

# ACCESSIBLE DESIGN IN THE FEILD OF MEDIA AND COMMUNICATION

## UNIVERSAL USABILITY

Accessible design accommodates diverse needs by supporting various devices, screen readers, and customizable interfaces. This inclusivity ensures that content is understandable and navigable for all users.



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## INCLUSIVE VISUAL AND AUDIO CONTENT

Features like captions, transcripts, and audio descriptions make multimedia accessible for those with sensory impairments. These options enhance engagement, allowing all audiences to experience content fully.

## ASSISTIVE TECHNOLOGIES

Leveraging tools like alternative text, keyboard navigation, and voice controls empowers users with disabilities to interact independently. These technologies break down barriers, making digital experiences more equitable.

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