

Yuxin(Eva) Kang

UI/UX designer, Web Developer, Illustrator

Experience

2021-03 - Present Geekplus Technology Co., Ltd., Beijing, China

UI/UX Design Intern

- Based on the needs of clients, collaborate with Product Managers and UI Designer to create a To. Business website prototype.
- Participate in Interaction Design, Prototyping, and responsible for Graphic Design and Motion Graphics, establish a strong teamwork environment and fluent development process.
- Present website prototype, raise questions and engage in discussions at weekly meetings.

2020-03 - 2020-12 Student Health and Wellness, Storrs, CT

Web and Graphic Designer

- Edited and layout web pages across different areas of topics on health and wellness using WordPress Aurora; attended weekly virtual meetings discussing during the pandemic.
- Created visually pleasing and relevant social media graphic images on the topic of mental health to enrich the content on instagram using Photoshop; designed logos for web pages using Illustrator.

2019-05 - 2019-08 CollegeDaily, Beijing, China

Graphic Designer

- Designed and arranged visually appealing display boards for CollegeFair 2019 with illustrator and photoshop to better advertise the event.
- Formatted and visualized the content on PowerPoint for clients ensuring the credibility and branding of the company.
- Attended CollegeFair as one of the receptionists to convey detailed and accurate information about the location and time of event sections to the guests enabling a successful affair.

Other Experience

2019-08 - 2020-05 UCTV, Storrs, CT

Advertising Department Video Editor/Videographer

- Filed and edited short advertising videos for organizations in UCTV advertising with videographing and advanced Premiere Pro editing experience.
- Communicated with other content creators and listened to their feedbacks to enhance the quality of the short films utilizing teamwork skill.

2017-09 - 2018-12 McMahon Dining Unit, Storrs, CT

Student Worker

- Managed different food stations ensuring smooth dining hall operations.
- Followed specific instructions about food portions ensuring proper calories and exceeding customer satisfaction.

2019-08 - 2020-05 UConn Office of Undergraduate Admissions, Storrs, CT

Husky-for-a-day/Open House Volunteer

- Helped visitors directions and provided information ensuring them to find the events or buildings by understanding their needs through adequate communication.
- Shared experiences with the student visitors with an up-close look at how being an UConn student is like by introducing them the campus and the school life.



Contact

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Education

**University of Connecticut,
Storrs, CT**

2020 Fall

Bachelor of Fine Arts, Digital
Media and Design: Web and
Interactive Media Design
Concentration

GPA

3.8/4.0

Honors

Dean's List

Spring 2020, Fall 2019,

Fall 2018, Fall 2017

Fine Arts Talent Scholarship

2020, 2019, 2018, 2017

Skills

Adobe XD	HTML
Sketch	CSS
Invision	WordPress
After Effects	JavaScript
Illustrator	Python
Photoshop	Vue.js
InDesign	Node.js
Premiere Pro	Google API