

# Eva Joanna

Visual Graphic Designer UI/ UX

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## SUMMARY

I am a multidisciplinary and experienced designer. Skilled in Adobe suite, Sketchapp, Figma, Invision and Zeplin. Good knowledge of HTML, CSS and Wordpress.

Proficient in video edition with After Effects and Premiere. Also qualified in UX, UI and Design Thinking method and information architecture.

Interested in game and app design. With good communication skills, proactive and autonomous.

## CAREER

2018 - 2019

**v|lex**

Graphic Designer UI/UX

Web and app design, Wordpress, landing pages, animated GIFs, videos, banners and newsletters.

As the only person in charge of the design department I had to take care of everything that required design in all countries where the company is located.

2016 - 2018

**Barcelona Virtual**

Graphic Designer & Art Director

Web design, advertising campaigns, landing pages, animated GIFs, videos, banners and newsletters.

I have been part of the art department, working closely with the development team.

I have learned to adjust timings in a fast-paced environment.

2014 - 2016

**Fábrica de Flyers**

Offline Graphic Designer

Branding, magazines, flyers, posters, packaging, large formats and other printables.

As a member of a two person studio I had the opportunity of working directly with the client.

2014 - Present

**Work as a freelance**

Graphic Designer

I have worked for Galanta, a marketing company, doing product photography of merchandising for brands like Donuts and Danone.

As a freelance I have collaborated with a sports clothing workshop creating the branding and designing players apparel for sublimation.

Also, I made the graphic design of the temporary exhibition *Obrint Portes* for the University of Barcelona.

## EDUCATION

2009 - 2014

**Design degree**

Universitat de Barcelona

2015

**Digital Marketing course**

IIEMD

2016

**Lettering course**

C. Civic Fort Pienc

2017

**Visual Design**

UXer School

2018

**UX for e-commerce**

UX Learn

2019

**Web Development**

Neoland

## SKILLS

	Average	Good	Excellent
Photoshop	●	●	●
Illustrator	●	●	●
Indesign	●	●	●
After Effects	●	●	●
Premiere	●	●	●
Wordpress	●	●	●
Sketchapp	●	●	●
Invision	●	●	●
Marvel	●	●	●
Zeplin	●	●	●

## PERSONAL

Interested in fashion design and craft, I have created my own handmade shirt brand and maintained an Etsy shop.

Gamer and mobile games addict.

Art lover and casual illustrator.