

Yuxin(Eva) Kang

UI/UX designer, Web Developer, Illustrator

Experience

2020-03 - Present Student Health and Wellness, Storrs, CT

Web and Graphic Designer

- Edit and layout web pages across different areas of topics on health and wellness using WordPress Aurora; attend weekly virtual meetings introducing and discussing layout ideas with the team.
- Create visually pleasing and relevant social media graphic images on the topic of mental health to enrich the content on instagram using Photoshop; design logos for web pages using Illustrator.

2019-5 - 2019-8 CollegeDaily, Beijing, China

Graphic Design Intern

- Designed and arranged visually appealing display boards for CollegeFair 2019 with illustrator and photoshop to better advertise the event.
- Formated and visualized the content on PowerPoint for clients ensuring the credibility and branding of the company.
- Attended CollegeFair as one of the receptionists to convey detailed and accurate information about the location and time of event sections to the guests enabling a successful affair.
- Gave instructions to student volunteers about their responsible parts and led them to their positions; helped them with a better understanding of the college fair and how to support the event in an effective manner.

2020-1 - 2020-5 The Daily Campus, Storrs, CT

Cartoonist

- Created eye catching cartoons using Adobe Photoshop weekly and meeting specific requirements to ensure the successful publication of the content.
- Always provided high quality and content appropriate cartoons with a clear message for viewers to easily understand the cartoon.

Other Experience

2019-8 - 2020-5 UCTV, Storrs, CT

Advertising Department Member

- Filming and editing short advertising videos for organizations in UCTV advertising with videography and advanced Premiere Pro editing experience.
- Communicating with other content creators and listen to their feedbacks to enhance the quality of the short films utilizing teamwork skill.

2017-9 - 2018-12 McMahon Dining Unit, Storrs, CT

Student Worker

- Managed different food stations ensuring smooth dining hall operations.
- Followed specific instructions about food portions ensuring proper calories and exceeding customer satisfaction.

2019-9 - 2020-5 University of Connecticut Office of Undergraduate Admissions

Husky-for-a-day/Open House Volunteer

- Helped visitors directions and provided information ensuring them to find the events or buildings by understanding their needs through adequate communication.
- Shared experiences with the student visitors with an up-close look at how being an UConn student is like by introducing them the campus and the school life.



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Education

**University of Connecticut,
Storrs, CT** 2020 December

*Bachelor of Fine Arts, Digital
Media and Design: Web and
Interactive Media Design
Concentration*

GPA 3.7/4.0

Honors

Dean's List

Spring 2020, Fall 2019,

Fall 2018, Fall 2017

Fine Arts Talent Scholarship

2020, 2019, 2018, 2017

Tech Skills

Programming

HTML/CSS, JavaScript,
Python, WordPress,
Google API

Tools

Photoshop, Illustrator,
After Effects, Premiere Pro,
InDesign, InVision, GitHub

Design Skills

Graphic Design & Illustration,
Persona, Wireframing,
Prototyping, Usability Testing,
Video Editing, Motion Graphics