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Factsheet for case **IE-2020-15/795**

Trading online voucher scheme

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Country	Ireland, applies nationwide
Time period	Temporary, 07 April 2020 - 30 September 2020
Type	Legislation or other statutory regulation
Category	Re-orientation of business activities – Creation of platforms for businesses aimed at customer
Case created	26 April 2020 (updated 30 April 2020)

Background information

Under the Government's National Digital Strategy, the expanded Trading Online Voucher Scheme helps small businesses with up to 10 employees to trade more online, boost sales and reach new markets. There is up to €2,500 available through the Local Enterprise Offices (LEO) with co-funding of 10% from the business. This is one of a series of measures to assist small businesses to deal with the consequences of the COVID-19 pandemic.

Funding can be used towards adding payment facilities or booking systems to the funding recipient's website or developing new apps for customers. The voucher can also be used towards subscriptions to low cost online retail platform solutions, to help companies quickly establish a retailing presence online.

Content of measure

This funding measure assists micro-enterprises to trade more online, boost sales and reach new markets. There is up to €2,500 available through the Local Enterprise Offices with co-funding of 10% from the business.

Funding can be used towards adding payment facilities or booking systems to the funding recipient's website or developing new apps for customers. The voucher can also be used towards subscriptions to low cost online retail platform solutions, to help companies quickly establish a retailing presence online.

Use of measure

No information

Actors, target groups and funding

Actors	Target groups	Funding
National government Local / regional government Public support service providers	SMEs One person or microenterprises	National funds

Social partners

Role of social partners	No involvement
Form of involvement	No involvement

No involvement

Sectors and occupations

This case is not sector-specific.

This case is not occupation-specific.

Sources

- 26 April 2020: Local Enterprise Office (www.localenterprise.ie)