Elisa Vaccaro

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Full stack web developer who strives for clean, concise and efficient code, while keeping quality control at the forefront. Experienced in Ruby on Rails and JavaScript based programming with a background in data analysis. Developed a passion for software engineering through survey testing in a previous career in entertainment market research. Strong organizational and time management skills. Goal-driven and ambitious mindset with a focus on timeliness and accuracy.

TECHNICAL PROJECTS

Starmony - [Github Backend](#) | [Github Frontend](#) | [Video Demo](#)
A horoscope aggregator app that allows users to view multiple horoscopes for their sign in a centralized location
• Employed Nokogiri to scrape from 12 horoscope websites to create a composite horoscope API with Postgres/Rails
• Created a React/Redux frontend with authorization that allows users to create an account, browse horoscopes from 12 different astrology sites, favorite astrology sites and see those top choices upon logging in thereafter

Presently - [Github](#) | [Video Demo](#)
A gift wishlist that allows users to select favorite categories, browse Etsy listings, and add items to their favorites using the Etsy API
• Designed a Postgres/Rails backend following the MVC model to store users and their relationships
• Ruby frontend with custom CSS in order to present an interactive and dynamic experience for the user

Fauxkemon - [Github Backend](#) | [Github Frontend](#) | [Video Demo](#)
Simulated game where users can grow/evolve Pokemon to battle
• Utilized vanilla JavaScript front-end, integrated Bootstrap and Canvas.js for battle staging
• Postgres/Rails backend following the MVC model, seeding the database with the Pokemon API

TECHNICAL SKILLS

Ruby, Rails, SQL, JavaScript, React, Redux, Object-Oriented Programming, HTML, CSS, Bootstrap, Semantic-UI

EMPLOYMENT HISTORY

ERm Research, LLC, New York, NY

Freelance Data Analysis/Entry, *June 2017 – Present*
• Categorize open-ended survey responses to analyze and present data in detailed spreadsheets for market researchers under strict time constraints

Assistant Coordinator, *June 2015 – June 2017*
• Crafted effective movie screening, exit polling and other experiential marketing research reports based on both qualitative and quantitative analysis of data, which provided actionable feedback for the effective branding of client products
• Coordinated with various project leaders across the country to ensure the timely supply of essential documents for market research in diverse regions

Research Intern, *August 2014 – May 2015*
• Levered strong analytical skills to strategically support the evaluation of qualitative data for market research
• Cultivated fervent problem solving skills through testing and troubleshooting online surveys to confirm expected functionality

EDUCATION

Flatiron School – New York, NY, January *2018*
• Full Stack Web Development, Ruby on Rails and JavaScript immersive program

New York University – New York, NY, May 2015
• Bachelor of Science: Media, Culture and Communications, Minor: Business of Entertainment, Media and Technology
• Cumulative GPA: 3.5, University Honors Scholar