# **Time Series HW6**

106070020

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姓名:李嘉蓉、何羿樺

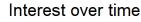
```
library(gtrendsR)
library(astsa)
library(aTSA)
library(forecast)
library(strucchange)
library(ggplot2)
library(ggthemes)
library(forecast)
library(tseries)
library(Metrics)
```

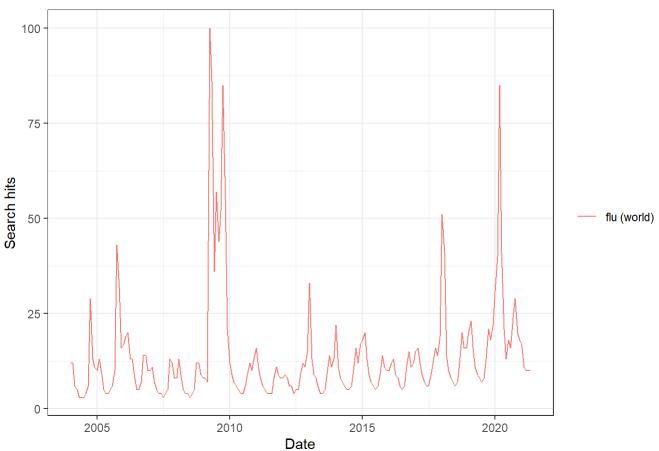
## Dataset Flu

### **Basic information**

此為關鍵字為flu之資料集,並針對其作線圖及直方圖。

```
x = gtrends("flu", time="all")
plot(x)
```





#### names(x)

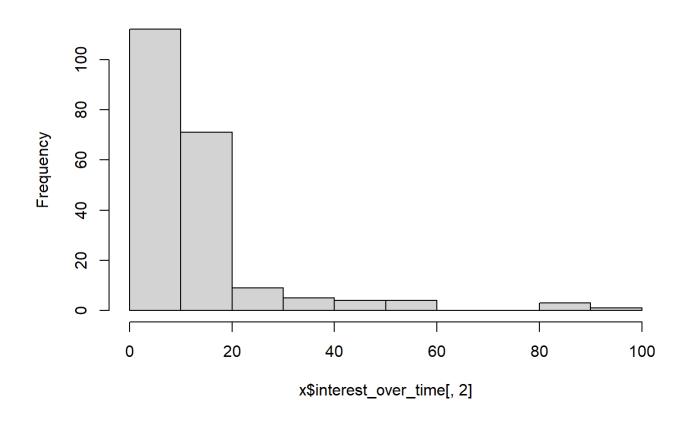
```
## [1] "interest_over_time" "interest_by_country" "interest_by_region"
## [4] "interest_by_dma" "interest_by_city" "related_topics"
## [7] "related_queries"
```

#### dim(x\$interest\_over\_time)

#### ## [1] 209 7

hist(x\$interest\_over\_time[,2], 10)

### Histogram of x\$interest\_over\_time[, 2]



#### head(x\$related\_topics)

```
subject related_topics
                                           value keyword category
##
## 1
         100
                                      Influenza
                                                     flu
                                                                 0
                                                      flu
                                                                 0
## 2
          19
                         top Influenza vaccine
## 3
          16
                         top
                                         Symptom
                                                     flu
                                                                 0
## 4
          12
                         top
                                Swine influenza
                                                     flu
                                                                 0
## 5
           9
                                           Death
                                                     flu
                                                                 0
                         top
## 6
           8
                         top
                                    Common cold
                                                     flu
                                                                 0
```

### **EDA**

```
us_flu<-x$interest_over_time[,1:2]
str(us_flu)</pre>
```

```
## 'data.frame': 209 obs. of 2 variables:
## $ date: POSIXct, format: "2004-01-01" "2004-02-01" ...
## $ hits: int 12 12 6 5 3 3 3 4 6 29 ...
```

```
us_flu[,1]<-as.factor(us_flu[,1])
attach(us_flu)
fluts<-ts(hits,c(2004,1),c(2021,4),12)
str(fluts)</pre>
```

```
## Time-Series [1:208] from 2004 to 2021: 12 12 6 5 3 3 3 4 6 29 ...
```

fluts

```
##
        Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
## 2004
         12
             12
                   6
                       5
                           3
                               3
                                   3
                                       4
                                            6
                                              29
                                                   13
                                                       11
                                   5
## 2005
         10
             13
                 10
                      5
                           4
                               4
                                       6
                                          10
                                              43
                                                   32
                                                       16
                                       5
## 2006
         17
             19
                 20
                     13
                          13
                               8
                                   5
                                           7
                                              14
                                                   14
                                                       10
## 2007
         10
             11
                  7
                      5
                           4
                               4
                                   3
                                       4
                                           5
                                              13
                                                   12
                                                        8
## 2008
          8
             13
                  9
                      5
                           4
                               4
                                   3
                                       4
                                           5
                                              12
                                                   12
                                                        9
## 2009
          8
              8
                  7 100
                          86
                              36
                                  57
                                      44
                                          52
                                              85
                                                   55
                                                      21
## 2010
              9
                  7
                           5
                               4
                                           9
                                              12
         12
                      6
                                   4
                                       6
                                                   10
                                                       13
## 2011
                           5
                                       4
                                           8
                                                    9
         16
                      6
                               4
                                   4
                                              11
                                                        8
             11
                  8
## 2012
                           6
                                       5
                                           9
          8
              9
                  8
                      6
                               4
                                   5
                                              12
                                                  11 15
                                      5
                                           9
## 2013
         33
             13
                  9
                      8
                           6
                               4
                                   4
                                              14
                                                   11
                                                       13
## 2014
                      7
                           6
                               5
                                   5
                                       6
                                          10
         22
             11
                  8
                                              16
                                                   12
                                                       17
## 2015
         18
             20
                 13
                      9
                           7
                               6
                                   5
                                      6
                                           9
                                              14
                                                   11 10
## 2016
         10
                 13
                      9
                           8
                               6
                                   5
                                       6 11
                                              15
                                                   11 12
             12
## 2017
                      9
                           7
                                       9
                                          12
                                                   14
         15
             16
                 12
                               6
                                   6
                                              16
                                                       19
                               7
                                       7
## 2018
         51
             41
                 14
                     10
                           8
                                   6
                                          12
                                              20
                                                   16
                                                       16
## 2019
                           9
                                   7
         20
             23
                 16
                     11
                               8
                                       8
                                          13
                                              21
                                                   18
                                                       22
## 2020
                 85
                         21
                              13
                                  18
                                     16
                                          24
                                              29
                                                   20
                                                       18
         31
             40
                     41
## 2021
        17
             11
                 10
                     10
```

```
frequency(fluts)
```

```
## [1] 12
```

```
cycle(fluts)
```

```
##
        Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
              2
                   3
                               6
                                   7
                                        8
                                            9
## 2004
          1
                       4
                           5
                                               10
                                                   11
                                                       12
## 2005
          1
              2
                   3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11
                                                       12
                           5
              2
                  3
                                   7
                                        8
                                            9
## 2006
          1
                       4
                               6
                                               10
                                                   11
                                                       12
## 2007
          1
              2
                  3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11
                                                       12
## 2008
              2
                  3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
          1
## 2009
              2
                  3
                       4
                           5
                                        8
                                            9
          1
                               6
                                   7
                                               10
                                                   11 12
                           5
## 2010
          1
              2
                  3
                       4
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
## 2011
              2
                       4
                           5
                                   7
                                        8
                                            9
          1
                  3
                               6
                                               10
                                                   11 12
## 2012
          1
              2
                   3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
## 2013
              2
                       4
                           5
                                   7
                                        8
                                            9
          1
                  3
                               6
                                               10
                                                   11 12
              2
                           5
                                   7
## 2014
          1
                   3
                       4
                               6
                                        8
                                            9
                                               10
                                                   11 12
                           5
## 2015
          1
              2
                  3
                       4
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
## 2016
          1
              2
                  3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
## 2017
              2
                  3
                       4
                           5
                               6
                                   7
                                       8
                                            9
                                               10
                                                   11 12
          1
## 2018
          1
              2
                  3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
                           5
                                            9
## 2019
              2
                  3
                       4
                               6
                                   7
                                        8
                                                   11 12
          1
                                               10
## 2020
          1
              2
                  3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11
                                                       12
              2
## 2021
                   3
                       4
          1
```

```
summary(fluts)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 3.00 6.00 10.00 13.75 14.25 100.00
```

#### Box-cox

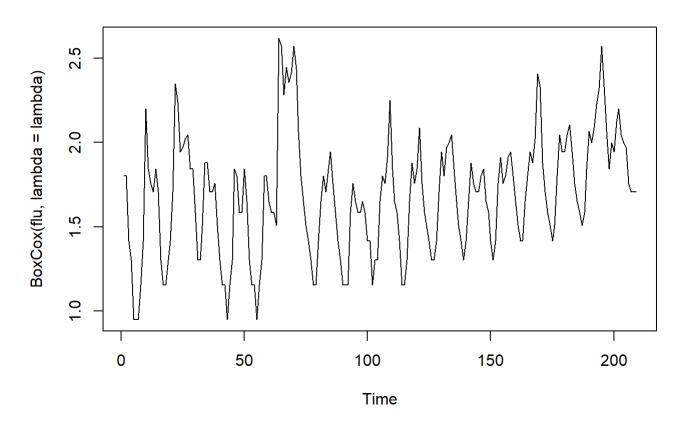
利用Box-Cox transformation,使轉換後的資料變異數齊一,更似常態分佈。 其中,計算出的lambda值為-0.2739011,並將轉換後的資料繪製成圖。

```
par(mfrow=c(1,1))
flu<-ts(x$interest_over_time[,2])
lambda <- BoxCox.lambda(flu)
print(lambda)</pre>
```

```
## [1] -0.2739011
```

```
plot.ts(BoxCox(flu, lambda = lambda), main='Box-Cox transformation')
```

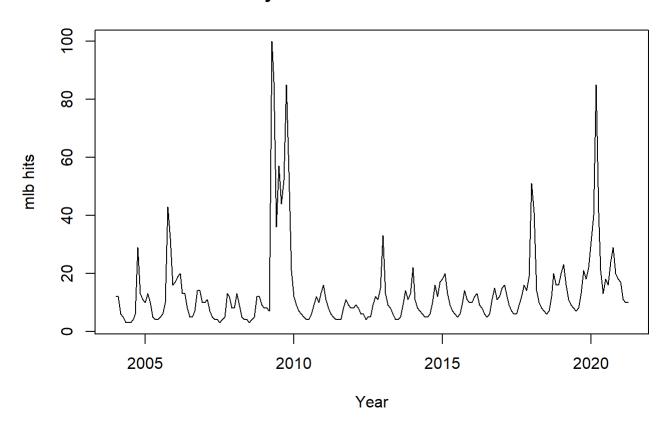
### **Box-Cox transformation**



### TS-plot

```
plot(fluts,xlab="Year", ylab = "mlb hits",
    main="Monthly US flu hits from 2004 to 2021")
```

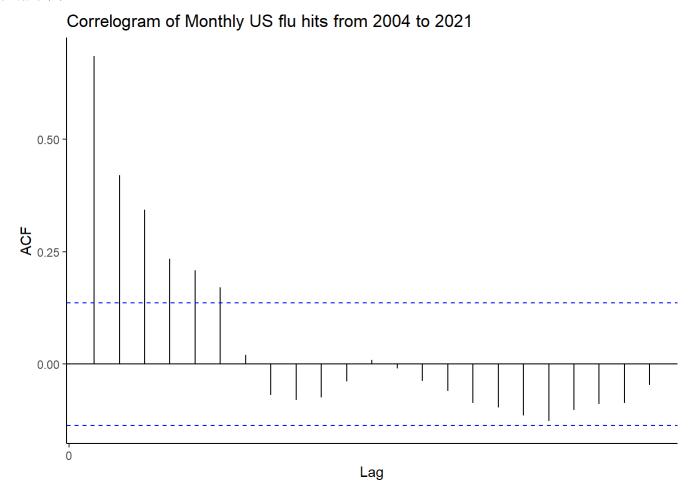
## Monthly US flu hits from 2004 to 2021



### ACF of fluts

繪製資料之ACF圖

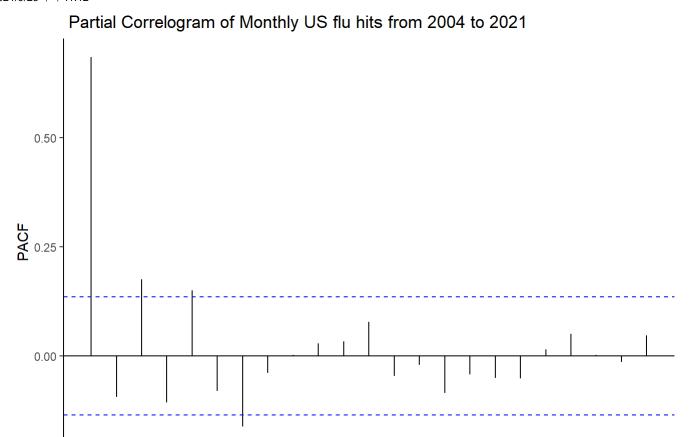
```
autoplot(acf(fluts,plot=FALSE))+
  labs(title="Correlogram of Monthly US flu hits from 2004 to 2021") + theme_classic()
```



## PACF of fluts

繪製資料之PACF圖

```
autoplot(pacf(fluts,plot=FALSE))+
  labs(title=" Partial Correlogram of Monthly US flu hits from 2004 to 2021") + theme_classic()
```



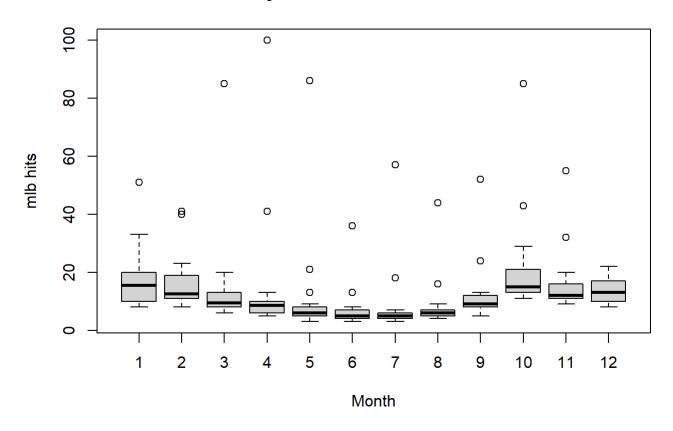
### **Boxplot**

繪製資料之盒鬚圖,可看出2004~2021平均而言,關鍵字搜尋次數於10月份最多,7月最少。

boxplot(fluts~cycle(fluts),xlab="Month", ylab = "mlb hits"
,main ="Monthly US flu hits from 2004 to 2021")

Lag

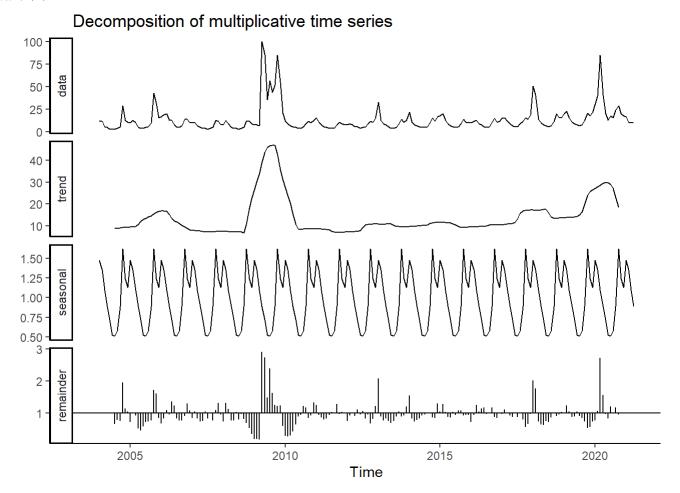
## Monthly US flu hits from 2004 to 2021



### decomposition

將原始資料、趨勢、季節性、殘差分別繪製成圖。

```
decomp_fluts <- decompose(fluts,"multiplicative")
autoplot(decomp_fluts) + theme_classic()</pre>
```



## Fitting Model method 1

### Test stationality

以ADF test檢定平穩性,檢定結果顯著,此資料集為平穩序列。

```
adf.test(fluts)
```

```
## Warning in adf.test(fluts): p-value smaller than printed p-value
```

```
##
## Augmented Dickey-Fuller Test
##
## data: fluts
## Dickey-Fuller = -4.2005, Lag order = 5, p-value = 0.01
## alternative hypothesis: stationary
```

#### Fit arima

方法一將以auto.arima函數擬和模型。可得結果為ARIMA(1,0,2)。並可知AIC=1563.18。

```
arima_fluts <- auto.arima(fluts)
arima_fluts</pre>
```

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```
## Series: fluts
## ARIMA(1,0,2) with non-zero mean
##
## Coefficients:
##
            ar1
                    ma1
                             ma2
                                     mean
         0.7854 0.0329 -0.2904 13.6622
##
## s.e. 0.0841 0.1098
                         0.0943
                                   2.3910
##
## sigma^2 estimated as 104.1: log likelihood=-776.59
## AIC=1563.18
                AICc=1563.48
                                BIC=1579.87
```

#### **AIC**

試在ARMA(i,0,0)·i從1到20中,尋找出AIC最小值。可得結果為AIC=1566.922。

```
out = matrix(0,20,4)
z = x$interest_over_time[,2]
for (i in 1:20){
   fit = arima(z, order=c(i,0,0), method="ML")
   out[i,] = c(i, fit$loglik, fit$aic, BIC(fit))
}
colnames(out) = c("p","loglik","AIC","BIC")
out = as.data.frame(out)
head(out)
```

```
## p loglik AIC BIC

## 1 1 -785.5620 1577.124 1587.151

## 2 2 -784.6550 1577.310 1590.679

## 3 3 -781.4034 1572.807 1589.518

## 4 4 -780.2149 1572.430 1592.484

## 5 5 -777.8449 1569.690 1593.086

## 6 6 -777.1783 1570.357 1597.095
```

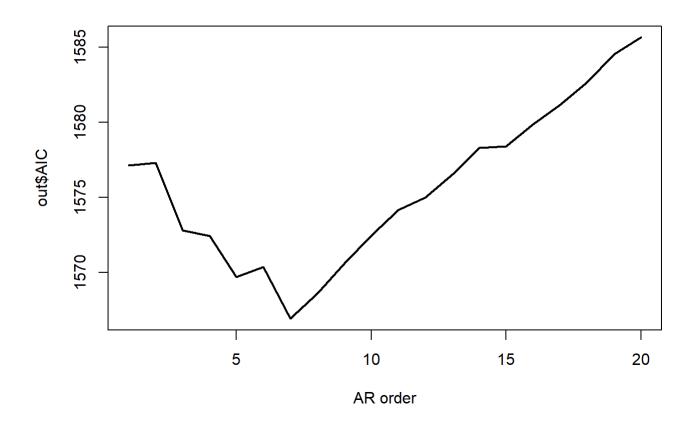
```
min(out$AIC)
```

```
## [1] 1566.922
```

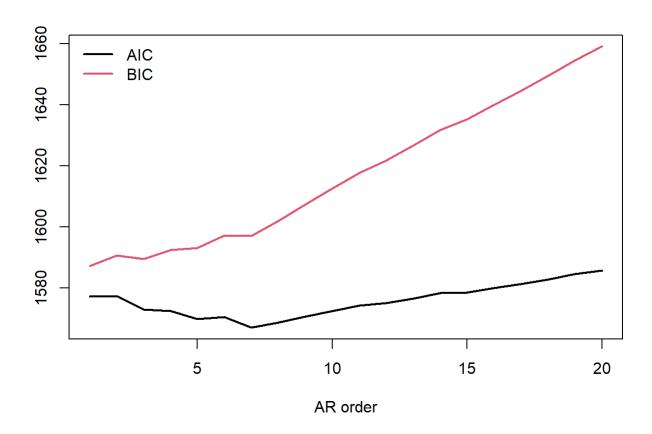
### AIC plot

繪製AIC curve,可知在ARMA(7,0,0)時,AIC值達最小。可看出其值大於方才由auto.arima函數擬和出模型的AIC值。推測原因為真實模型不在candidate model中,故無法藉由此information criteria搜尋至最佳模型。

```
ts.plot(out$AIC, xlab="AR order", lwd=2) # plot log-likelihood v.s. AR order
```



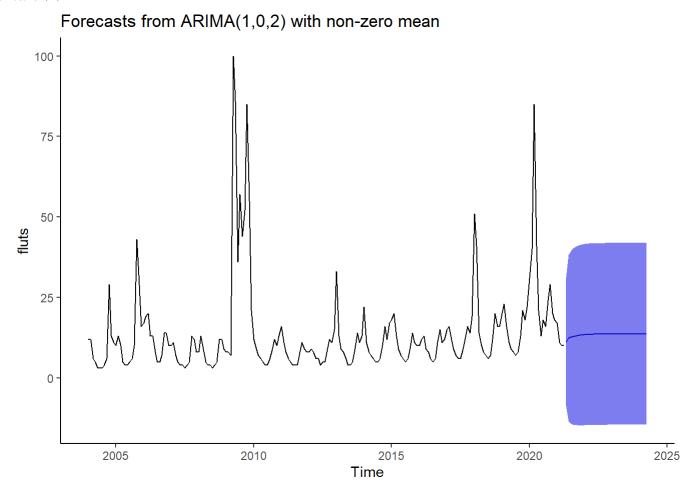
ts.plot(out[,3:4], col=1:2, lwd=2, xlab="AR order") #plot AIC and BIC v.s. AR order legend("topleft", legend=c("AIC","BIC"), lty=1, col=1:2, lwd=2, bty="n")



## Forcasting

繪製36步預測,並加上信賴區間。

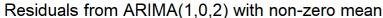
```
fore_fluts <- forecast(arima_fluts, level = c(95), h = 36)
autoplot(fore_fluts) + theme_classic()</pre>
```

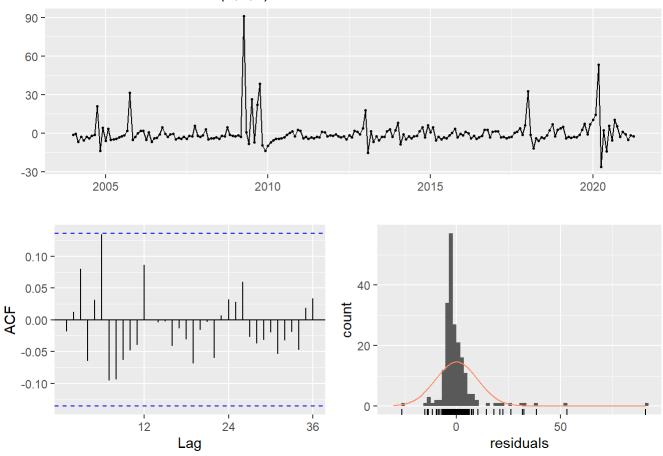


#### Residual

對殘差作圖分析,可從ACF圖中看出直接落於95%信賴區間中,顯示此模型對相關結構作很好的描述。並可從直方 圖可看出殘差呈現常態分配。

checkresiduals(arima\_fluts)



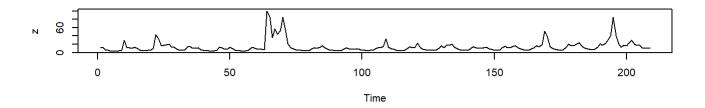


```
##
## Ljung-Box test
##
## data: Residuals from ARIMA(1,0,2) with non-zero mean
## Q* = 16.711, df = 20, p-value = 0.6717
##
## Model df: 4. Total lags used: 24
```

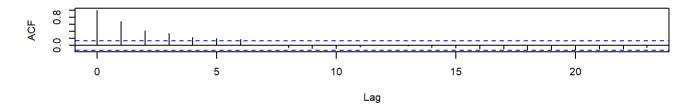
## Fitting Model method 2 (Differencing)

方法二將直接觀察ACF、PACF圖形,並找出應擬合之模型。首先先將資料作一次差分,並可藉繪製出的ACF、PACF圖形看出,ACF從lag2處開始tailoff,對應至AR(2)模型。且PACF從lag1開始cutoff,對應至MA(1)模型。另外,對資料作季節性差分,可看出其ACF從lag2處開始tailoff,對應至AR(2)模型。且PACF從lag1開始cutoff,對應至MA(1)模型。故最後選擇SARIMA(2,1,1)\*(2,1,1),其中週期為12。並可從殘差之ACF圖看出似white noise。

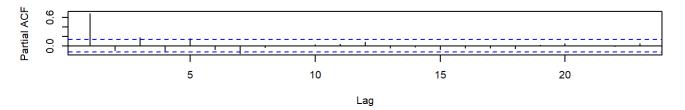
```
#original data
{par(mfrow=c(3,1))
  z = x$interest_over_time[,2]
  par(mfrow=c(3,1))
  ts.plot(z)
  acf(z)
  pacf(z)}
```



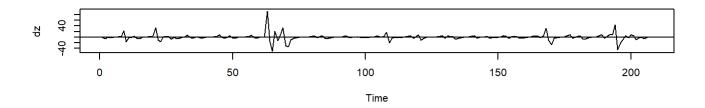
#### Series z



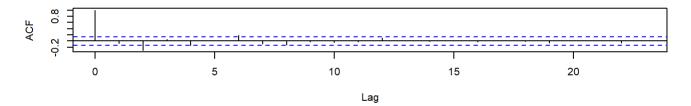
#### Series z



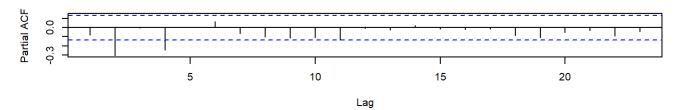
```
#diff
dz<-diff(z)
{par(mfrow=c(3,1))
    {ts.plot(dz)
       abline(h=mean(dz))
}
acf(dz)
pacf(dz)}</pre>
```



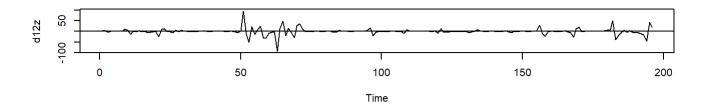
#### Series dz



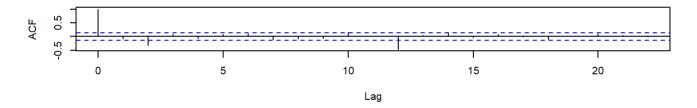
#### Series dz



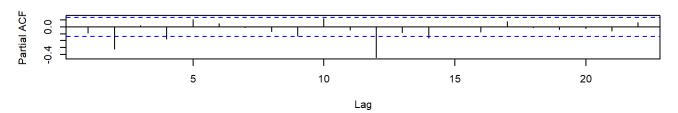
```
#seasonal diff
d12z<-diff(dz,12)
{par(mfrow=c(3,1))
    {ts.plot(d12z)
        abline(h=mean(d12z))
}
acf(d12z)
pacf(d12z)}</pre>
```



#### Series d12z



#### Series d12z

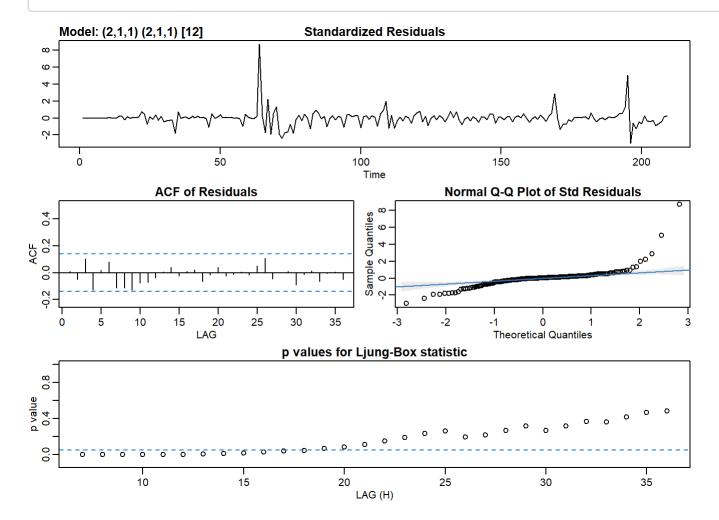


par(mfrow=c(1,1))
#choose model
sarima(z, 2,1,1,2,1,1,12)

```
## initial value 2.787462
          2 value 2.510333
## iter
## iter
          3 value 2.468839
## iter
          4 value 2.453574
  iter
          5 value 2.436167
##
          6 value 2.430294
##
  iter
##
  iter
          7 value 2.428824
## iter
          8 value 2.424518
          9 value 2.420875
## iter
         10 value 2.419984
## iter
##
  iter
         11 value 2.419352
##
  iter
         12 value 2.419084
## iter
         13 value 2.417637
  iter
         14 value 2.415000
##
## iter
         15 value 2.412662
## iter
         16 value 2.410838
         17 value 2.409285
## iter
## iter
         18 value 2.406553
  iter
         19 value 2.404987
##
         20 value 2.401566
##
  iter
##
  iter
         21 value 2.399896
##
  iter
         22 value 2.399504
##
  iter
         23 value 2.399209
##
  iter
         24 value 2.399205
## iter
         25 value 2.399205
         25 value 2.399205
## iter
         25 value 2.399205
## iter
## final value 2.399205
   converged
## initial value 2.430192
##
  iter
          2 value 2.427824
          3 value 2.424397
##
  iter
##
   iter
          4 value 2.422959
##
          5 value 2.421408
  iter
          6 value 2.420757
## iter
          7 value 2.420561
##
  iter
          8 value 2.420435
## iter
## iter
          9 value 2.420255
##
  iter
         10 value 2.420015
##
  iter
         11 value 2.419846
         12 value 2.419734
##
  iter
## iter
         13 value 2.418498
## iter
         14 value 2.418181
         15 value 2.417389
## iter
         16 value 2.417228
## iter
##
  iter
         17 value 2.416843
##
  iter
         18 value 2.415889
## iter
         19 value 2.415228
## iter
         20 value 2.413953
## iter
         21 value 2.413824
## iter
         22 value 2.413806
## iter
         23 value 2.413769
## iter
         24 value 2.413764
```

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## iter 25 value 2.413764 ## iter 25 value 2.413764 ## iter 25 value 2.413764 ## final value 2.413764 ## converged

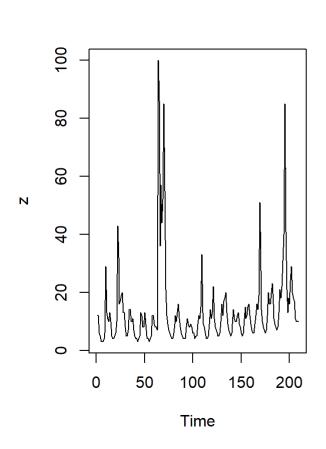


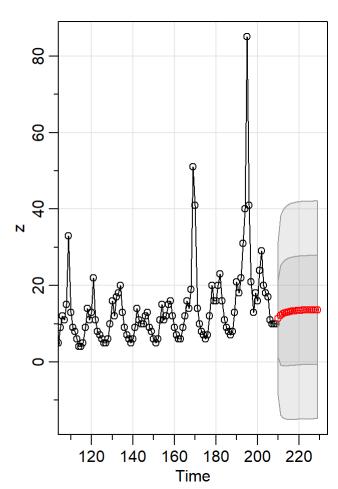
```
## $fit
##
## Call:
## stats::arima(x = xdata, order = c(p, d, q), seasonal = list(order = c(p, D, q))
       Q), period = S), include.mean = !no.constant, transform.pars = trans, fixed = fixed,
##
       optim.control = list(trace = trc, REPORT = 1, reltol = tol))
##
## Coefficients:
##
            ar1
                     ar2
                              ma1
                                      sar1
                                               sar2
                                                        sma1
##
         0.3144 -0.2502 -0.4723 -0.0311
                                           -0.0435
                                                    -0.8556
## s.e. 0.2379
                 0.0888
                           0.2503
                                    0.0992
                                             0.0922
                                                      0.0885
##
## sigma^2 estimated as 114.3: log likelihood = -751.21, aic = 1516.42
##
## $degrees of freedom
## [1] 190
##
## $ttable
##
        Estimate
                    SE t.value p.value
          0.3144 0.2379 1.3214 0.1879
## ar1
## ar2
       -0.2502 0.0888 -2.8186 0.0053
## ma1
         -0.4723 0.2503 -1.8869 0.0607
## sar1 -0.0311 0.0992 -0.3139 0.7539
## sar2 -0.0435 0.0922 -0.4725 0.6371
## sma1 -0.8556 0.0885 -9.6682 0.0000
##
## $AIC
## [1] 7.325697
##
## $AICc
## [1] 7.327726
##
## $BIC
## [1] 7.436551
```

#### **Forecast**

同時繪製由方法一及方法二模型產生出的20步預測值。

```
par(mfrow=c(1,2))
{ts.plot(z)
  sarima.for(z, 20, 1,0,2)}
```





```
## $pred
## Time Series:
## Start = 210
## End = 229
## Frequency = 1
  [1] 11.37076 12.20546 12.51402 12.75635 12.94667 13.09614 13.21353 13.30572
   [9] 13.37812 13.43499 13.47964 13.51472 13.54226 13.56390 13.58089 13.59423
## [17] 13.60471 13.61294 13.61940 13.62448
##
## $se
## Time Series:
## Start = 210
## End = 229
## Frequency = 1
## [1] 10.07817 13.02369 13.49976 13.78520 13.95835 14.06408 14.12890 14.16874
## [9] 14.19325 14.20835 14.21765 14.22339 14.22693 14.22911 14.23045 14.23128
## [17] 14.23179 14.23211 14.23230 14.23242
```

#### Efficiency

將資料切分成訓練集及驗證集,並計算以兩擬合後模型,套用至驗證集上的rmse。可得兩方法結果相近。

```
# splitting data into train and valid sets
train = z[1:168]
valid = z[168:length(z)]

# training model
model = arima(train, order=c(1,0,2), method = 'ML')
model2 = arima(train, order=c(2,1,1), season = list(order=c(2,1,1), period=12), method = 'ML')

# model summary
summary(model)
```

```
##
## Call:
## arima(x = train, order = c(1, 0, 2), method = "ML")
##
## Coefficients:
##
            ar1
                    ma1
                             ma2
                                  intercept
         0.8185 0.0418
##
                         -0.3578
                                    12.3979
## s.e. 0.0765 0.1058
                          0.0913
                                     2.7173
##
## sigma^2 estimated as 91: log likelihood = -617.76, aic = 1245.51
##
## Training set error measures:
##
                               RMSE
                                         MAE
                                                    MPE
                                                            MAPE
                                                                      MASE
## Training set 0.01789864 9.539399 4.484795 -24.16248 40.74724 0.9565272
## Training set -0.04178144
```

#### summary(model2)

```
##
## Call:
## arima(x = train, order = c(2, 1, 1), seasonal = list(order = c(2, 1, 1), period = 12),
##
       method = "ML")
##
## Coefficients:
##
             ar1
                      ar2
                              ma1
                                      sar1
                                              sar2
                                                       sma1
##
         -0.6188 -0.3564 0.5716 0.0781
                                           0.0196
                                                   -0.9999
## s.e.
          0.1370
                   0.0770 0.1368 0.0847 0.0830
                                                     0.1615
##
## sigma^2 estimated as 92.69: log likelihood = -585.84, aic = 1185.69
##
## Training set error measures:
##
                               RMSE
                                                    MPE
                                                            MAPE
                                                                      MASE
                        ME
                                         MAE
## Training set 0.02461056 9.247802 4.557193 -3.666891 37.91588 0.9719684
##
                       ACF1
## Training set -0.01871893
```

```
# forecasting
forecast = predict(model,42)
forecast$pred
## Time Series:
## Start = 169
## End = 210
## Frequency = 1
## [1] 18.43816 14.89398 14.44093 14.07012 13.76660 13.51818 13.31484 13.14841
## [9] 13.01219 12.90069 12.80943 12.73473 12.67359 12.62355 12.58259 12.54906
## [17] 12.52162 12.49916 12.48078 12.46573 12.45341 12.44333 12.43508 12.42833
## [25] 12.42280 12.41827 12.41457 12.41154 12.40906 12.40703 12.40537 12.40401
## [33] 12.40289 12.40198 12.40124 12.40062 12.40012 12.39972 12.39938 12.39911
## [41] 12.39888 12.39870
forecast2 = predict(model2,42)
forecast2$pred
## Time Series:
## Start = 169
## End = 210
## Frequency = 1
## [1] 18.46003 15.73244 14.62412 17.23150 14.91558 10.98876 11.84733 12.08542
## [9] 15.56825 25.28455 19.91839 17.43601 18.97711 17.30804 14.66086 18.26928
## [17] 16.16682 11.67784 12.74976 12.85881 16.26557 26.45774 20.87633 17.87219
## [25] 19.51302 17.85488 15.14098 18.93932 16.84757 12.25647 13.36227 13.40700
## [33] 16.81716 27.15892 21.49455 18.30258 19.99210 18.35562 15.60627 19.43912
## [41] 17.35240 12.74227
# evaluation
rmse(valid, forecast$pred)
## [1] 15.85778
rmse(valid, forecast2$pred)
```

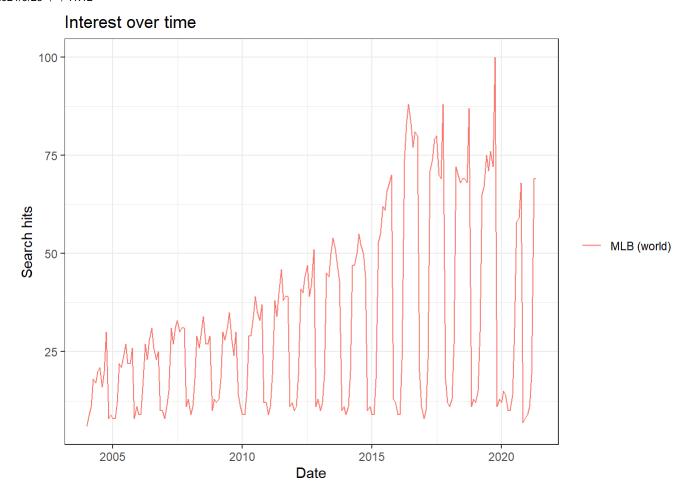
## [1] 14.48839

## Dataset MLB

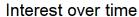
### **Basic information**

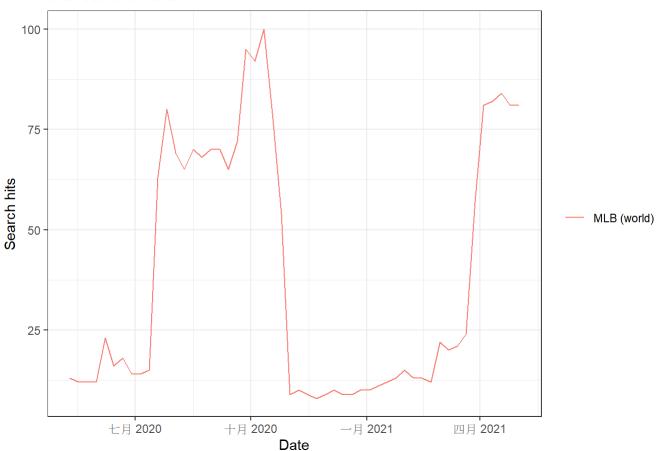
此為關鍵字為MLB之資料集,並針對其作線圖及直方圖。

```
a = gtrends("MLB", time="all")
plot(a)
```



b = gtrends("MLB", time="today 12-m")
plot(b)



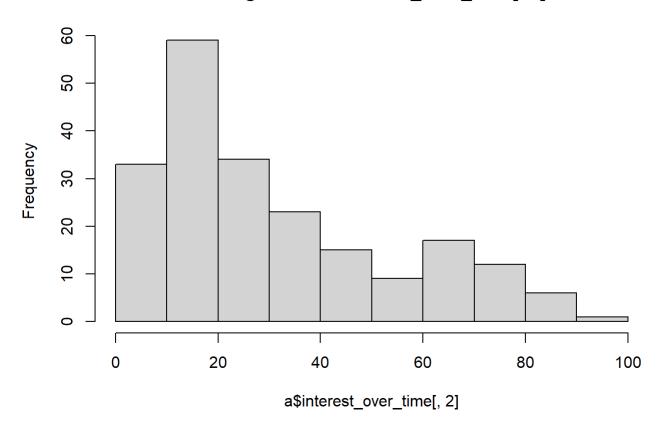


```
names(a)
```

```
## [1] "interest_over_time" "interest_by_country" "interest_by_region"
## [4] "interest_by_dma" "interest_by_city" "related_topics"
## [7] "related_queries"
```

hist(a\$interest\_over\_time[,2], 10)

### Histogram of a\$interest\_over\_time[, 2]



#### head(a\$related\_topics)

```
subject related_topics
##
                                                     value keyword category
## 1
          100
                                                       MLB
                                                               MLB
                                                                           0
                          top
## 2
            8
                                                Standings
                                                               MLB
                                                                           0
                          top
## 3
                                                      ESPN
                                                               MLB
                                                                           0
                          top
## 4
                          top
                                                      ESPN
                                                               MLB
                                                                           0
## 5
            4
                                                       NBA
                                                               MLB
                                                                           0
                          top
## 6
                          top ESPN Major League Baseball
                                                               MLB
                                                                           0
```

### **EDA**

```
us_mlb<-a$interest_over_time[,1:2]
str(us_mlb)</pre>
```

```
## 'data.frame': 209 obs. of 2 variables:
## $ date: POSIXct, format: "2004-01-01" "2004-02-01" ...
## $ hits: int 6 9 11 18 17 20 21 16 20 30 ...
```

```
us_mlb[,1]<-as.factor(us_mlb[,1])
attach(us_mlb)</pre>
```

```
Time Series HW6
2021/9/23 下午11:12
    ## The following objects are masked from us_flu:
    ##
    ##
           date, hits
    mlbts<-ts(hits,c(2004,1),c(2021,4),12)
    str(mlbts)
       Time-Series [1:208] from 2004 to 2021: 6 9 11 18 17 20 21 16 20 30 ...
    mlbts
    ##
            Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
    ## 2004
               6
                   9
                      11
                          18
                               17
                                   20
                                       21
                                           16
                                                20
                                                    30
    ## 2005
               8
                   8
                      12
                          22
                               21
                                   24
                                       27
                                            22
                                                22
                                                    26
                                                          8
                                                             11
               9
                      16
    ##
       2006
                   9
                          27
                               23
                                   28
                                       31
                                            26
                                                23
                                                    25
                                                         10
                                                             10
    ##
       2007
               8
                  11
                      15
                          31
                               27
                                   31
                                       33
                                           30
                                                31
                                                    31
                                                         11
                                                             13
    ## 2008
              9
                  11
                      18
                          29
                               26
                                   30
                                       34
                                           27
                                                27
                                                    29
                                                        10
                                                             13
    ## 2009
              12
                  13
                      18
                          30
                               28
                                   31
                                       35
                                           28
                                                24
                                                    30
                                                        14
                                                             11
    ## 2010
              9
                   9
                      15
                          29
                               29
                                   34
                                       39
                                           35
                                                33
                                                    37
                                                        12 12
    ## 2011
              9
                      19
                  11
                          38
                               34
                                   40
                                       46
                                           38
                                                39
                                                    39
                                                        11
                                                             12
    ## 2012
                      19
                               40
                                       47
                                           39
                                                42
                                                        11
             10
                  11
                          41
                                   44
                                                    51
                                                             13
    ## 2013
              10
                  12
                      19
                          45
                               44
                                   50
                                       54
                                           51
                                                47
                                                    43
                                                        10
                                                             11
    ## 2014
                      20
                                           52
              9
                  11
                          47
                               47
                                   50
                                       55
                                                50
                                                    44
                                                        10
                                                             11
    ## 2015
              9
                   9
                      18
                          53
                               55
                                   62
                                       61
                                           66
                                                68
                                                    70
                                                        13 12
    ## 2016
              9
                   9
                      23
                          74
                               83
                                   88
                                       83
                                           77
                                                81
                                                    80
                                                         20 11
    ## 2017
              8
                 10
                      23
                          71
                               74
                                   79
                                           70
                                                69
                                                    88
                                                        18 12
                                       80
    ## 2018
              11
                  13
                      27
                          72
                               70
                                   68
                                       69
                                           69
                                                68
                                                    87
                                                        11 13
                                       71
    ## 2019
              12
                  15
                                   75
                                                72 100
                      30
                          65
                               67
                                           76
                                                         11
                                                             13
    ## 2020
              12
                  15
                      14
                          10
                               10
                                   14
                                       31
                                           58
                                                59
                                                    68
                                                         7
                                                              8
    ## 2021
               9
                      19
                  11
                          69
    frequency(mlbts)
    ## [1] 12
    cycle(mlbts)
```

```
##
        Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
                   3
                               6
                                    7
                                        8
                                            9
## 2004
          1
               2
                       4
                           5
                                               10
                                                    11
                                                        12
## 2005
          1
               2
                   3
                       4
                           5
                               6
                                    7
                                        8
                                            9
                                               10
                                                    11
                                                        12
                           5
              2
                   3
                                   7
                                        8
                                            9
## 2006
          1
                       4
                               6
                                               10
                                                    11
                                                        12
## 2007
          1
              2
                   3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                    11
                                                        12
## 2008
              2
                   3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
          1
## 2009
              2
                   3
                       4
                           5
                                            9
          1
                               6
                                   7
                                        8
                                               10
                                                   11 12
                           5
## 2010
          1
              2
                   3
                       4
                               6
                                   7
                                        8
                                            9
                                               10
                                                    11 12
## 2011
              2
                       4
                           5
                                   7
                                        8
                                            9
          1
                   3
                               6
                                               10
                                                   11 12
## 2012
          1
              2
                   3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
## 2013
              2
                       4
                           5
                                   7
                                        8
                                            9
          1
                   3
                               6
                                               10
                                                   11 12
              2
                           5
                                   7
## 2014
                   3
                       4
                               6
                                        8
                                            9
                                               10
          1
                                                    11 12
                           5
## 2015
          1
              2
                   3
                       4
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
## 2016
          1
              2
                   3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
## 2017
              2
                   3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                                   11 12
          1
                                               10
## 2018
          1
              2
                   3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11 12
                           5
## 2019
              2
                   3
                       4
                               6
                                   7
                                        8
                                            9
                                                   11 12
          1
                                               10
## 2020
          1
              2
                   3
                       4
                           5
                               6
                                   7
                                        8
                                            9
                                               10
                                                   11
                                                        12
               2
## 2021
                   3
                       4
          1
```

```
summary(mlbts)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 6.00 12.00 25.50 31.62 45.25 100.00
```

#### Box-cox

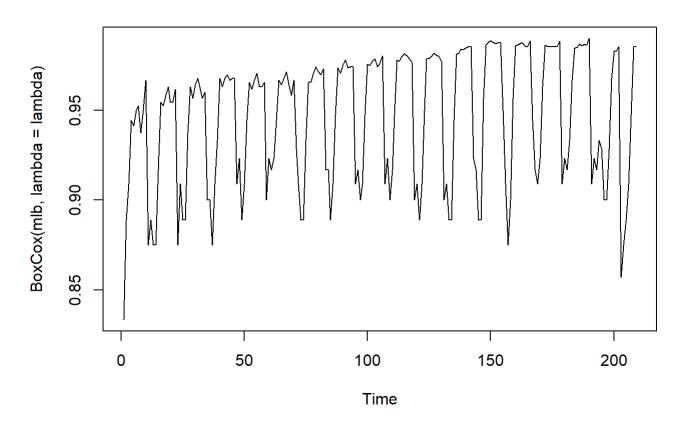
利用Box-Cox transformation,使轉換後的資料變異數齊一,更似常態分佈。 其中,計算出的lambda值為-0.9999242,並將轉換後的資料繪製成圖。

```
par(mfrow=c(1,1))
mlb<-ts(a$interest_over_time[,2])
lambda <- BoxCox.lambda(log(mlb))
print(lambda)</pre>
```

```
## [1] -0.9999242
```

```
plot.ts(BoxCox(mlb, lambda = lambda), main='Box-Cox transformation')
```

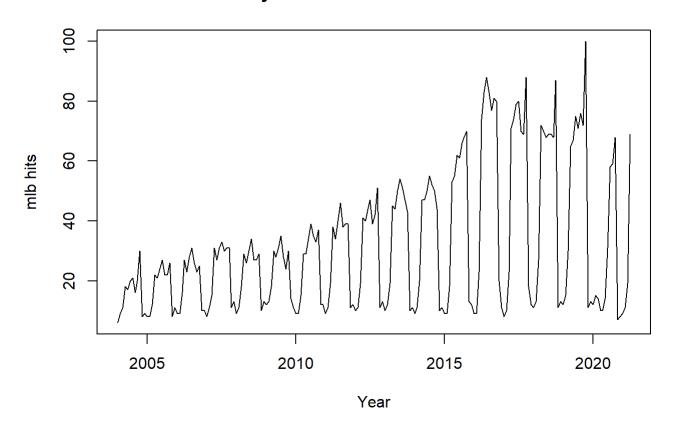
### **Box-Cox transformation**



### TS-plot

```
plot(mlbts,xlab="Year", ylab = "mlb hits",
    main="Monthly US mlb hits from 2004 to 2021")
```

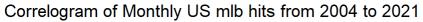
## Monthly US mlb hits from 2004 to 2021

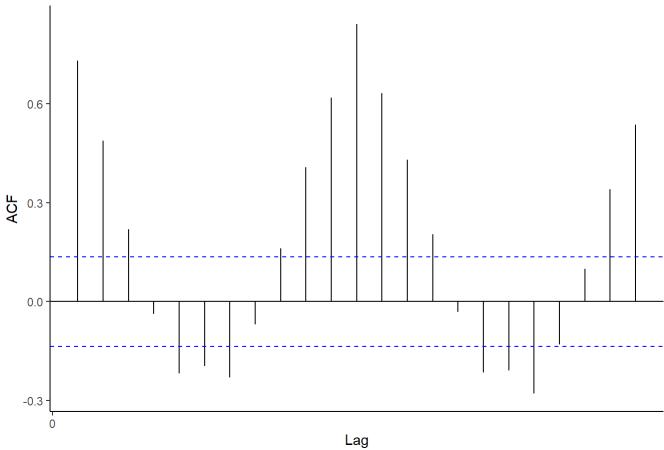


### ACF of fluts

繪製資料之ACF圖

```
autoplot(acf(mlbts,plot=FALSE))+
  labs(title="Correlogram of Monthly US mlb hits from 2004 to 2021") + theme_classic()
```

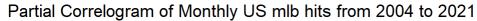


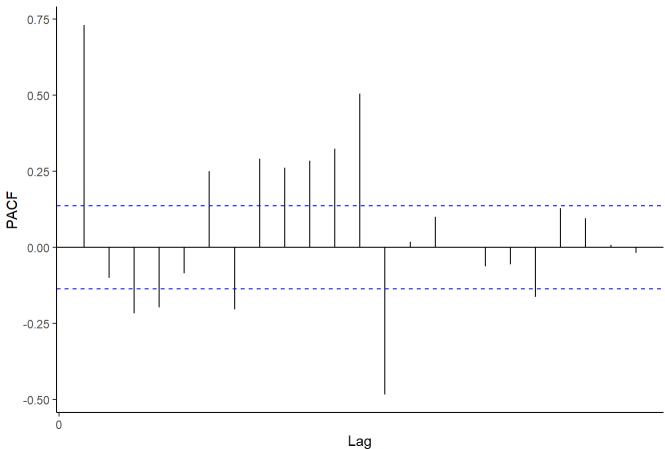


### PACF of fluts

繪製資料之PACF圖

```
autoplot(pacf(mlbts,plot=FALSE))+
  labs(title=" Partial Correlogram of Monthly US mlb hits from 2004 to 2021") + theme_classic()
```



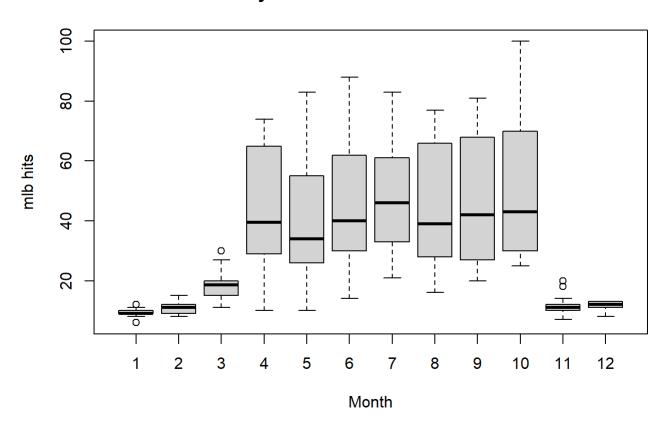


### **Boxplot**

繪製資料之盒鬚圖·可看出2004<sub>2021</sub>平均而言·關鍵字搜尋次數集中於410月。

```
boxplot(mlbts~cycle(mlbts),xlab="Month", ylab = "mlb hits"
,main ="Monthly US mlb hits from 2004 to 2021")
```

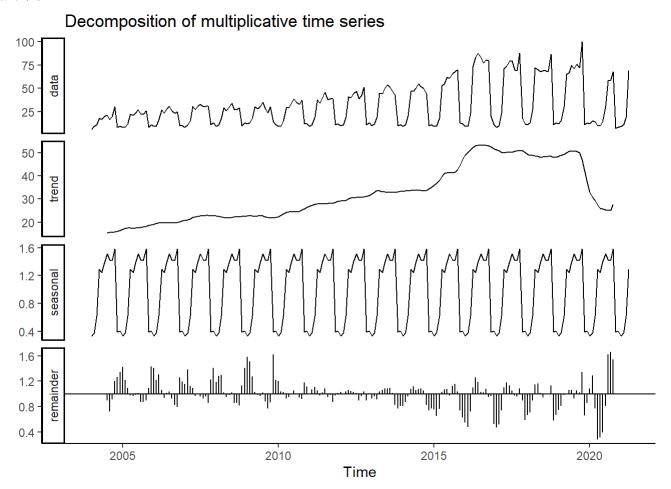
## Monthly US mlb hits from 2004 to 2021



### decomposition

將原始資料、趨勢、季節性、殘差分別繪製成圖。

```
decomp_mlbts <- decompose(mlbts,"multiplicative")
autoplot(decomp_mlbts) + theme_classic()</pre>
```



## Fitting Model method 1

### Test stationality

以ADF test檢定平穩性,檢定結果顯著,此資料集為平穩序列。

```
adf.test(mlbts)

## Warning in adf.test(mlbts): p-value smaller than printed p-value
```

```
##
## Augmented Dickey-Fuller Test
##
## data: mlbts
## Dickey-Fuller = -7.0113, Lag order = 5, p-value = 0.01
## alternative hypothesis: stationary
```

#### Fit arima

方法一將以auto.arima函數擬和模型。可得結果為ARIMA(1,0,1)(0,1,1)[12]。並可知AIC=1314.69。

```
arima_mlbts <- auto.arima(mlbts)
arima_mlbts
```

Time Series HW6

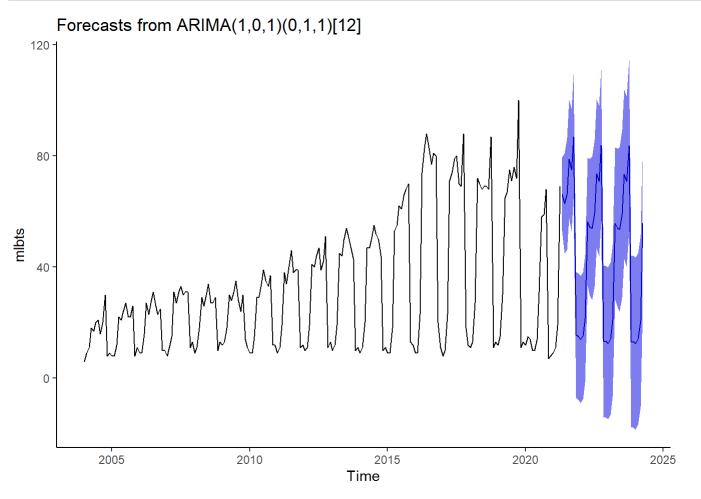
```
## Series: mlbts
## ARIMA(1,0,1)(0,1,1)[12]
##
## Coefficients:
##
            ar1
                    ma1
                            sma1
##
         0.7650 0.1437
                         -0.3959
## s.e.
         0.0584 0.0852
                          0.0669
##
## sigma^2 estimated as 45.99: log likelihood=-653.34
## AIC=1314.69
                 AICc=1314.9
                               BIC=1327.8
```

### Forcasting

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繪製36步預測,並加上信賴區間。

```
fore_mlbts <- forecast(arima_mlbts, level = c(95), h = 36)
autoplot(fore_mlbts) + theme_classic()</pre>
```



#### Residual

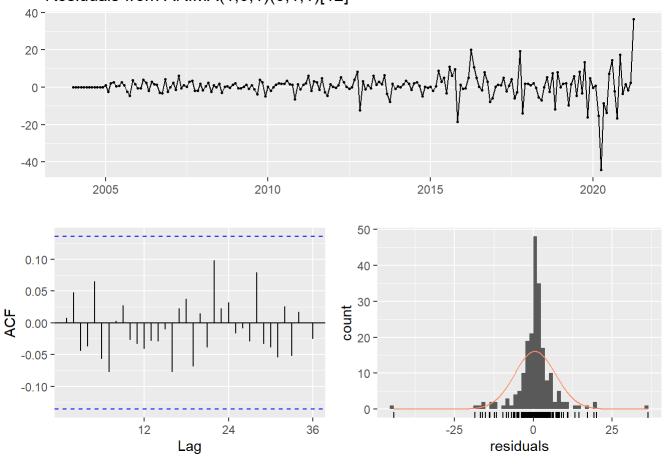
對殘差作圖分析,可從ACF圖中看出直接落於95%信賴區間中,顯示此模型對相關結構作很好的描述。並可從直方圖可看出殘差呈現常態分配。

```
checkresiduals(arima_mlbts)
```

Time Series HW6



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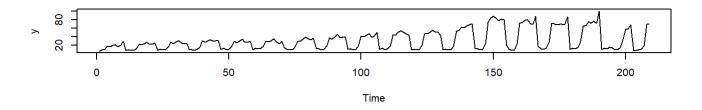


```
##
## Ljung-Box test
##
## data: Residuals from ARIMA(1,0,1)(0,1,1)[12]
## Q* = 11.417, df = 21, p-value = 0.954
##
## Model df: 3. Total lags used: 24
```

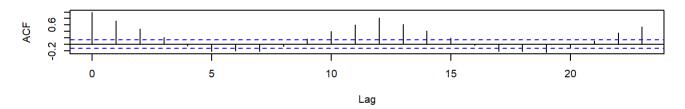
## Fitting Model method 2 (Differencing)

方法二將直接觀察ACF、PACF圖形,並找出應擬合之模型。首先先將資料作一次差分,並可藉繪製出的ACF、PACF圖形看出,ACF從lag1處開始cutoff,對應至MA(1)模型。另外,對資料作季節性差分,可看出其ACF從lag1處開始cutoff,對應至MA(1)模型。故最後選擇SARIMA(0,1,1)\*(0,1,1),其中週期為12。並可從殘差之ACF圖看出似white noise。

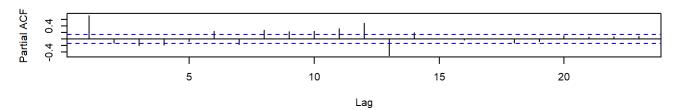
```
#original data
{par(mfrow=c(3,1))
y = a$interest_over_time[,2]
par(mfrow=c(3,1))
ts.plot(y)
acf(y)
pacf(y)}
```



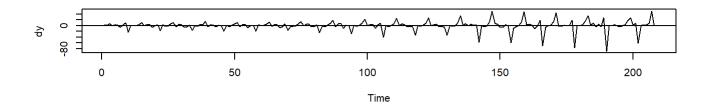
### Series y



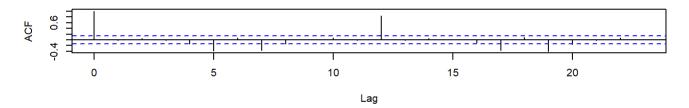
### Series y



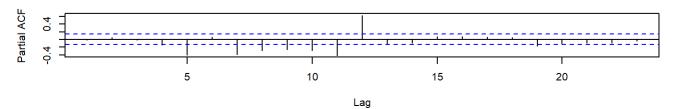
```
#diff
dy<-diff(y)
{par(mfrow=c(3,1))
{ts.plot(dy)
  abline(h=mean(dy))
}
acf(dy)
pacf(dy)}</pre>
```



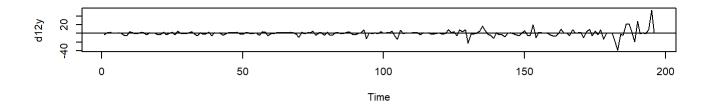
#### Series dy



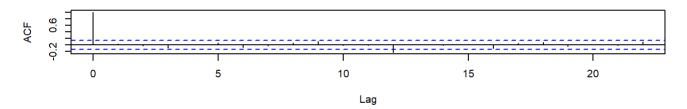
#### Series dy



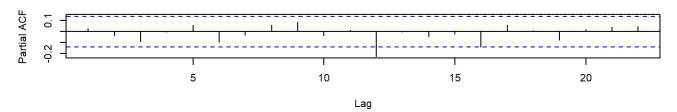
```
#seasonal diff
d12y<-diff(dy,12)
{par(mfrow=c(3,1))
{ts.plot(d12y)
abline(h=mean(d12y))
}
acf(d12y)
pacf(d12y)}</pre>
```



#### Series d12y

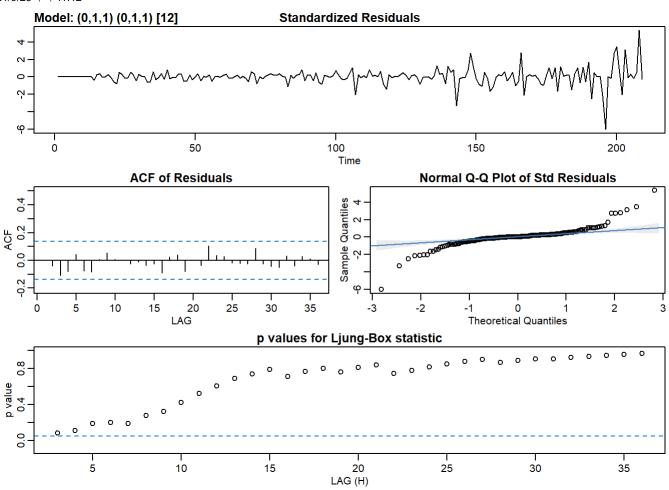


#### Series d12y



```
par(mfrow=c(1,1))
#choose model
sarima(y, 0,1,1,0,1,1,12)
```

```
## initial value 2.011444
## iter
          2 value 1.966717
          3 value 1.962009
## iter
## iter
          4 value 1.956331
## iter
          5 value 1.955904
          6 value 1.955888
## iter
          7 value 1.955887
## iter
          7 value 1.955887
## iter
          7 value 1.955887
## iter
## final value 1.955887
## converged
## initial value 1.959941
## iter
          2 value 1.959730
          3 value 1.959730
## iter
## iter
          3 value 1.959730
          3 value 1.959730
## iter
## final value 1.959730
## converged
```

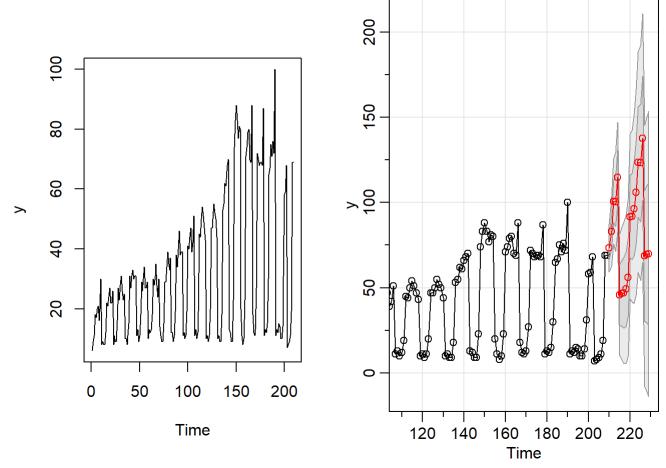


```
## $fit
##
## Call:
## stats::arima(x = xdata, order = c(p, d, q), seasonal = list(order = c(p, D, q))
       Q), period = S), include.mean = !no.constant, transform.pars = trans, fixed = fixed,
##
       optim.control = list(trace = trc, REPORT = 1, reltol = tol))
##
## Coefficients:
##
            ma1
                    sma1
         0.0313 -0.3775
##
## s.e. 0.0739
                 0.0714
##
## sigma^2 estimated as 49.9: log likelihood = -662.22, aic = 1330.44
##
## $degrees_of_freedom
## [1] 194
##
## $ttable
##
        Estimate
                     SE t.value p.value
          0.0313 0.0739 0.4243 0.6718
## ma1
## sma1 -0.3775 0.0714 -5.2873 0.0000
##
## $AIC
## [1] 6.427237
##
## $AICc
## [1] 6.427522
##
## $BIC
## [1] 6.474746
```

#### **Forecast**

同時繪製由方法一及方法二模型產生出的20步預測值。

```
par(mfrow=c(1,2))
{ts.plot(y)
sarima.for(y, 20, 0,1,1, 0,1,1, 12)}
```



```
## $pred
## Time Series:
## Start = 210
## End = 229
## Frequency = 1
   [1] 73.41476 83.12410 100.70795 100.32272 114.81307 45.71099 46.66440
   [8] 46.87129 49.18173 55.98280 91.72020 91.91464 96.34948 106.05882
## [15] 123.64266 123.25743 137.74778 68.64570 69.59911 69.80600
##
## $se
## Time Series:
## Start = 210
## End = 229
## Frequency = 1
   [1] 7.064062 10.147853 12.492273 14.461495 16.192986 17.756428 19.192933
   [8] 20.529166 21.783586 22.969601 24.097313 25.174560 27.753204 30.165562
## [15] 32.398796 34.487720 36.457149 38.325508 40.106924 41.812513
```

#### Efficiency

將資料切分成訓練集及驗證集,並計算以兩擬合後模型,套用至驗證集上的rmse。可得兩方法結果相近。

```
# splitting data into train and valid sets
trainy = z[1:168]
validy = z[168:length(y)]

# training model
modely = arima(trainy, order=c(1,0,0), season = list(order=c(0,1,1), period=12), method = 'ML')
model2y = arima(trainy, order=c(0,1,1), season = list(order=c(0,1,1), period=12), method = 'ML')

# model summary
summary(modely)
```

```
##
## Call:
## arima(x = trainy, order = c(1, 0, 0), seasonal = list(order = c(0, 1, 1), period = 12),
       method = "ML")
##
##
## Coefficients:
##
            ar1
                    sma1
##
         0.7142 -0.9999
## s.e. 0.0556
                  0.1760
##
## sigma^2 estimated as 91.21: log likelihood = -589.55, aic = 1185.1
##
## Training set error measures:
##
                        ME
                                RMSE
                                          MAE
                                                    MPE
                                                            MAPE
                                                                      MASE
## Training set 0.07155714 9.202967 4.238517 -11.06154 33.12337 0.9040004
##
## Training set 0.04131448
```

#### summary(model2y)

```
##
## arima(x = trainy, order = c(0, 1, 1), seasonal = list(order = c(0, 1, 1), period = 12),
##
       method = "ML")
##
## Coefficients:
##
             ma1
                     sma1
##
         -0.2478
                  -0.9997
## s.e.
          0.1182
                   0.3289
##
## sigma^2 estimated as 104.2: log likelihood = -595.83, aic = 1197.66
##
## Training set error measures:
##
                                RMSE
                                          MAE
                                                    MPE
                                                            MAPE
                                                                      MASE
                        ME
## Training set 0.02974055 9.804846 4.761052 -3.639438 38.30441 1.015448
##
                      ACF1
## Training set 0.07195287
```

```
# forecasting
forecasty = predict(modely,42)
forecasty$pred
## Time Series:
## Start = 169
## End = 210
## Frequency = 1
  [1] 18.902566 15.989099 12.172556 15.486086 12.922625 7.854478 8.741183
   [8] 8.553450 11.841238 22.017023 16.282521 12.984394 14.606096 12.920471
## [15] 9.980878 13.920745 11.804625 7.055980 8.170879 8.146126 11.550320
## [22] 21.809243 16.134120 12.878404 14.530395 12.866404 9.942262 13.893164
## [29] 11.784927 7.041911 8.160831 8.138950 11.545194 21.805582 16.131505
## [36] 12.876536 14.529062 12.865451 9.941582 13.892678 11.784580 7.041663
forecast2y = predict(model2y,42)
forecast2y$pred
## Time Series:
## Start = 169
## End = 210
## Frequency = 1
## [1] 18.50556 16.93413 14.07699 18.07698 16.00556 11.29128 12.43414 12.43414
## [9] 15.86272 26.14842 20.50557 17.29131 18.96137 17.38994 14.53280 18.53279
## [17] 16.46136 11.74708 12.88994 12.88995 16.31852 26.60422 20.96138 17.74711
## [25] 19.41717 17.84574 14.98860 18.98859 16.91716 12.20289 13.34574 13.34575
## [33] 16.77432 27.06003 21.41718 18.20291 19.87298 18.30154 15.44440 19.44439
## [41] 17.37297 12.65869
# evaluation
rmse(validy, forecasty$pred)
## [1] 15.74137
rmse(validy, forecast2y$pred)
```

## [1] 14.50196

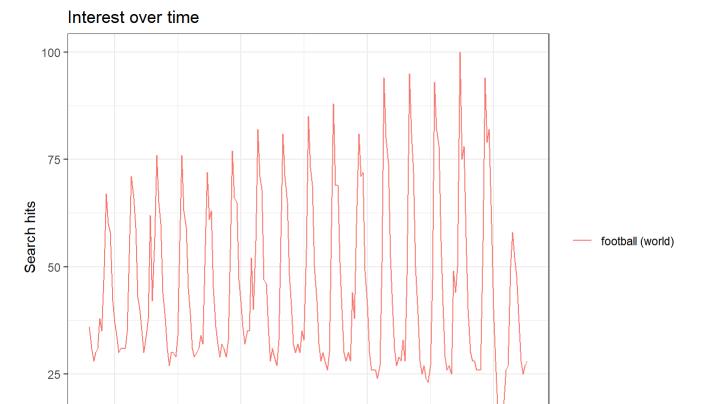
# Dataset Football

### **Basic information**

此為關鍵字為football之資料集,並針對其作線圖及直方圖。

```
h = gtrends("football", time="all")
plot(h)
```

2010



```
names(h)
```

2005

```
## [1] "interest_over_time" "interest_by_country" "interest_by_region"
## [4] "interest_by_dma" "interest_by_city" "related_topics"
## [7] "related_queries"
```

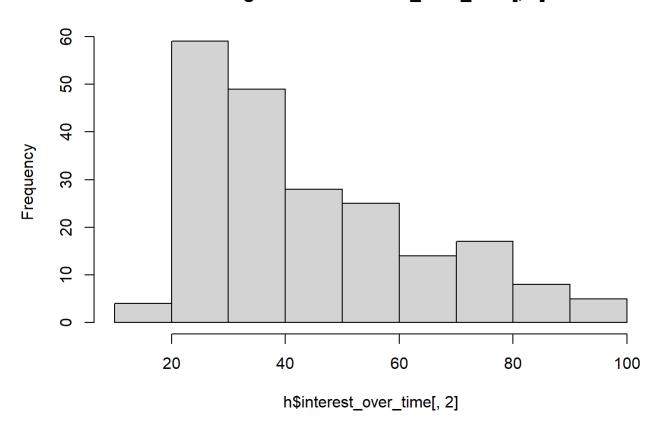
2015

Date

2020

hist(h\$interest\_over\_time[,2], 10)

### Histogram of h\$interest\_over\_time[, 2]



#### head(h\$related\_topics)

```
subject related_topics
                                                         value keyword category
##
## 1
         100
                                                      Football football
                         top
                                                                                0
                                             American football football
          91
                                                                                0
## 2
                         top
## 3
          13
                                                     BBC Sport football
                                                                                0
                         top
## 4
          11
                         top
                                                  BBC Scotland football
                                                                                0
## 5
                         top British Broadcasting Corporation football
          11
                                                                                0
## 6
          10
                                              College Football football
                                                                                0
                         top
```

### **EDA**

```
us_foot<-h$interest_over_time[,1:2]
str(us_foot)</pre>
```

```
## 'data.frame': 209 obs. of 2 variables:
## $ date: POSIXct, format: "2004-01-01" "2004-02-01" ...
## $ hits: int 36 31 28 30 31 38 35 50 67 60 ...
```

```
us_foot[,1]<-as.factor(us_foot[,1])
attach(us_foot)</pre>
```

Time Series HW6 2021/9/23 下午11:12

```
## The following objects are masked from us_mlb:
##
##
       date, hits
## The following objects are masked from us flu:
##
##
       date, hits
footts<-ts(hits,c(2004,1),c(2021,4),12)
str(footts)
    Time-Series [1:208] from 2004 to 2021: 36 31 28 30 31 38 35 50 67 60 ...
footts
##
        Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
## 2004
              31
                           31
                                        50
         36
                  28
                      30
                               38
                                   35
                                            67
                                                60
                                                     58
                                                         42
##
   2005
         37
              34
                  30
                      31
                           31
                               31
                                   35
                                       53
                                            71
                                                66
                                                     59
                                                         43
##
   2006
         40
              34
                  30
                      34
                           38
                               62
                                   42
                                       57
                                            76
                                                65
                                                     60
                                                         44
   2007
                               29
                                            76
                                                     59
##
         38
             31
                  27
                      30
                           30
                                   34
                                       56
                                                63
                                                         45
## 2008
         39
             31
                  29
                      30
                           31
                               34
                                   32
                                       55
                                            72
                                                61
                                                         45
                                                    63
## 2009
         36
             32
                  29
                      32
                           31
                               29
                                   33
                                       54
                                            77
                                                    65
                                                         47
                                                66
##
   2010
         42
             36
                  32
                      35
                           35
                               52
                                   40
                                       56
                                            82
                                                71
                                                    68
                                                        47
## 2011
                  28
                           29
                               27
         46
             36
                      31
                                   33
                                       57
                                            81
                                                71
                                                    65
                                                         48
## 2012
                  30
         41
              32
                      32
                           30
                               35
                                   33
                                       54
                                            85
                                                73
                                                    69
                                                         50
## 2013
                               26
                                       59
         42
             32
                  28
                      30
                           28
                                   30
                                            88
                                                69
                                                    69
                                                         51
## 2014
         40
              30
                  28
                      30
                           28
                               44
                                   38
                                       60
                                            81
                                                71
                                                    72
                                                         49
## 2015
         41
             30
                  26
                      26
                           26
                               24
                                   27
                                       51
                                            94
                                                80
                                                    74
                                                         52
## 2016
         41
                  27
                      29
                           28
                                       48
                                            95
                                                    72
             31
                               33
                                   28
                                                81
                                                         50
## 2017
         39
             28
                  25
                      27
                           24
                               23
                                   27
                                       47
                                            93
                                                82
                                                    78
                                                         56
## 2018
             29
                  26
                           25
                               49
                                                75
                                                    78
         41
                      27
                                   44
                                       50 100
                                                         57
## 2019
         40
                  28
                                                79
             30
                      28
                           26
                               26
                                   26
                                       56
                                            94
                                                    82
                                                         60
## 2020
         40
              28
                  18
                      14
                           14
                               19
                                   26
                                       27
                                            50
                                                58
                                                    52
                                                         48
## 2021
                  25
         39
              28
                      27
frequency(footts)
## [1] 12
cycle(footts)
```

```
##
        Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
                   3
                               6
                                   7
                                       8
                                            9
## 2004
          1
              2
                       4
                           5
                                               10
                                                   11
                                                       12
## 2005
          1
              2
                   3
                       4
                           5
                               6
                                   7
                                       8
                                            9
                                               10
                                                   11
                                                       12
                           5
              2
                  3
                                   7
                                       8
                                            9
## 2006
          1
                       4
                               6
                                               10
                                                   11
                                                       12
## 2007
          1
              2
                  3
                       4
                           5
                               6
                                   7
                                       8
                                            9
                                               10
                                                   11
                                                       12
## 2008
              2
                  3
                       4
                           5
                               6
                                   7
                                       8
                                            9
                                               10
                                                   11 12
          1
## 2009
              2
                  3
                       4
                           5
                                       8
                                            9
          1
                               6
                                   7
                                               10
                                                   11 12
                           5
## 2010
          1
              2
                  3
                       4
                               6
                                   7
                                       8
                                            9
                                               10
                                                   11 12
## 2011
              2
                       4
                           5
                                   7
                                       8
                                            9
          1
                  3
                               6
                                               10
                                                   11 12
## 2012
          1
              2
                   3
                       4
                           5
                               6
                                   7
                                       8
                                            9
                                               10
                                                   11 12
## 2013
              2
                       4
                           5
                                   7
                                       8
                                            9
          1
                  3
                               6
                                               10
                                                   11 12
              2
                           5
                                   7
## 2014
                   3
                       4
                               6
                                       8
                                            9
                                              10
                                                   11 12
          1
                           5
## 2015
          1
              2
                  3
                       4
                               6
                                   7
                                       8
                                            9
                                               10
                                                   11 12
## 2016
          1
              2
                  3
                       4
                           5
                               6
                                   7
                                       8
                                            9
                                               10
                                                   11 12
## 2017
              2
                  3
                       4
                           5
                               6
                                   7
                                       8
                                           9
                                               10
                                                   11 12
          1
## 2018
          1
              2
                  3
                       4
                           5
                               6
                                   7
                                       8
                                           9
                                              10
                                                   11 12
                           5
## 2019
              2
                  3
                       4
                               6
                                   7
                                       8
                                            9
                                                   11 12
          1
                                               10
## 2020
          1
              2
                  3
                       4
                           5
                               6
                                   7
                                       8
                                            9
                                               10
                                                   11
                                                       12
              2
## 2021
                   3
                       4
          1
```

```
summary(footts)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 14.00 30.00 39.00 45.03 58.00 100.00
```

#### Box-cox

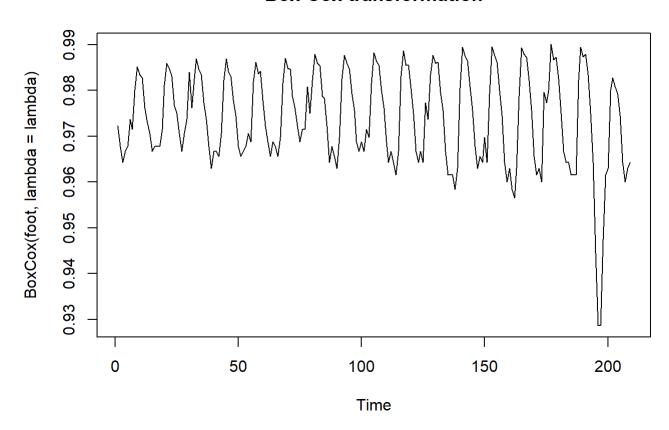
利用Box-Cox transformation,使轉換後的資料變異數齊一,更似常態分佈。 其中,計算出的lambda值為-0.9999242,並將轉換後的資料繪製成圖。

```
par(mfrow=c(1,1))
foot<-ts(h$interest_over_time[,2])
lambda <- BoxCox.lambda(log(foot))
print(lambda)</pre>
```

```
## [1] -0.9999242
```

```
plot.ts(BoxCox(foot, lambda = lambda), main='Box-Cox transformation')
```

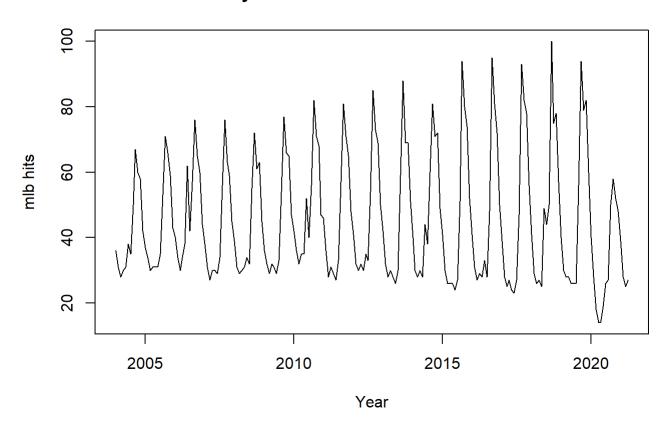
### **Box-Cox transformation**



### TS-plot

```
plot(footts,xlab="Year", ylab = "mlb hits",
    main="Monthly US football hits from 2004 to 2021")
```

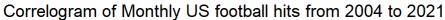
## Monthly US football hits from 2004 to 2021

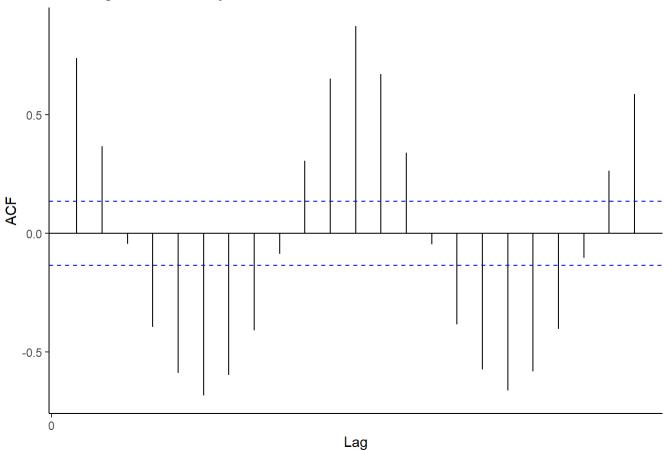


### ACF of footts

繪製資料之ACF圖

```
autoplot(acf(footts,plot=FALSE))+
labs(title="Correlogram of Monthly US football hits from 2004 to 2021") + theme_classic()
```



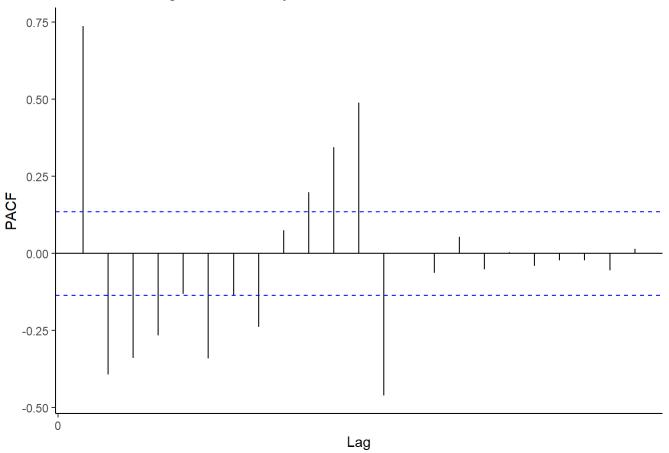


### PACF of footts

繪製資料之PACF圖

```
autoplot(pacf(footts,plot=FALSE))+
  labs(title=" Partial Correlogram of Monthly US football hits from 2004 to 2021") + theme_class
ic()
```



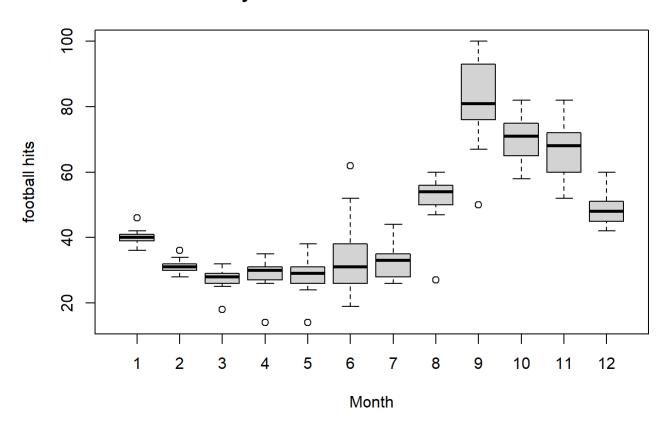


### **Boxplot**

繪製資料之盒鬚圖,可看出2004~2021平均而言,關鍵字搜尋次數於9月份到達最高峰。

```
boxplot(footts~cycle(footts),xlab="Month", ylab = "football hits"
,main ="Monthly US football hits from 2004 to 2021")
```

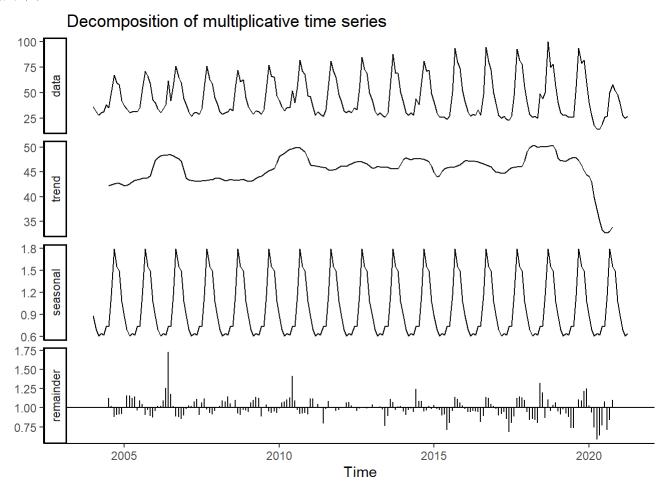
## Monthly US football hits from 2004 to 2021



### decomposition

將原始資料、趨勢、季節性、殘差分別繪製成圖。

```
decomp_footts <- decompose(footts,"multiplicative")
autoplot(decomp_footts) + theme_classic()</pre>
```



## Fitting Model method 1

### Test stationality

以ADF test檢定平穩性,檢定結果顯著,此資料集為平穩序列。

```
## Warning in adf.test(footts): p-value smaller than printed p-value

##
## Augmented Dickey-Fuller Test
##
## data: footts
## Dickey-Fuller = -11.386, Lag order = 5, p-value = 0.01
## alternative hypothesis: stationary
```

#### Fit arima

方法一將以auto.arima函數擬和模型。可得結果為ARIMA(1,0,0)(0,1,2)[12]。並可知AIC=1231.24。

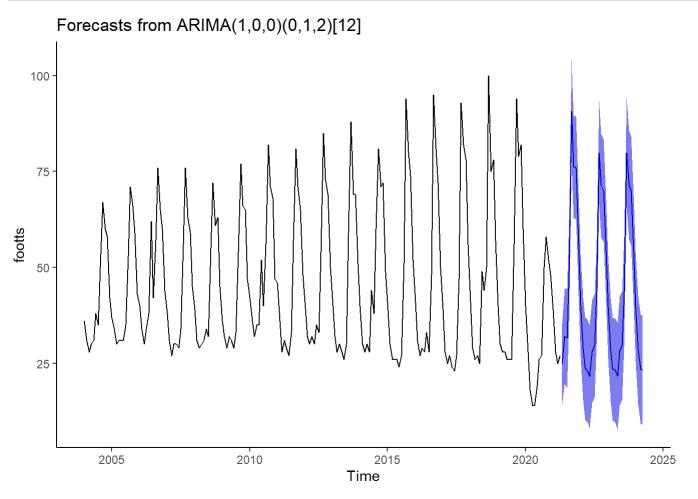
```
arima_footts <- auto.arima(footts)
arima_footts</pre>
```

```
## Series: footts
## ARIMA(1,0,0)(0,1,2)[12]
##
   Coefficients:
##
##
            ar1
                            sma2
                    sma1
##
         0.6157
                 -0.8912 0.2379
         0.0560
                          0.0938
##
  s.e.
                  0.0922
##
## sigma^2 estimated as 28.91: log likelihood=-611.62
## AIC=1231.24
                 AICc=1231.45
                                BIC=1244.36
```

### Forcasting

繪製36步預測,並加上信賴區間。

```
fore_footts <- forecast(arima_footts, level = c(95), h = 36)
autoplot(fore_footts) + theme_classic()</pre>
```

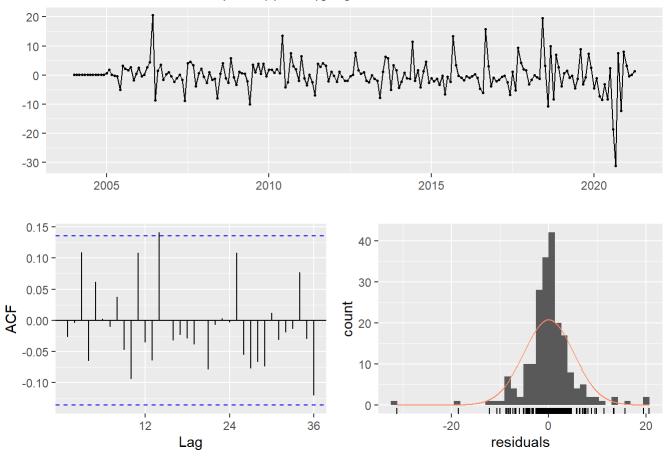


#### Residual

對殘差作圖分析,可從ACF圖中看出直接落於95%信賴區間中,顯示此模型對相關結構作很好的描述。並可從直方圖可看出殘差呈現常態分配。

```
checkresiduals(arima_footts)
```

### Residuals from ARIMA(1,0,0)(0,1,2)[12]

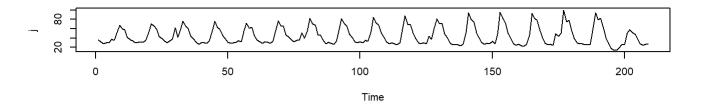


```
##
## Ljung-Box test
##
## data: Residuals from ARIMA(1,0,0)(0,1,2)[12]
## Q* = 17.83, df = 21, p-value = 0.6597
##
## Model df: 3. Total lags used: 24
```

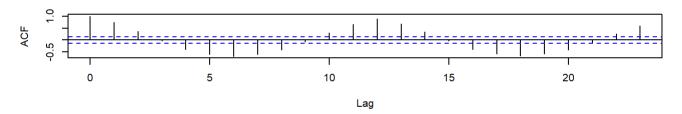
## Fitting Model method 2 (Differencing)

方法二將直接觀察ACF、PACF圖形,並找出應擬合之模型。首先先將資料作一次差分,並可藉繪製出的ACF、PACF圖形看出,ACF從lag1處開始tailoff,對應至AR(1)模型。且PACF從lag1開始cutoff,對應至MA(1)模型。另外,對資料作季節性差分,可看出其ACF從lag1處開始tailoff,對應至AR(1)模型。且PACF從lag1開始cutoff,對應至MA(1)模型。故最後選擇SARIMA(1,1,1)\*(1,1,1),其中週期為12。並可從殘差之ACF圖看出似white noise。

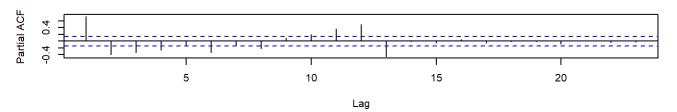
```
#original data
{par(mfrow=c(3,1))
    j = h$interest_over_time[,2]
    par(mfrow=c(3,1))
    ts.plot(j)
    acf(j)
    pacf(j)}
```



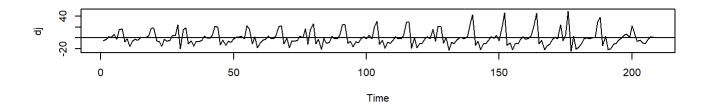
### Series j



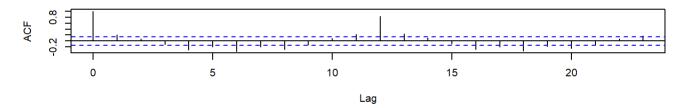
#### Series j



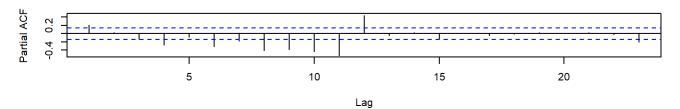
```
#diff
dj<-diff(j)
{par(mfrow=c(3,1))
    {ts.plot(dj)
      abline(h=mean(dj))
}
acf(dj)
pacf(dj)}</pre>
```



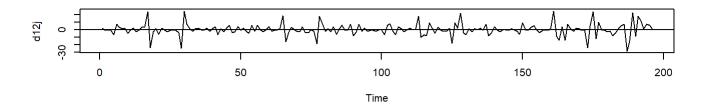
#### Series dj



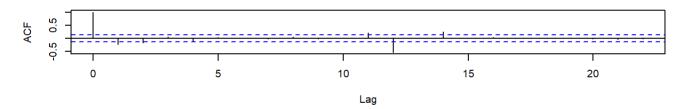
#### Series dj



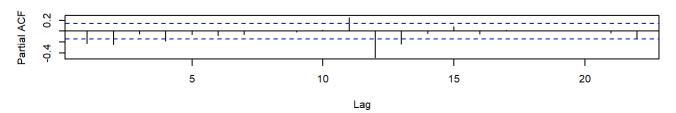
```
#seasonal diff
d12j<-diff(dj,12)
{par(mfrow=c(3,1))
    {ts.plot(d12j)
       abline(h=mean(d12j))
}
acf(d12j)
pacf(d12j)}</pre>
```



#### Series d12j



#### Series d12j

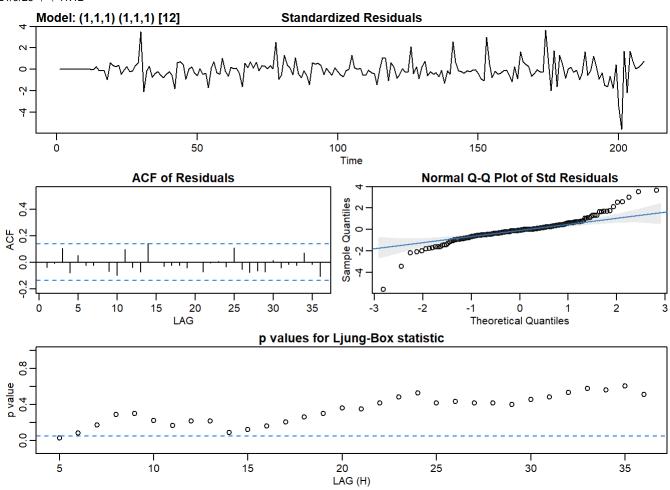


par(mfrow=c(1,1))
#choose model
sarima(j, 1,1,1,1,1,1,1)

Time Series HW6

```
## initial value 2.083439
         2 value 1.797376
## iter
## iter
         3 value 1.783406
         4 value 1.780867
## iter
## iter
         5 value 1.777070
## iter
          6 value 1.770846
## iter
         7 value 1.740392
         8 value 1.730666
## iter
         9 value 1.730615
## iter
## iter 10 value 1.728436
         11 value 1.727951
## iter
## iter
         12 value 1.727813
## iter
         13 value 1.727803
## iter
        14 value 1.727802
## iter
         14 value 1.727802
## iter 14 value 1.727802
## final value 1.727802
## converged
## initial value 1.719310
## iter
         2 value 1.717494
## iter
         3 value 1.717439
         4 value 1.715933
## iter
## iter
         5 value 1.715317
## iter
          6 value 1.715078
## iter
         7 value 1.714853
         8 value 1.714817
## iter
## iter
         9 value 1.714811
## iter 10 value 1.714810
## iter 10 value 1.714810
## final value 1.714810
## converged
```

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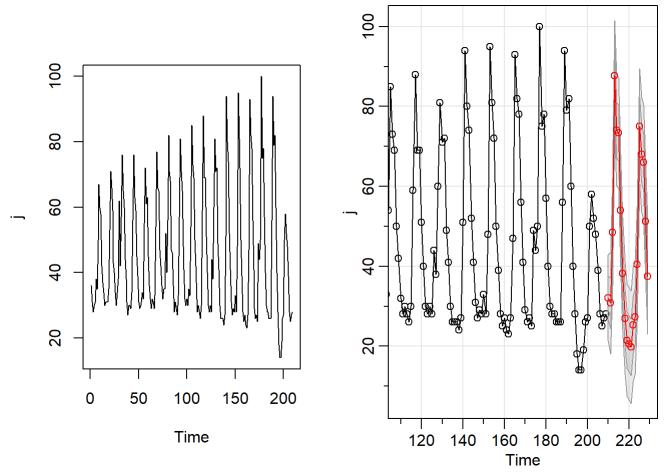


```
## $fit
##
## Call:
## stats::arima(x = xdata, order = c(p, d, q), seasonal = list(order = c(p, D, q))
       Q), period = S), include.mean = !no.constant, transform.pars = trans, fixed = fixed,
##
       optim.control = list(trace = trc, REPORT = 1, reltol = tol))
##
## Coefficients:
##
            ar1
                    ma1
                             sar1
                                      sma1
         0.6122 -0.9804
##
                         -0.3004 -0.5669
## s.e. 0.0632
                 0.0248
                           0.1020
                                    0.0885
##
## sigma^2 estimated as 28.88: log likelihood = -614.21, aic = 1238.43
##
## $degrees_of_freedom
## [1] 192
##
## $ttable
##
        Estimate
                    SE t.value p.value
         0.6122 0.0632
                         9.6818 0.0000
## ar1
        -0.9804 0.0248 -39.5930 0.0000
## ma1
## sar1 -0.3004 0.1020 -2.9458 0.0036
## sma1 -0.5669 0.0885 -6.4067 0.0000
##
## $AIC
## [1] 5.982751
##
## $AICc
## [1] 5.983708
##
## $BIC
## [1] 6.061933
```

#### **Forecast**

同時繪製由方法一及方法二模型產生出的20步預測值。

```
#forecast
par(mfrow=c(1,2))
{ts.plot(j)
    sarima.for(j, 20, 1,1,1, 1,1,1, 12)}
```



```
## $pred
## Time Series:
## Start = 210
## End = 229
## Frequency = 1
   [1] 32.10219 30.76912 48.52120 87.68252 74.00641 73.41295 53.98344 38.17639
   [9] 26.93349 21.42606 20.56948 19.72938 25.35069 27.28604 40.47328 75.06566
## [17] 68.07741 65.96700 51.23890 37.51723
##
## $se
## Time Series:
## Start = 210
## End = 229
## Frequency = 1
   [1] 5.373860 6.356527 6.721206 6.874215 6.944895 6.981128 7.001991 7.015544
   [9] 7.025401 7.033284 7.040066 7.046214 7.116666 7.154087 7.176487 7.191601
## [17] 7.202963 7.212291 7.220470 7.227982
```

#### Efficiency

將資料切分成訓練集及驗證集,並計算以兩擬合後模型,套用至驗證集上的rmse。可得兩方法結果相近。

```
# loading packages
# install.packages('Metrics')
library(forecast)
library(Metrics)

# splitting data into train and valid sets
trainj = j[1:168]
validj = j[168:length(j)]

# training model
modelj = arima(trainj, order=c(1,0,0), season = list(order=c(0,1,2), period=12), method = 'ML')
model2j = arima(trainj, order=c(1,1,1), season = list(order=c(1,1,1), period=12), method = 'ML')

# model summary
summary(modelj)
```

```
##
## Call:
## arima(x = trainj, order = c(1, 0, 0), seasonal = list(order = c(0, 1, 2), period = 12),
       method = "ML")
##
##
## Coefficients:
##
            ar1
                    sma1
                            sma2
##
         0.4975
                 -0.8782 0.3223
## s.e. 0.0701
                  0.1064 0.1005
##
## sigma^2 estimated as 17.43: log likelihood = -449.23, aic = 906.46
##
## Training set error measures:
                                       MAE
                                                   MPE
                                                          MAPE
                                                                              ACF1
##
                       ME
                             RMSE
                                                                   MASE
## Training set 0.3121991 4.02274 2.630221 -0.8370348 5.96596 0.272148 0.02505819
```

```
summary(model2j)
```

```
##
## Call:
## arima(x = trainj, order = c(1, 1, 1), seasonal = list(order = c(1, 1, 1), period = 12),
       method = "ML")
##
##
## Coefficients:
##
            ar1
                    ma1
                            sar1
                                      sma1
##
         0.5093
                -1.000
                         -0.3797
                                  -0.4070
## s.e. 0.0706
                          0.1029
                  0.028
                                   0.1107
##
## sigma^2 estimated as 17.83: log likelihood = -449.67, aic = 909.34
##
## Training set error measures:
##
                        ME
                               RMSE
                                          MAE
                                                    MPE
                                                            MAPE
                                                                      MASE
## Training set -0.3003787 4.055592 2.741901 -2.306182 6.477847 0.2837035
##
                      ACF1
## Training set 0.01383032
```

```
# forecasting
forecastj = predict(modelj,42)
forecastj$pred
## Time Series:
## Start = 169
## End = 210
## Frequency = 1
## [1] 43.02180 31.15861 27.02933 27.98448 26.78220 30.19157 28.72107 50.55480
## [9] 92.96048 79.56613 73.67179 51.39137 40.21723 29.35778 25.85163 27.38270
## [17] 25.70708 27.38483 27.44797 48.06969 94.05451 81.50913 75.37044 53.04043
## [25] 41.03761 29.76590 26.05466 27.48370 25.75733 27.40983 27.46041 48.07588
## [33] 94.05759 81.51066 75.37120 53.04081 41.03780 29.76599 26.05471 27.48373
## [41] 25.75734 27.40984
forecast2j = predict(model2j,42)
forecast2j$pred
## Time Series:
## Start = 169
## End = 210
## Frequency = 1
## [1] 43.51928 31.99029 27.77684 29.10589 27.59324 30.51886 29.21451 50.41844
## [9] 93.45282 80.29652 74.09020 52.21055 41.21346 30.35460 26.84086 28.54636
## [17] 26.53103 27.99784 28.72340 49.47844 93.64291 81.30738 75.93979 54.01500
## [25] 42.45492 31.34178 27.56247 29.12508 27.30062 29.32128 29.27618 50.20165
## [33] 93.93707 81.28993 75.60391 53.69626 42.34992 31.33332 27.65483 29.27170
## [41] 27.37477 29.18516
# evaluation
rmse(validj, forecastj$pred)
## [1] 18.55826
rmse(validj, forecast2j$pred)
```

## [1] 18.5386