

EUN SUSAN SEO

UX & UI DESIGNER

susan-seo.com
eun.susan.seo@gmail.com

EDUCATION

University of Texas at Austin
May 2017, GPA: 3.5

B.B.A. in Management
Information Systems

Elements of Computer
Science Certificate

DESIGN SKILLS

Sketch

Photoshop

Illustrator

InDesign

Prototyping

Wireframing

Research

Sketching

COMPUTER SKILLS

HTML/CSS

Oracle SQL

Python

MS Excel

MS Visio

MS SharePoint

Wordpress

COURSES

User Experience Design

Interaction Design II

Software Design

Graphics & Visualization

Mobile App Development

Web App Development

Data Mining & Analytics

Social Media Analytics

WORK EXPERIENCE

UIX Intern - SchoolLinks

Jan 2017-May 2017

- Produced well-documented, consistent user interface designs in bi-weekly sprints, proving ability to manage work in a self-directed manner
- Collaborated with Creative Director to synthesize user stories into user centered designs; Worked with engineering to write detailed documentation and answer questions during handoff

Media Intern - Campus Renewal

Sep 2016-Dec 2016

- Improved navigability and visual design of responsive Wordpress site using HTML/CSS and best UI practices
- Conducted heuristic review that identified several easy-to-fix UX design issues in IA and consistency

Mobile Design Intern - IBM

Jun 2015-Aug 2015

- Wrote app specifications and user stories for two iOS apps, helping designers build intuitive wireframes and UIs
- Led crowdsourced design competition for above apps; Learned how to set delivery schedules and communicate rationale behind selection of winning designs

ACTIVITIES

Instructor - Design Collective

Jan 2015-Jan 2016

- Developed and led a twelve-week curriculum that taught 10-30 students about UX, UI and design tools
- Collaborated with developers to conduct heuristic evaluations and create visual assets that improved their applications

PROJECTS

UX/UI Designer - Snakeskn

Jan 2016-Feb 2017

- Created wireframes and functional specifications that helped development team build MVP in three months
- Found quantitative metrics that affect online retailers, such as decreased return costs and increase in customer satisfaction that created significant shift in product's strategy

AWARDS

- Capital One Analyst Simulation Competition, First Place (2017)
- Nathalie Goodwin Presidential Scholarship, 4 semesters (2015-2017)
- University Honors, 3 semesters (2015-2017)