NTFX

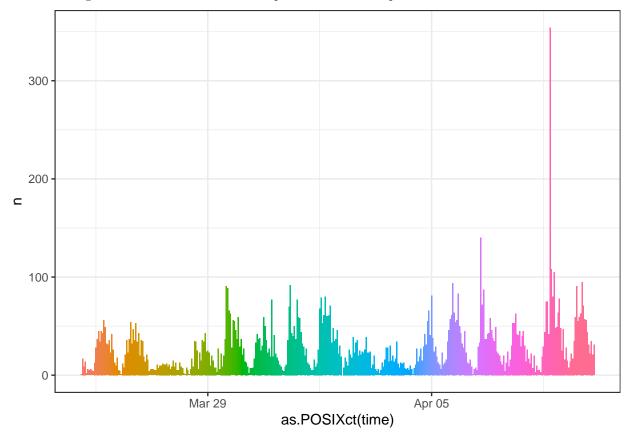
Evan Day

2023-05-08

NFLX

Read Text file and Text Cleanning

The following table shows the tweet number per hour with a barplot.



paste all the text together group by hour, the following table shows an example of the text dataframe.

A tibble: 6 x 3
Groups: date [1]

Sentiment Data frame with bing, afinn, and nrc

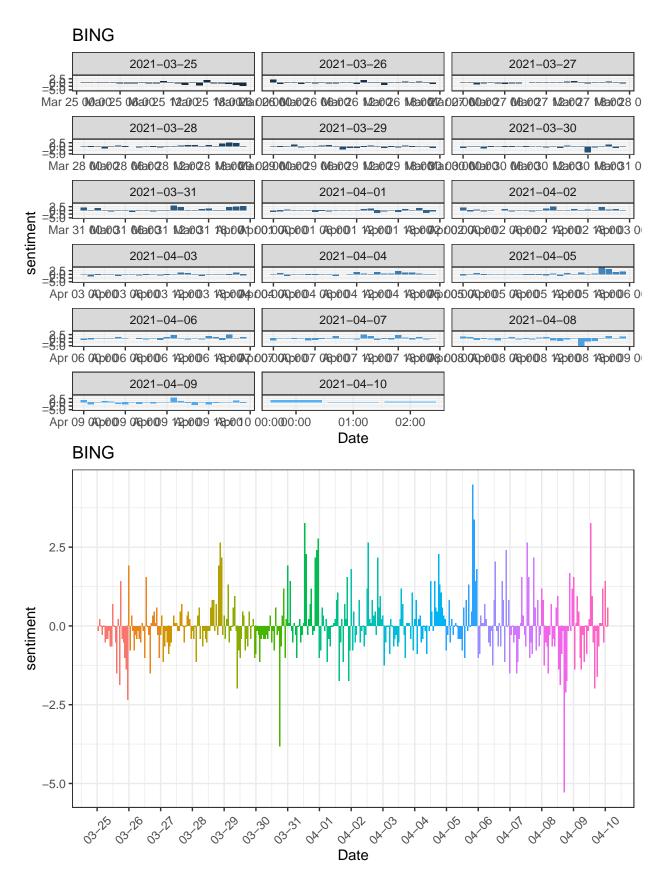
We start with the bing data frame

```
## # A tibble: 6 x 3
## # Groups:
               date [1]
##
     date
                time
                                     sentiment
     <date>
##
                <chr>>
                                         <dbl>
## 1 2021-03-25 2021-03-25 01:00:00
                                              1
## 2 2021-03-25 2021-03-25 02:00:00
## 3 2021-03-25 2021-03-25 03:00:00
                                              2
## 4 2021-03-25 2021-03-25 04:00:00
                                             0
                                              2
## 5 2021-03-25 2021-03-25 05:00:00
## 6 2021-03-25 2021-03-25 06:00:00
                                             -2
```

then, we normalize the sentiment, normalized data has mean = 0 // aother way is rescale to c(-3,3)

```
## # A tibble: 6 x 3
## # Groups:
               date [1]
##
     date
                time
                                     sentiment
##
     <date>
                <chr>
                                         <dbl>
## 1 2021-03-25 2021-03-25 01:00:00
                                       -0.157
## 2 2021-03-25 2021-03-25 02:00:00
                                       0.209
## 3 2021-03-25 2021-03-25 03:00:00
                                      -0.0352
## 4 2021-03-25 2021-03-25 04:00:00
                                      -0.279
## 5 2021-03-25 2021-03-25 05:00:00
                                      -0.0352
## 6 2021-03-25 2021-03-25 06:00:00
                                      -0.523
```

and then, we plot the normalized sentiment against the time.

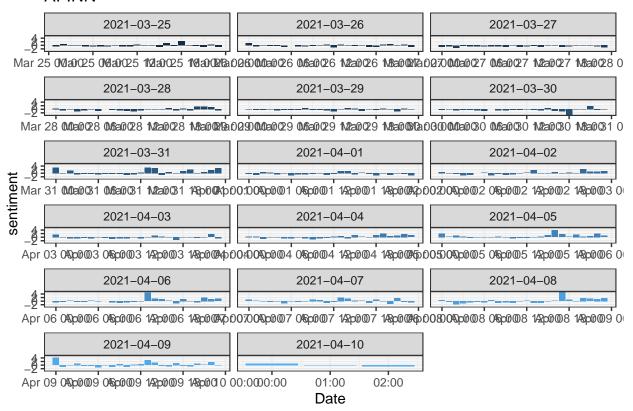


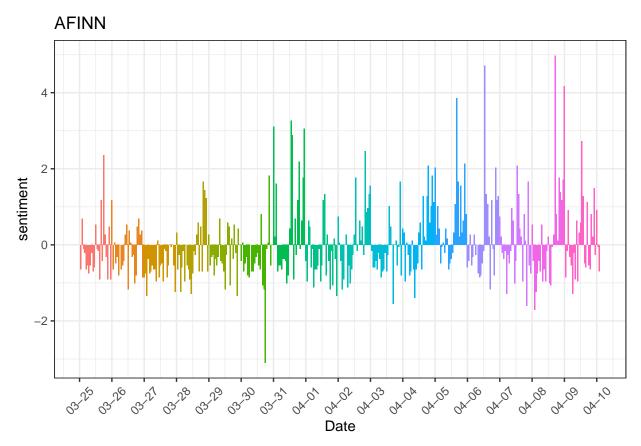
And then, we deal with the afinn sentiment dataframe

```
## # A tibble: 6 x 3
## # Groups:
               date [1]
##
     date
                time
                                     sentiment
                <chr>
                                         <dbl>
##
     <date>
## 1 2021-03-25 2021-03-25 01:00:00
                                        -0.642
## 2 2021-03-25 2021-03-25 02:00:00
                                         0.695
## 3 2021-03-25 2021-03-25 03:00:00
                                        -0.107
## 4 2021-03-25 2021-03-25 04:00:00
                                        -0.214
## 5 2021-03-25 2021-03-25 05:00:00
                                        -0.642
## 6 2021-03-25 2021-03-25 06:00:00
                                        -0.535
```

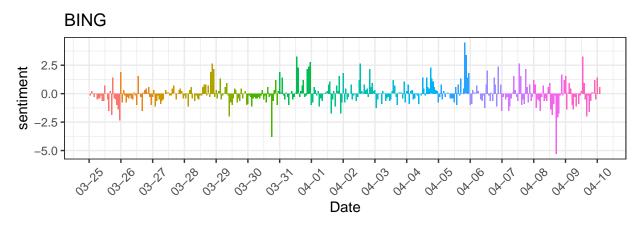
and then, we plot the normalized sentiment against the time. // Aother method is rescale to c(-3,3)

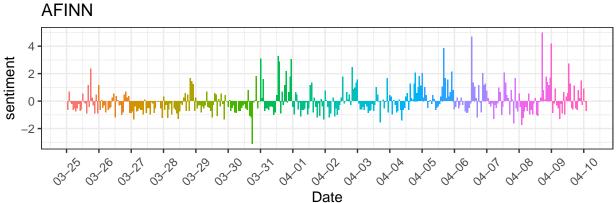
AFINN





we compare the two sentiment plot together





using t-test to check the whether there is a difference between bing lexicon and afinn lexicon, however the distribution must be similar. (this is meaningless, because we have already normalize the data, the distributio will be almost the same

```
## Response variable: numerical
## Explanatory variable: categorical (2 levels)
## n_afinn = 381, y_bar_afinn = 0, s_afinn = 1
## n_bing = 381, y_bar_bing = 0, s_bing = 1
## HO: mu_afinn = mu_bing
## HA: mu_afinn != mu_bing
## t = 0, df = 380
## p_value = 1
```

Null Distribution Sample Distribution 100 -50 -4 method 0 -100 -2 -50 -0 -3 -0.2 0.2 0.3 -0.10.0 0.1 sentiment

we should use the KS-test to check the distribution: as a result, reject the null h0, the distribution are different.

```
## Warning in ks.test(bing_afinn$bing, bing_afinn$afinn, alternative =
## "two.sided"): p-value will be approximate in the presence of ties

##
## Two-sample Kolmogorov-Smirnov test
##
## data: bing_afinn$bing and bing_afinn$afinn
## D = 0.13312, p-value = 0.00238
## alternative hypothesis: two-sided
```

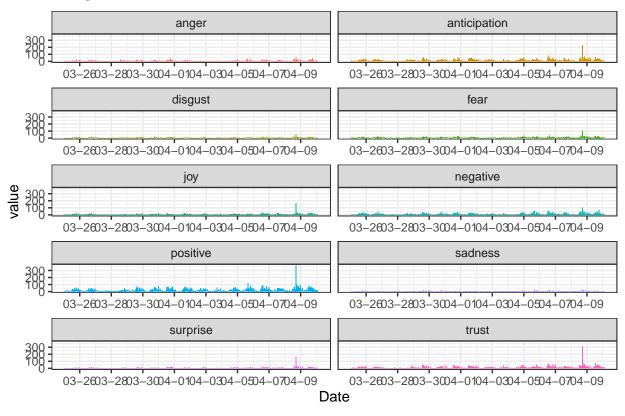
Then, here is the method with nrc lexicon

```
## # A tibble: 6 x 12
## # Groups: date [1]
```

```
##
     date
                 time
                            anger anticipation disgust fear
                                                                 joy negative positive
##
     <date>
                 <chr>
                            <dbl>
                                          <dbl>
                                                   <dbl> <dbl> <dbl>
                                                                         <dbl>
## 1 2021-03-25 2021-03-2~
                                                                                      1
## 2 2021-03-25 2021-03-2~
                                2
                                              8
                                                                   3
                                                                             4
                                                      0
                                                                                     12
## 3 2021-03-25 2021-03-2~
                                1
                                              4
                                                      0
                                                                   4
                                                                             2
                                                                                     12
## 4 2021-03-25 2021-03-2~
                                5
                                              5
                                                                   5
                                                                             6
                                                                                     14
                                                      1
## 5 2021-03-25 2021-03-2~
                                              2
                                                      0
                                                                   1
                                                                                      4
                                                                             1
## 6 2021-03-25 2021-03-2~
                                2
                                              4
                                                                   4
                                                                             2
                                                       1
                                                             2
                                                                                     13
## # ... with 3 more variables: sadness <dbl>, surprise <dbl>, trust <dbl>
##
## Attaching package: 'reshape2'
## The following object is masked from 'package:tidyr':
##
##
       smiths
```

No id variables; using all as measure variables

BING



NFLX

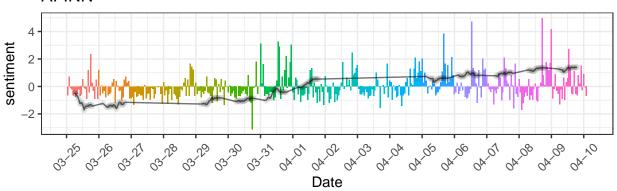
Stock Information

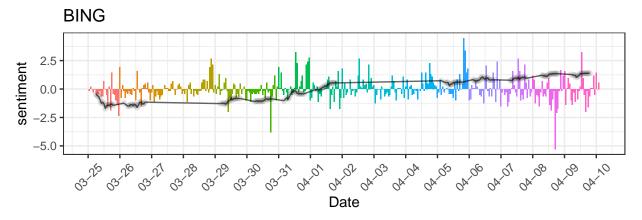
A tibble: 6 x 2

normalize the price data:

```
## # A tibble: 6 x 2
## chr> chr> dbl>
## 1 2021-03-25 06:00:00 -0.468
## 2 2021-03-25 07:00:00 -0.565
## 3 2021-03-25 08:00:00 -0.673
## 4 2021-03-25 09:00:00 -0.933
## 5 2021-03-25 10:00:00 -1.24
## 6 2021-03-25 11:00:00 -1.18
```

AFINN





2. Build the model dataframe:

```
## Joining, by = c("datetime", "date")
```

Here we need to deal with several questions: 1. Stock maket open at 9 am and close at 4 pm 2. At the open time, stock market record the XX:30, which is not consistent with sentiment XX::00 3. At close time, stock market also record some stock price

Separate the dataframe into close data_frame and open data_frame

```
## # A tibble: 6 x 15
##
     datetime
                           price date
                                            time_stock anger anticipation disgust
##
     <dttm>
                           <dbl> <date>
                                            <chr>
                                                        <dbl>
                                                                     <dbl>
                                                                              <dbl>
## 1 2021-03-25 06:00:00 -0.468 2021-03-25 06:00
                                                            2
                                                                         4
                                                                                  1
## 2 2021-03-25 07:00:00 -0.565 2021-03-25 07:00
                                                            2
                                                                         8
                                                                                  2
## 3 2021-03-25 08:00:00 -0.673 2021-03-25 08:00
                                                            1
                                                                         4
                                                                                  0
## 4 2021-03-25 17:00:00 -1.35 2021-03-25 17:00
                                                            9
                                                                        13
                                                                                  3
                                                            7
## 5 2021-03-25 18:00:00 -1.32 2021-03-25 18:00
                                                                        27
                                                                                 8
## 6 2021-03-25 19:00:00 -1.43 2021-03-25 19:00
                                                           25
                                                                        24
                                                                                 15
## # ... with 8 more variables: fear <dbl>, joy <dbl>, negative <dbl>,
       positive <dbl>, sadness <dbl>, surprise <dbl>, trust <dbl>, state <chr>
## # A tibble: 6 x 15
##
     datetime
                           price date
                                            time_stock anger anticipation disgust
##
     <dttm>
                           <dbl> <date>
                                            <chr>
                                                        <dbl>
                                                                     <dbl>
                                                                              <dbl>
## 1 2021-03-25 09:00:00 -0.933 2021-03-25 09:00
                                                                         3
                                                                                  0
                                                            1
## 2 2021-03-25 10:00:00 -1.24 2021-03-25 10:00
                                                            0
                                                                         2
                                                                                  0
                                                                                  0
## 3 2021-03-25 11:00:00 -1.18 2021-03-25 11:00
                                                            0
                                                                         3
## 4 2021-03-25 12:00:00 -1.32 2021-03-25 12:00
                                                            4
                                                                        13
                                                                                  2
## 5 2021-03-25 13:00:00 -1.72 2021-03-25 13:00
                                                           11
                                                                        26
                                                                                  3
## 6 2021-03-25 14:00:00 -1.45 2021-03-25 14:00
                                                           10
                                                                        21
                                                                                  3
## # ... with 8 more variables: fear <dbl>, joy <dbl>, negative <dbl>,
      positive <dbl>, sadness <dbl>, surprise <dbl>, trust <dbl>, state <chr>
```

NFLX NRC Regression Model result

1. this is the model for total recording

```
##
## Call:
## lm(formula = price ~ anger + anticipation + disgust + fear +
##
       joy + negative + positive + sadness + surprise + trust, data = full_nrc)
##
## Residuals:
##
       Min
                1Q Median
                                3Q
                                        Max
  -1.7427 -0.8951 0.1454
                            0.8990
                                    1.6875
##
## Coefficients:
##
                  Estimate Std. Error t value Pr(>|t|)
                                         0.000
## (Intercept)
                -8.934e-16
                            7.655e-02
                                                 1.0000
## anger
                -1.442e-01
                            2.536e-01
                                       -0.569
                                                 0.5705
## anticipation 1.116e-01
                            2.807e-01
                                         0.398
                                                 0.6915
## disgust
                 1.052e-01 2.289e-01
                                        0.460
                                                 0.6465
## fear
                -8.316e-02 2.588e-01
                                       -0.321
                                                 0.7485
                -6.757e-01 3.393e-01 -1.992
                                                 0.0483 *
## joy
```

```
## negative
                4.413e-01 3.051e-01
                                       1.446
                                                0.1502
## positive
                5.690e-02 3.482e-01
                                       0.163
                                                0.8704
## sadness
                -2.256e-01 1.587e-01 -1.421
                                                0.1574
## surprise
                3.187e-01 3.508e-01
                                       0.908
                                                0.3652
                 3.490e-01 3.785e-01
## trust
                                       0.922
                                                0.3580
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.9591 on 146 degrees of freedom
## Multiple R-squared: 0.1391, Adjusted R-squared: 0.08009
## F-statistic: 2.358 on 10 and 146 DF, p-value: 0.01298
## randomForest 4.7-1
## Type rfNews() to see new features/changes/bug fixes.
##
## Attaching package: 'randomForest'
## The following object is masked from 'package:gridExtra':
##
##
       combine
## The following object is masked from 'package:ggplot2':
##
##
      margin
## The following object is masked from 'package:dplyr':
##
##
       combine
##
## Attaching package: 'xgboost'
## The following object is masked from 'package:dplyr':
##
##
      slice
## [1] train-rmse:0.884653
## [2] train-rmse:0.724726
## [3]
       train-rmse:0.620232
## [4]
       train-rmse:0.531058
## [5]
       train-rmse:0.456655
## [6]
       train-rmse:0.400430
## [7]
       train-rmse:0.358717
## [8]
       train-rmse:0.310605
## [9]
       train-rmse:0.272931
## [10] train-rmse:0.250551
## [11] train-rmse:0.228353
## [12] train-rmse:0.210125
## [13] train-rmse:0.197036
## [14] train-rmse:0.181076
```

```
## [15] train-rmse:0.160363
  [16] train-rmse:0.151668
## [17] train-rmse:0.146564
## [18] train-rmse:0.134749
## [19] train-rmse:0.123570
## [20] train-rmse:0.120217
## [21] train-rmse:0.105224
## [22] train-rmse:0.093517
## [23] train-rmse:0.089135
## [24] train-rmse:0.080663
  [25] train-rmse:0.077468
## [26] train-rmse:0.069614
## [27] train-rmse:0.065601
## [28] train-rmse:0.056948
## [29] train-rmse:0.054400
## [30] train-rmse:0.048094
  [31] train-rmse:0.044792
  [32] train-rmse:0.043175
  [33] train-rmse:0.040942
  [34] train-rmse:0.036322
## [35] train-rmse:0.033292
## [36] train-rmse:0.032390
## [37] train-rmse:0.029714
  [38] train-rmse:0.027554
## [39] train-rmse:0.026756
  [40] train-rmse:0.024802
## [41] train-rmse:0.021684
## [42] train-rmse:0.020324
## [43] train-rmse:0.017862
## [44] train-rmse:0.016321
## [45] train-rmse:0.014757
  [46] train-rmse:0.013953
## [47] train-rmse:0.013374
## [48] train-rmse:0.011679
## [49] train-rmse:0.011022
## [50] train-rmse:0.010039
## [51] train-rmse:0.009026
## [52] train-rmse:0.008288
  [53] train-rmse:0.007815
  [54] train-rmse:0.007179
  [55] train-rmse:0.006859
  [56] train-rmse:0.006548
   [57] train-rmse:0.006133
## [58] train-rmse:0.005890
## [59] train-rmse:0.005428
## [60] train-rmse:0.005043
  [61] train-rmse:0.004594
  [62] train-rmse:0.004312
## [63] train-rmse:0.003915
## [64] train-rmse:0.003620
## [65] train-rmse:0.003327
## [66] train-rmse:0.003235
## [67] train-rmse:0.002966
## [68] train-rmse:0.002771
```

```
## [69] train-rmse:0.002497
## [70] train-rmse:0.002317
## [71] train-rmse:0.002206
## [72] train-rmse:0.001993
## [73] train-rmse:0.001805
## [74] train-rmse:0.001654
## [75] train-rmse:0.001478
## [76] train-rmse:0.001432
## [77] train-rmse:0.001299
## [78] train-rmse:0.001240
## [79] train-rmse:0.001240
## [80] train-rmse:0.001240
## [81] train-rmse:0.001240
## [82] train-rmse:0.001240
## [83] train-rmse:0.001240
## [84] train-rmse:0.001240
## [85] train-rmse:0.001240
## [86] train-rmse:0.001240
## [87] train-rmse:0.001240
## [88] train-rmse:0.001240
## [89] train-rmse:0.001240
## [90] train-rmse:0.001240
## [91] train-rmse:0.001240
## [92] train-rmse:0.001240
## [93] train-rmse:0.001240
## [94] train-rmse:0.001240
## [95] train-rmse:0.001240
## [96] train-rmse:0.001240
## [97] train-rmse:0.001240
## [98] train-rmse:0.001240
## [99] train-rmse:0.001240
## [100]
            train-rmse: 0.001240
```

2. this is the model for close recording

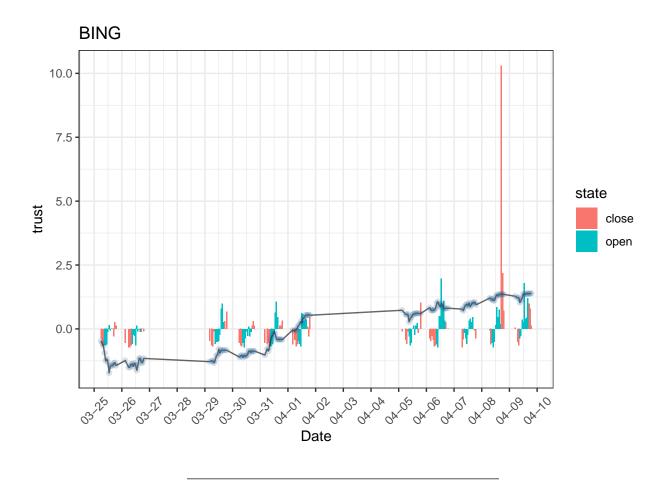
```
## Call:
  lm(formula = price ~ anger + anticipation + disgust + fear +
       joy + negative + positive + sadness + surprise + trust, data = full_nrc[which(full_nrc$state ==
##
       "close"), ])
##
##
## Residuals:
##
                  1Q
                       Median
                                     3Q
                                        1.79687
  -1.46702 -0.81164 0.07964 0.87684
##
##
  Coefficients:
                Estimate Std. Error t value Pr(>|t|)
                 0.05499
                             0.13701
                                       0.401
                                                0.690
## (Intercept)
                 0.39703
                             0.43809
                                       0.906
                                                0.369
## anger
## anticipation 0.96220
                             0.61767
                                       1.558
                                                0.125
## disgust
                 0.10540
                                       0.256
                                                0.799
                             0.41147
## fear
                -0.22000
                             0.45331
                                      -0.485
                                                0.629
                -0.25874
                                     -0.368
                                                0.715
## joy
                             0.70392
                                                0.458
## negative
                -0.43589
                             0.58276
                                     -0.748
```

```
-0.13111
                            0.63739 -0.206
## positive
                                               0.838
## sadness
                -0.01230
                            0.30521 -0.040
                                               0.968
## surprise
                            0.73494
                -0.28545
                                    -0.388
                                               0.699
                 0.17265
                            0.73138
                                               0.814
## trust
                                     0.236
## Residual standard error: 0.9989 on 58 degrees of freedom
## Multiple R-squared: 0.1369, Adjusted R-squared: -0.01187
## F-statistic: 0.9202 on 10 and 58 DF, p-value: 0.5214
```

3. this is the model for open recording

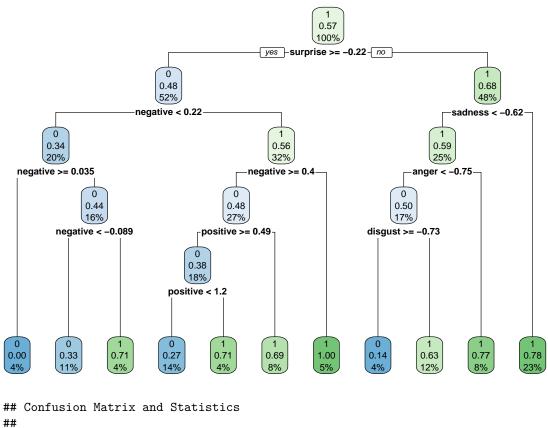
```
##
## Call:
## lm(formula = price ~ anger + anticipation + disgust + fear +
##
       joy + negative + positive + sadness + surprise + trust, data = full_nrc[which(full_nrc$state ==
##
       "open"), ])
##
## Residuals:
##
       Min
                  1Q
                      Median
                                    3Q
                                            Max
## -1.77849 -0.77778 0.06436 0.79973 1.58906
## Coefficients:
##
                Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                 0.0645
                             0.1043
                                    0.618
                                              0.5381
                             0.3495 -1.661
                                              0.1009
## anger
                 -0.5804
## anticipation -0.7183
                             0.3869 -1.857
                                              0.0672 .
## disgust
                 0.1723
                                    0.550
                                              0.5840
                             0.3133
                                              0.7559
## fear
                 0.1037
                             0.3325
                                     0.312
                             0.4646 -0.799
## joy
                 -0.3713
                                              0.4267
## negative
                 0.9108
                             0.3621
                                     2.515
                                              0.0140 *
## positive
                  0.2092
                             0.4354
                                     0.480
                                              0.6323
## sadness
                 -0.4368
                             0.1957 -2.232
                                              0.0285 *
## surprise
                  0.9492
                             0.5449
                                     1.742
                                              0.0855 .
## trust
                 0.6139
                             0.4624
                                    1.328
                                              0.1882
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.9194 on 77 degrees of freedom
## Multiple R-squared: 0.2671, Adjusted R-squared: 0.1719
## F-statistic: 2.806 on 10 and 77 DF, p-value: 0.005126
```

the most relative variable is the trust sentiment, plotting its plot and stock price



NRC Decision Tree

maximum Tree



```
##
             Reference
## Prediction 0 1
            0 41 13
##
            1 26 77
##
##
##
                  Accuracy : 0.7516
                    95% CI: (0.6764, 0.817)
##
       No Information Rate: 0.5732
##
       P-Value [Acc > NIR] : 2.478e-06
##
##
##
                     Kappa : 0.4794
##
    Mcnemar's Test P-Value: 0.05466
##
##
##
               Sensitivity: 0.6119
##
               Specificity: 0.8556
            Pos Pred Value: 0.7593
##
            Neg Pred Value: 0.7476
##
##
                Prevalence: 0.4268
            Detection Rate: 0.2611
##
      Detection Prevalence: 0.3439
##
##
         Balanced Accuracy: 0.7337
##
##
          'Positive' Class : 0
##
```

[1] train-logloss:0.647067

```
train-logloss:0.615288
   [3]
        train-logloss:0.593004
   [4]
        train-logloss:0.573366
   [5]
##
        train-logloss:0.558364
   [6]
        train-logloss:0.545012
   [7]
        train-logloss:0.536964
##
   [8]
        train-logloss:0.526609
   [9]
        train-logloss:0.519682
   [10] train-logloss:0.515167
   [11] train-logloss:0.509134
   [12] train-logloss:0.505694
   [13] train-logloss:0.500561
   [14] train-logloss:0.497981
  [15] train-logloss:0.492491
  [16] train-logloss:0.490379
   [17] train-logloss:0.488409
   [18] train-logloss:0.486949
   [19] train-logloss: 0.484728
  [20] train-logloss:0.482801
  [21] train-logloss:0.480642
  [22] train-logloss:0.479183
  [23] train-logloss:0.478482
  [24] train-logloss:0.476626
   [25] train-logloss:0.474824
   [26] train-logloss:0.473557
   [27] train-logloss:0.472313
   [28] train-logloss:0.471126
   [29] train-logloss:0.470298
   [30] train-logloss:0.469275
   [31] train-logloss:0.468247
   [32] train-logloss:0.467641
   [33] train-logloss:0.467013
   [34] train-logloss:0.466105
   [35] train-logloss:0.465591
   [36] train-logloss:0.465255
   [37] train-logloss:0.464801
  [38] train-logloss:0.463907
  [39] train-logloss:0.463185
   [40] train-logloss:0.462722
  [41] train-logloss:0.462276
  [42] train-logloss:0.461742
   [43] train-logloss:0.461310
   [44] train-logloss:0.460795
   [45] train-logloss:0.460529
  [46] train-logloss:0.460103
   [47] train-logloss:0.459698
   [48] train-logloss:0.459228
   [49] train-logloss:0.458858
   [50] train-logloss:0.458581
   [51] train-logloss:0.458295
   [52] train-logloss:0.458055
## [53] train-logloss:0.457816
## [54] train-logloss:0.457528
## [55] train-logloss:0.457230
```

```
## [56] train-logloss:0.456946
   [57] train-logloss:0.456709
  [58] train-logloss:0.456494
  [59] train-logloss:0.456253
  [60] train-logloss:0.456057
  [61] train-logloss:0.455779
  [62] train-logloss:0.455578
  [63] train-logloss:0.455428
   [64] train-logloss:0.455252
   [65] train-logloss:0.455041
   [66] train-logloss:0.454895
   [67] train-logloss:0.454723
   [68] train-logloss:0.454590
  [69] train-logloss:0.454483
  [70] train-logloss:0.454344
  [71] train-logloss:0.454164
   [72] train-logloss:0.454009
  [73] train-logloss:0.453918
  [74] train-logloss:0.453795
  [75] train-logloss:0.453597
  [76] train-logloss:0.453448
  [77] train-logloss:0.453386
  [78] train-logloss:0.453207
   [79] train-logloss:0.453124
  [80] train-logloss:0.453038
  [81] train-logloss:0.452913
  [82] train-logloss:0.452836
   [83] train-logloss:0.452690
  [84] train-logloss:0.452578
  [85] train-logloss:0.452510
   [86] train-logloss:0.452383
   [87] train-logloss:0.452278
   [88] train-logloss:0.452187
  [89] train-logloss:0.452126
   [90] train-logloss:0.452036
  [91] train-logloss:0.451957
## [92] train-logloss:0.451896
  [93] train-logloss:0.451827
  [94] train-logloss:0.451775
  [95] train-logloss:0.451695
  [96] train-logloss:0.451648
  [97] train-logloss:0.451546
   [98] train-logloss:0.451503
## [99] train-logloss:0.451446
            train-logloss:0.451370
## [100]
```

bing and Afinn regression

##

```
## Joining, by = "word"
## Joining, by = c("datetime", "date")
## Warning in log(price): NaNs produced
```

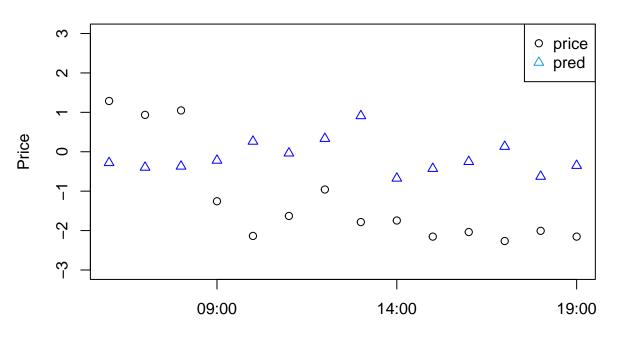
```
## Call:
## lm(formula = log(price) ~ negative + positive, data = full_bing)
## Residuals:
               1Q Median
                               3Q
## -3.2983 -0.2667 0.1457 0.4146 0.6374
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) -0.430335
                        0.110507 -3.894 0.000207 ***
## negative
              0.008062
                          0.007335
                                   1.099 0.275065
## positive
                         0.008279 0.211 0.833160
               0.001750
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 0.6154 on 78 degrees of freedom
    (75 observations deleted due to missingness)
## Multiple R-squared: 0.06192,
                                   Adjusted R-squared: 0.03786
## F-statistic: 2.574 on 2 and 78 DF, p-value: 0.08268
##
## Call:
## lm(formula = price ~ negative + positive, data = full_bing_close)
## Residuals:
               1Q Median
                               3Q
## -1.6205 -0.8936 0.1495 0.9099 1.4643
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
##
                          0.172527 -1.651
## (Intercept) -0.284881
                                              0.104
                                     0.822
                                              0.414
## negative
               0.011265
                          0.013707
## positive
               0.006424
                          0.017685
                                   0.363
                                              0.718
##
## Residual standard error: 0.9756 on 65 degrees of freedom
                                  Adjusted R-squared:
## Multiple R-squared: 0.06851,
## F-statistic: 2.39 on 2 and 65 DF, p-value: 0.09959
##
## lm(formula = price ~ negative + positive, data = full_bing_open)
##
## Residuals:
      Min
               1Q Median
                               3Q
                                      Max
## -1.7334 -0.9110 0.2088 0.8445 1.4978
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) -0.361961
                          0.177146 -2.043 0.0441 *
                                   0.611
## negative
               0.009157
                          0.014982
                                             0.5427
## positive
               0.014101
                          0.012778
                                    1.103 0.2729
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
```

```
## Residual standard error: 0.9792 on 85 degrees of freedom
## Multiple R-squared: 0.08223,
                                   Adjusted R-squared: 0.06063
## F-statistic: 3.808 on 2 and 85 DF, p-value: 0.02607
## Joining, by = c("datetime", "date")
## Warning in log(price): NaNs produced
##
## Call:
## lm(formula = log(price) ~ sentiment, data = full_afinn)
## Residuals:
##
               1Q Median
                               3Q
      Min
                                      Max
## -3.3577 -0.2985 0.1297 0.4339 0.6369
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
                          0.07047 -3.794 0.000289 ***
## (Intercept) -0.26737
                          0.05918 1.055 0.294669
              0.06243
## sentiment
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.627 on 79 degrees of freedom
    (73 observations deleted due to missingness)
## Multiple R-squared: 0.01389,
                                   Adjusted R-squared: 0.001409
## F-statistic: 1.113 on 1 and 79 DF, p-value: 0.2947
##
## Call:
## lm(formula = price ~ sentiment, data = full_afinn_close)
## Residuals:
      Min
               1Q Median
                               3Q
                                      Max
## -1.7373 -0.9152 0.1103 0.8364 1.4868
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.01359
                          0.12103
                                    0.112
                                             0.911
## sentiment
               0.17169
                          0.11370
                                    1.510
                                             0.136
## Residual standard error: 0.9763 on 64 degrees of freedom
## Multiple R-squared: 0.0344, Adjusted R-squared: 0.01931
## F-statistic: 2.28 on 1 and 64 DF, p-value: 0.136
##
## Call:
## lm(formula = price ~ sentiment, data = full_afinn_open)
##
## Residuals:
      Min
               1Q Median
                               3Q
## -1.7113 -0.9529 0.1885 0.8690 1.5031
##
```

```
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.008886
                          0.106711
                                     0.083
                                             0.0702 .
                          0.096040
                                     1.833
## sentiment
              0.176051
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 0.9969 on 86 degrees of freedom
## Multiple R-squared: 0.0376, Adjusted R-squared: 0.02641
## F-statistic: 3.36 on 1 and 86 DF, p-value: 0.07025
Predict the following days
## # A tibble: 6 x 3
## # Groups:
               date [1]
                time
     date
                                    text
##
     <date>
                <chr>
                                    <chr>>
## 1 2021-04-09 2021-04-09 03:00:00 " JPM JPM Getting ready to POP here MA holding~
## 2 2021-04-09 2021-04-09 04:00:00 " JPM JPM Getting ready to POP here MA holding~
## 3 2021-04-09 2021-04-09 05:00:00 " NFLX made an ascending triangle scout wick t~
## 4\ 2021-04-09\ 2021-04-09\ 06:00:00 " There are a lot of big names that have yet t~
## 5 2021-04-09 2021-04-09 07:00:00 " CLOV UAL STPK NFLX BP Dark pool large option~
## 6 2021-04-09 2021-04-09 08:00:00 " Mark Your Calendars for an Upcoming Explosio~
## [1] "there are total 195 observation"
## Joining, by = "word"
## Joining, by = "word"
## 'summarise()' has grouped output by 'date'. You can override using the
## '.groups' argument.
## Joining, by = "word"
## 'summarise()' has grouped output by 'date'. You can override using the
## '.groups' argument.
## Joining, by = "word"
## Joining, by = c("datetime", "date")
## # A tibble: 6 x 15
                         price date
    datetime
                                          time stock anger anticipation disgust
                                                                           <dbl>
##
     <dttm>
                         <dbl> <date>
                                          <chr>>
                                                      <dbl>
                                                                   <dbl>
## 1 2021-04-09 05:00:00 0.694 2021-04-09 05:00
                                                         11
                                                                      43
## 2 2021-04-09 07:00:00 0.425 2021-04-09 07:00
                                                                       5
                                                         0
                                                                               1
## 3 2021-04-09 08:00:00 0.481 2021-04-09 08:00
                                                          4
                                                                       5
                                                                               3
## 4 2021-04-09 17:00:00 1.08 2021-04-09 17:00
                                                         26
                                                                      38
                                                                              12
## 5 2021-04-09 18:00:00 1.14 2021-04-09 18:00
                                                                      36
                                                                              14
                                                         48
## 6 2021-04-09 19:00:00 1.14 2021-04-09 19:00
## # ... with 8 more variables: fear <dbl>, joy <dbl>, negative <dbl>,
      positive <dbl>, sadness <dbl>, surprise <dbl>, trust <dbl>, state <chr>>
## # A tibble: 6 x 15
   datetime
                           price date
                                            time stock anger anticipation disgust
##
     <dttm>
                           <dbl> <date>
                                            <chr>>
                                                        <dbl>
                                                                     <dbl>
                                                                             <dbl>
## 1 2021-04-09 09:00:00 -0.309 2021-04-09 09:00
```

```
## 2 2021-04-09 10:00:00 0.0481 2021-04-09 10:00
                                                                       12
                                                                                1
## 3 2021-04-09 11:00:00 0.384 2021-04-09 11:00
                                                          5
                                                                       19
                                                                                2
## 4 2021-04-09 12:00:00 1.06
                                 2021-04-09 12:00
                                                          19
                                                                       32
                                                                               12
## 5 2021-04-09 13:00:00 0.995
                                2021-04-09 13:00
                                                          25
                                                                       63
                                                                               13
## 6 2021-04-09 14:00:00 1.00
                                 2021-04-09 14:00
                                                                               13
## # ... with 8 more variables: fear <dbl>, joy <dbl>, negative <dbl>,
## # positive <dbl>, sadness <dbl>, surprise <dbl>, trust <dbl>, state <chr>
## Joining, by = "word"
## Joining, by = c("datetime", "date")
## Joining, by = c("datetime", "date")
```

NFLX

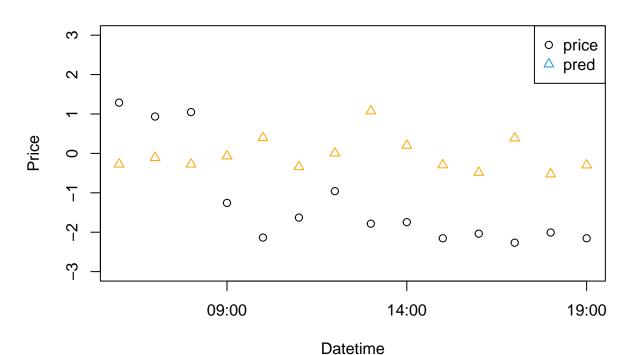


Datetime

```
## Confusion Matrix and Statistics
##
             Reference
##
## Prediction 0 1
##
            0 0 1
            1 8 5
##
##
##
                  Accuracy : 0.3571
                    95% CI : (0.1276, 0.6486)
##
##
       No Information Rate: 0.5714
##
       P-Value [Acc > NIR] : 0.9703
##
##
                     Kappa: -0.1455
##
##
  Mcnemar's Test P-Value: 0.0455
##
               Sensitivity: 0.00000
##
```

```
Specificity: 0.83333
##
            Pos Pred Value : 0.00000
##
            Neg Pred Value: 0.38462
##
##
                Prevalence: 0.57143
            Detection Rate: 0.00000
##
##
      Detection Prevalence: 0.07143
##
         Balanced Accuracy: 0.41667
##
##
          'Positive' Class: 0
##
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction 0 1
            0 0 1
##
            1 8 5
##
##
                  Accuracy: 0.3571
                    95% CI : (0.1276, 0.6486)
##
##
       No Information Rate: 0.5714
##
       P-Value [Acc > NIR] : 0.9703
##
##
                     Kappa : -0.1455
##
##
    Mcnemar's Test P-Value: 0.0455
##
##
               Sensitivity: 0.00000
##
               Specificity: 0.83333
            Pos Pred Value : 0.00000
##
##
            Neg Pred Value: 0.38462
##
                Prevalence: 0.57143
##
            Detection Rate: 0.00000
##
      Detection Prevalence: 0.07143
         Balanced Accuracy: 0.41667
##
##
          'Positive' Class : 0
##
##
```

NFLX - Random Forest



Confusion Matrix and Statistics ## ## Reference ## Prediction 0 1 0 7 5 ## ## 1 1 1 ## ## Accuracy: 0.5714 ## 95% CI: (0.2886, 0.8234) ## No Information Rate: 0.5714 P-Value [Acc > NIR] : 0.6105 ## ## Kappa : 0.0455 ## ## Mcnemar's Test P-Value: 0.2207 ## ## Sensitivity: 0.8750 ## Specificity: 0.1667 ## Pos Pred Value: 0.5833 ## Neg Pred Value : 0.5000 ## Prevalence: 0.5714

Detection Rate: 0.5000

Detection Prevalence: 0.8571

'Positive' Class : 0

Balanced Accuracy: 0.5208

##

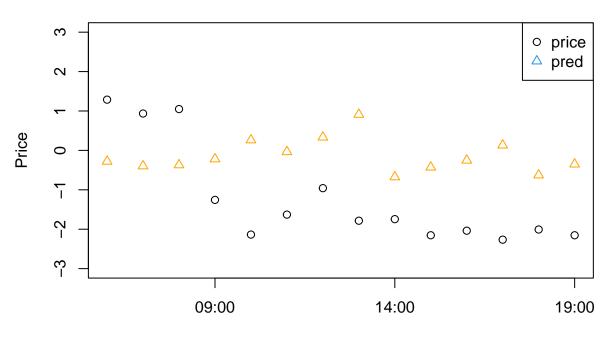
##

##

##

##

NFLX - XG Boosting



Datetime

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction 0 1
            0 3 1
##
##
            1 5 5
##
##
                  Accuracy: 0.5714
                    95% CI: (0.2886, 0.8234)
##
##
       No Information Rate: 0.5714
       P-Value [Acc > NIR] : 0.6105
##
##
##
                     Kappa : 0.1923
##
    Mcnemar's Test P-Value: 0.2207
##
##
               Sensitivity: 0.3750
##
               Specificity: 0.8333
##
            Pos Pred Value : 0.7500
##
##
            Neg Pred Value: 0.5000
                Prevalence: 0.5714
##
##
            Detection Rate: 0.2143
##
      Detection Prevalence: 0.2857
         Balanced Accuracy: 0.6042
##
##
          'Positive' Class : 0
##
##
```