

**Deal Execution by Pillar by Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	2017 YTD
Entertainment	1,110,000	440,000	250,000	700,000	390,000	880,000	550,000	<b>4,320,000</b>
Lifestyle	1,030,000	450,000	790,000	1,170,000	460,000	850,000	-	<b>4,750,000</b>
Sports	220,000	540,000	510,000	560,000	1,000,000	340,000	150,000	<b>3,320,000</b>
<b>TOTAL</b>	<b>2,360,000</b>	<b>1,430,000</b>	<b>1,550,000</b>	<b>2,430,000</b>	<b>1,850,000</b>	<b>2,070,000</b>	<b>700,000</b>	<b>12,390,000</b>