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Factsheet for case **FR-2020-18/759**

Emergency Fund for Tourism Professionals - Bourgogne Franche-Comté Region

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| Country | France, applies regionally – FRC BOURGOGNE-FRANCHE-COMTÉ |
| Time period | Temporary, 01 May 2020 - 31 May 2020 |
| Type | Legislation or other statutory regulation |
| Category | Supporting businesses to stay afloat – Direct or indirect financial support |
| Case created | 21 April 2020 (updated 22 April 2020) |

Background Information

Taking into account the specific nature of this economic sector, linked to its fragility and its dependence on context and seasonality, the Bourgogne-Franche-Comté Region will create an emergency fund which, in addition to the measures already put in place by the government, the public bank BPI France and the Region, will make it possible to provide additional aid to meet their urgent cash needs and help safeguard them.

Content of measure

The region must submit to the Regional Council for a vote on April 24 the creation of :

- a €2.5 million fund to help event companies.
- a €2.5 million Tourist Accommodation Support Fund, also worth €2.5 million.

Tourism

This aid fund for tourist accommodation is aimed exclusively at hotels, campsites, residential leisure parks, villages and holiday centres, group lodgings with a minimum of 16 beds (establishments receiving the public) in a single unit. Other sectors of activity (catering, leisure, bed and breakfast and tourist accommodation with fewer than 16 beds, etc.) are not eligible.

- This flat-rate aid will amount to EUR 5 000 per undertaking.

For information, the application period should be from 1 to 31 May 2020 (deadline for submission of the

application).

Event

Taking into account the specific nature of this economic sector, linked to their fragility and their dependence on the context, the Region will create an emergency fund which, in addition to the measures already put in place by the State, BPI France and the Region, will make it possible to provide additional aid to meet their urgent cash needs and help safeguard them.

- Aid fund for event companies: €2.5 million.
- This flat-rate aid will amount to €5,000 per company.

Use of measure

No data available.

Actors, target groups and funding

| Actors | Target groups | Funding |
|-----------------------------|----------------------------------|----------------|
| Local / regional government | Sector specific set of companies | Regional funds |

Social partners

| | |
|-------------------------|----------------|
| Role of social partners | No involvement |
| Form of involvement | No involvement |

No information about any involvement of social partners.

Sectors and occupations

This case is sector-specific (only private sector).

| Economic area | Sector (NACE level 2) |
|---|--|
| I - Accommodation And Food Service Activities | I55 Accommodation |
| | I56 Food and beverage service activities |

This case is not occupation-specific.

Sources

- 21 April 2020: Création d'un fonds d'urgence pour les professionnels du tourisme (www.bourgognefranche-comte.fr)