

# Susan Seo

UX/UI DESIGNER

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## EDUCATION

University of Texas at Austin  
May 2017

B.B.A. in Management  
Information Systems

Elements of Computer  
Science Certificate

## SKILLS

Sketch

Adobe Creative Suite

Prototyping

Wireframing

Sketching

Microsoft Office Suite

## WORK EXPERIENCE

**UIX Intern** - SchoolLinks | *Jan 2017-May 2017*

- Redesigned web-based college planning solutions to improve usability and visual design
- Proved ability to manage workload by delivering well-documented, consistent user interfaces in two-week sprints

**Media Intern** - Campus Renewal | *Sep 2016-Dec 2016*

- Designed and developed Wordpress website, ensuring responsiveness and creativity
- Audited entire site and gave recommendations to improve its IA, accessibility and consistency

**Mobile Design Intern** - IBM | *Jun 2015-Aug 2015*

- Wrote app specifications for two speculative iOS apps through research and lo-fi wireframing
- Managed crowdsourcing competition for above apps by leading weekly design critiques
- Created user scenarios and 2D assets for 'Agile Virtual Reality' environment; Presented VR project at IBM headquarters

## ACTIVITIES

**Instructor** - Design Collective | *Jan 2015-Jan 2016*

- Used interpersonal skills to create and teach a twelve-week curriculum about UX, UI and design tools to 10-30 students
- Provided UX consulting to student developers by conducting heuristic evaluations and creating brand guidelines

## PROJECTS

**UX/UI Designer** - Snakeskn | *Jan 2016-Feb 2017*

- Collaborated with developers to determine functional requirements of app, which crowdsources sizing data
- Made significant shift in product's strategy through research of quantitative metrics such as decreased return costs and increase in customer satisfaction