MORARU
ECATERINA

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PRODUCT DESIGNER

I design large-scale digital products and platforms, enjoying solutions that empower the target user. Having a technical background, I thrive collaborating with engineering teams while focusing on end-user usability. I have experience involving open source communities in the development process.

EXPERIENCE

Oct 2021 — Present
Senior UX Designer / Analog Devices
Upgrading Analog's evaluation tools' experience on the vLab platform, together with 9 other UX designers.

Sep 2019 — Sep 2021
Lead Product Designer / Arezzo Sky
Designing from scratch the next-gen no-code mobile platform for data processing, together with a team of 25 engineers and another designer.

Nov 2015 — Aug 2019
Lead Interaction Designer / XWiki
Orchestrated the user experience across all XWiki's products. Designed tools and services that bridged the open-source community with the professional enterprise target.

Jan 2014 — Oct 2015
Applications Team Manager / XWiki
Managed a team of 5 developers in assuring a consistent user experience across 20 most valuable applications selected from over 600 open source community extensions.

Apr 2013 — Dec 2013
Front-end Team Lead / XWiki
Proposed and integrated the most longevive and extensible skin system for XWiki: the Flamingo Skin.

Mar 2009 — Mar 2013
Interaction Designer / XWiki
Designed the Extension Manager, App Within Minutes, Search, Activity Stream features for XWiki, an open-source scalable platform for developing collaborative applications.

EXPERTISE

user-experience / user-research
interaction-design / ux-engineer
prototyping / usability-testing
conceptualization / design-system
design-sprint / design-patterns
consistency / accessibility
standards-compliance / front-end
roadmap-planning / open-source

COMMUNITIES

Feb 2015 — Present
Co-organizer
OpenSourceDesign.net
Growing an international community with over 3000 members that evanghelizes more open design processes in software development.

May 2008 — Nov 2019
Mentor
Google Summer of Code
Introducing hundreds of students from all over the world to open source software development.

Oct 2007 — Mar 2011
Collaborator Teaching Assistant
Faculty of Computer Science,
A. I. Cuza University, Iaşi
Pioneered teaching classes of "Human-Computer Interaction" to computer-science students.

EDUCATION

2007 — 2009
M. Sc. Software Engineering
Faculty of Computer Science,
A. I. Cuza University, Iaşi

2003 — 2007
B. Sc. Computer Science
Faculty of Computer Science,
A. I. Cuza University, Iaşi