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Factsheet for case NL-2020-16/772

Extra emergency financing for the cultural sector

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Country	Netherlands, applies nationwide
Time period	Temporary, started on 15 April 2020
Туре	Legislation or other statutory regulation
Category	Supporting businesses to stay afloat – Direct subsidies (full or partial)
Case created	23 April 2020 (updated 28 April 2020)

Background information

The Dutch government presented a package of emergency measures to support businesses and workers during the corona crisis. The cultural and creative sector appears especially badly hit by the crisis and this has led to extra measures being taken. On March 27th, the Minister for Education, Culture, and Science sent a letter to Parliament explaining the need for and content of the planned measures.

Following this first letter on plans to initiate a package of measures, a few weeks later, the announcement was made (after lobbying form the cultural and creative sector), that more support was needed. The Minister for Education, Culture and science announced on April 15th that more financing would be provided to the sector.

Content of measure

In April extra budget (300 mln €) has been made available by the government to raise subsidies to the institutions crucial to the sector at national and regional level. A scheme will be developed to provide extra loans to private actors in the cultural and creative sector broadly. The instruments for delivering this extra funding was still under development in April 2020, but the Minister for Culture indicates the government will try to provide funds via the larger national cultural funds. A criteria for use here is that enterprises and private organisations should have made use of other governmental support such as the Tozo.

This extra budget is aimed to help institutes and organisations. Solo self-employed and freelancers are not

the main target group of this extra budget, though the rationale is that with this extra financing, institutes can pay and keep their freelancers and solo self-employed for their services and in this way, keep them working.

Use of measure

No information available

Actors, target groups and funding

Actors	Target groups	Funding
National government Other social actors (e.g. NGOs)	Sector specific set of companies	National funds

Social partners

Role of social partners	Consulted
Form of involvement	Direct consultation

As with the Extra package of support measures for the cultural sector, the sector had lobbied for more support from the government, showing that their sector is being especially badly hit. Based on consultation and discussion with organisations form the sector and cultural funds, the government decided to add extra financial support to the existing emergency measures for the cultural and creative sectors.

Sectors and occupations

This case is sector-specific.

Economic area	Sector (NACE level 2)
R - Arts, Entertainment And Recreation	R90 Creative, arts and entertainment activities
	R91 Libraries, archives, museums and other cultural activities
	R93 Sports activities and amusement and recreation activities

This case is not occupation-specific.

Sources

- 15 April 2020: Kamerbrief aanvullende ondersteuning culturele en creatieve sector
 – April 15th 2020
 (www.rijksoverheid.nl)
- 15 April 2020: Veelgestelde vragen over coronavirus en cultuur (<u>www.rijksoverheid.nl</u>)