

Yuxin(Eva) Kang

Web & Interactive Media Design/UI Design

Phone (860) 771-8750

Email yuxinkang1999@gmail.com/Eva.kang@uconn.edu

Website <https://github.uconn.edu/pages/yuk17002/portfolio/index.html>

Experience

**2020-03 -
Present**

Student Health and Wellness, Storrs, CT

Web and Graphic Designer

- Edit and layout web pages across different areas of topics on health and wellness using WordPress Aurora; attend weekly virtual meetings introducing and discussing layout ideas with the team.
- Create visually pleasing and relevant social media graphic images on the topic of mental health to enrich the content on instagram using Photoshop; design logos for web pages using Illustrator.

**2019-5 -
2019-8**

CollegeDaily, Beijing, China

Graphic Design Intern

- Designed and arranged visually appealing display boards for CollegeFair 2019 with illustrator and photoshop to better advertise the event.
- Formated and visualized the content of PowerPoints for clients ensuring the credibility and branding of the company.
- Attended CollegeFair as one of the receptionists to convey accurate information to the guests enabling a successful event.

**2020-1 -
2020-5**

The Daily Campus, Storrs, CT

Cartoonist

- Created eye catching cartoons using Adobe Photoshop weekly and meeting specific requirements to ensure the successful publication of the content.
- Always provided high quality and content appropriate cartoons with a clear message for viewers to easily understand the cartoon.

Other Experience

**2019-8 -
2020-5**

UCTV, Storrs, CT

Advertising Department Member

- Filming and editing short advertising videos for organizations in UCTV advertising with videographing and advanced Premier Pro editing experience.
- Communicating with other content creators and listen to their feedbacks to enhance the quality of the short films utilizing teamwork skill.

**2017-9 -
2018-12**

McMahon Dining Unit, Storrs, CT

Student Worker

- Managed different food stations ensuring smooth dining hall operations.
- Followed specific instructions about food portions ensuring proper calories and exceeding customer satisfaction.

**2019-9 -
2020-5**

University of Connecticut Office of Undergraduate Admissions

Husky-for-a-day/Open House Volunteer

- Help visitors directions and provide information ensuring them to find the events or buildings by understanding their needs through adequate communication.
- Sharing experiences with the student visitors with an up-close look at how being an UConn student is like by introducing them the campus and the school life.

Education

**University of Connecticut,
Storrs, CT 2020 December**

*Bachelor of Fine Arts, Digital
Media and Design
Web Design/Interactive Media
Design Concentration*

GPA 3.8/4.0

Honors *Dean's List, Spring
2020, Fall 2019, Fall 2018, Fall
2017*

Tech Skills

HTML/CSS

Javascript

WordPress

Photoshop

Illustrator

InDesign

After Effects

Soft Skills

Communication

Creativity

Team Work

Problem Solving

Leadership