

# EVAN FELICIANO

## EXPERIENCE

### IKOS: Experience Analyst

2017 - 2020

- **Design:** Content and copy creation, product, wireframing road-mapping, prototyping, and web design with eng. team
- **Research:** Led focus groups and surveys to explore user needs and created deliverable user-personas for product team
- **Marketing:** Created and directed engagement campaigns as well as targeted SEO efforts

### Ufinancial: Finance & Marketing Internship

Spring/Summer 2017



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## TOOLS

- **Figma, Sketch, InVision:**  
Proficient with these tools to create product wireframes, high fidelity mockups, deliverables, and working prototypes for both mobile and desktop platforms
- **Atom, Github, Codepen:**  
Used these tools for basic frontend development and web design with HTML/CSS/JS

## EDUCATION

- **BLOC Bootcamp** (*current*): UX,UI, Web Design, Frontend code: (2019 - 2020)
- **University of Pittsburgh:** BSBA in Marketing - Dean's List: (2014 - 2018)
- **Harrisburg Area Community College:** Music & Art Studies: (2014)

## ABOUT EVAN

I've worked in the tech industry for over two years where I began to develop my design and development skills. I thrive in creative environments and love thinking outside the box. I am continually building on my frontend knowledge as well to compliment my UX background and strong skillset in design.

When I'm not at work, you can find me playing the piano at home or hanging out at a local coffeeshop or brewery. Cheers!