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Factsheet for case **IE-2020-15/795**

Trading Online Voucher Scheme

Factsheet generated on 28 April 2020, 16:09

Country	Ireland, applies nationwide
Time period	Temporary, 07 April 2020 - 30 September 2020
Type	Legislation or other statutory regulation
Category	Re-orientation of business activities – Creation of platforms for businesses aimed at customer
Case created	26 April 2020

Background Information

Under the Government's National Digital Strategy, the expanded Trading Online Voucher Scheme helps small businesses with up to 10 employees to trade more online, boost sales and reach new markets. There is up to €2,500 available through the Local Enterprise Offices with co-funding of 10% from the business.

Training and further business supports are also provided by Local Enterprise Offices, and businesses that have already received a Trading Online Voucher can now apply for a second voucher, where upgrades are required.

Funding can be used towards adding payment facilities or booking systems to your website or developing new apps for your customers. The voucher can also be used towards subscriptions to low cost online retail platform solutions, to help companies quickly establish a retailing presence online.

Content of measure

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Use of measure

No information

Actors, target groups and funding

Actors	Target groups	Funding
National government Local / regional government Public support service providers	SMEs One person or microenterprises	National funds

Social partners

Role of social partners	No involvement
Form of involvement	No involvement

No involvement

Sectors and occupations

This case is not sector-specific.

This case is not occupation-specific.

Sources

- 26 April 2020: Local Enterprise Office (www.localenterprise.ie)