

MORARU ECATERINA

valicac@gmail.com
+40 (742) 543-821
www.risherry.ro
Iași, Romania

EXPERIENCE

2021 — Present

ANALOG DEVICES

Aug 2024 — Present

Principal Product Designer / Evaluation Studio

Developing a unified Desktop UI strategy and the Innersource contribution model for Desktop applications. Strengthening collaboration across multiple business units to standardize the Harmonized Desktop guidelines. Leading the transformation of Evaluation Studio into the preferred cross-platform solution for hardware component evaluation.

Mar 2022 — Apr 2023

Product Design Manager / DesignOps

Managed a team of 8 out of 20 product designers and initiated the Design Operations efforts, establishing standardized guidelines and templates to streamline workflows and ensure UX consistency. Adopted the Continuous Discovery process across multiple initiatives.

2019 — 2021

AREZZO SKY

Sep 2019 — Sep 2021

Lead Product Designer / Anylyze

Supported 25 software engineers and designed from scratch the next-generation, no-code, mobile-first platform for data processing.

2009 — 2019

XWIKI

Nov 2015 — Aug 2019

Lead Interaction Designer / XWiki SAS

Orchestrated the user experience across all XWiki's products, generated a 2x increase in product revenue, and helped XWiki Enterprise transform into the primary open-source collaboration platform alternative.

Mar 2009 — Mar 2013

Interaction Designer / Extensions

Pioneered open design activities for XWiki Enterprise, and redesigned all the core features like Application Within Minutes, Extension Manager, Search, Rights, Activity Stream, Administration, Workspaces, etc.

COMMUNITIES

Sep 2022 — Present

AMP Mentor

Analog Devices

Mentoring internally on Product Design for 10-month programs.

Feb 2015 — Feb 2024

Co-organizer

OpenSourceDesign.net

International community with 5000+ members that evangelizes open design processes.

Jan 2018 — Nov 2021

Founder

IS CSS

Local community with 150 members around CSS best practices.

May 2008 — Nov 2019

Mentor

Google Summer of Code

Introduced hundreds of international students open-source software development.

Oct 2007 — Mar 2011

Collaborator Teaching Assistant

Faculty of Computer Science,

A. I. Cuza University, Iași

Taught "Human-Computer Interaction" classes to computer-science students.

EDUCATION

2007 — 2009

M. Sc. Software Engineering

Faculty of Computer Science,

A. I. Cuza University, Iași

2003 — 2007

B. Sc. Computer Science

Faculty of Computer Science,

A. I. Cuza University, Iași