GOOG

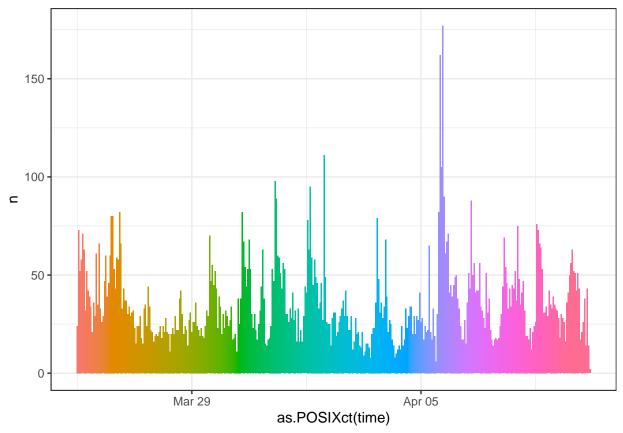
Evan Day

2023-05-08

GOOG

# Read Text file and Text Cleanning

The following table shows the tweet number per hour with a barplot.



paste all the text together group by hour, the following table shows an example of the text dataframe.

## # A tibble: 6 x 3
## # Groups: date [1]

```
##
     date
                time
                                    text
##
                <chr>
     <date>
                                    <chr>
## 1 2021-03-25 2021-03-25 12:00:00 " U S China Tensions Are Getting Real for Inve~
## 2 2021-03-25 2021-03-25 13:00:00 " GOOG Twitter Sentiment on Mar was Positive N~
## 3 2021-03-25 2021-03-25 14:00:00 " GAFAM GOOG AMZN FB AAPL MSFT
                                                                      Main Tweeted ~
## 4 2021-03-25 2021-03-25 15:00:00 " GAFAM GOOG AMZN FB AAPL MSFT
                                                                      Pegatron sees~
## 5 2021-03-25 2021-03-25 16:00:00 " Alphabet Inc GOOG surprised the market with ~
## 6 2021-03-25 2021-03-25 17:00:00 " Alphabet Inc GOOG surprised the market with \sim
## [1] "there are total 377 observation"
```

### Sentiment Data frame with bing, afinn, and nrc

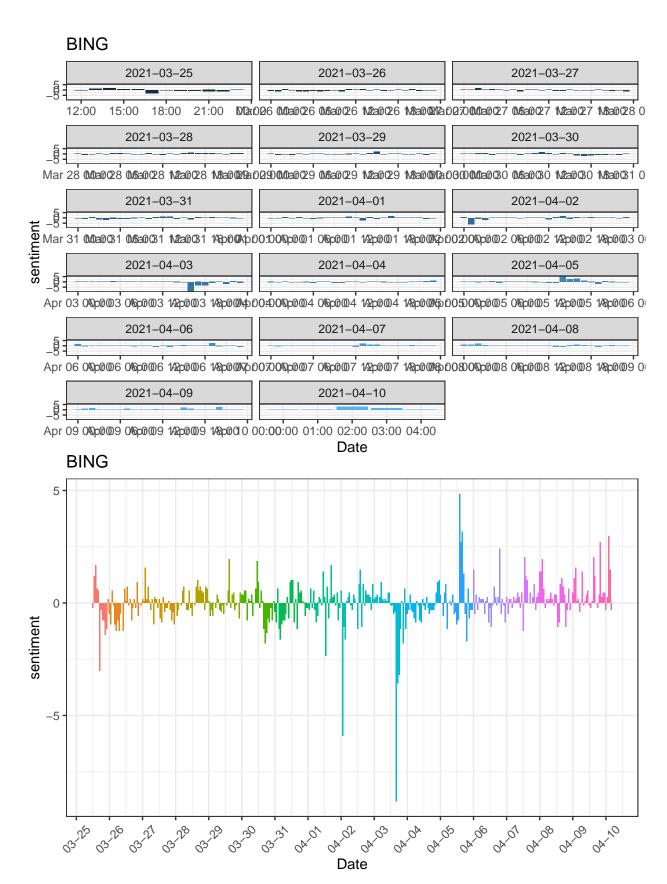
We start with the bing data frame

```
## # A tibble: 6 x 3
## # Groups:
               date [1]
##
     date
                time
                                     sentiment
##
                <chr>>
                                          <dbl>
     <date>
## 1 2021-03-25 2021-03-25 12:00:00
                                             -1
## 2 2021-03-25 2021-03-25 13:00:00
                                             14
## 3 2021-03-25 2021-03-25 14:00:00
                                             19
## 4 2021-03-25 2021-03-25 15:00:00
                                              8
                                              7
## 5 2021-03-25 2021-03-25 16:00:00
## 6 2021-03-25 2021-03-25 17:00:00
                                            -31
```

then, we normalize the sentiment, normalized data has mean = 0 // aother way is rescale to c(-3,3)

```
## # A tibble: 6 x 3
## # Groups:
               date [1]
##
     date
                time
                                     sentiment
##
     <date>
                <chr>
                                         <dbl>
## 1 2021-03-25 2021-03-25 12:00:00
                                        -0.204
## 2 2021-03-25 2021-03-25 13:00:00
                                         1.20
## 3 2021-03-25 2021-03-25 14:00:00
                                         1.67
## 4 2021-03-25 2021-03-25 15:00:00
                                         0.638
## 5 2021-03-25 2021-03-25 16:00:00
                                         0.544
## 6 2021-03-25 2021-03-25 17:00:00
                                        -3.01
```

and then, we plot the normalized sentiment against the time.

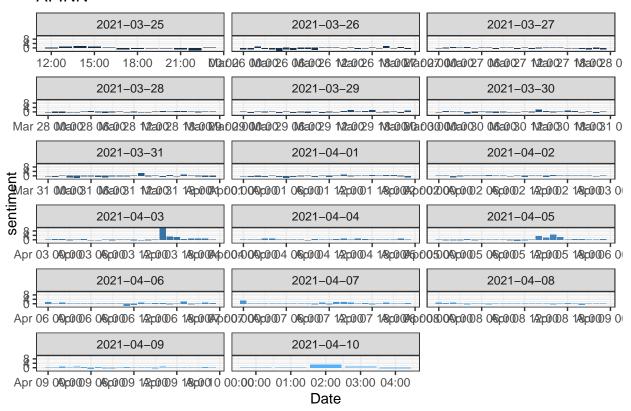


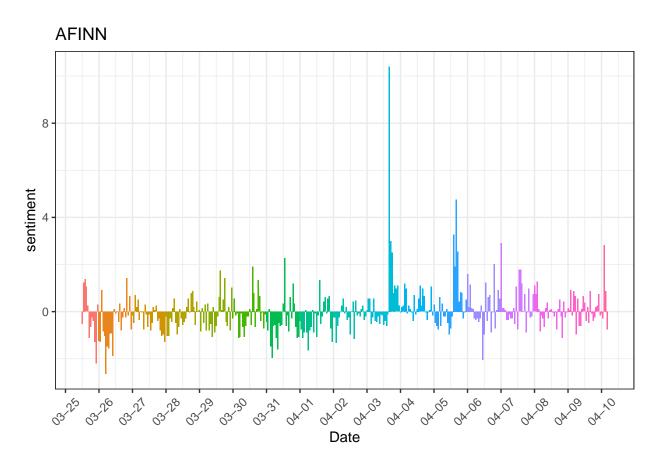
And then, we deal with the afinn sentiment dataframe

```
## # A tibble: 6 x 3
## # Groups:
               date [1]
     date
                                     sentiment
                <chr>
                                         <dbl>
##
     <date>
## 1 2021-03-25 2021-03-25 12:00:00
                                        -0.522
## 2 2021-03-25 2021-03-25 13:00:00
                                         1.24
## 3 2021-03-25 2021-03-25 14:00:00
                                         1.37
## 4 2021-03-25 2021-03-25 15:00:00
                                         1.06
## 5 2021-03-25 2021-03-25 16:00:00
                                         0.245
## 6 2021-03-25 2021-03-25 17:00:00
                                        -1.11
```

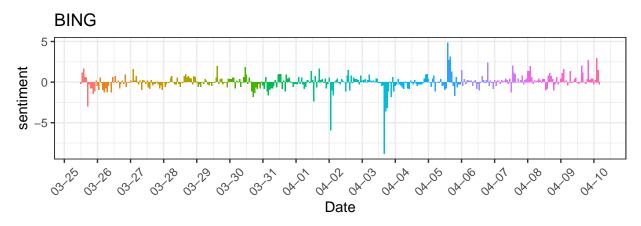
and then, we plot the normalized sentiment against the time. // Aother method is rescale to c(-3,3)

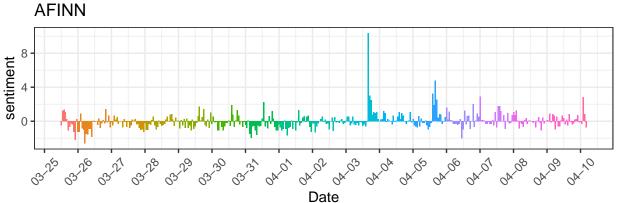
#### **AFINN**





we compare the two sentiment plot together





using t-test to check the whether there is a difference between bing lexicon and afinn lexicon, however the distribution must be similar. ( this is meaningless, because we have already normalize the data, the distributio will be almost the same

```
## Response variable: numerical
## Explanatory variable: categorical (2 levels)
## n_afinn = 377, y_bar_afinn = 0, s_afinn = 1
## n_bing = 377, y_bar_bing = 0, s_bing = 1
## HO: mu_afinn = mu_bing
## HA: mu_afinn != mu_bing
## t = 0, df = 376
## p_value = 1
```

## Sample Distribution **Null Distribution** 200 -150 -100 -4 • 50 method 0 -2 -150 -100 -50 -0 -5 -0.2 0.2 -10-5 10 -0.10.0 0.1 0.3 0 sentiment

we should use the KS-test to check the distribution: as a result, reject the null h0, the distribution are different.

```
## Warning in ks.test(bing_afinn$bing, bing_afinn$afinn, alternative =
## "two.sided"): p-value will be approximate in the presence of ties

##
## Two-sample Kolmogorov-Smirnov test
##
## data: bing_afinn$bing and bing_afinn$afinn
## D = 0.13263, p-value = 0.002637
## alternative hypothesis: two-sided
```

Then, here is the method with nrc lexicon

```
## # A tibble: 6 x 12
## # Groups: date [1]
```

```
##
     date
                 time
                            anger anticipation disgust fear
                                                                  joy negative positive
##
     <date>
                 <chr>
                             <dbl>
                                           <dbl>
                                                   <dbl> <dbl> <dbl>
                                                                          <dbl>
                                                                                    <dbl>
## 1 2021-03-25 2021-03-2~
                                 2
                                               5
                                                                    2
                                                                              5
                                                                                       16
## 2 2021-03-25 2021-03-2~
                                 6
                                              23
                                                                                       37
                                                       2
                                                              8
                                                                   17
                                                                             18
## 3 2021-03-25 2021-03-2~
                                 8
                                              32
                                                      12
                                                             12
                                                                   15
                                                                             24
                                                                                       64
## 4 2021-03-25 2021-03-2~
                                 7
                                              23
                                                      13
                                                             16
                                                                             20
                                                                                       42
                                                                   14
## 5 2021-03-25 2021-03-2~
                                16
                                              30
                                                      14
                                                             17
                                                                   17
                                                                             29
                                                                                       48
                                              31
## 6 2021-03-25 2021-03-2~
                                30
                                                      19
                                                             36
                                                                   20
                                                                             56
                                                                                       58
## # ... with 3 more variables: sadness <dbl>, surprise <dbl>, trust <dbl>
##
## Attaching package: 'reshape2'
```

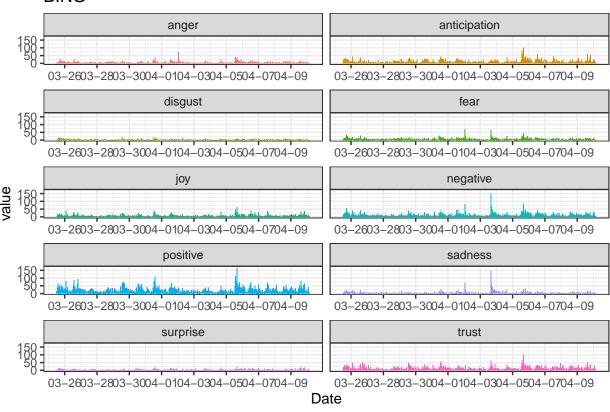
## The following object is masked from 'package:tidyr':

##

## smiths

## No id variables; using all as measure variables

### **BING**



#### GOOG

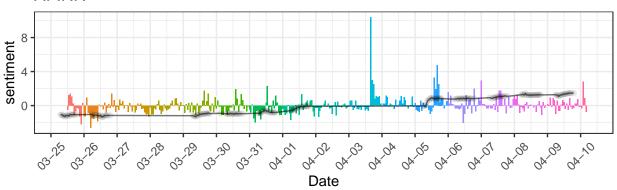
#### **Stock Information**

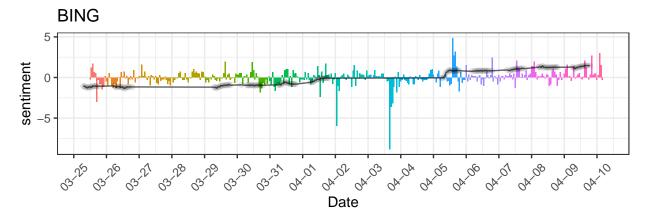
## # A tibble: 6 x 2

```
## time price
## cchr> cdbl>
## 1 2021-03-25 07:00:00 2044.
## 2 2021-03-25 08:00:00 2045
## 3 2021-03-25 09:00:00 2032.
## 4 2021-03-25 10:00:00 2033.
## 5 2021-03-25 11:00:00 2036
## 6 2021-03-25 12:00:00 2036.
```

normalize the price data:

### **AFINN**





2. Build the model dataframe:

```
## Joining, by = c("datetime", "date")
```

Here we need to deal with several questions: 1. Stock maket open at 9 am and close at 4 pm 2. At the open time, stock market record the XX:30, which is not consistent with sentiment XX::00 3. At close time, stock market also record some stock price

Separate the dataframe into close data\_frame and open data\_frame

```
## # A tibble: 6 x 15
##
     datetime
                          price date
                                           time_stock anger anticipation disgust
##
     <dttm>
                          <dbl> <date>
                                           <chr>
                                                       <dbl>
                                                                     <dbl>
                                                                             <dbl>
## 1 2021-03-25 17:00:00 -1.07 2021-03-25 17:00
                                                          30
                                                                       31
                                                                                19
## 2 2021-03-25 19:00:00 -1.07 2021-03-25 19:00
                                                          18
                                                                       26
                                                                                13
## 3 2021-03-26 06:00:00 -1.04 2021-03-26 06:00
                                                          10
                                                                        9
                                                                                 6
## 4 2021-03-26 07:00:00 -1.21 2021-03-26 07:00
                                                           6
                                                                        4
                                                                                 8
                                                           7
                                                                                 7
## 5 2021-03-26 08:00:00 -1.12 2021-03-26 08:00
                                                                       11
## 6 2021-03-26 17:00:00 -1.16 2021-03-26 17:00
                                                           8
                                                                                 4
                                                                       11
## # ... with 8 more variables: fear <dbl>, joy <dbl>, negative <dbl>,
       positive <dbl>, sadness <dbl>, surprise <dbl>, trust <dbl>, state <chr>
## # A tibble: 6 x 15
##
     datetime
                          price date
                                           time_stock anger anticipation disgust
##
     <dttm>
                          <dbl> <date>
                                           <chr>
                                                       <dbl>
                                                                     <dbl>
                                                                             <dbl>
## 1 2021-03-25 12:00:00 -1.15 2021-03-25 12:00
                                                           2
                                                                        5
                                                                                 0
## 2 2021-03-25 13:00:00 -1.24 2021-03-25 13:00
                                                           6
                                                                       23
                                                                                 2
## 3 2021-03-25 14:00:00 -1.02 2021-03-25 14:00
                                                           8
                                                                       32
                                                                                12
## 4 2021-03-25 15:00:00 -1.07 2021-03-25 15:00
                                                           7
                                                                       23
                                                                                13
## 5 2021-03-25 16:00:00 -1.07 2021-03-25 16:00
                                                          16
                                                                       30
                                                                                14
## 6 2021-03-26 09:00:00 -1.11 2021-03-26 09:00
                                                                        5
                                                                                 2
                                                           6
## # ... with 8 more variables: fear <dbl>, joy <dbl>, negative <dbl>,
       positive <dbl>, sadness <dbl>, surprise <dbl>, trust <dbl>, state <chr>
```

#### GOOG NRC Regression Model result

1. this is the model for total recording

```
##
## Call:
## lm(formula = price ~ anger + anticipation + disgust + fear +
##
       joy + negative + positive + sadness + surprise + trust, data = full_nrc)
##
## Residuals:
##
        Min
                   1Q
                       Median
                                     3Q
                                             Max
  -1.92886 -0.80996 -0.00017
                               0.76922
##
## Coefficients:
##
                Estimate Std. Error t value Pr(>|t|)
                                       0.515
## (Intercept)
                 0.04082
                             0.07923
                                              0.60727
## anger
                 0.21053
                             0.19724
                                       1.067
                                              0.28775
                             0.24598
                                       2.357
## anticipation 0.57979
                                              0.01990 *
## disgust
                -0.20216
                             0.12124
                                      -1.667
                                              0.09781
                                      -2.118
## fear
                -0.37494
                             0.17701
                                              0.03605 *
                 0.15078
                             0.21567
                                       0.699 0.48569
## joy
```

```
0.21603 1.215 0.22638
## negative
                0.26257
## positive
                -0.88148
                            0.27748 -3.177 0.00186 **
                            0.15358 -0.633 0.52774
## sadness
                -0.09724
## surprise
                0.04155
                            0.12104
                                    0.343 0.73195
## trust
                 0.25489
                            0.20165
                                    1.264 0.20848
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 0.9441 on 131 degrees of freedom
## Multiple R-squared: 0.16, Adjusted R-squared: 0.09586
## F-statistic: 2.495 on 10 and 131 DF, p-value: 0.008981
## randomForest 4.7-1
## Type rfNews() to see new features/changes/bug fixes.
##
## Attaching package: 'randomForest'
## The following object is masked from 'package:gridExtra':
##
##
       combine
## The following object is masked from 'package:ggplot2':
##
##
      margin
## The following object is masked from 'package:dplyr':
##
##
       combine
##
## Attaching package: 'xgboost'
## The following object is masked from 'package:dplyr':
##
##
      slice
## [1] train-rmse:0.960872
## [2] train-rmse:0.841710
## [3]
       train-rmse:0.753869
## [4]
       train-rmse: 0.677950
## [5]
       train-rmse: 0.615848
## [6]
       train-rmse:0.570059
## [7]
       train-rmse: 0.521409
## [8]
       train-rmse:0.488368
## [9] train-rmse:0.458562
## [10] train-rmse:0.418885
## [11] train-rmse:0.372401
## [12] train-rmse:0.322024
## [13] train-rmse:0.294043
## [14] train-rmse:0.270112
```

```
## [15] train-rmse:0.245364
  [16] train-rmse:0.220303
## [17] train-rmse:0.192379
## [18] train-rmse:0.174749
## [19] train-rmse:0.167681
## [20] train-rmse:0.151293
## [21] train-rmse:0.140558
## [22] train-rmse:0.127906
## [23] train-rmse:0.116733
## [24] train-rmse:0.106982
  [25] train-rmse:0.094697
## [26] train-rmse:0.081497
  [27] train-rmse:0.076820
## [28] train-rmse:0.071709
## [29] train-rmse:0.067276
## [30] train-rmse:0.062575
  [31] train-rmse:0.059739
  [32] train-rmse:0.051959
  [33] train-rmse:0.049990
  [34] train-rmse:0.047158
## [35] train-rmse:0.042242
## [36] train-rmse:0.039307
## [37] train-rmse:0.034730
  [38] train-rmse:0.032091
## [39] train-rmse:0.028531
  [40] train-rmse:0.025453
## [41] train-rmse:0.022097
## [42] train-rmse:0.019859
## [43] train-rmse:0.019382
## [44] train-rmse:0.016639
## [45] train-rmse:0.015927
  [46] train-rmse:0.014035
## [47] train-rmse:0.011939
## [48] train-rmse:0.011220
## [49] train-rmse:0.010181
## [50] train-rmse:0.009171
## [51] train-rmse:0.008270
## [52] train-rmse:0.007619
## [53] train-rmse:0.007113
  [54] train-rmse:0.006503
  [55] train-rmse:0.006208
  [56] train-rmse:0.005690
  [57] train-rmse:0.005118
## [58] train-rmse:0.004818
## [59] train-rmse:0.004382
## [60] train-rmse:0.003819
  [61] train-rmse:0.003583
  [62] train-rmse:0.003497
## [63] train-rmse:0.003052
## [64] train-rmse:0.002766
## [65] train-rmse:0.002428
## [66] train-rmse:0.002295
## [67] train-rmse:0.002035
## [68] train-rmse:0.001974
```

```
## [69] train-rmse:0.001802
## [70] train-rmse:0.001682
## [71] train-rmse:0.001400
## [72] train-rmse:0.001369
## [73] train-rmse:0.001314
## [74] train-rmse:0.001280
## [75] train-rmse:0.001126
## [76] train-rmse:0.000986
## [77] train-rmse:0.000945
## [78] train-rmse:0.000877
## [79] train-rmse:0.000877
## [80] train-rmse:0.000877
## [81] train-rmse:0.000877
## [82] train-rmse:0.000877
## [83] train-rmse:0.000877
## [84] train-rmse:0.000877
## [85] train-rmse:0.000877
## [86] train-rmse:0.000877
## [87] train-rmse:0.000877
## [88] train-rmse:0.000877
## [89] train-rmse:0.000877
## [90] train-rmse:0.000877
## [91] train-rmse:0.000877
## [92] train-rmse:0.000877
## [93] train-rmse:0.000877
## [94] train-rmse:0.000877
## [95] train-rmse:0.000877
## [96] train-rmse:0.000877
## [97] train-rmse:0.000877
## [98] train-rmse:0.000877
## [99] train-rmse:0.000877
## [100]
            train-rmse:0.000877
```

2. this is the model for close recording

```
## Call:
  lm(formula = price ~ anger + anticipation + disgust + fear +
       joy + negative + positive + sadness + surprise + trust, data = full_nrc[which(full_nrc$state ==
##
       "close"), ])
##
##
## Residuals:
##
                  1Q
                       Median
                                     3Q
                                        1.57350
  -1.30640 -0.72169 -0.05894 0.61686
##
##
  Coefficients:
                Estimate Std. Error t value Pr(>|t|)
                 0.19417
                             0.13230
                                       1.468
                                               0.1490
## (Intercept)
                             0.37220
                                       1.222
                                               0.2278
## anger
                 0.45499
## anticipation 0.97351
                             0.38945
                                       2.500
                                               0.0161 *
## disgust
                -0.02478
                                      -0.113
                                               0.9105
                             0.21923
## fear
                -0.66733
                             0.32378
                                      -2.061
                                               0.0450 *
                 0.32844
                                      0.851
                                               0.3994
## joy
                             0.38613
                                               0.4265
## negative
                -0.34521
                             0.43027 -0.802
```

```
0.29098 -0.069
## trust
                -0.01997
                                              0.9456
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 0.8758 on 46 degrees of freedom
## Multiple R-squared: 0.3512, Adjusted R-squared: 0.2101
## F-statistic: 2.49 on 10 and 46 DF, p-value: 0.01768
  3. this is the model for open recording
##
## Call:
## lm(formula = price ~ anger + anticipation + disgust + fear +
       joy + negative + positive + sadness + surprise + trust, data = full_nrc[which(full_nrc$state ==
##
##
       "open"), ])
##
## Residuals:
##
       Min
                  1Q
                      Median
                                    3Q
                                            Max
## -1.57202 -0.80612 0.05917 0.81955 1.52094
##
## Coefficients:
##
                Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                 0.03382
                            0.11006
                                      0.307
                                               0.759
                 0.22482
                            0.25175
                                      0.893
                                               0.375
## anger
## anticipation 0.26358
                            0.35755
                                      0.737
                                               0.463
## disgust
                -0.25588
                            0.16905 - 1.514
                                               0.134
## fear
                -0.26718
                            0.24878 -1.074
                                               0.286
```

0.457

0.166

0.528

0.933

0.130

0.024 \*

0.0781 .

0.8751

0.2414

the most relative variable is the trust sentiment, plotting its plot and stock price

0.29300

0.26960

0.30235

## Signif. codes: 0 '\*\*\* 0.001 '\*\* 0.01 '\* 0.05 '.' 0.1 ' ' 1

## Residual standard error: 0.9929 on 74 degrees of freedom
## Multiple R-squared: 0.1379, Adjusted R-squared: 0.02143
## F-statistic: 1.184 on 10 and 74 DF, p-value: 0.3155

0.41171 -2.304

0.22049 -0.634

0.14906 -0.085

0.748

1.400

1.531

## positive

## surprise

## sadness

## joy

## negative

## positive

## surprise

## sadness

## trust

-0.72690

0.03905

0.28237

0.21918

0.37743

-0.94853

-0.13979

-0.01262

0.46287

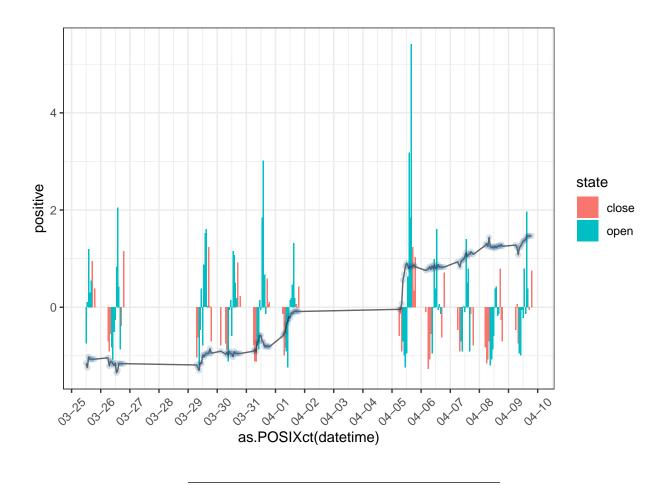
0.40344 -1.802

0.24702

0.23794

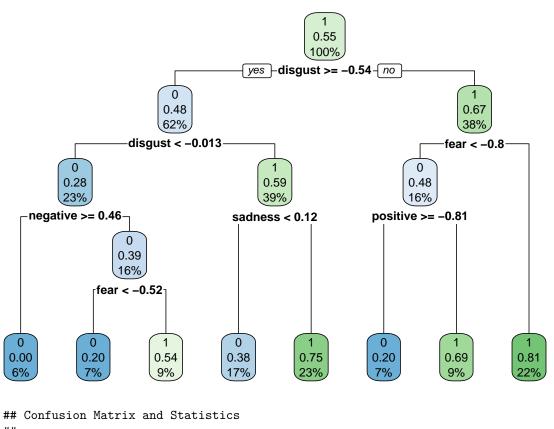
0.158

1.187



## NRC Decision Tree

maximum Tree



```
##
##
             Reference
  Prediction 0 1
##
##
            0 40 13
            1 24 65
##
##
                  Accuracy: 0.7394
##
##
                    95% CI: (0.6592, 0.8094)
##
       No Information Rate: 0.5493
       P-Value [Acc > NIR] : 2.314e-06
##
##
##
                     Kappa : 0.4655
##
    Mcnemar's Test P-Value: 0.1002
##
##
##
               Sensitivity: 0.6250
               Specificity: 0.8333
##
            Pos Pred Value: 0.7547
##
##
            Neg Pred Value: 0.7303
                Prevalence: 0.4507
##
##
            Detection Rate: 0.2817
##
      Detection Prevalence: 0.3732
##
         Balanced Accuracy: 0.7292
##
##
          'Positive' Class: 0
##
```

## [1] train-logloss:0.662553

```
train-logloss:0.639739
   [3]
        train-logloss:0.619974
   [4]
        train-logloss:0.595694
   [5]
##
        train-logloss:0.577895
   [6]
        train-logloss:0.560501
   [7]
        train-logloss:0.550860
##
   [8]
        train-logloss:0.542462
   [9]
        train-logloss:0.527537
   [10] train-logloss:0.521734
   [11] train-logloss:0.512148
   [12] train-logloss:0.503838
   [13] train-logloss:0.496695
   [14] train-logloss:0.489024
  [15] train-logloss:0.483822
  [16] train-logloss:0.480159
   [17] train-logloss:0.476414
   [18] train-logloss:0.474293
   [19] train-logloss: 0.468820
  [20] train-logloss:0.465986
  [21] train-logloss:0.461783
  [22] train-logloss:0.460018
  [23] train-logloss:0.456438
  [24] train-logloss:0.453526
   [25] train-logloss:0.451150
   [26] train-logloss:0.448370
   [27] train-logloss:0.445741
   [28] train-logloss:0.443645
   [29] train-logloss:0.442278
   [30] train-logloss:0.441271
   [31] train-logloss:0.440036
   [32] train-logloss:0.438799
   [33] train-logloss:0.437575
   [34] train-logloss:0.436679
   [35] train-logloss:0.435737
   [36] train-logloss:0.434813
   [37] train-logloss:0.433739
  [38] train-logloss:0.432612
  [39] train-logloss:0.431508
   [40] train-logloss:0.430875
  [41] train-logloss:0.429958
  [42] train-logloss:0.428533
   [43] train-logloss:0.427841
   [44] train-logloss:0.427291
  [45] train-logloss:0.426625
  [46] train-logloss:0.425617
   [47] train-logloss:0.425013
   [48] train-logloss:0.424513
   [49] train-logloss:0.423970
   [50] train-logloss:0.423435
   [51] train-logloss:0.422658
   [52] train-logloss:0.421809
## [53] train-logloss:0.421373
## [54] train-logloss:0.420844
## [55] train-logloss:0.420409
```

```
## [56] train-logloss:0.420078
   [57] train-logloss:0.419687
  [58] train-logloss:0.419379
  [59] train-logloss:0.419048
  [60] train-logloss:0.418782
  [61] train-logloss:0.418498
  [62] train-logloss:0.418036
  [63] train-logloss:0.417768
   [64] train-logloss:0.417562
   [65] train-logloss:0.417380
   [66] train-logloss:0.417031
   [67] train-logloss:0.416719
   [68] train-logloss:0.416505
  [69] train-logloss:0.416219
  [70] train-logloss:0.416077
  [71] train-logloss:0.415871
   [72] train-logloss:0.415587
  [73] train-logloss:0.415409
  [74] train-logloss:0.415242
  [75] train-logloss:0.415012
  [76] train-logloss:0.414750
  [77] train-logloss:0.414551
  [78] train-logloss:0.414385
   [79] train-logloss:0.414274
  [80] train-logloss:0.414096
  [81] train-logloss:0.413959
  [82] train-logloss:0.413756
   [83] train-logloss:0.413573
  [84] train-logloss:0.413443
  [85] train-logloss:0.413231
   [86] train-logloss:0.413088
   [87] train-logloss:0.412974
   [88] train-logloss:0.412823
  [89] train-logloss:0.412719
   [90] train-logloss:0.412610
  [91] train-logloss:0.412526
## [92] train-logloss:0.412415
  [93] train-logloss:0.412262
  [94] train-logloss:0.412163
  [95] train-logloss:0.412032
  [96] train-logloss:0.411945
  [97] train-logloss:0.411857
   [98] train-logloss:0.411773
## [99] train-logloss:0.411684
            train-logloss:0.411583
## [100]
```

#### bing and Afinn regression

```
## Joining, by = "word"
## Joining, by = c("datetime", "date")
## Warning in log(price): NaNs produced
```

##

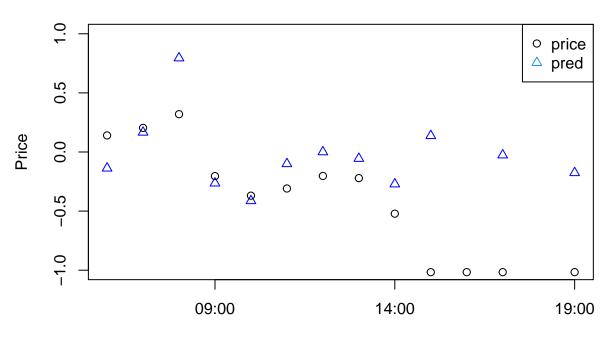
```
## Call:
## lm(formula = log(price) ~ negative + positive, data = full_bing)
## Residuals:
                 1Q
                     Median
                                   3Q
## -2.62678 -0.17104 0.07464 0.23398 0.39376
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.007818 0.076561
                                   0.102
                                             0.919
## negative
              -0.002780
                          0.006310 -0.441
                                              0.661
               0.001294
                          0.004455
                                   0.291
                                             0.772
## positive
##
## Residual standard error: 0.4044 on 63 degrees of freedom
     (76 observations deleted due to missingness)
## Multiple R-squared: 0.003161, Adjusted R-squared: -0.02848
## F-statistic: 0.09989 on 2 and 63 DF, p-value: 0.9051
##
## Call:
## lm(formula = price ~ negative + positive, data = full_bing_close)
## Residuals:
               1Q Median
## -1.3344 -0.8276 -0.1432 0.9194 1.5819
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.09806
                          0.22708
                                  0.432 0.66760
## negative
              -0.03840
                          0.01422 -2.701 0.00921 **
## positive
              0.03223
                          0.01781 1.810 0.07590 .
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 0.9419 on 54 degrees of freedom
## Multiple R-squared: 0.1191, Adjusted R-squared: 0.08642
## F-statistic: 3.649 on 2 and 54 DF, p-value: 0.03263
##
## lm(formula = price ~ negative + positive, data = full_bing_open)
##
## Residuals:
      Min
               1Q Median
                               3Q
                                      Max
## -1.3958 -1.0385 -0.1054 0.9578 1.4124
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.076487
                          0.186697 0.410
                                             0.683
                          0.013003 -0.945
                                             0.347
## negative
              -0.012294
## positive
               0.008240
                          0.009935
                                   0.829
                                             0.409
##
## Residual standard error: 1.01 on 82 degrees of freedom
## Multiple R-squared: 0.01118, Adjusted R-squared: -0.01294
```

```
## F-statistic: 0.4636 on 2 and 82 DF, p-value: 0.6306
## Joining, by = c("datetime", "date")
## Warning in log(price): NaNs produced
##
## Call:
## lm(formula = log(price) ~ sentiment, data = full_afinn)
##
## Residuals:
                 1Q
##
       \mathtt{Min}
                     Median
                                   ЗQ
                                           Max
## -2.62394 -0.17043 0.07208 0.23020 0.40258
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) -0.003193
                         0.050370 -0.063
                                           0.950
## sentiment -0.018030
                          0.047181 -0.382
                                              0.704
## Residual standard error: 0.4014 on 64 degrees of freedom
    (76 observations deleted due to missingness)
## Multiple R-squared: 0.002277, Adjusted R-squared: -0.01331
## F-statistic: 0.146 on 1 and 64 DF, p-value: 0.7036
##
## Call:
## lm(formula = price ~ sentiment, data = full_afinn_close)
## Residuals:
      Min
               1Q Median
                               30
## -1.4335 -0.8305 -0.1529 0.8843 1.5283
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.08883 0.12815 0.693 0.4911
               0.34655
                          0.15567
                                    2.226 0.0301 *
## sentiment
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 0.9524 on 55 degrees of freedom
## Multiple R-squared: 0.08266,
                                   Adjusted R-squared: 0.06598
## F-statistic: 4.956 on 1 and 55 DF, p-value: 0.03012
##
## Call:
## lm(formula = price ~ sentiment, data = full_afinn_open)
## Residuals:
               1Q Median
##
      Min
                               3Q
                                      Max
## -1.4321 -0.9995 -0.1129 0.9364 1.4890
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
```

```
## (Intercept) 0.02773
                           0.10913
                                     0.254
                                              0.800
## sentiment
                0.13109
                           0.10479
                                     1.251
                                              0.214
##
## Residual standard error: 1 on 83 degrees of freedom
## Multiple R-squared: 0.0185, Adjusted R-squared: 0.006678
## F-statistic: 1.565 on 1 and 83 DF, p-value: 0.2145
Predict the following days
## # A tibble: 6 x 3
## # Groups:
               date [1]
##
     date
                time
                                    text
##
     <date>
                <chr>
                                    <chr>
## 1 2021-04-09 2021-04-09 03:00:00 " REQUEST SixTONES FridayLivestream Request NA~
## 2 2021-04-09 2021-04-09 04:00:00 " Alphabet Inc GOOG surprised the market with \sim
## 3 2021-04-09 2021-04-09 05:00:00 " What is it ahead for US Tech Giants Check wh~
## 4 2021-04-09 2021-04-09 06:00:00 " AMZN GOOG FB NFLX AAPL took market share fro~
## 5 2021-04-09 2021-04-09 07:00:00 " on the goog
                                                    They know how to play LONG gam~
## 6 2021-04-09 2021-04-09 08:00:00 " Alphabet Inc GOOG surprised the market with ~
## [1] "there are total 194 observation"
## Joining, by = "word"
## Joining, by = "word"
## 'summarise()' has grouped output by 'date'. You can override using the
## '.groups' argument.
## Joining, by = "word"
## 'summarise()' has grouped output by 'date'. You can override using the
## '.groups' argument.
## Joining, by = "word"
## Joining, by = c("datetime", "date")
## # A tibble: 6 x 15
##
     datetime
                                           time_stock anger anticipation disgust
                          price date
     <dttm>
                          <dbl> <date>
                                            <chr>
                                                       <dbl>
                                                                    <dbl>
                                                                            <db1>
## 1 2021-04-09 06:00:00 -0.178 2021-04-09 06:00
                                                           2
                                                                       11
                                                                                2
## 2 2021-04-09 07:00:00 -0.509 2021-04-09 07:00
                                                                                0
                                                           0
                                                                       22
## 3 2021-04-09 08:00:00 -1.39 2021-04-09 08:00
                                                          2
                                                                        7
                                                                                1
## 4 2021-04-09 17:00:00 0.960 2021-04-09 17:00
                                                          6
                                                                       17
                                                                                3
## 5 2021-04-09 19:00:00 0.960 2021-04-09 19:00
                                                          11
                                                                       30
                                                                                3
## 6 2021-04-12 06:00:00 0.210 2021-04-12 06:00
                                                          2
                                                                                2
                                                                       11
## # ... with 8 more variables: fear <dbl>, joy <dbl>, negative <dbl>,
## # positive <dbl>, sadness <dbl>, surprise <dbl>, trust <dbl>, state <chr>
## # A tibble: 6 x 15
##
    datetime
                             price date
                                              time stock anger anticipation disgust
     <dttm>
                             <dbl> <date>
                                              <chr>
                                                          <dbl>
                                                                       <dbl>
                                                                               <dbl>
## 1 2021-04-09 09:00:00 -0.536
                                   2021-04-09 09:00
                                                                           5
                                                                           4
## 2 2021-04-09 10:00:00 -0.296
                                   2021-04-09 10:00
                                                             3
                                                                                   2
## 3 2021-04-09 11:00:00 0.000988 2021-04-09 11:00
                                                             5
                                                                           8
                                                                                   5
## 4 2021-04-09 12:00:00 0.282
                                   2021-04-09 12:00
                                                             8
                                                                          16
                                                                                   4
## 5 2021-04-09 13:00:00 0.425
                                   2021-04-09 13:00
                                                             16
                                                                          18
                                                                                   5
```

```
## 6 2021-04-09 14:00:00 0.448 2021-04-09 14:00 11 18 7
## # ... with 8 more variables: fear <dbl>, joy <dbl>, negative <dbl>,
## # positive <dbl>, sadness <dbl>, surprise <dbl>, trust <dbl>, state <chr>
## Joining, by = "word"
## Joining, by = c("datetime", "date")
## Joining, by = c("datetime", "date")
```

## **GOOG**

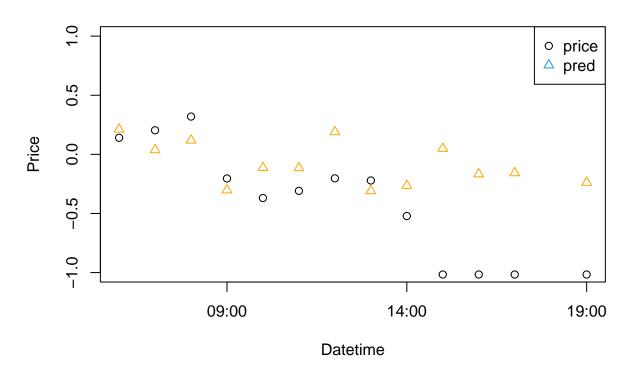


#### **Datetime**

```
## Confusion Matrix and Statistics
##
             Reference
##
## Prediction 0 1
##
            0 4 2
            1 5 2
##
##
                  Accuracy: 0.4615
##
##
                    95% CI: (0.1922, 0.7487)
##
       No Information Rate: 0.6923
       P-Value [Acc > NIR] : 0.9787
##
##
##
                     Kappa : -0.046
##
##
    Mcnemar's Test P-Value: 0.4497
##
##
               Sensitivity: 0.4444
               Specificity: 0.5000
##
##
            Pos Pred Value : 0.6667
##
            Neg Pred Value: 0.2857
                Prevalence: 0.6923
##
```

```
## Detection Rate : 0.3077
## Detection Prevalence : 0.4615
## Balanced Accuracy : 0.4722
##
## 'Positive' Class : 0
##
```

## **GOOG - Random Forest**



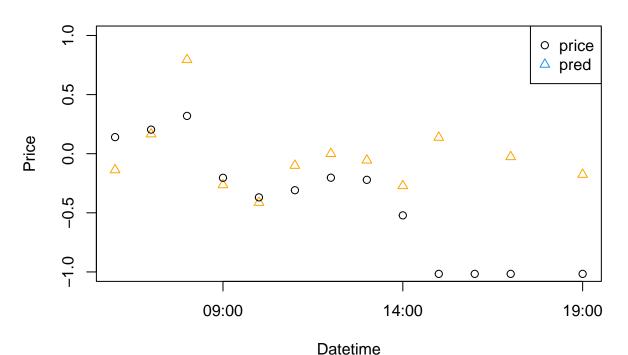
```
## Warning in confusionMatrix.default(factor(round(abs(pred_cart))),
## full_nrc2$trend): Levels are not in the same order for reference and data.
## Refactoring data to match.
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction 0 1
            0 9 4
##
##
            1 0 0
##
##
                  Accuracy : 0.6923
##
                    95% CI: (0.3857, 0.9091)
       No Information Rate: 0.6923
##
##
       P-Value [Acc > NIR] : 0.6310
##
##
                     Kappa: 0
##
##
    Mcnemar's Test P-Value: 0.1336
##
##
               Sensitivity: 1.0000
```

Specificity: 0.0000

##

```
##
            Pos Pred Value: 0.6923
##
            Neg Pred Value :
                Prevalence: 0.6923
##
##
            Detection Rate: 0.6923
      Detection Prevalence : 1.0000
##
##
         Balanced Accuracy: 0.5000
##
          'Positive' Class : 0
##
##
    [1] 1 1 0 0 1 1 0 0 0 0 0 0 0
## Levels: 0 1
```

# **GOOG - XG Boosting**



## Confusion Matrix and Statistics ## Reference ## ## Prediction 0 1 0 6 2 ## ## 1 3 2 ## ## Accuracy : 0.6154 95% CI : (0.3158, 0.8614) ## ## No Information Rate: 0.6923 P-Value [Acc > NIR] : 0.8184 ## ## ## Kappa: 0.1558 ## ## Mcnemar's Test P-Value : 1.0000 ##

```
Sensitivity: 0.6667
Specificity: 0.5000
##
##
             Pos Pred Value : 0.7500
##
##
             Neg Pred Value : 0.4000
                 Prevalence: 0.6923
##
##
             Detection Rate: 0.4615
      Detection Prevalence : 0.6154
##
##
         Balanced Accuracy: 0.5833
##
##
           'Positive' Class : 0
##
```