EUN (SUSAN) SEO

UX/UI Designer | susan-seo.com

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Utilizes strong visual skills, analysis and problem solving abilities to develop user-friendly solutions

EDUCATION

The University of Texas at Austin	Bachelor of Business Administration, Management Information Systems	May 2017
	Certificate: Elements of Computer Science, *Overall GPA*: 3.5	

- **Courses:** User Experience Design, Interaction Design, Elements of Software Design, Elements of Graphics & Visualizations, Elements of iOS Programming, Web Application Development, Data Mining & Analytics, Social Media Analytics

EXPERIENCE

SchooLinks - *UIX Intern;* Austin, TX   January 2017 – May 2017
- **Full-stack design**: Worked with Head of Product to think critically through complex user flows; worked with engineering to write detailed documentation and answer technical questions during handoff
- **Time management**: Produced well-documented, consistent user interface (UI) designs in two-week sprints, proving ability to manage workload in a self-directed manner

Campus Renewal - *Media Intern*; Austin, TX   September 2016 - December 2016
- **Web design**: Improved navigability and visual design of responsive Wordpress site using HTML/CSS and best UI practices
- **Heuristic Evaluation**: Conducted heuristic review that identified several easy-to-fix UX design issues in IA and consistency

IBM - *Mobile Design Intern*; Austin, TX   June 2015 - August 2015
- **Writing skills***: Wrote app specifications and user stories for two iOS apps, helping designers build intuitive wireframes and UIs
- **Project management**: Led crowdsourced design competition for above apps; Learned how to set delivery schedules and communicate rationale behind selection of winning designs

ACADEMIC PROJECTS

Snakeskn – *Crowdsourced mobile fashion app*   Fall 2017
- **Research**: Found quantitative metrics that affect online retailers, such as decreased return costs and increase in customer satisfaction that created significant shift in product's strategy
- **UX design**: Created wireframes and functional specifications that helped development team build MVP in three months

LEADERSHIP EXPERIENCE AND ACTIVITIES

Design Collective – *Instructor, Creative Director*   January 2015 – January 2016
- **Presentation**: Developed and led a twelve-week curriculum that taught 10-30 students about UX, UI and design tools
- **Collaboration**: Worked with developers to conduct heuristic evaluations and create visual assets that improved their applications

HONORS

- Capital One Analyst Simulation Competition: Gold Rush!   First Place
- Nathalie Goodwin Memorial Endowed Presidential Scholarship (4 semesters)   Fall 2015 - Spring 2017
- University Honors (3 semesters)   Fall 2014 - Spring 2017

ADDITIONAL INFORMATION

Design Skills: Sketch, Adobe Photoshop, Illustrator, InDesign; Prototyping, Wireframing, Research, Sketching
Computer Skills: HTML/CSS, Microsoft Word, Excel, SharePoint, Visio, Python, Oracle SQL, Wordpress
Work Eligibility: Eligible to work in the U.S. with no restrictions