

# MORARU ECATERINA

www.risherry.ro +40 (742) 543-821  
Iași, Romania valicac@gmail.com

## PRODUCT DESIGNER

I design large-scale digital products and platforms, enjoying solutions that empower the target user. Having a technical background, I thrive collaborating with engineering teams while focusing on end-user usability. I have experience involving open source communities in the development process.

## EXPERIENCE

Sep 2019 — Present

**Lead Product Designer** / Arezzo Sky

Designing from scratch the next-gen no-code app-creation mobile platform: from concepts, to developing the design system, to usability testing.

Nov 2015 — Aug 2019

**Lead Interaction Designer** / XWiki

Orchestrated the user experience across all XWiki's products. Designed tools and services that bridged the open-source community with the professional enterprise target.

Jan 2014 — Oct 2015

**Applications Team Manager** / XWiki

Managed a team of 5 developers in assuring a consistent user experience across 20 most valuable applications selected from over 600 open source community extensions.

Apr 2013 — Dec 2013

**Front-end Team Lead** / XWiki

Explored my technical side proposing and integrating into the XWiki Platform, the Bootstrap framework with LESS support. The result was a responsive HTML5 skin that evolved into the platform's most successful and extensible skin system, being the default skin for more than 5 major versions.

Mar 2009 — Mar 2013

**Interaction Designer** / XWiki

Practitioner of user experience when the field was very new. Worked on XWiki Enterprise, an open-source scalable platform downloaded across 115 countries. I've designed all the core features like Extension Manager, App Within Minutes, Search, Rights, Activity Stream, Administration, etc.

user-experience / user-research  
interaction-design / ux-engineer  
prototyping / usability-testing  
conceptualization / design-system  
design-sprint / design-pattern  
consistency / accessibility  
standards-compliance / front-end  
roadmap-planning / open-source

## COMMUNITIES

Feb 2015 — Present

**Core Member**

OpenSourceDesign.net

Growing an international community with over 3000 members that evangelizes more open design processes in software development.

May 2008 — Nov 2019

**Mentor**

Google Summer of Code

Introducing hundreds of students from all over the world to open source software development.

Oct 2007 — Mar 2011

**Collaborator Teaching Assistant**

Faculty of Computer Science,  
A. I. Cuza University, Iași

Pioneered teaching classes of "Human-Computer Interaction" to computer-science students.

## EDUCATION

2007 — 2009

**M. Sc. Software Engineering**

Faculty of Computer Science,  
A. I. Cuza University, Iași

2003 — 2007

**B. Sc. Computer Science**

Faculty of Computer Science,  
A. I. Cuza University, Iași