MailChimp document for installation & user flow.

1- MailChimp configuration:

Setup→ Mailchimp → Mailchimp configuration

2- **Mailchimp Audience:** Group of contact for sending Bulk email on mailchimp. One default audience should be selected in CRM to sync contacts and it can be added to multiple audiences later.
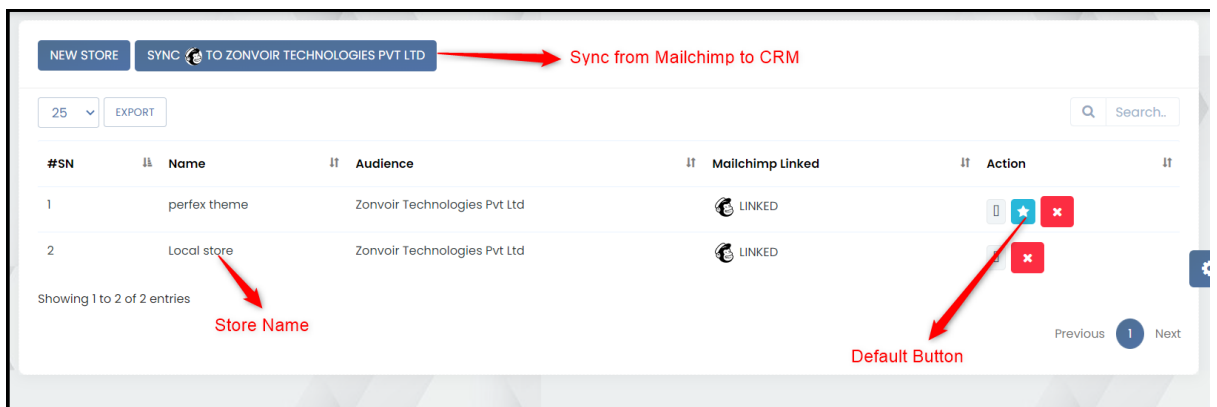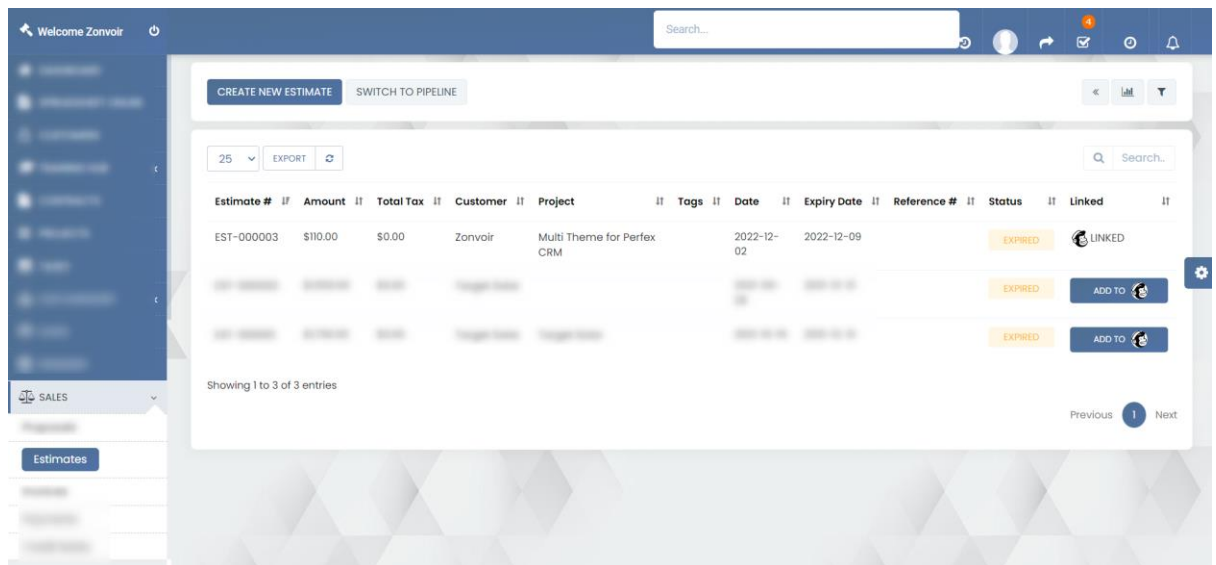**Setup→ Mailchimp → Mailchimp Audience**
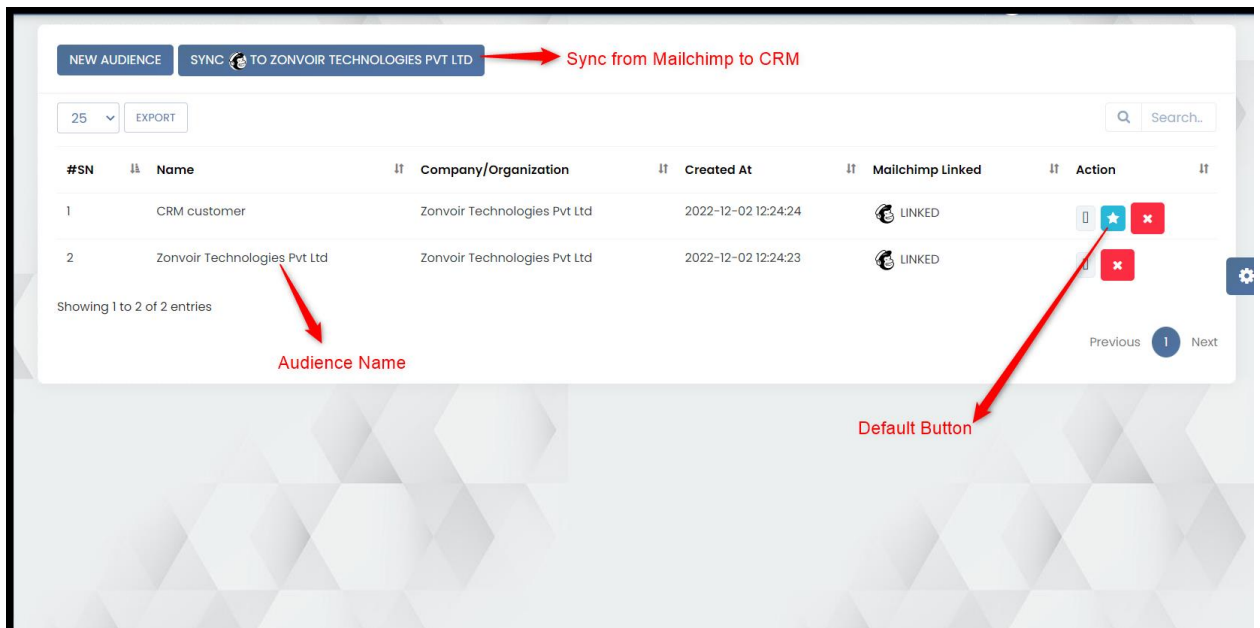
3- Mailchimp Stores: Stores for sending estimates from CRM to Mailchimp. Estimate will be linked to default store in Mailchimp.

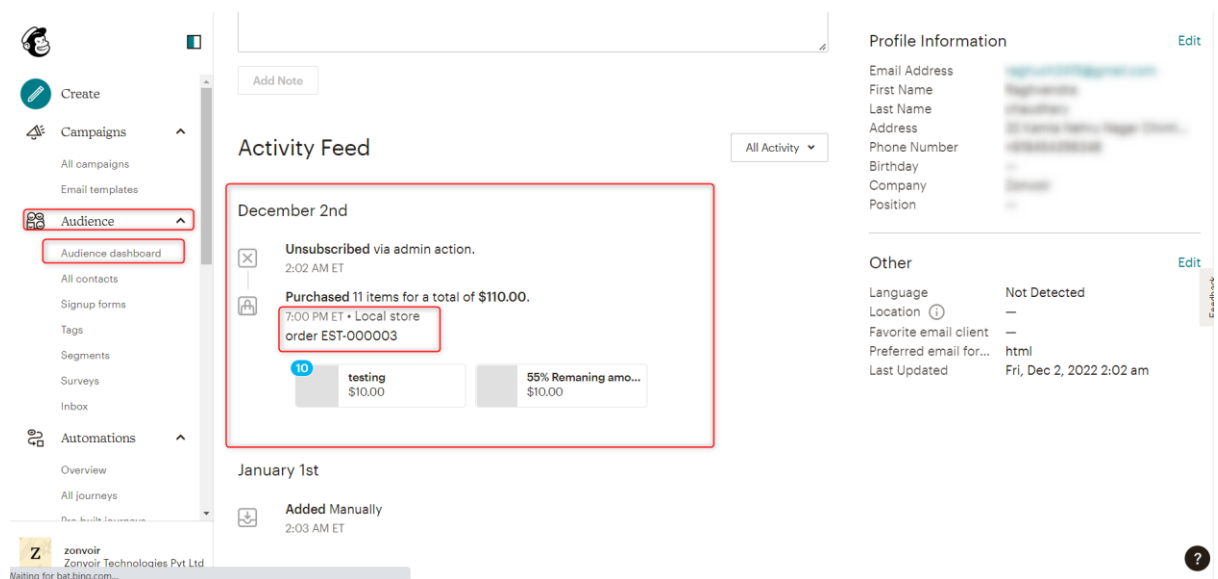**Setup→ Mailchimp → Mailchimp stores**
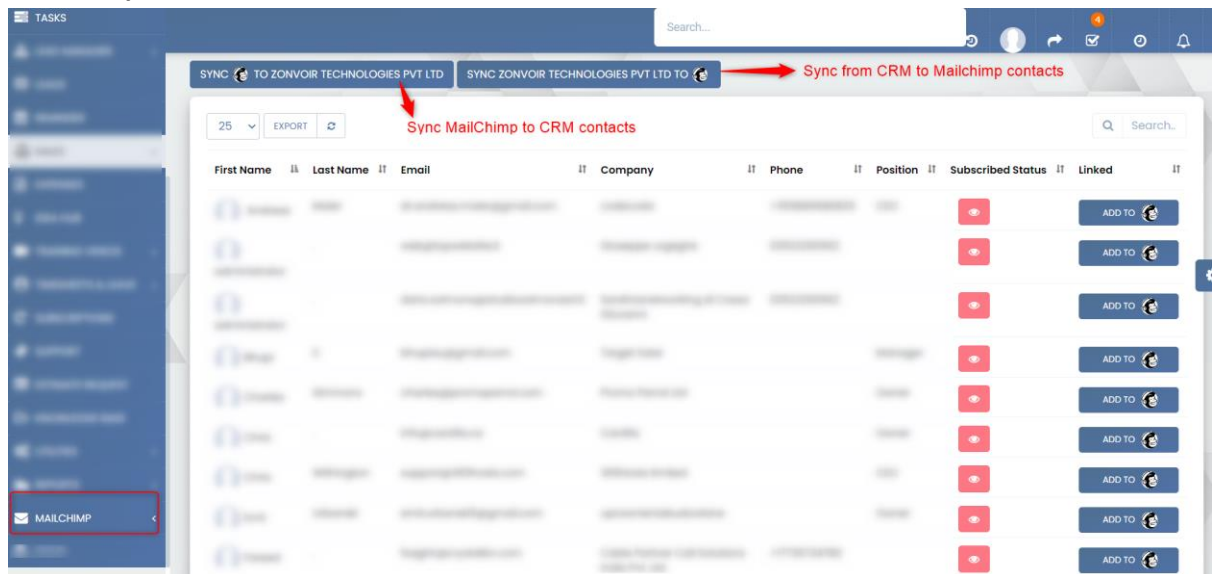
Create estimates

Goto Sales→ Estimates

How to find Estimates in Mailchimp.

1- **Login the mailchimp account→ Audience→ Audience Dashboard→ View Contacts→ Search contact email id in list→ Click on contact email id**
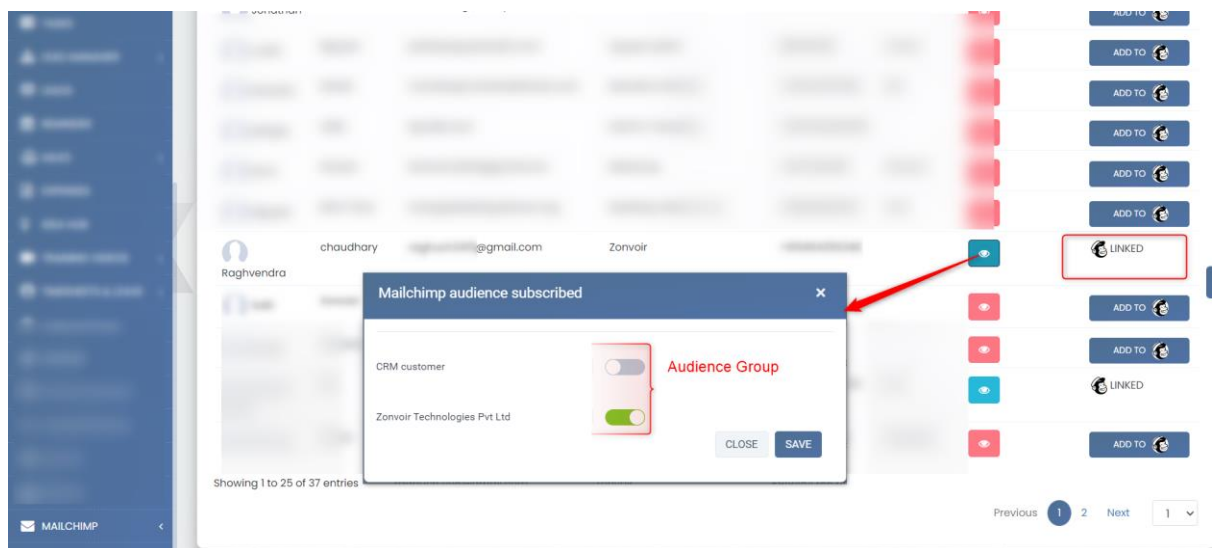
4- Contact

MailChimp→ Contact.

Map contacts in mailchimp groups.

Staff Permission: Staff have customer permission then they can access the contacts under the mailchimp module