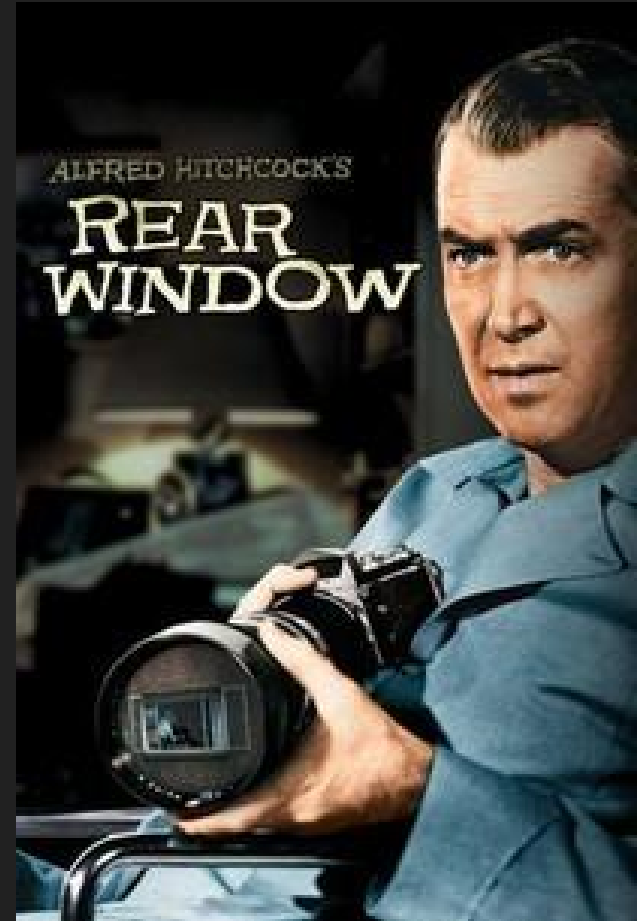# ethos : The Narrative Experience
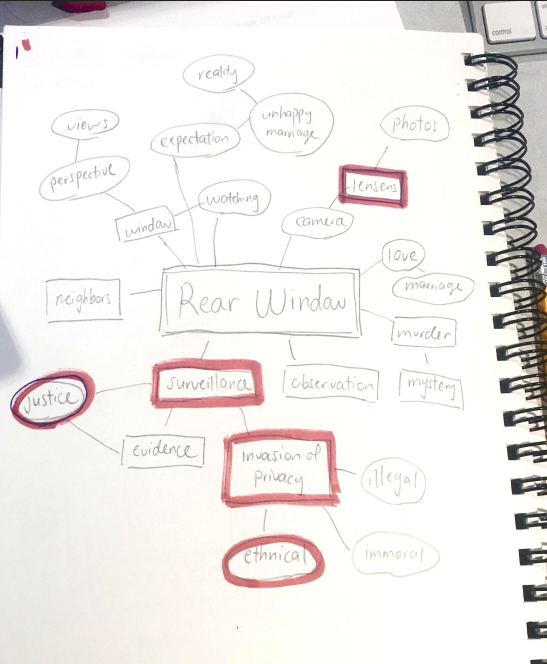
Alondra Armijo Morales, Nikki Chan, Eva Loh

Rear Window
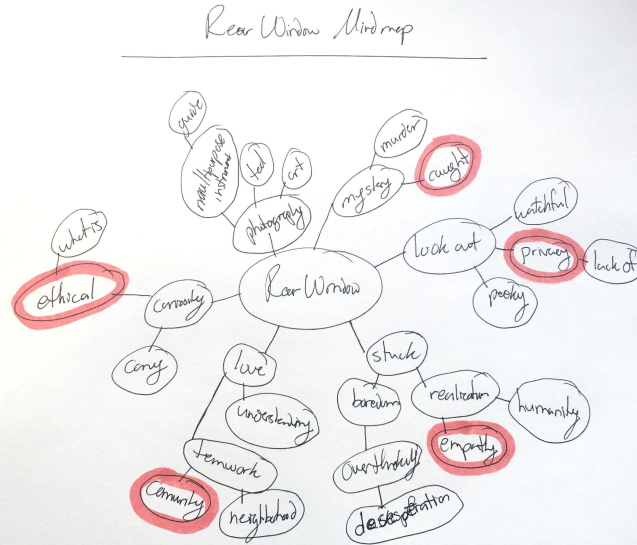
Theme: Surveillance/Privacy

After an accident that caused a leg injury, professional photographer, Jeff, spends his days in his apartment observing his neighbors through his rear window. One night, Jeff witnessed what he believed to be a murder scene. Despite others' disbelief and questioning of his ethics, Jeff persisted in proving that his neighbor, Mr. Thorwald, murdered his wife.
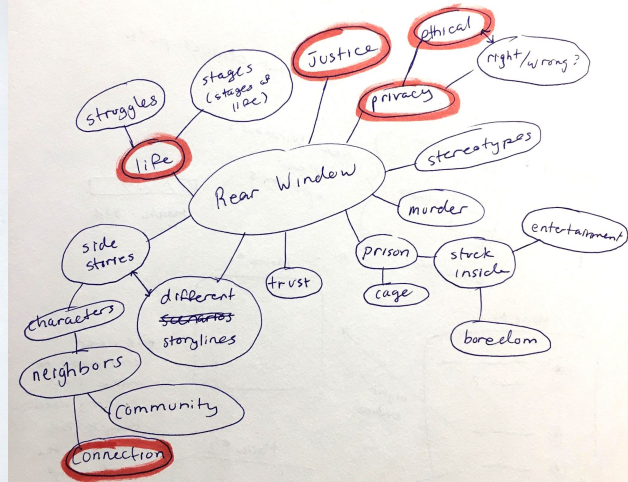
Mind Map

Eva

Alo

Nikki

Keywords

- Justice
- Surveillance
- Lens
- Invasion of Privacy / Privacy
- Ethical
- Empathy
- Community
- Connection

ethics
(n). the distinguishing character, sentiment, moral nature, or guiding beliefs of a person, group, or institution

ethos
Greek word meaning "character" that is used to describe the guiding beliefs or ideals that characterize a community, nation, or ideology. The Greeks also used this word to refer to the power of music to influence emotions, behaviours, and even morals.
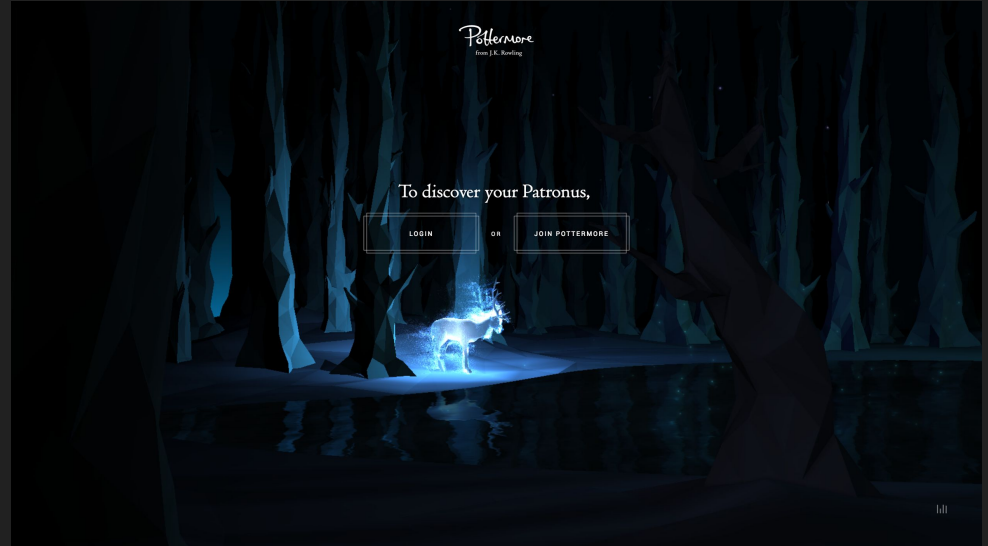
What is *Ethos*?

Ethos is an interactive web application where the user can explore the narratives of films that deal with a range of ethical issues. By sifting through the stages and layers of the narratives, the user will gain a better understanding of the film yet also deal with the question of what's morally correct.

Inspiration

Sing on Behance

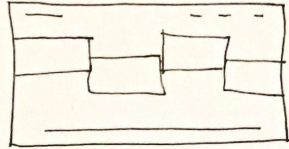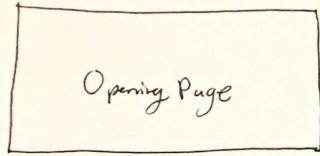*Discover Your Patronus* on Pottermore

Inspiration cont'd

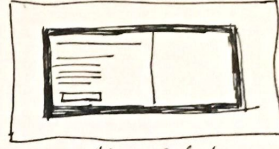*Guardians Visualizer* on Halo 5

Cryptaris on STEM US Army

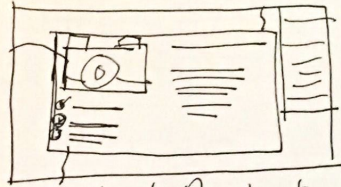# Ethos : User Experience
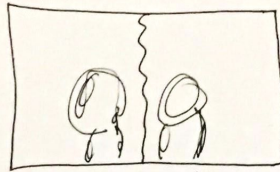

Opening Page

Movie Gallery
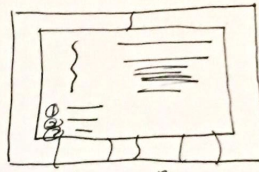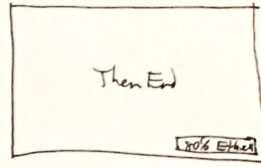
Movie Selection

Movie Scene Object

Object Description & alternative Menu

Other Menu

Object Description

Then End

80% Ethical

+ Choosing the most ethical path

+ click on object to follow story line. If most ethical path, finish movie, if not stuck in movie ethical blackhole

Walkthrough

Choosing the most ethical path.

Rear Window

Inception

❏   Keep observing (Rear Window)
❏   Move away (Boy in the Striped Pajamas)
❏   Give a signal (Inception)

Some movies we're thinking about...

- Rear Window
- Eye in the Sky
- 1984
- The Boy in the Striped Pajamas
- Inception

Why?

Do you... Do you
suppose it's ethical,

Thank You