

# REBRANDING

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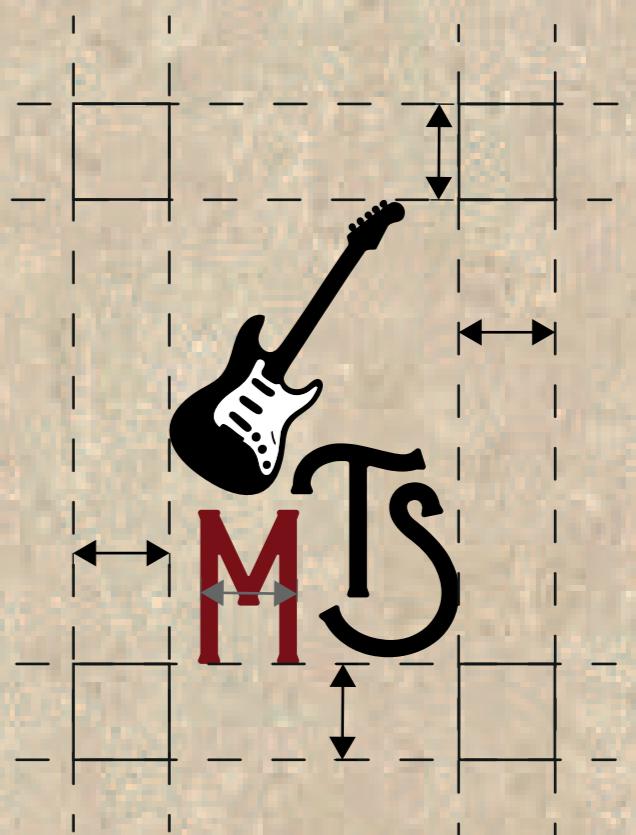
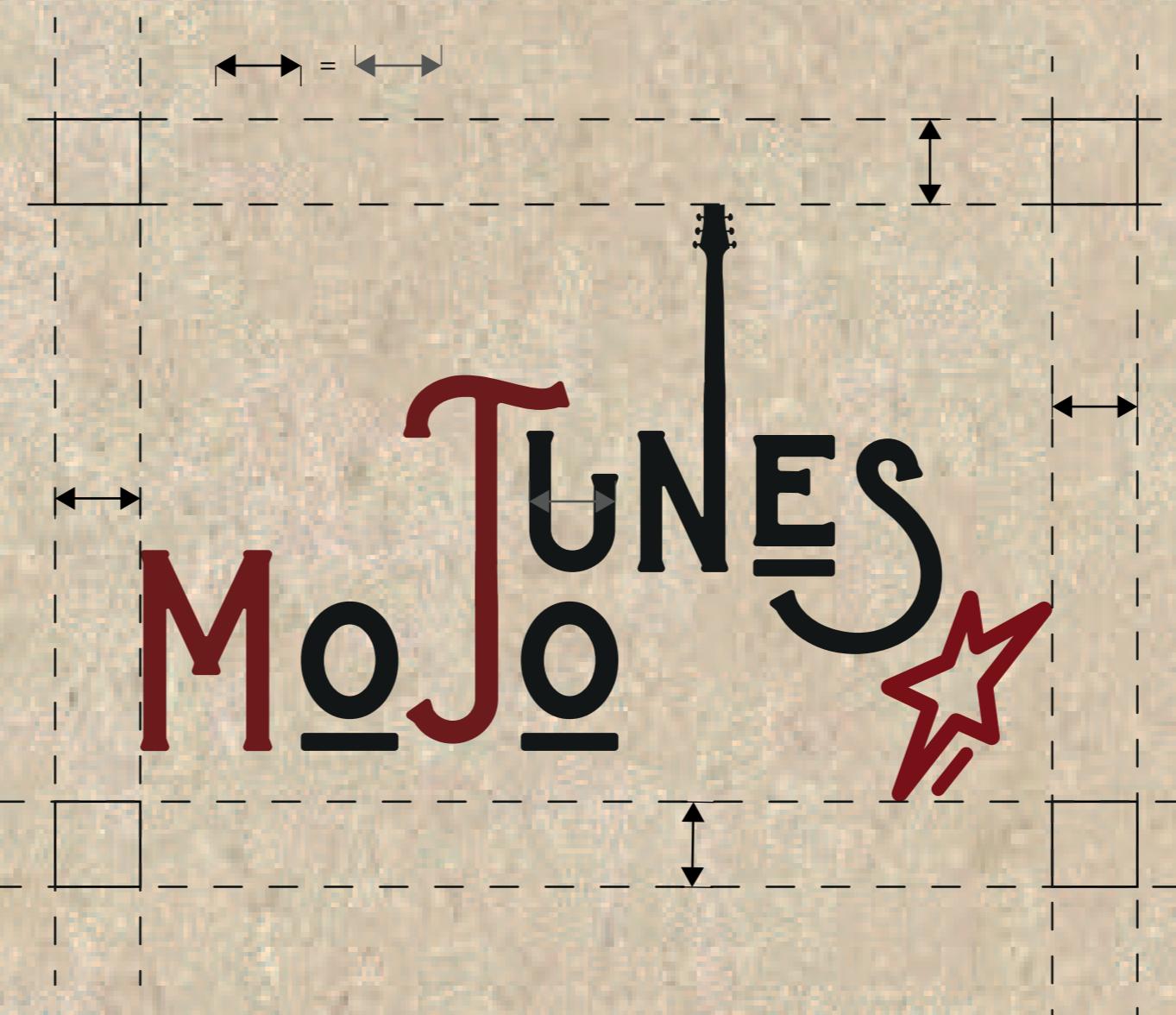
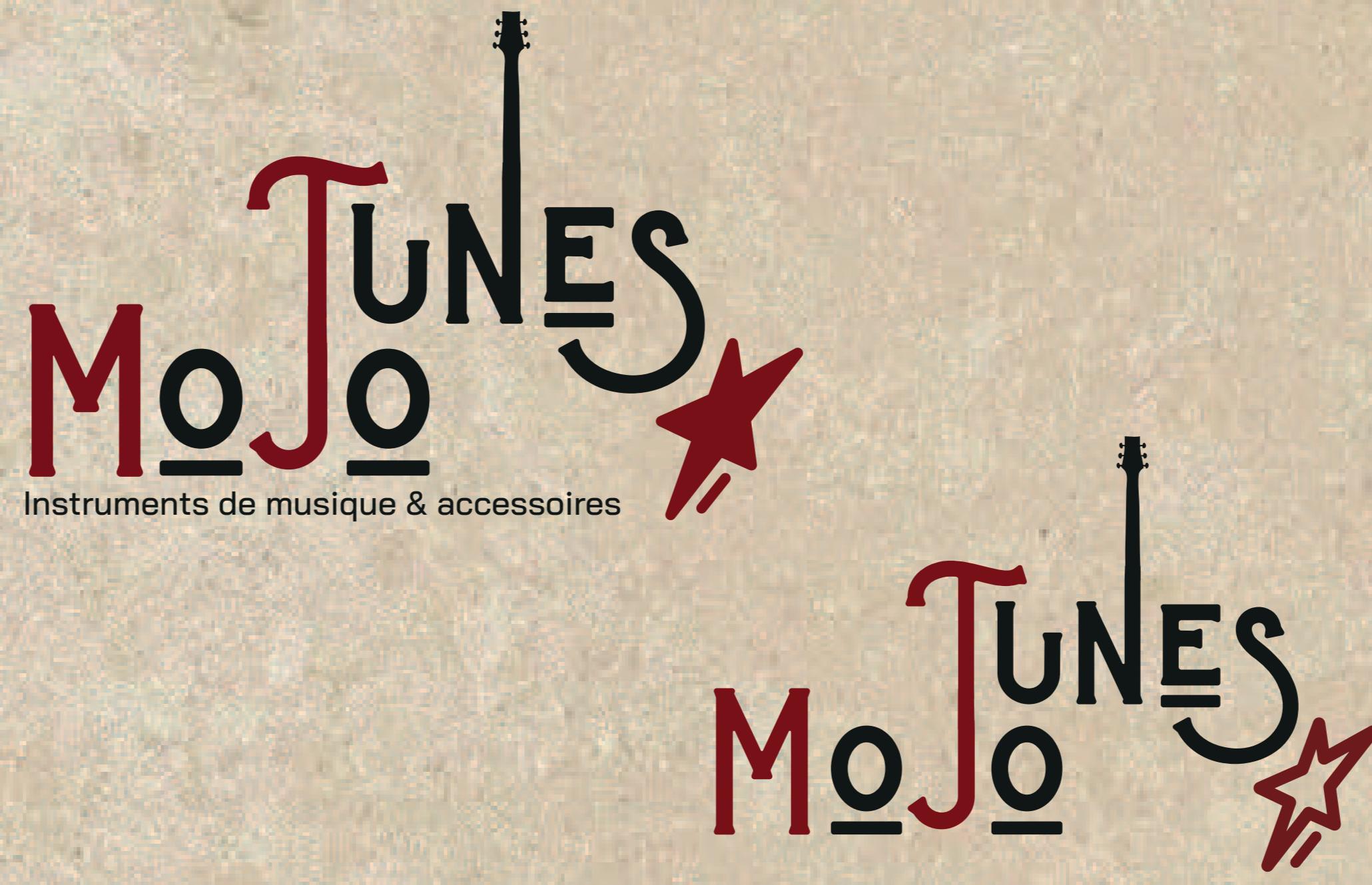
Nov 2025

EVAELLE FAIVRE

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## LOGOS ET DÉCLINAISONS



MoJo TUNES

MoJo TUNES

MoJo TUNES

MoJo TUNES



MoJo TUNES

# TYPOGRAPHIES

## Balboa

**Morbi a metus, phasellus enim erat**

Praesent in mauris eu tortor porttitor accumsan. Mauris suscipit, ligula sit amet pharetra semper, nibh ante cursus purus, vel sagittis velit mauris vel metus. Aenean fermentum risus id tortor. Integer imperdiet lectus quis justo. Integer tempor. Vivamus ac urna vel leo pretium faucibus. Mauris elementum mauris vitae tortor. In dapibus augue non sapien. Aliquam ante. Curabitur bibendum justo non orci.

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn**

**Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**0123456789**

Extra condensed

Aa

Condensed

Aa

Extra light

Aa

Light

Aa

Medium

Aa

Bold

Aa

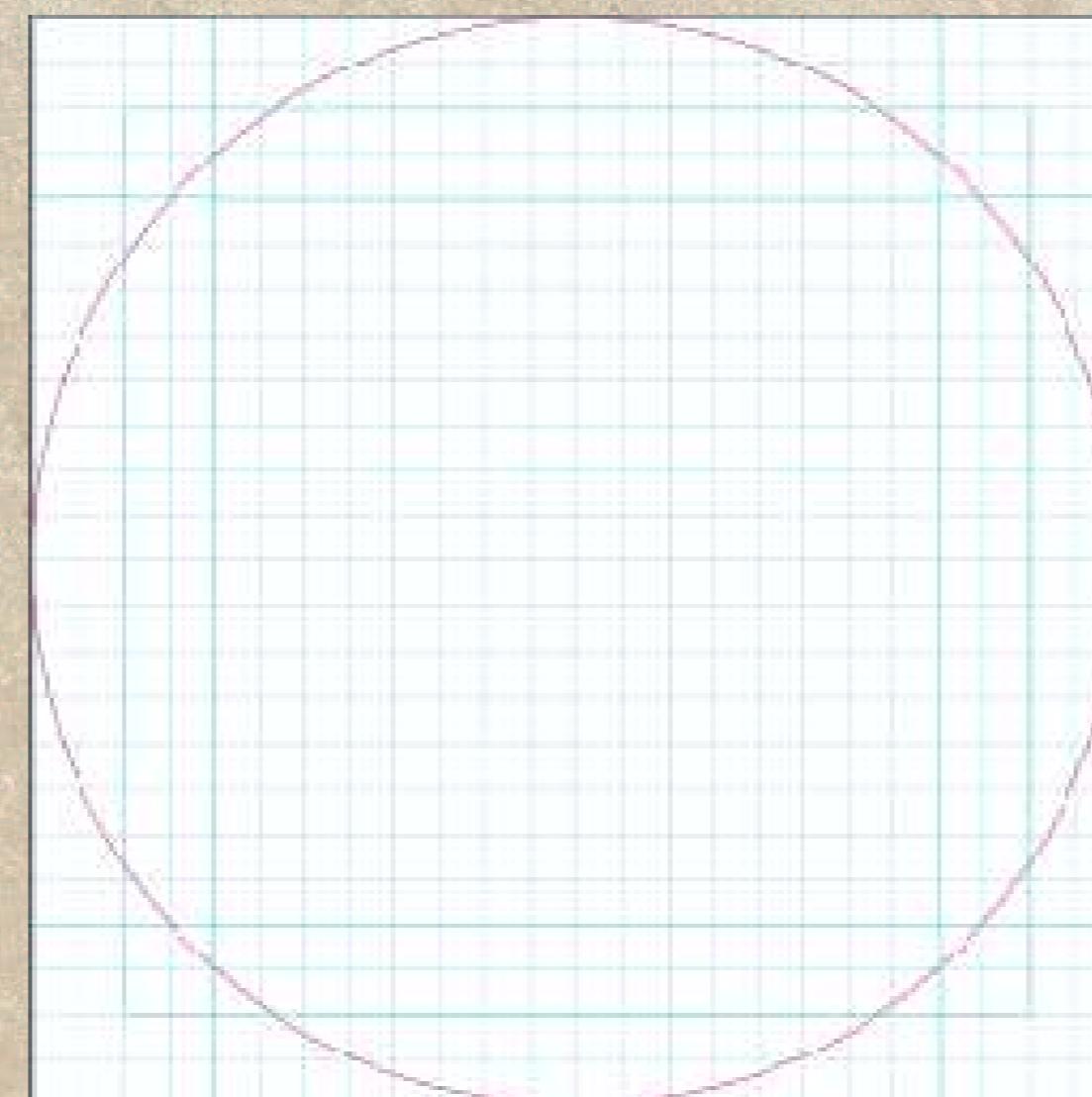
Extra bold

Aa

Black

Aa

**Extra black Aa**



## NUANCIER

#7d1212

#ffffff

#000000

#e4d8c0

# Mock Up



# DIRECTION PHOTOGRAPHIQUE

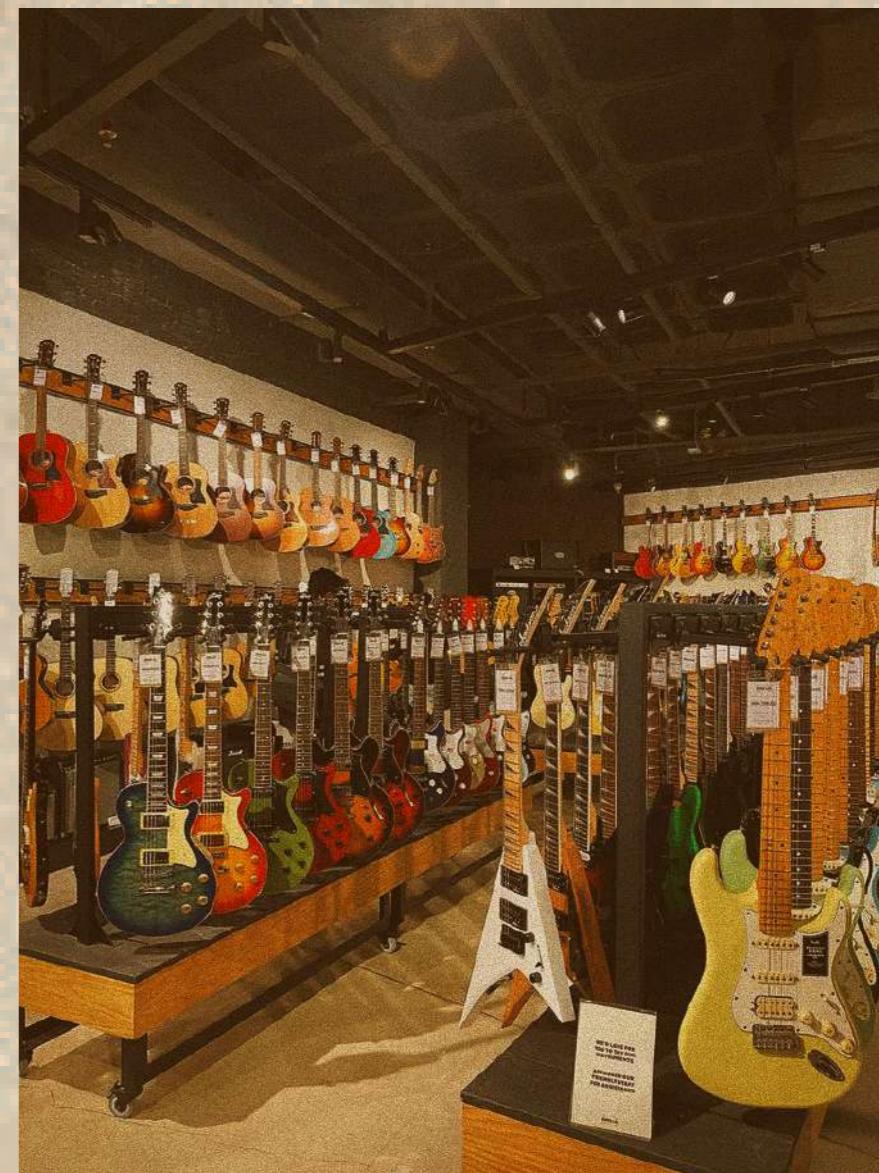
Réglages photos :

- Courbes : entrée = 140, sortie = 99
- Balance des couleurs :
  - Tons moyens = 20 rouge, 20 jaune
  - Tons foncés = 10 rouge, 10 jaune
  - Tons clairs = 5 rouge, 5 jaune
- Saturation : +10
- Color Lookup : Kodak 5205 Fuji 3510,  
opacité 25%
- Grain : 35
- Vignette : -10

AVANT



APRÈS



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