## This guy's amazing Tinder profile is a PowerPoint sales pitch

If your Tinder profile doesn't look like a PowerPoint slide, you're not doing it right.

Niket Biswas, a software engineering manager at Facebook in New York, decided he wanted to create a Tinder profile that was far from generic — and he did.

Biswas spent two hours on presentation software Keynote before finally coming up with this, which he uploaded to Tinder last Saturday:



IMAGE: NIKET BISWAS/SUPPLIED



IMAGE: NIKET BISWAS/SUPPLIED

## The Struggles

- · Only child
- Fervent carnivore
- · Tequila enabler
- · Is not a morning person
- · Competitive Street Fighter
- Taboo professional
- · Can't really swim or bike
- · Likely better chef than you



IMAGE: NIKET BISWAS/SUPPLIED

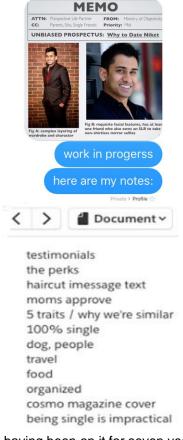
## The Perks Overcommits to Halloween ENTJ: will plan, empathize and discuss Consistently has chocolate on hand Will do wonders for your IG game Enjoys steak and Herradura Chews with mouth closed Lucid dreamer Puppies



IMAGE: NIKET BISWAS/SUPPLIED

"I'd just come home from a date at 2 a.m., fired up Keynote and was done by 4 a.m. It doesn't take long," he said. He even texted his ex to ask for a testimonial:





lol it's just for my dating apps

bc might as well do something more fun than pictures

perhaps i'll post it and share it amongst the lonely dating community

Lol I can write a "testimonial" for you. What other testimonials you got, I wanna read

Biswas himself is pretty familiar with online dating, having been on it for seven years before deciding to revamp his profile.

"There's plenty of good looking people on dating apps...it's really tough to stand out on photos alone. So many profiles mention 'food, travel, family, brunch'", he told *Mashable*.

"I've been on and off online dating for the last 7 years and I figured throwing up some new pics was worth a shot and worst case scenario, send a couple smirks to strangers. Lots of people don't even read the text or swipe to a second picture unless you catch their attention, which I guess is what I was going for."

The best part? Biswas' new profile has gotten him 10 times more matches than usual.

"No joke, I've gotten like 10 times more matches overall, and from generally edgier people than I did before."

And has he gone out on dates with anyone new?

"I went on my first date [one day after] putting it up and I'll say I'm optimistic," he said.

"I guess I'll report back when I'm not single anymore."