

Eva Katharina Wolf

Product Designer



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🔗 [LinkedIn Profile](#)
➡ [Blog on Medium](#)

EDUCATION

Interaction Design Foundation

Continuous training in UX Design

Certification (among others) in:

- Agile Methods for UX Design
- Design Thinking: The Ultimate Guide
- Visual Design: The Ultimate Guide
- Journey Mapping
- Data-Driven Design: Qualitative Research for UX
- User Research: Methods and Best Practices

Career Center • University of Hamburg

Mentee in a mentoring program for female junior executives

University of Hamburg

B.Sc. Human-Computer-Interaction
Grade: 2,0 (good)

Bachelor thesis: "Analysis of the usability of cookie notices based on an eye tracking study"

Program contents are:

- Fundamentals of human-computer interaction
- Development of computer science systems
- Mathematical & theoretical foundations of computer science
- Basics of psychology (e.g. general psychology, organizational psychology, social psychology)
- Interaction design and usability

EF Education First • Cape Town, South Africa
English language course, completed with language level C2

EXPERIENCE

Digitec GmbH, Hamburg • 2 yrs 7 mo

Product Designer

As a Product Designer I assist the product management in optimizing a b2b software for banks in terms of usability:

- Close collaboration with three development teams and stakeholders
- Execution of Design Sprints exploring the problem- and solution space
- Introduction of a User Insights Knowledge Base (quantitative and qualitative User Research)
- Creating interactive prototypes with Adobe Xd and Balsamiq

Digitec GmbH, Hamburg • 1 yr 8 mo

User Experience Designer
Working student

Digitec GmbH, Hamburg • 3 mo

User Experience Designer
Internship

- Analysis of the existing software regarding usability
- Iterative idea generation and concept development
- Creating interactive prototypes in Adobe Xd and Balsamiq
- Introduction of a Pattern Library
- Execution of acceptance and release tests

UX Expertise

- 💡 Design Thinking
- ❓ User Research
- ✍ Design Sprints
- ▣ Journey Mapping
- ▣ Prototyping
- ♿ Accessibility

Tools

- Adobe Xd
- Sketch
- Figma
- Balsamiq
- Confluence
- Jira
- Miro

Languages

- German: native speaker
- English: fluent (C2-Level)
- Danish: beginner

Programming

- HTML & CSS
- JavaScript

Interests

- 🌿 Urban Gardening
- 🧗 Bouldering & Gym
- 📷 Photography
- 💻 Blogging