS

HTML/CSS
Oracle SQL
Python
MS Excel
MS Visio
MS SharePoint
Wordpress

## COURSES

User Experience Design
Interaction Design II
Software Design
Graphics & Visualization
Mobile App Development
Web App Development
Data Mining & Analytics
Social Media Analytics

## WORK EXPERIENCE

**UIX Intern** - SchooLinks *Jan 2017-May 2017*

• Produced well-documented, consistent user interface designs in bi-weekly sprints, proving ability to manage work in a self-directed manner

• Collaborated with Creative Director to synthesize user stories into user centered designs; Worked with engineering to write detailed documentation and answer questions during handoff

**Media Intern** - Campus Renewal *Sep 2016-Dec 2016*

• Improved navigability and visual design of responsive Wordpress site using HTML/CSS and best UI practices

• Conducted heuristic review that identified several easy-to-fix UX design issues in IA and consistency

**Mobile Design Intern** - IBM *Jun 2015-Aug 2015*

• Wrote app specifications and user stories for two iOS apps, helping designers build intuitive wireframes and UIs

• Led crowdsourced design competition for above apps; Learned how to set delivery schedules and communicate rationale behind selection of winning designs

## ACTIVITIES

**Writer** - User Experience Professionals Association *July 2017-Present*
• Manage and write blog content for the UXPA chapter at UT Austin

**Instructor** - Design Collective *Jan 2015-Jan 2016*
• Developed and led a twelve-week curriculum that taught 10-30 students about UX, UI and design tools

• Collaborated with developers to conduct heuristic evaluations and create visual assets that improved their applications

## PROJECTS

**UX/UI Designer** - Snakeskn *Jan 2016-Feb 2017*
• Created wireframes and functional specifications that helped development team build MVP in three months

## AWARDS

• **2017**: Capital One Analyst Simulation Competition, *First Place Team*
• **2015-17**: Nathalie Goodwin Presidential Scholarship, *4 semesters*
• **2015-17**: University Honors, *3 semesters*