

Yuxin(Eva) Kang

UI/UX designer, Web Developer, Illustrator

Portfolio Site eva-kang.com



Experience

2021-03 - 2021-08 **Geekplus Technology Co., Ltd., Beijing, China**

UI/UX Design Intern

- Collaborated with Product Managers and UI Designer to create prototypes for a Supply Chain Business analytics website based on the clients' needs.
- Participated in Interaction Design, Prototyping, and responsible for Graphic Design and Motion Graphics, established an efficient teamwork environment and fluent development process.
- Presented website prototype, raised questions, and engaged in discussions at weekly meetings.

2020-03 - 2020-12 **Student Health and Wellness, Storrs, CT**

Web and Graphic Designer

- Edited and layout web pages across different areas of topics on health and wellness using WordPress Aurora; attended weekly virtual meetings discussing design and layout solutions during the pandemic.
- Created visually pleasing and relevant social media graphic images on mental health to enrich the content on Instagram using Photoshop; designed logos for web pages using Illustrator.

2019-05 - 2019-08 **CollegeDaily, Beijing, China**

Graphic Designer

- Designed and arranged visually appealing display boards for CollegeFair 2019 with illustrator and photoshop to better advertise the event.
- Formated and visualized the content on PowerPoint for clients ensuring the credibility and branding of the company.
- Attended CollegeFair as one of the receptionists to convey detailed and accurate information about the location and time of event sections to the guests enabling a successful affair.

Other Experience

2019-08 - 2020-05 **UCTV, Storrs, CT**

Advertising Department Video Editor/Videographer

- Filmed and edited short advertising videos for organizations in UCTV advertising with video graphing and advanced Premiere Pro editing experience.
- Communicated with other content creators and listened to their feedback to enhance the quality of the short films utilizing teamwork skills.

2017-09 - 2018-12 **McMahon Dining Unit, Storrs, CT**

Student Worker

- Managed different food stations ensuring smooth dining hall operations.
- Followed specific instructions about food portions ensuring proper calories and exceeding customer satisfaction.

2019-08 - 2020-05 **UConn Office of Undergraduate Admissions, Storrs, CT**

Husky-for-a-day/Open House Volunteer

- Understood visitors' needs through adequate communication, helped them with directions, and provided information guaranteeing them to find the events or buildings promptly.
- Shared experiences with the student visitors with an up-close look at how being a UConn student is like by introducing them to the campus and the school life.

Contact

+86 13933036253

+1 (860) 771-8750

eva-kang.com (Portfolio Site)

yuxinkang1999@gmail.com

Education

Cornell University,

Ithaca, NY

2022 Spring

Master of Professional Studies

in Information Science

University of Connecticut,

Storrs, CT

2017-08 - 2020-12

Bachelor of Fine Arts

in Digital Media and Design:

Web and Interactive Media

Deisgn Concentration

GPA 3.8/4.0

Honors

Dean's List **Spring 2020, Fall**

2019, Fall 2018, Fall 2017

Fine Arts Talent Scholarship

2020, 2019, 2018, 2017

Skills

Adobe XD HTML

Sketch CSS

Invision WordPress

After Effects JavaScript

Illustrator Python

Photoshop Vue.js

InDesign Node.js

Premiere Pro Google API

Microsoft Office Suite



工作经历

2021-03 - 北京极智嘉科技有限公司, 北京

2021-08 UI/UE设计实习生

- 参与了极智链体验版交互原型和UI设计, 并负责插画设计和简易动画设计制作。
- 负责极智云地图编辑部分的UI设计和插画设计。
- 与UI设计师和产品经理沟通讨论原型及视觉设计, 参与产品需求讨论、需求品审、需求验收等流程。

2020-03 - 学生健康与保健中心, 斯托斯, 康涅狄格州

2020-12 网页、视觉设计师

- 根据团队的运营需求, 使用WordPress维护和设计健康与保健网站上不同主题的面; 并及时根据需求与团队讨论和更新设计。
- 使用PS等绘图软件绘制有关视觉健康主题的社交媒体宣传图片及Banner。
- 熟练运用AI设计和更新页面内的Logo。

2019-05 - 北美留学生日报, 北京

2019-08 平面设计实习生

- 使用AI和PS为CollegeFair 2019活动设计具有视觉吸引力的展板, 并参与活动的布展和接待工作。
- 作为接待员之一参加CollegeFair展会, 向客人传达有关活动的位置和时间等详细而准确的信息, 保证展会顺利进行。
- 负责公众号文章的排版设计和Logo的动画效果制作, 公众号参考并使用排版设计一年左右。

其他经历

2019-08 - UCTV社团, 斯托斯, 康涅狄格州

2020-05 广告部成员

- 学习使用专业录像设备为校园社团拍摄视频, 用Premiere Pro剪辑简介明了的宣传短片, 达到了良好的视频效果。
- 与其他内容创作者进行交流, 听取大家的反馈意见并改进拍摄和剪辑方式, 利用团队合作提高短片的质量。

2020-01 - 校园日报, 斯托斯, 康涅狄格州

2020-05 漫画创作

- 每周使用PS绘制高质量的漫画, 并满足特定要求以确保内容的成功发布。
- 向读者提供内容适当的漫画并保证信息明确清楚, 使观众轻松理解漫画的内容。

2019-09 - 康涅狄格大学本科招生办

2020-05 Husky-for-a-day/ 开放日志愿者

- 通过沟通了解访客的需求, 为访客提供指导并提供信息, 确保他们找到活动地点。
- 与学生访问者分享经验, 并通过向他们介绍校园生活使他们近距离了解作为一名UConn学生的感受。

联系方式

+86 13933036253

+1 (860) 771-8750

yuxinkang1999@gmail.com

392316634@qq.com

教育背景

美国康奈尔大学

硕士研究生学位

2021-08 - 2022-05

信息科学专业—

交互设计方向

美国康涅狄格大学

艺术学士学位

2017-08 - 2020-12

数字媒体设计专业—

网页与交互设计方向

GPA 3.8/4.0

荣誉

优秀学生名单

春2020 | 秋2019 | 秋2018 | 秋2017

艺术人才奖学金

2020 | 2019 | 2018 | 2017

设计技能

原型制作 | 交互设计 | 平面设计

插画绘制 | 用户可用性测试

视频编辑 | 动画制作

技术技能

Adobe XD

HTML

Sketch

CSS

Invision

JavaScript

Illustrator

WordPress

Photoshop

Python

InDesign

Vue.js

After Effects

Node.js

Premiere Pro

Google API