





EVA FAMECHON

WEB DEVELOPER
& WEB DESIGNER

CONTACT

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ABOUT

Former product manager, my objective is to merge my marketing, web development, and design skills to create websites that meet user needs while delivering an aesthetic, compelling, and user-friendly experience.

LANGUAGES

French Native language

English Full professional

SKILLS

Web Development

HTML, CSS, Sass, JavaScript
React, WordPress, GitHub
Node.js, MongoDB, RESTful APIs
SEO, Chrome DevTools

Design

Figma, UI/UX
Adobe InDesign, Procreate

Marketing

Customer Needs Analysis
Marketing Campaign Management

EXPERIENCE

Web Developer - OpenClassrooms Training

OpenClassrooms / Nov. 2022 to July 2023 (8 months)

Backend development project "Le Vieux Grimoire"

- Developed the backend of a book rating website using Node.js, Express.js, and MongoDB
- Implemented the RESTful API for CRUD operations, user authentication, and review management

Frontend development projects "Kasa" and "Sophie Bluel"

- Created the frontend of a real estate rental platform using React
- Developed interactive components and followed coding guidelines
- Created a dynamic portfolio site with JavaScript for DOM manipulation

Full-stack development project for my portfolio site

- Designed the site and components on Figma
- Developed the frontend with React
- Developed the backend with Node.js

EDUCATION

Web Development

LEVEL 5 RNCP CERTIFICATE
OpenClassrooms
2022 - 2023

Biomedical Engineering Degree

Polytech Lyon Engineering School
2013 - 2016

HOBBIES

Painting & Drawing

Art Exhibition Visits

Volunteering

Art Workshop Facilitation

Global Product Manager - Global Marketing

MicroPort CRM / Jan. 2017 to Sept. 2022 (5 years and 9 months)

Product Development

- Conducted market research and analyzed customer needs
- Defined product specifications and requirements
- Planned launch strategies and product segmentation
- Designed user interfaces to enhance user experience (UX)

Marketing Campaigns

- Developed campaign themes
- Coordinated deployment across subsidiaries
- Created infographics highlighting clinical results of implantable medical devices using Adobe InDesign
- Collaborated with agencies to create an iPad application and a WordPress website

Global Product Launches

- Defined product positioning and key messages
- Created marketing materials, including brochures
- Prepared launch events to train sales teams