

To-go to-go - Is 322

PROBLEM people who have lots to do but have difficulty separating tasks by location.	SOLUTION use geo location tech. to tag todo items.	UNIQUE VALUE PROPOSITION Quick, simple, and smart task management.	UNFAIR ADVANTAGE knowledge of computer science. and ability to program.	CUSTOMER SEGMENTS busy people multitaskers students/professional EARLY ADOPTERS students.
	KEY METRICS number of users number of list		HIGH-LEVEL CONCEPT like post it notes and a map, only digital.	
EXISTING ALTERNATIVES day planners note pads to-do list google				
COST STRUCTURE			REVENUE STREAMS selling ad space, user information.	