Susan Seo

UX/UI DESIGNER

susan-seo.com
eun.susan.seo@gmail.com

EDUCATION

University of Texas at Austin
May 2017

B.B.A. in Management
Information Systems

Elements of Computer
Science Certificate

SKILLS

Sketch
Adobe Creative Suite
Prototyping
Wireframing
Sketching
Microsoft Office Suite

WORK EXPERIENCE

UIX Intern - SchooLinks | *Jan 2017-May 2017*

• Redesigned web-based college planning solutions to improve usability and visual design

• Proved ability to manage workload by delivering well-documented, consistent user interfaces in two-week sprints

Media Intern - Campus Renewal | *Sep 2016-Dec 2016*

• Redesigned and developed Wordpress website, ensuring responsiveness and creativity

• Audited entire site and gave recommendations to improve its IA, accessibility and consistency

Mobile Design Intern - IBM | *Jun 2017-Aug 2015*

• Wrote app specifications for two speculative iOS apps through research and lo-fi wireframing

• Managed crowdsourcing competition for above apps by leading weekly design critiques

• Created user scenarios and 2D assets for 'Agile Virtual Reality' environment; Presented VR project at IBM headquarters

ACTIVITIES

Instructor - Design Collective | *Jan 2015-Jan 2016*

• Used interpersonal skills to create and teach a twelve-week curriculum about UX, UI and design tools to 10-30 students

• Provided UX consulting to student developers by conducting heuristic evaluations and creating brand guidelines

PROJECTS

UX/UI Designer - Snakeskn | *Jan 2016-Feb 2017*

• Collaborated with developers to determine functional requirements of app, which crowdsources sizing data

• Made significant shift in product's strategy through research of quantitative metrics such as decreased return costs and increase in customer satisfaction