Eun Susan Seo

USER EXPERIENCE DESIGNER

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EDUCATION

University of Texas at Austin
May 2017, *GPA: 3.5*

B.B.A. in Management Information Systems

Elements of Computer Science Certificate

SKILLS

Sketch
Adobe CC / CS
Illustrator
InDesign
Photoshop
InVision
Prototyping
Storyboarding
Wireframing
Research
Sketching

HTML/CSS
Oracle SQL
Python
MS Excel
MS Visio
MS SharePoint
Wordpress

COURSES

User Experience Design
Interaction Design II
Data Mining & Analytics
Social Media Analytics
Sofware Design
Graphics & Visualization
Mobile App Development
Web App Development

WORK EXPERIENCE

UIX Intern - SchooLinks   *Jan 2017-May 2017*

• Prototyped creative user interface designs in bi-weekly sprints, proving ability to manage work in a self-directed manner

• Worked with Product Manager to synthesize user feedback into designs; Collaborated with engineering to write documentation and answer questions

Media Intern - Campus Renewal   *Sep 2016-Dec 2016*

• Improved navigability and visual design of responsive Wordpress site using HTML/CSS and web design best practices

• Conducted heuristic review that identified several easy-to-fix UX design issues in IA and consistency

Mobile Design Intern - IBM   *Jun 2015-Aug 2015*

• Wrote app specifications and user stories for two iOS apps, helping designers build intuitive wireframes and UIs

• Led crowdsourced design competition for above apps; Learned to set delivery schedules and communicate rationale behind selection of winning designs

PROJECTS

Business Systems Development Course - UT Austin   *Spring 2017*
Community Based Equity Audit Website (thecbea.com)

• Learn techniques for developing systems and managing development process

• *Techniques Include:* Stakeholder management, Root cause analysis, Scope & Risk management, Prototyping, Writing developer materials, QA and Testing

ACTIVITIES

Writer - User Experience Professionals Association   *July 2017-Present*
• Manage and write blog content for the UXPA chapter at UT Austin

Instructor - Design Collective   *Jan 2015-Jan 2016*
• Developed and led a twelve-week curriculum that taught 10-30 students about UX, UI and design tools

• Collaborated with developers to conduct heuristic evaluations and create visual assets that improved their applications

AWARDS

• **2017**: Capital One Analyst Simulation Competition, *First place team*
• **2015-17**: Nathalie Goodwin Presidential Scholarship, *4 semesters*
• **2015-17**: University Honors, *3 semesters*