

Disclaimer: This factsheet has not been subject to the full Eurofound evaluation, editorial and publication process.

Factsheet for case **LT-2020-12/382**

Online platform "There is no quarantine on the Internet"

Factsheet generated on 06 May 2020, 20:56

| | |
|--------------|---|
| Country | Lithuania, applies nationwide |
| Time period | Open ended, started on 16 March 2020 |
| Type | Company practice |
| Category | Re-orientation of business activities – Creation of platforms for businesses aimed at customer |
| Case created | 08 April 2020 (updated 05 May 2020) |

Background information

Since the introduction of quarantine in Lithuania (16 March 2020), VšĮ "Versli Lietuva" (Enterprise Lithuania) has launched an initiative, "No quarantine on the Internet", offering assistance to small- and medium-sized businesses to transfer their activities/businesses to the virtual space. VšĮ "Versli Lietuva" is inviting people to join the business support campaign by purchasing goods and services at their platform. Such assistance is especially relevant for Lithuanian businesses which are facing temporary difficulties as a result of being unable to trade in their usual trading venues.

Content of measure

VšĮ "Versli Lietuva" remotely consults companies on how to transfer their business to the virtual space. Having created their online store, business representatives are encouraged to register store links using the website www.internetekarantinonera.lt. All store links are made public, and people are invited to join the business support campaign by purchasing goods and services online. This way, the buyer can find Lithuanian entrepreneurs selling various goods and services in one place and immediately buy or reserve goods and services. VšĮ "Versli Lietuva" also invites mentors to register for helping businesses digitize and for providing consultations on various issues of business transfer to the Internet.

Use of measure

There were 830 online shops on the web platform [<https://www.verslilietuva.lt/pleskis/internete-karantino-nera/lietuvos-e-parduotuves/apsilanky-e-parduotuvese/>] at the time of reporting on [8 April 2020].
[Verslo zinijs (2020), 'Nuo karantino pradžios įsisteigė 80 e. parduotuvių', 8 April. (8 April 2020) : 'Šiuo metu platformoje „Internete karantino nėra“ iš viso yra 830 elektroninių parduotuvių. Didelė dalis jų prekiauja apranga, maisto produktais ir baldais.'].]

Actors, target groups and funding

| Actors | Target groups | Funding |
|--|---|---------|
| Company / Companies Other social actors (e.g. NGOs) | Self-employed SMEs One person or microenterprises Other businesses | Other |

Social partners

| | |
|-------------------------|----------------|
| Role of social partners | No involvement |
| Form of involvement | No involvement |

Social partners were not involved.

Sectors and occupations

This case is not sector-specific.

This case is not occupation-specific.

Sources

- 23 March 2020: Smulkieji jau gali registruoti e. parduotuves „Internete karantino nėra“, neturintiems jų – padė (www.vz.lt)