

REBRANDING

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MoJo TUNES

The logo for 'MoJo TUNES' is centered on the page. 'MoJo' is in a dark red, serif font with underlines on the 'o's. 'TUNES' is in a black, serif font. The letter 'J' in 'MoJo' is replaced by a black silhouette of a guitar neck. To the right of 'TUNES' is a red, five-pointed star with two short lines trailing from its bottom right point.

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Nov 2025

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EVAELLE FAIVRE

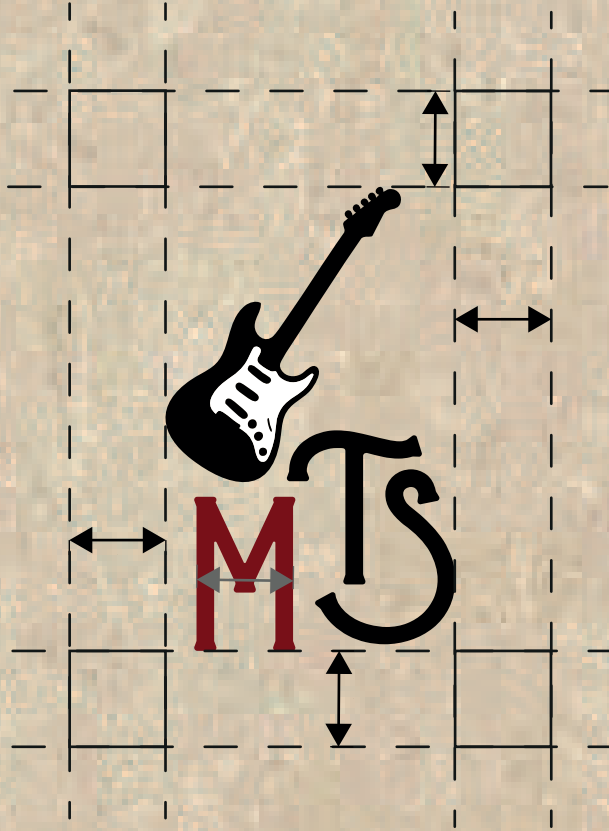
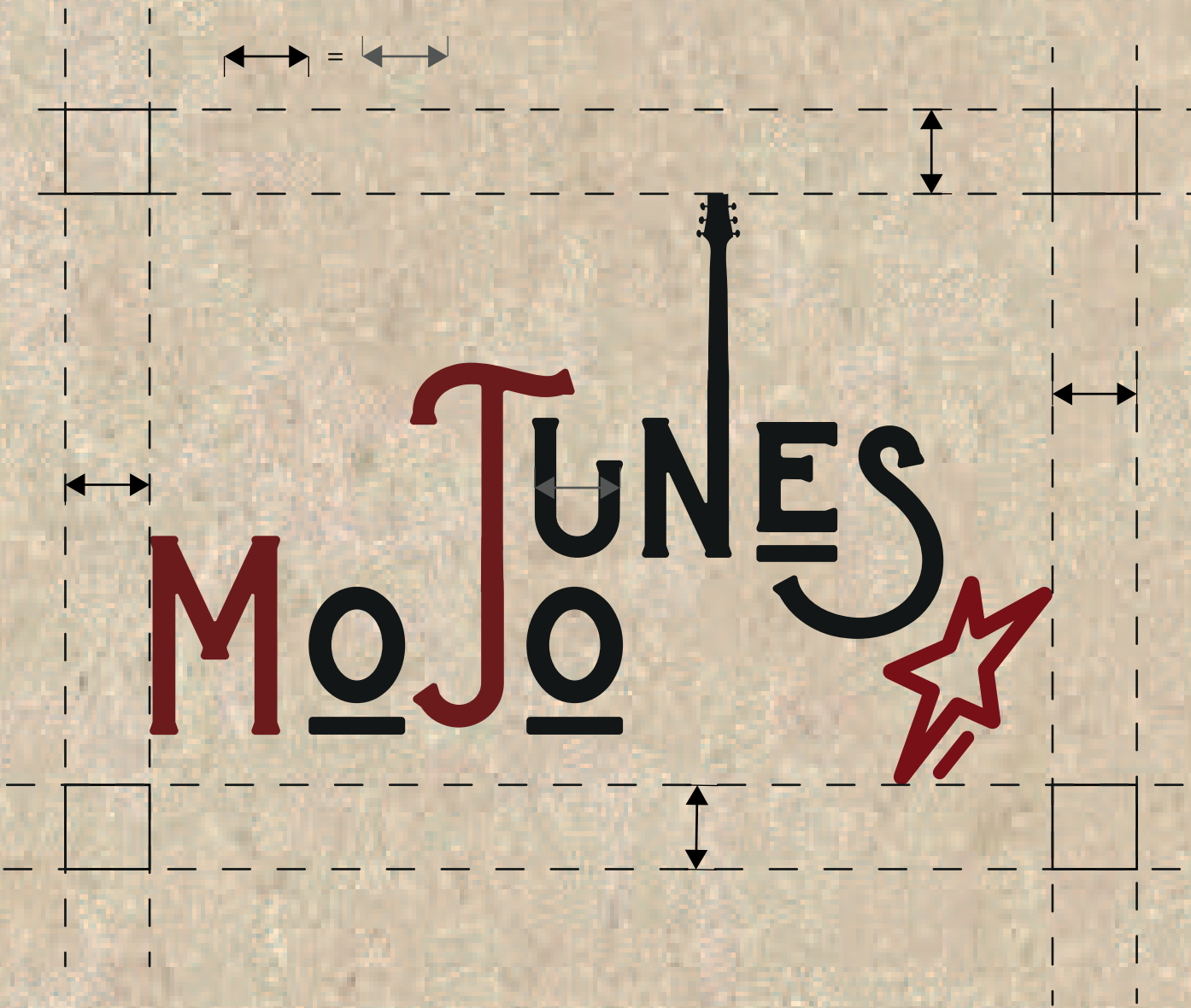


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LOGOS ET DÉCLINAISONS





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# TYPOGRAPHIES

## Balboa

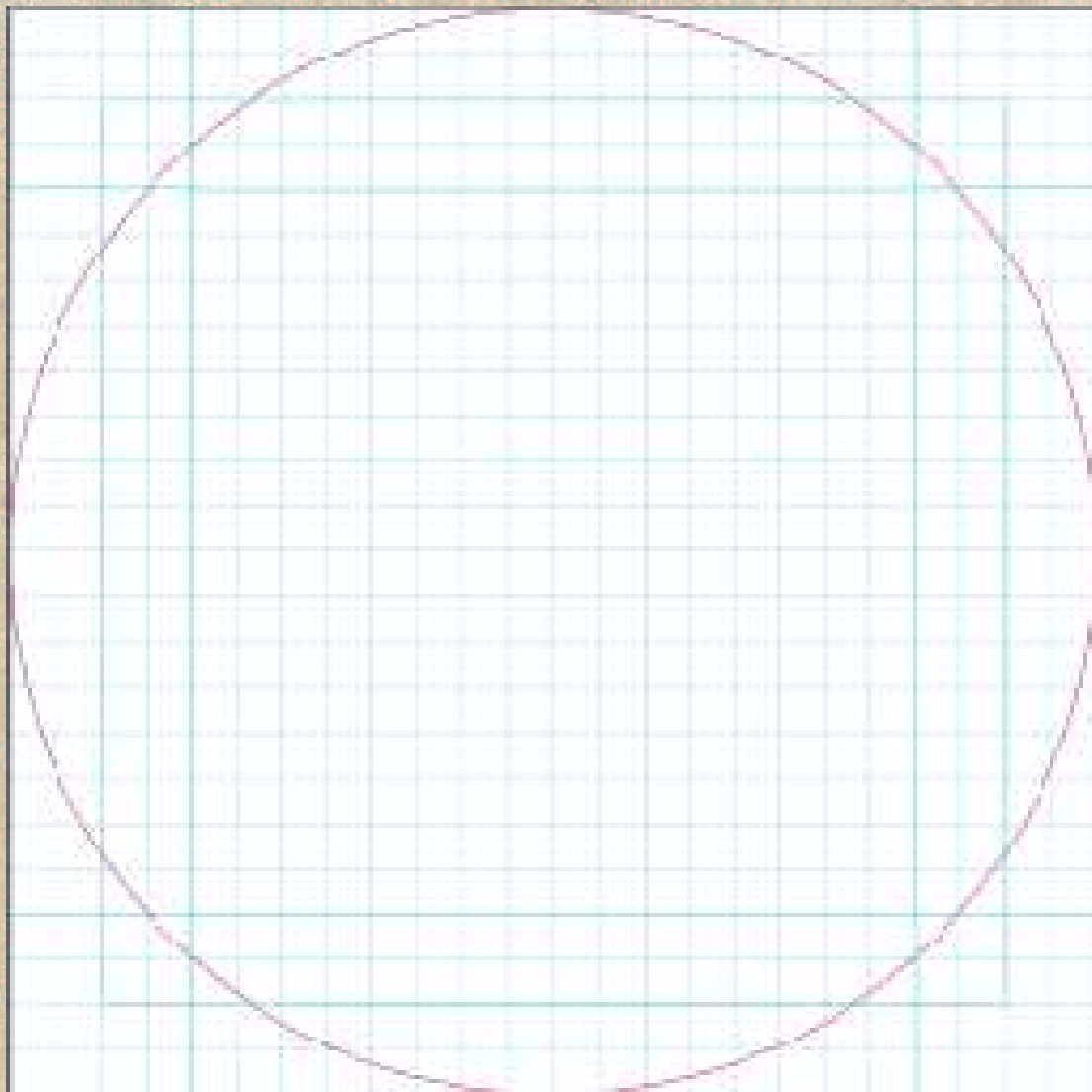
Morbi a metus, phasellus enim erat

Praesent in mauris eu tortor porttitor accumsan. Mauris suscipit, ligula sit amet pharetra semper, nibh ante cursus purus, vel sagittis velit mauris vel metus. Aenean fermentum risus id tortor. Integer imperdiet lectus quis justo. Integer tempor. Vivamus ac urna vel leo pretium faucibus. Mauris elementum mauris vitae tortor. In dapibus augue non sapien. Aliquam ante. Curabitur bibendum justo non orci.

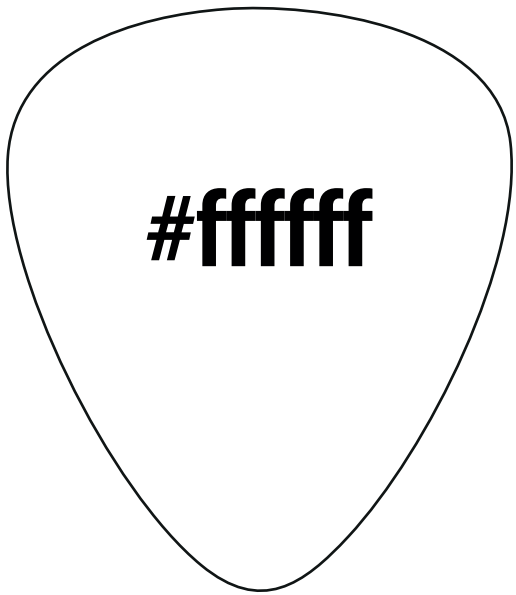
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789

Extra condensed	Aa
Condensed	Aa
Extra light	Aa
Light	Aa
Medium	Aa
Bold	Aa
Extra bold	Aa
Black	Aa
Extra black	Aa

# PICTOGRAMMES



# NUANCIER





# Mock Up





# DIRECTION PHOTOGRAPHIQUE

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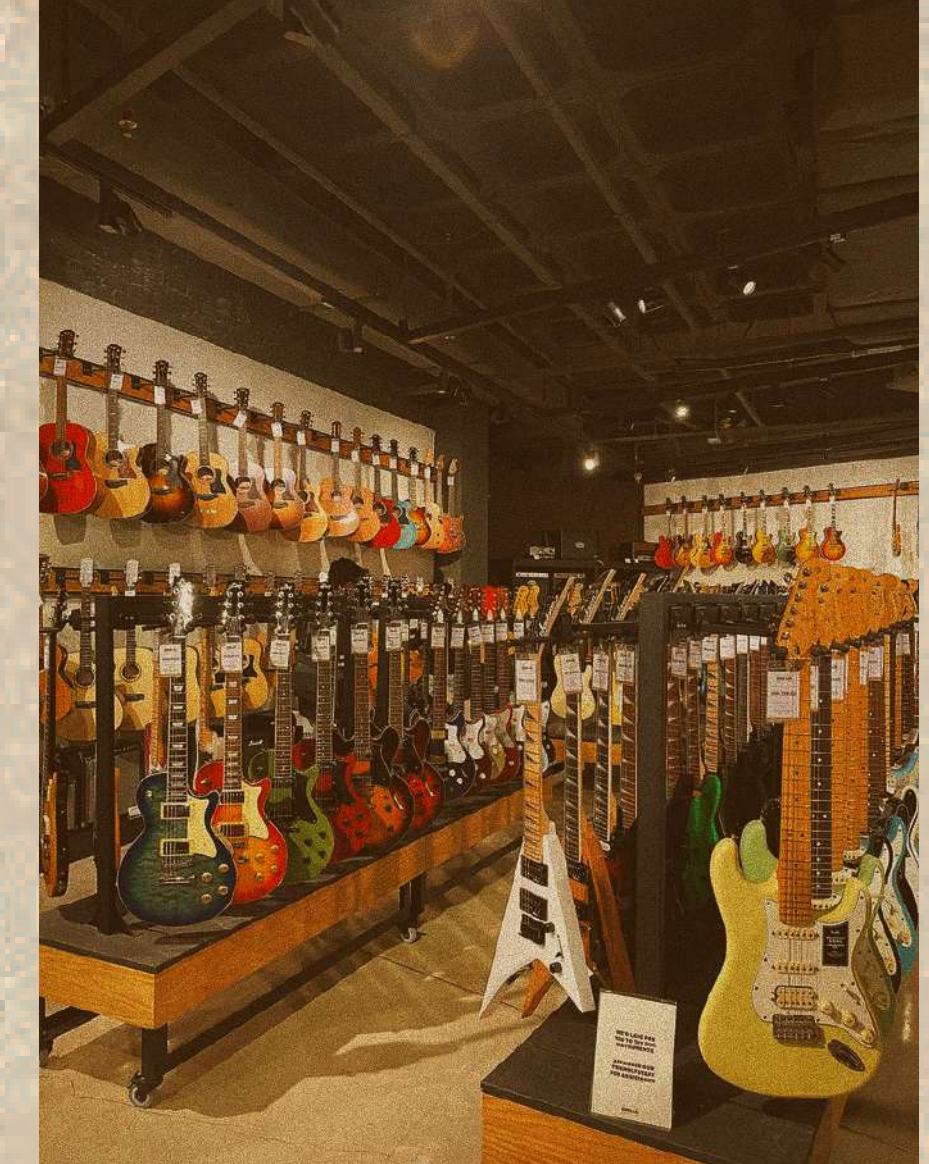
## Réglages photos :

- Courbes : entrée = 140, sortie = 99
- Balance des couleurs :
  - Tons moyens = 20 rouge, 20 jaune
  - Tons foncés = 10 rouge, 10 jaune
  - Tons clairs = 5 rouge, 5 jaune
- Saturation : +10
- Color Lookup : Kodak 5205 Fuji 3510, opacité 25%
- Grain : 35
- Vignette : -10

## AVANT



## APRÈS





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