Yuxin(Eva) Kang

UI/UX designer, Web Developer, Illustrator

Experience

2020-03 - Present

Student Health and Wellness, Storrs, CT
Web and Graphic Designer
- Edit and layout web pages across different areas of topics on health and wellness using WordPress Aurora; attend weekly virtual meetings introducing and discussing layout ideas with the team.
- Create visually pleasing and relevant social media graphic images on the topic of mental health to enrich the content on instagram using Photoshop; design logos for web pages using Illustrator.

2019-5 - 2019-8

CollegeDaily, Beijing, China
Graphic Design Intern
- Designed and arranged visually appealing display boards for CollegeFair 2019 with illustrator and photoshop to better advertise the event.
- Formated and visualized the content of PowerPoints for clients ensuring the credibility and branding of the company.
- Attended CollegeFair as one of the receptionists to convey accurate information to the guests enabling a successful event.

2020-1 - 2020-5

The Daily Campus, Storrs, CT
Cartoonist
- Created eye catching cartoons using Adobe Photoshop weekly and meeting specific requirements to ensure the successful publication of the content.
- Always provided high quality and content appropriate cartoons with a clear messge for viewers to easily understand the cartoon.

Other Experience

2019-8 - 2020-5

UCTV, Storrs, CT
Advertising Department Member
- Filming and editing short advertising videos for organizations in UCTV advertising with videographing and advanced Premerie Pro editing experience.
- Communicating with other content creators and listen to their feedbacks to enhance the quality of the short films utilizing teamwork skill.

2017-9 - 2018-12

McMahon Dining Unit, Storrs, CT
Student Worker
- Managed different food stations ensuring smooth dining hall operations.
- Followed specific instrustions about food portions ensuring proper calories and exceeding customer satisfaction.

2019-9 - 2020-5

University of Connecticut Office of Undergraduate Admissions
Husky-for-a-day/Open House Volunteer
- Help vistors directions and provide information ensuring them to find the events or buildings by understanding their needs through adaqute communication.
- Sharing experiences with the student visitors with an up-close look at how being an UConn student is like by introducing them the campus and the school life.

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Education

University of Connecticut, Storrs, CT   2020 December
Bachelor of Fine Arts, Digital Media and Design: Web and Interactive Media Deisgn Concentration
GPA 3.7/4.0
Honors
Dean's List
Spring 2020, Fall 2019, Fall 2018, Fall 2017

Tech Skills

Programming
HTML/CSS, JavaScript, Python, WordPress, Google API
Tools
Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, InVision, GitHub

Design Skills

Graphic Design & Illustration, Persona, Wireframing, Prototyping, Usability Testing, Video Editing, Motion Graphics