**Eun (Susan) Seo**

UX/UI Designer | susan-seo.com

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**Utilizes strong visual skills, analysis and problem solving abilities to develop user-friendly solutions**

**EDUCATION**

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| **The University of Texas at Austin** | Bachelor of Business Administration, Management Information Systems | May 2017 |
|  | *Certificate*: Elements of Computer Science, *Overall GPA*: 3.5 |  |

* **Courses:** User Experience Design, Interaction Design, Elements of Software Design, Elements of Graphics & Visualizations, Elements of iOS Programming, Web Application Development, Data Mining & Analytics, Social Media Analytics

**EXPERIENCE**

**SchooLinks** -*UIX Intern;* Austin, TX January 2017 – May 2017

* **Full-stack design**: Worked with Head of Product to think critically through complex user flows; worked with engineering to write detailed documentation and answer technical questions during handoff
* **Time management**: Produced well-documented, consistent user interface (UI) designs in two-week sprints, proving ability to manage workload in a self-directed manner

**Campus Renewal** - *Media Intern*; Austin, TX  September 2016 - December 2016

* **Web design**: Improved navigability and visual design of responsive Wordpress site using HTML/CSS and best UI practices
* **Heuristic Evaluation**: Conducted heuristic review that identified several easy-to-fix UX design issues in IA and consistency

**IBM** - *Mobile Design Intern*; Austin, TX June 2015 - August 2015

* **Writing skills***:* Wrote app specifications and user stories for two iOS apps, helping designers build intuitive wireframes and UIs
* **Project management**: Led crowdsourced design competition for above apps; Learned how to set delivery schedules and communicate rationale behind selection of winning designs

**ACADEMIC PROJECTS**

**Snakeskn** – *Crowdsourced mobile fashion app*Fall 2017

* **Research**: Found quantitative metrics that affect online retailers, such as decreased return costs and increase in customer satisfaction that created significant shift in product’s strategy
* **UX design**: Created wireframes and functional specifications that helped development team build MVP in three months

**LEADERSHIP EXPERIENCE AND ACTIVITIES**

**Design Collective** – *Instructor, Creative Director*   January 2015 – January 2016

* **Presentation**: Developed and led a twelve-week curriculum that taught 10-30 students about UX, UI and design tools
* **Collaboration**: Worked with developers to conduct heuristic evaluations and create visual assets that improved their applications

**HONORS**

* Capital One Analyst Simulation Competition: Gold Rush! First Place
* Nathalie Goodwin Memorial Endowed Presidential Scholarship (4 semesters) Fall 2015 - Spring 2017
* University Honors (3 semesters) Fall 2014 - Spring 2017

**ADDITIONAL INFORMATION**

**Design Skills:** Sketch, Adobe Photoshop, Illustrator, InDesign; Prototyping, Wireframing, Research, Sketching

**Computer Skills:** HTML/CSS, Microsoft Word, Excel, SharePoint, Visio, Python, Oracle SQL, Wordpress

**Work Eligibility:** Eligible to work in the U.S. with no restrictions