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Visualization of your data is just one click away. Get ready to crunch that data into meaningful intelligence.

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READY TO CRUNCH NUMBERS?

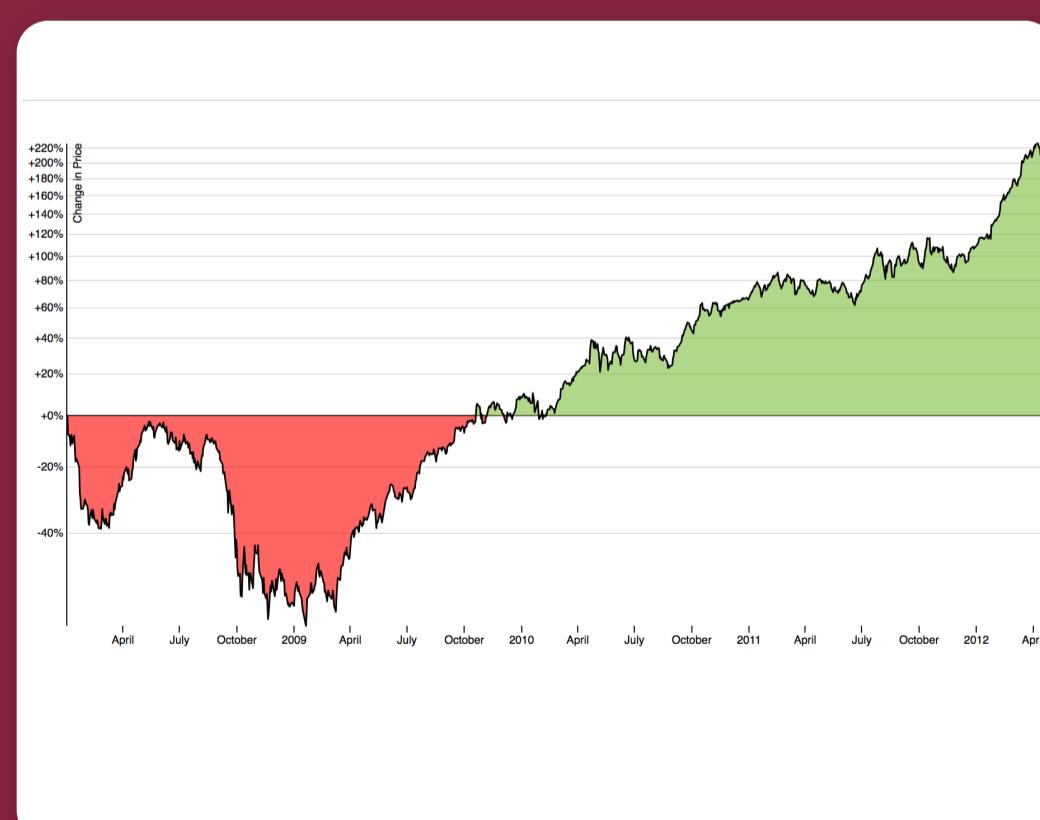
Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

Portal Offerings

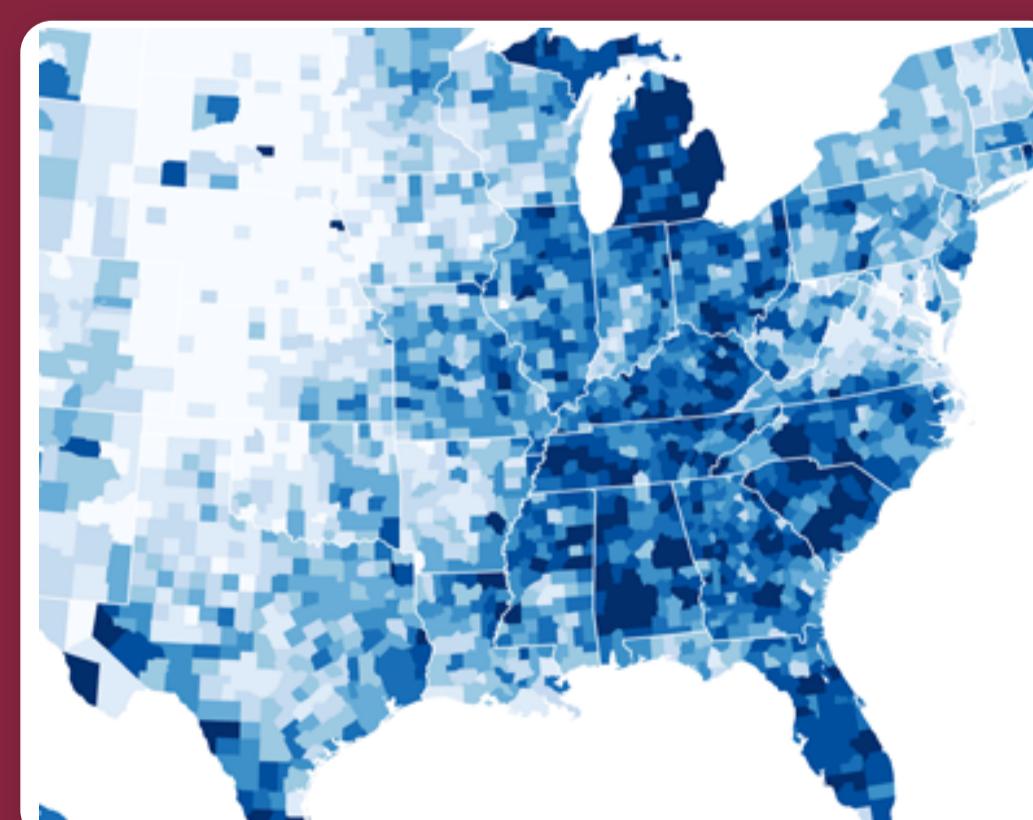
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6. Quia consequuntur magni dolores eos qui ratione voluptatem
7. Many more..

Visualize



Visualize your data over time.



Geographic data visualizations.

FSI	Electronic	Military	Home	Unknown
21.42%	13.37%	1.53%	11.33%	52.36%
24.50%	12.89% ↓	5.89% ↑	29.37% ↑	27.36% ↓
69.87%	7.12%	1.49%	7.26%	81.33%
74.20%	21.20%		4.97%	13.44%
72.20%			12.28%	15.44% ↓
			↑	

Export data into xls, csv, or other tabular formats.



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DASHBOARD

- Dashboard Summary
- Redemption by State
- Redemption by County
- Redemption by Media Type
- Relevant Chart
- Relevant Chart
- Relevant Table



BILATERAL DATA



PIE CHARTS



STATE DATA

TIME PERIOD

Current Year Quarter

REDEMPTIONS

12,348

REDEMPTION VALUE

\$124,335.50

WHAT ELSE?

????.??

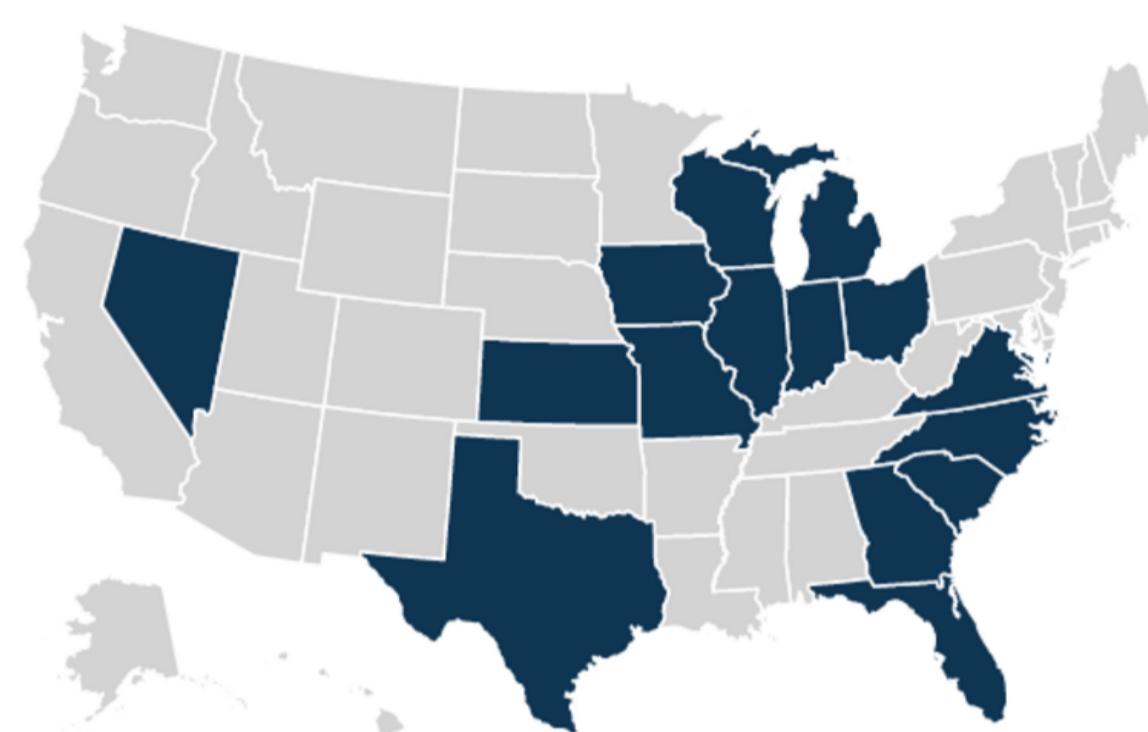
Redemption by State

Category

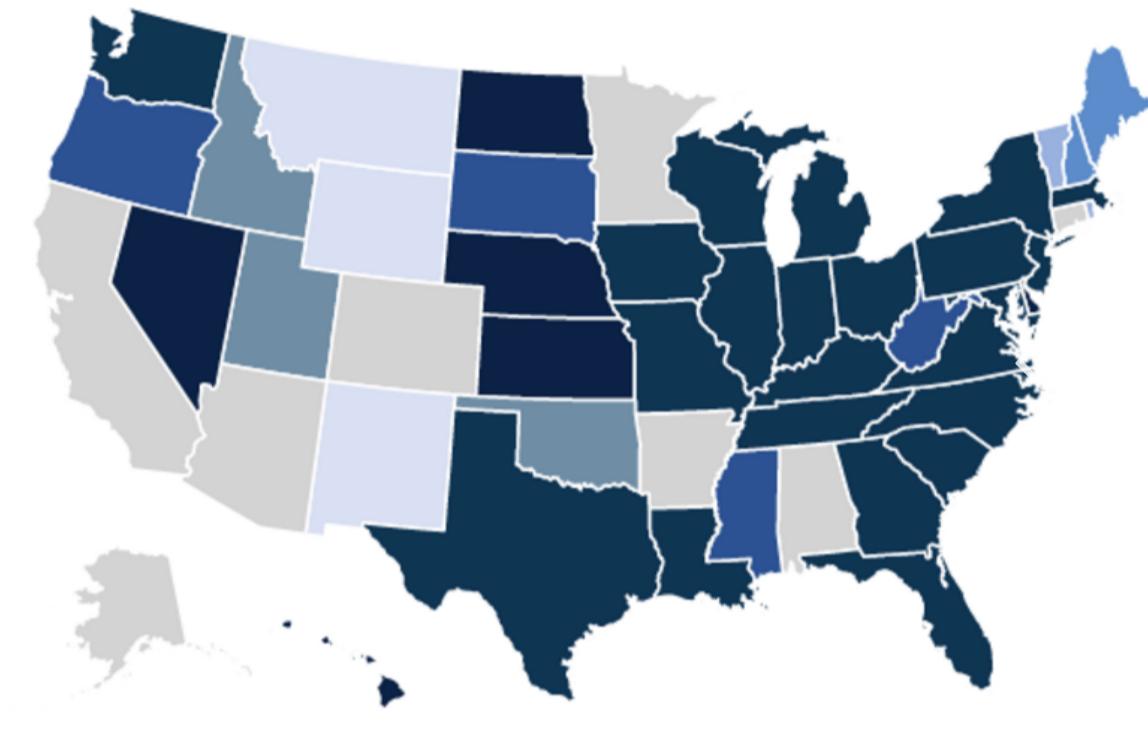
Baby Food

PDF

XLS



General Mills, Inc.



All Manufacturers

Redemption Percentage by Media Type

Filters



PDF

XLS

Dry Grocery

Food

Frozen Foods

		2016-Q2					2016-Q3				
General Client, Inc. vs Others		Handout			Print At		Handout			Print At	
Sector Name	Dimension	FSI	Electronic	Military	Home	Unknown	FSI	Electronic	Military	Home	Unknown
Dry Grocery	All Others	21.42%	13.37%	1.53%	11.33%	52.36%	17.35%	8.80%	2.06%	11.82%	59.17%
	General Client Inc.	24.50%	12.89%	5.89%	29.37%	27.36%	26.08%	2.01%	8.75%	21.25%	41.05%
Food	All Others	69.87%	7.12%	1.49%	7.26%	81.33%	2.66%	2.27%	2.07%	5.12%	87.08%
	Catalog, Inc.	74.20%	21.20%		4.97%	13.44%	71.03%		3.21%	7.24%	19.20%
	General Client Inc.	72.20%			12.28%	15.44%	69.00%	2.63%	7.24%	21.05%	
Frozen Foods	All Others	13.94%	29.98%	1.77%	10.85%	43.45%	11.81%	21.31%	2.46%	11.24%	53.18%
	General Client Inc.	18.63%	8.70%	6.37%	18.79%	47.52%	27.85%	0.43%	4.91%	11.11%	55.70%



DASHBOARD



BILATERAL DATA

RECENT REPORTS

Category > Baby Food

Category > Breakfast Foods

Custom Query > SELECT * ...

Category > Heat and Eat Prepared Foods

Custom Query > SELECT * ...

Custom Query > SELECT * ...

PIE CHARTS

STATE DATA

TIME PERIOD

Current Year Quarter

REDEMPTIONS

12,348

REDEMPTION VALUE

\$124,335.50

WHAT ELSE?

????.??

Bilateral Report

FSI

Vegetables - Canned and Dried

Custom Query



General Mills, Inc.

Dimension

Count

FSI

1526360 (38%)

HEC

141636 (4%)

Military

27016 (1%)

Print At Home

34824 (23%)

Unknown

1366332 (34%)

State

Count

AE	660	(0%)
AK	3740	(0%)
AL	40040	(1%)
AP	484	(0%)
AR	13816	(0%)
AZ	25572	(1%)
CA	73040	(2%)
CO	19844	(0%)
CT	94908	(2%)
DC	1384	(0%)
DE	36256	(1%)
FL	185856	(5%)
GA	149952	(4%)
HI	7260	(0%)
IA	52788	(2%)
ID	31856	(1%)
IL	348744	(9%)
IN	144936	(4%)
KS	30712	(1%)
KY	68772	(2%)
LA	14740	(0%)
MA	107932	(3%)
MD	90684	(2%)
ME	31328	(1%)
MI	135080	(3%)
MN	188012	(5%)
MO	40436	(1%)
MS	7348	(0%)
MT	15400	(0%)
NC	140844	(4%)
ND	19008	(0%)
NE	210540	(5%)
NH	8844	(0%)
NJ	58908	(1%)
NM	3740	(0%)
NV	4004	(0%)
NY	279928	(7%)
OH	113388	(3%)
OK	33704	(1%)
OR	5060	(0%)
PA	278452	(7%)
PR	7656	(0%)
RI	3960	(0%)
SC	124916	(3%)
SD	13200	(0%)
TN	93896	(2%)
TX	40612	(1%)
UT	81664	(2%)
VA	21956	(1%)
VT	3784	(0%)
WA	153516	(4%)
WI	304920	(8%)
WV	11968	(0%)
WY	11440	(0%)

State

Count

Dimension

Count

FSI

237116 (35%)

HEC

30228 (4%)

Military

4136 (1%)

Print At Home

36812 (29%)

Unknown

217844 (32%)

All Manufacturers

State

Count

AE	132	(0%)
AK	396	(0%)
AL	8052	(1%)
AP	88	(0%)
AR	4576	(1%)
AZ	5104	(1%)
CA	17688	(3%)
CO	4708	(1%)
CT	21340	(3%)
DC	220	(0%)
DE	3960	(1%)
FL	46288	(7%)
GA	26136	(4%)
HI	1760	(0%)
IA	17600	(3%)
ID	4488	(1%)
IL	42680	(6%)
IN	27500	(4%)
KS	9548	(1%)
KY	8184	(1%)
LA	4620	(0%)
MA	13728	(2%)
MD	13332	(2%)
ME	6028	(1%)
MI	18656	(3%)
MN	42020	(6%)
MO	5500	(1%)
MS	2332	(0%)
MT	2200	(0%)
NC	29304	(4%)
ND	3300	(0%)
NE	21958	(3%)
NH	1892	(0%)
NJ	10516	(2%)
NM	704	(0%)
NV	704	(0%)
NY	47212	(7%)
OH	28204	(4%)
OK	3584	(1%)
OR	1100	(0%)
PA	67540	(10%)
PR	968	(0%)
RI	616	(0%)
SC	17996	(3%)
SD	4004	(1%)
TN	10120	(1%)
TX	7216	(1%)
UT	9108	(1%)
VA	4092	(1%)
VT	1188	(0%)
WA	19096	(3%)
WI	32252	(5%)
WV	2948	(0%)
WY	1872	(0%)



DASHBOARD



BILATERAL DATA



PIE CHARTS

RECENT REPORTS

Media share Mfr vs. category

Media share Mfr vs. sector

Media share Mfr vs. segment

Share by COT Mfr vs. category

Share by COT Mfr vs. sector

Share by COT Mfr vs. segment



STATE DATA

TIME PERIOD

Current Year Quarter

REDEMPTIONS

12,348

REDEMPTION VALUE

\$124,335.50

WHAT ELSE?

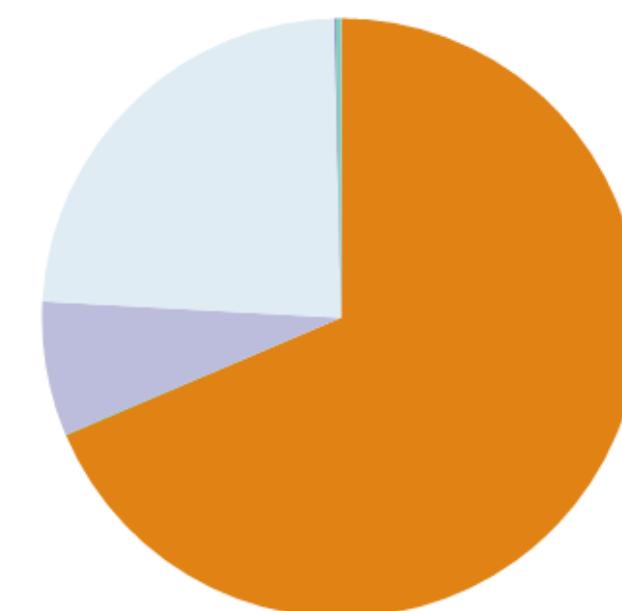
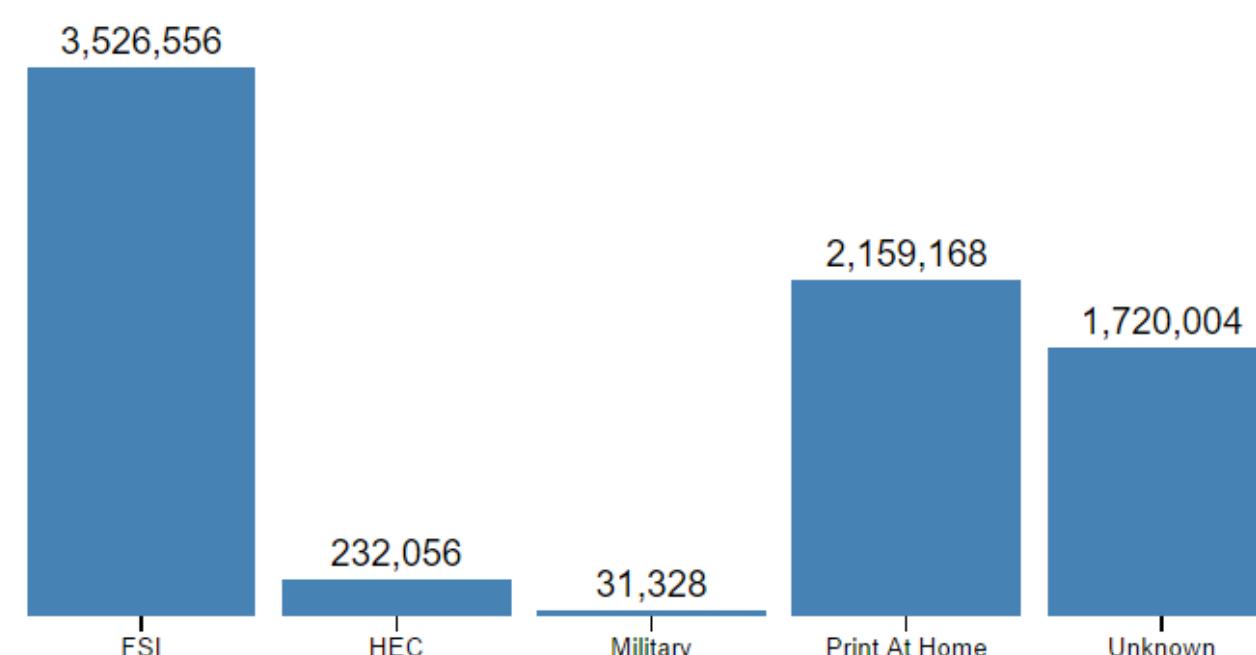
????.??

Pie Charts

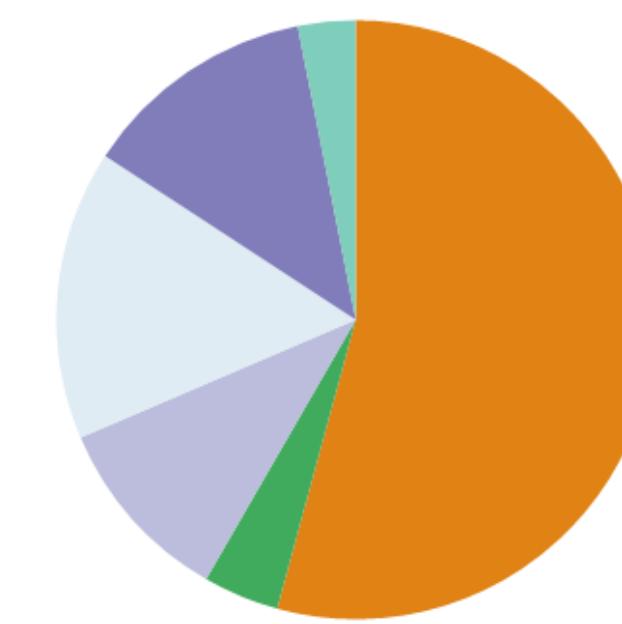
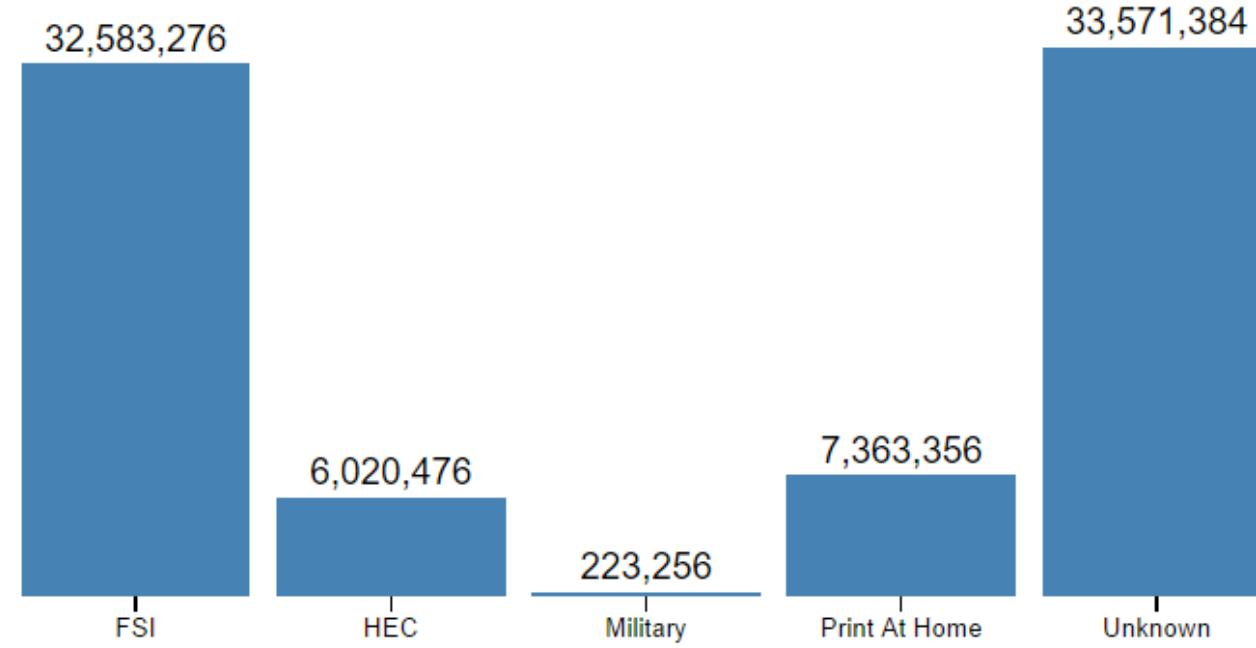
Mass Merchandiser



General Mills, Inc. > Mass Merchandiser



All Manufacturers > Mass Merchandiser





DASHBOARD



BILATERAL DATA



PIE CHARTS



STATE DATA

RECENT REPORTS

[Avg Coupons Redeemed per Store by State Mfr vs. category](#)[By State and Media Mfr vs. category](#)[By DMA Mfr and Media vs. category](#)

TIME PERIOD

Current Year Quarter



REDEMPTIONS

12,348



REDEMPTION VALUE

\$124,335.50



WHAT ELSE?

????.??



PDF

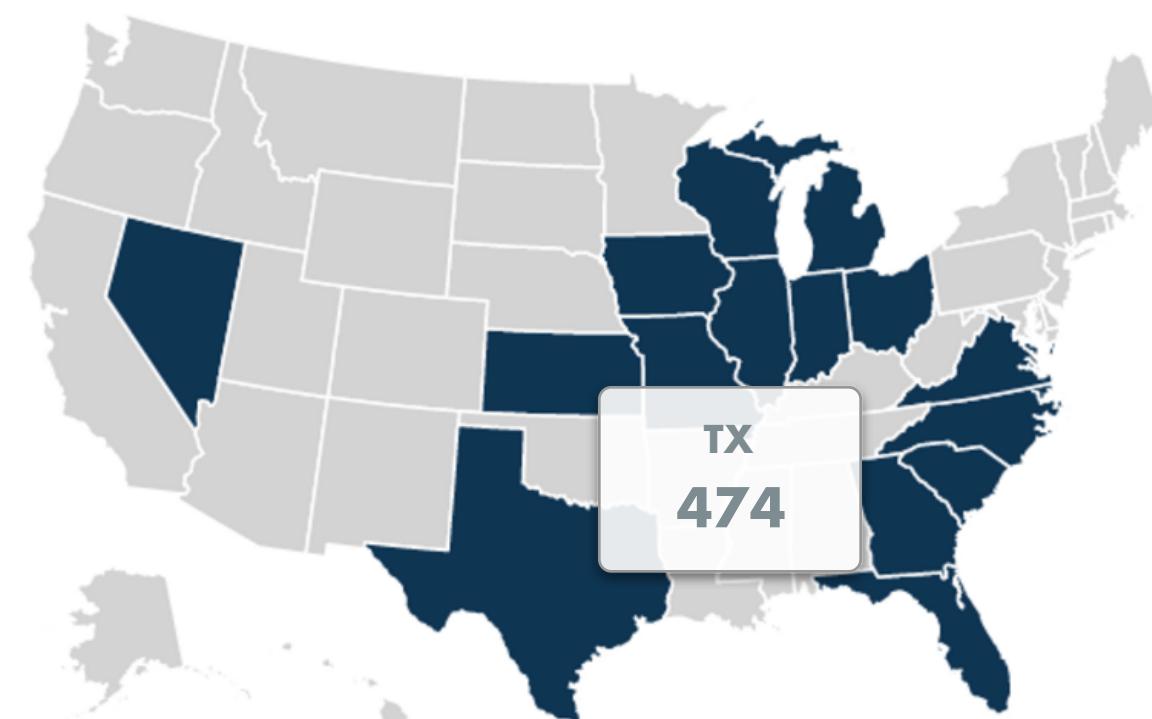


XLS

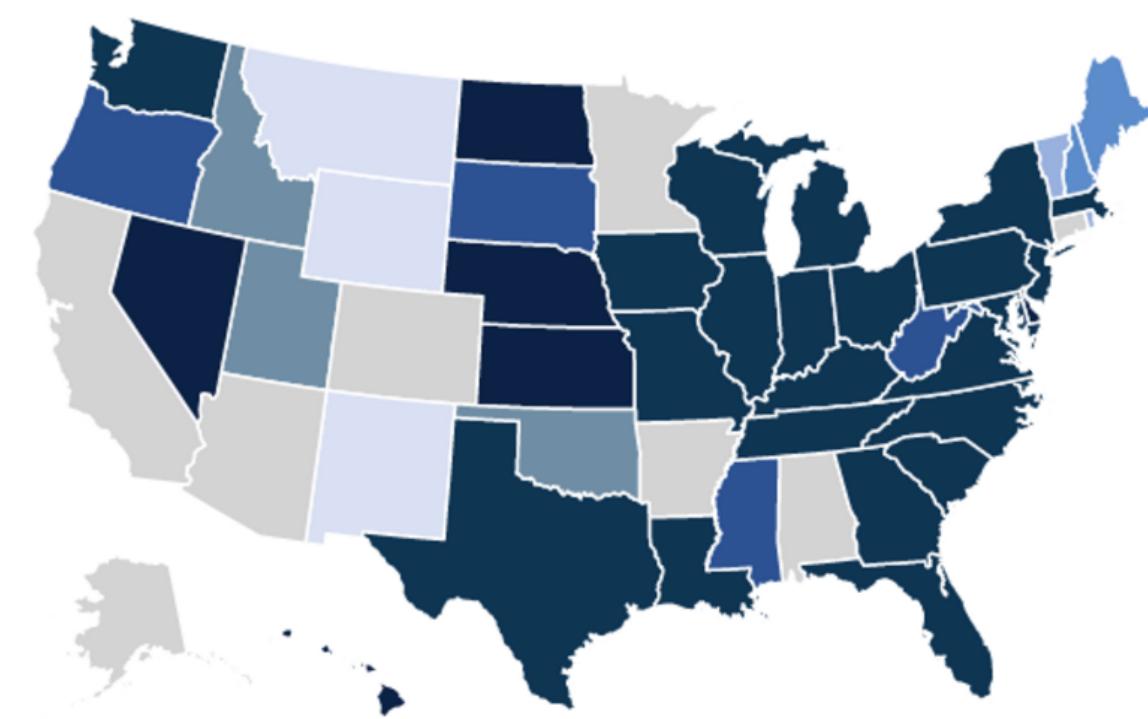
Redemption by State

Category

Baby Food



General Mills, Inc.



All Manufacturers





RESET PASSWORD

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Email

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CLIENT LOGIN

Visualization of your
ready to crunch data

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READY TO CRUNCH NUMBERS?

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LOGIN

Email

Password

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CLIENT LOGIN

Visualization of your data and dashboards ready to crunch numbers

READY TO CRUNCH NUMBERS?

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