

Disclaimer: This factsheet has not been subject to the full Eurofound evaluation, editorial and publication process.

Factsheet for case **FR-2020-18/759**

Emergency Fund for Tourism Professionals - Bourgogne Franche-Comté Region

Factsheet generated on 08 May 2020, 07:38

Country	France, applies regionally – FRC BOURGOGNE-FRANCHE-COMTÉ
Time period	Temporary, 01 May 2020 - 31 May 2020
Type	Legislation or other statutory regulation
Category	Supporting businesses to stay afloat – Direct subsidies (full or partial)
Case created	21 April 2020 (updated 22 April 2020)

Background information

Taking into account the specific nature of this economic sector, linked to its fragility and its dependence on context and seasonality, the Bourgogne-Franche-Comté Region will create an emergency fund which, in addition to the measures already put in place by the government, the public bank BPI France and the Region, will make it possible to provide additional aid to meet their urgent cash needs and help safeguard them.

Content of measure

The region must submit to the Regional Council for a vote on April 24 the creation of :

- a €2.5 million fund to help event companies.
- a €2.5 million Tourist Accommodation Support Fund, also worth €2.5 million.

Tourism

This aid fund for tourist accommodation is aimed exclusively at hotels, campsites, residential leisure parks, villages and holiday centres, group lodgings with a minimum of 16 beds (establishments receiving the public) in a single unit. Other sectors of activity (catering, leisure, bed and breakfast and tourist accommodation with fewer than 16 beds, etc.) are not eligible.

- This flat-rate aid will amount to EUR 5 000 per undertaking.

For information, the application period should be from 1 to 31 May 2020 (deadline for submission of the

application).

Event

Taking into account the specific nature of this economic sector, linked to their fragility and their dependence on the context, the Region will create an emergency fund which, in addition to the measures already put in place by the State, BPI France and the Region, will make it possible to provide additional aid to meet their urgent cash needs and help safeguard them.

- Aid fund for event companies: €2.5 million.
- This flat-rate aid will amount to €5,000 per company.

Use of measure

No data available.

Actors, target groups and funding

Actors	Target groups	Funding
Local / regional government	Sector specific set of companies	Regional funds

Social partners

Role of social partners	No involvement
Form of involvement	No involvement

No information about any involvement of social partners.

Sectors and occupations

This case is sector-specific (only private sector).

Economic area	Sector (NACE level 2)
I - Accommodation And Food Service Activities	I55 Accommodation
	I56 Food and beverage service activities

This case is not occupation-specific.

Sources

- 21 April 2020: Création d'un fonds d'urgence pour les professionnels du tourisme (www.bourgognefranche-comte.fr)