



USER EXPERIENCE DESIGNER

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seodesigns.co

EDUCATION

University of Texas at Austin
May 2017

B.B.A. in Management
Information Systems

Elements of Computer Science
Certificate

DESIGN SKILLS

Sketch
Photoshop
Illustrator
InDesign
InVision
Prototyping
Wireframing
Research
Sketching

COMPUTER SKILLS

HTML/CSS
Oracle SQL
Python
MS Excel
MS Visio
MS SharePoint
Wordpress

COURSES

User Experience Design
Interaction Design II
Intro to Software Design
Graphics & Visualization
Mobile App Development
Web App Development
Data Mining & Analytics
Social Media Analytics

WORK EXPERIENCE

User Experience Designer - SolarWinds

- Take broad, conceptual ideas and turn them into high-fidelity prototypes, valuable for marketing, engineering and PM
- Design simple and elegant flows that improve user experience
- Partner with PMs, engineers, researchers and technical writers to oversee the user experience of a product from conception until launch

UIX Intern - SchoolLinks

- Produced well-documented, consistent user interface designs in bi-weekly sprints, proving ability to manage work in a self-directed manner

Media Intern - Campus Renewal

- Improved navigability and visual design of responsive Wordpress site using HTML/CSS

Mobile Design Intern - IBM

- Wrote app specifications and user stories for two iOS apps, helping designers build intuitive wireframes and UIs
- Led crowdsourced design competition for above apps; Learned to set delivery schedules and communicate rationale behind good design

ACTIVITIES

Member - User Experience Professionals Association (UXPA)

- Wrote an article for the UXPA chapter at UT Austin

Instructor - Design Collective (DECO)

- Collaborated with developers to conduct heuristic evaluations and created visual assets such as logos and UIs that improved their applications

AWARDS

- 2017: Nathalie Goodwin Presidential Scholarship, First Place
- 2015-17: Nathalie Goodwin Presidential Scholarship, 4 semesters
- 2015-17: University Honors, 3 semesters