

## EMPLOYMENT

# EVAN NIXON

## creative and tech professional

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11. 2007  
01. 2012

**Candlefish Productions** Nanaimo, BC, Canada

### Owner, Promoter & Talent Buyer

Dogged dedication turned a highschool hobby into Nanaimo's top all-ages concert production company. This facilitated learning by necessity on how to successfully create, and implement an entire office, marketing, public relations and venue management ecosystem between volunteers and several separate teams of contractors & employees. Gained a basic set of skills in hosting and HTML through the setup of Candlefish's website. Raised over \$10,000 for charity with yearly fundraisers.

11. 2009  
12. 2011

**Music Maxx** Nanaimo, BC, Canada

### Sales, Repair & Online Media

Was a top performer in several areas of responsibility. Met sales goals for, and was trained in the repair of; guitars, bass, and electronic instruments. An in-depth understanding of the implementation, maintenance, and technology behind P.A. Systems was gained, with practical application/implementation of electronic signal path being a byproduct. Developed and maintained both of Music Maxx's Vancouver Island locations' Social Media advertising campaigns copy, design, demographic targeting, and produced all photo elements. Managed hosting and web design companies to the owner's specifications during site re-design, and maintained aggregation of content after it's re-launch.

09. 2011  
09. 2014

**Capture The Crown** Sydney, Australia / North America

### Head Technician & Stage Manager

Successfully completed two full U.S. National and several North American tours as Capture The Crown's Lead Stage and Guitar Technician with above-expected performance. Excelled in problem-solving under extreme pressure, assisted the tour manager, labels reps and management with bookkeeping and publicity engagements, while stage-managing on headlining dates. Designed and implemented new and more efficient methods of signal processing from over a half-dozen sources to multiple output devices across a 48 space rack unit in a new, lossless and innovative live sound system. Analyzed and adjusted for wireless interference in constantly changing environments with extremely crowded radio spectrums. Maintained professionalism and productivity while pseudo-babysitting several alchoholi.....fun-loving Australian metal band members in high-stress environments.

03. 2015  
12. 2015

**The Sign Zone** Nanaimo, BC, Canada

### Graphic Designer

Worked as Graphic Designer at Nanaimo based Print and Signage Shop The Sign Zone. Collaborated with customers to determine their needs, and created bespoke designs for clients in government and in various industries. Projects ranged from business cards, print media, large format banners, vinyl vehicle wraps, city and district signage, building facades, lighting displays, convention displays, and many other formats. Prepared all projects in the shop's queue for printing and plotting on vinyl cutters, very large format printing and screen printing in Adobe Photoshop, Adobe Illustrator and Corel Draw.

## EDUCATION SKILLS



### Cedar Community Secondary

June 2009 - Nanaimo, BC, Canada

Provincial Dogwood Diploma

Council President's Award Recipient

### Berklee School Of Music

Sep 2015 - Sep 2017 (Incomplete) - Boston, USA

Bachelors Professional Studies of Music Business

### The Code Institute

Sep 2020 - (Ongoing) - Northampton, UK

Web Development Diploma



Adobe Creative Cloud



Team Coordination



Social Media Marketing



Event Management



HTML / CSS / JS



GTD Task Management



Problem Solving



Word Press





**Annix Photography** Everywhere, Earth - 616, Milky Way Galaxy

## Photographer

06. 2009  
09. 2017

Began investing time and money into learning event photography to have promotional material and design elements for Candlefish Production shows in 2009. Soon after became a staff photographer for several EDM music festivals on Vancouver Island, and began hiring out services on a regular basis for events, portraiture and product photography. Became staff photographer for Australian band Capture The Crown in 2012, and The All-Stars Tour in the summer of 2013. Photos from the All-Stars Tour were published in the October 2013 issue of DRUM! magazine.

**Annix Management** Various Locations, BC, Canada

## Artist Manager

05. 2012  
09. 2017

As manager of Canadian bands Quartered, The Body Politic, Fall City Fall and Ninjaspy, led social media engagement to more than quadruple in the months after retention. Twitter followers rose from 600 to over 11,500 in 9 months for the Quartered, and The Body Politic has increased their followers from 0 to 5,000 in less than 5 months after being retained. Organized, designed and implemented a Facebook Advertising Campaign for The Body Politic which resulted in \$3,000 in Pre-Order sales for their new album (Egressor EP), in under three weeks' time. Administered all page activity for facebook pages for Annix Management acts, which totals over 20,000 fans, some of which experience over 1,200 weekly interactions. Co-ordinated with artists' record labels, publicists and booking agents to expand physical and digital distribution worldwide while growing artists' audience reach.

**Nordia - Bell Mobility** Nanaimo, BC, Canada

## Mobility Retention Agent

09. 2017  
06. 2019

Was recruited from the general mobility retention staff of Nordia, the customer service provider for Bell, Canada's largest telecommunications company, to become one of twenty agents in Canada to start their new winback team. The winback team had the task of winning back Bell's most elite customers who had switched over to other telecoms. In both this roll, and in general retention, received the Bell All-Stars recognition, awarded for being in the top 10% of performers company-wide every period it was awarded. Expanded on regular responsibilities by producing reports on customer trends for site management which were presented to Executive VPs of Bell to help guide new programs, pricing, and marketing efforts.



Was selected as a host leader for the 2009 British Columbia Student Leadership conference. Presented and lead activities and workshops for other student leaders from around British Columbia.

Raised over \$13,000 for local and international charities through several fundraiser events by the age of 24.

Is a compulsive organizer with David Allen's "Getting Things Done" productivity system in conjunction with the team based task management software Asana, as well as the collaborative note taking software "Evernote".

Has traveled North America extensively while working on tours, and can describe in vivid detail the best and worst travel amenities across the continent. Vivid. Detail.

Shares his birthday with the internationally acclaimed best selling Xbox game "Halo 2 ®", and perhaps not so coincidentally is unnaturally talented at it. Some have speculated as to him being the chosen one, a claim which the scientific community has yet to confirm or deny despite several strongly worded letters to NASA.

Was once picked up as a toddler by Bill Murray at a celebrity golf tournament, who remarked "You'd have to crossbreed with a Polar Bear to make a kid like this".

Has a hairless Russian Sphynx Cat named Meatloaf who has his own instagram @meatloafthecat\_ and regularly enjoys long walks on his laptop's keyboard|||||||;::::;www;

## Joshua Berkner

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