

FACULTY OF INFORMATICS
MASARYK UNIVERSITY



PV215
Management by Competencies

Strategic continuum

Adrián Tóth (491322)
Roman Nedelka (475972)
Branislav Kotrč (433718)
Ľubomír Gocník (433737)

May 6, 2019

Contents

1	Company	2
2	Business hypothesis	2
3	Mission	2

1 Company

We have chosen *Red Hat Inc.* company that is an international company with approximately 13 thousand employees.

2 Business hypothesis

- based on open-source software development
- profit from open-source software support requested by companies
- huge amount of regular international large enterprise customers
- combines content delivery with subscription management
- developing trending needed technologies (cloud computing, virtualization technologies, linux)
- open-source software (development, support)
- hold and keep its leading position on the market

3 Mission

- customers can focus on their business only
- we provide the know how and support to the customers, so the customers do not have to deal with integration problems themselves