

CHANG, RUI-TING

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Education

National Chengchi University (NCCU)

Taipei, Taiwan

Bachelor of Science

anticipated degree in June 2023

Department of Management Information Systems, College of Commerce

- Double Major in the Undergraduate Program in Digital Content and Technologies, College of Informatics.
- Awarded **third place** in the 2022 Undergraduate Senior Project Competition of the Department of Management Information Systems, NCCU.
- Achieved recognition for the **best popularity award** in the 2022 Undergraduate Senior Project Competition of the Department of Management Information Systems, NCCU.
- Relevant Coursework: 3D Game Design, User Experience Design, Human-Computer Interaction Design, 3D Computer Animation Foundation.
- Certificate of Accomplishment: English Taught Program, College of Commerce.

Research Experience

Research Assistant

Taipei, Taiwan

Department of Management Information Systems, NCCU

July 2022 - present

- Assistant to Professor Lin, Yi-Ling, responsible for processing archival collections and writing finding aids.
- Organized the study of “Competitive gamification in crowdsourcing-based contextual-aware recommender systems” in the *International Journal of Human-Computer Studies*, “A Personalized Interaction Mechanism Framework for Micro-moment Recommender Systems” in the *Transactions on Interactive Intelligent Systems*, and “Exploring the effect of explanation facilities on insurance digital trust: An eye-tracking study” in the *Journal of Risk and Insurance*.

Relevant Experience

Lead of the Visual Design Team

The twelfth OpenHCI Human-Computer Interaction workshop *May 2022 – September 2022*

- Directed a six people team to design and develop the campaign website and successfully reached 2.4K users to browse the website.
- Designed the key vision of the campaign and organized the final exhibition to showcase the projects.

Member of the Artistic Department

NCCU Golden Melody Award *October 2021 – June 2022*

- Designed the main event souvenir and created a \$10K sales income.
- Targeted 1K users to join the online campaign with the key visual design.

Member

NCCU International Youth *January 2020 – June 2020*

- Organized three one-day trips for international students to explore Taiwan.
- Conducted conflict management and leadership skill development training sessions.

Teaching Experience

Tutor (English and Math)

Taipei, Taiwan

Yi-sen Learning Center *June 2019 – September 2022*

- Identified the learning style of each student and helped them thoroughly understand math and English concepts to excel in school.

Skills and Competences

- Excels in programming in Java, C#, Python, and JavaScript.
- Able to conduct user research, wireframing, UI/UX Design, and Responsive Web Design.
- Fluent in English and a native speaker of Mandarin.