

EVA LOAEZA-ALBINO

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Teaching Unit 2, Room 53,
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Houston, TX 77204

Placement Director: Kei-Mu Yi
Placement Coordinator: Amber Pozo

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Education

University of Houston

Ph.D. in Economics, 2019-2024 (expected)

M.A. in Economics, 2021

Instituto Tecnológico Autónomo de México (ITAM)

M.S. in Economics, 2015

Universidad Nacional Autónoma de México (UNAM)

B.S. in Economics, with honors, 2011

Fields

Empirical Industrial Organization

Health Economics

Applied Microeconomics

References

Aimee Chin
Professor
Department of Economics
University of Houston
achin@uh.edu

Elaine Liu
Professor
Department of Economics
University of Houston
emliu@uh.edu

Andrea Szabo (Chair)
Associate Professor
Department of Economics
University of Houston
aszabo2@uh.edu

Previous Employment

Federal Economic Competition Commission, Director of Economic Analysis, Mexico City,
2016-2019

Federal Economic Competition Commission, Deputy Director of Economic Analysis, Mexico
City, 2015-2016

Mexican Social Security Institute, Research Analyst, Mexico City, 2011-2014

Teaching

Instructor, Principles of Microeconomics, University of Houston, Summer 2023, (Teaching
Effectiveness: 4.6/5)

Instructor, Principles of Macroeconomics, University of Houston, Summer 2022, (Teaching
Effectiveness: 5/5)

Empirical Industrial Organization, University of Houston (UH), teaching assistant for Dr.
Andrea Szabo, Spring 2022

Applied Econometrics, UH, teaching assistant for Dr. Andrea Szabo, Spring 2022

Behavioral Economics, UH, teaching assistant for Dr. Willa Friedman, Fall 2021

Health Economics, UH, teaching assistant for Dr. Natalia Zhivan, Spring 2021

Economics of Health Care, UH, teaching assistant for Dr. Natalia Zhivan, Fall 2020

Introduction to Economic Data Analysis, teaching assistant for Dr. Fan Wang and Dr. Joel
Melendez, UH, Fall 2019 and Spring 2020

Research Experience

Research Assistant, Hobby School of Public Affairs, University of Houston, 2022-Present

Research Assistant, Department of Economics, University of Houston, Dr. Steve Craig, 2021

Research Assistant, El Colegio de México, Dr. Gerardo Esquivel, 2011

Research Assistant, National Autonomous University of Mexico, Dr. Noemi Levy, 2011

Job Market Paper Consumer Preferences over Retail Channels: Evidence from Emergency Contraceptives

Abstract: I study the preferences of consumers over different retail channels (drug store, mass merchandiser, or grocery store) for purchasing over-the-counter emergency contraceptives (EC). Using monthly EC sales in Texas from 2017 to 2019, I estimate consumer preferences using a BLP discrete choice model. My results show that consumers are sensitive to prices, and that they exhibit preferences for specific retail channels but not for branded vs generic products. To address recent policy debates, I conduct counterfactual simulations banning the sale of EC from grocery or mass merchandiser stores. I find that this would result in 5-8% increase in the number of consumers who do not buy EC.

Working Papers Externalities of Marijuana Legalization: Marijuana Use in Non-Legalizing States
with Elaine Liu and Marit Hinnosaar ([Link](#))

Abstract: We study the impact of distant connections on marijuana use. Leveraging the Facebook Social Connectedness Index, which measures the strength of connectedness between geographic areas based on Facebook friendship ties, we explore the impact of connections to states where recreational marijuana use is legalized on marijuana use and workplace drug testing positivity rates in areas where marijuana remains illegal. We find that areas which are more connected to legalized states exhibit higher rates of marijuana use and workplace drug testing positivity even after controlling for geographic proximity to the legalized states. The results suggest that even connections beyond closed proximity can play a significant role in shaping individuals' behaviors. Our findings of the externality of legalization in one state to other more connected out-of-state areas imply that studies that estimate the impact of legalization using a standard difference-in-differences approach without taking into account the network underestimate the direct effect on the state that legalizes.

Seminars, Conferences & Workshops
Applied Microeconomics Seminar at the University of Nottingham, UK (on-line), 2023
Southern Economic Association Conference (scheduled), New Orleans, LA, 2023
Texas Applied Microeconomics Students Workshop, Austin, TX, 2023
STATA Texas Empirical Micro Conference (Poster), Dallas, TX, 2023
CSWEP-SEA Mentoring Workshop for 3rd and 4th Year Women and Non-binary PhD Students in Economics (mentee), Fort Lauderdale, FL, 2022

Fellowships & Awards
Cullen Fellowship Travel Grant, University of Houston, 2023
Cullen Graduate Student Success Fellowship, University of Houston, 2023
Graduate Tuition Fellowship, University of Houston, 2019-2024
Presidential Fellowship, University of Houston, 2019-2020
Scholarship for Graduate Students, ITAM, 2014-2015
Support Program for Research Projects and Technological Innovation, UNAM, 2010-2011

Certificates
Economic Competition, Centro de Investigación y Docencia Económicas (CIDE), Mexico, 2016
Managerial Skills, Universidad Iberoamericana, México, 2015

Languages
Spanish (native); English (fluent)

Software skills
Stata, Matlab, R, Python, Cluster computing, QGIS, ArcGIS Pro, Qualtrics, Excel

Personal information
Citizenship: Mexican
US Green Card (pending, expected to receive before Jun 2024)

Last Update: November 17, 2023