To-go to-go - Is 322

PROBLEM people who have lots to do but have difficulty separating tasks by location.	SOLUTION use geo location tech. to tag todo items.	UNIQUE VALUE PROPOSITION Quick, simple, and smart task management.		UNFAIR ADVANTAGE knowledge of computer science. and ability to program.	CUSTOMER SEGMENTS busy people multitaskers students/professional
EXISTING ALTERNATIVES day planners note pads to-do list google	KEY METRICS number of users number of list	HIGH-LEVEL CO like post it notes only digital.		CHANNELS app stores internet	EARLY ADOPTERS students.
COST STRUCTURE			REVENUE STREAMS selling ad space, user information.		

Lean Canvas is adapted from The Business Model Canvas (BusinessModelGeneration.com) and is licensed under the Creative Commons Attribution-Share Alike 3.0 Un-ported License.