

Storyboard

By: China Riley



30% of Sophia day is spent at home. 10% is with clients and 60% with in large conferences.



She can never get into the conference on time no matter how early she comes. There is always a line for check out that wraps around the building.



One day while in the waiting line Sophia saw that there was people just walking in to the conference without checking in.



She asked one of the group of colleagues how they were able to go straight into the conference without having to check-in.



The lady pulled out her phone and showed her the app. Sophia registered and was able to check into the conference.



For the first time in forever Sophia was able to get into the conference on time.

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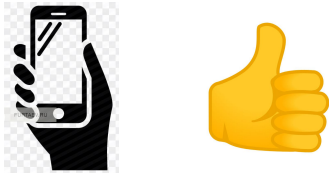
Alina Ruff



Barbara is tired of her job and she wants to try a new career rather than retiring. She sees an ad for a career event and decides to sign up but the career events that she's attended in the past were stressful. Barbara is a 'on-timer' type of person, she won't get to her destination super early but she won't be late either. Last time she attended a career fair, the line was ridiculously long 10 minutes prior to starting and she grew angry because she was wasting time by standing in line.



Barbara's best friend relates to her and mentions a new app she heard about. The app allows you to check-in prior to the career event. Barbara decided to download the app and give it a shot.



Barbara signed into the app and was pleasantly surprised. In the click of a button, she signed up for a career event and gives her feedback on how to check-in 10 minutes prior through the app. She is so excited to try this app because it could help many people who struggle with long lines like her. This app will allow Barbara to get the fair and appropriate amount of time to talk with each individual at the event.

Check-in Line



Wow! Look at that line

Today is the day of the career event, Barbara gets a notification that she can check-in for her career event. She arrives to the event and is blown away by how short the line is. She is thrilled with the seamless check-in process and she is hoping she can find a new job that interest her.



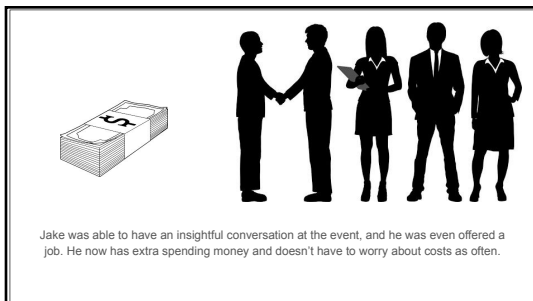
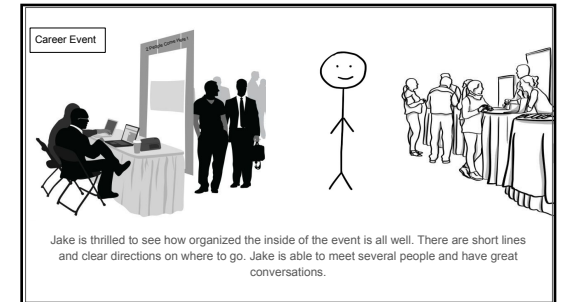
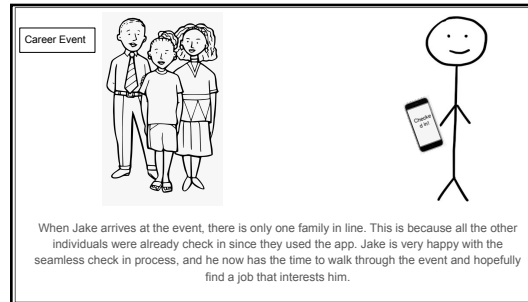
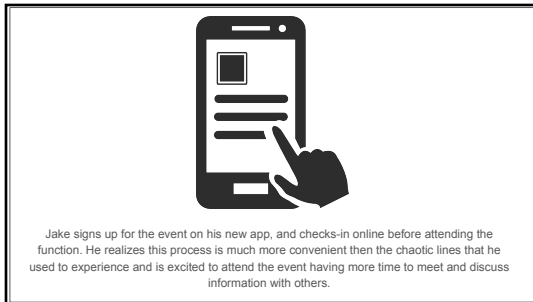
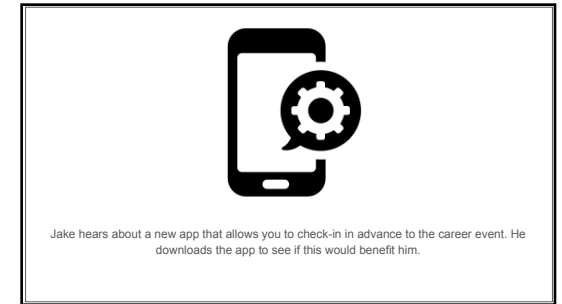
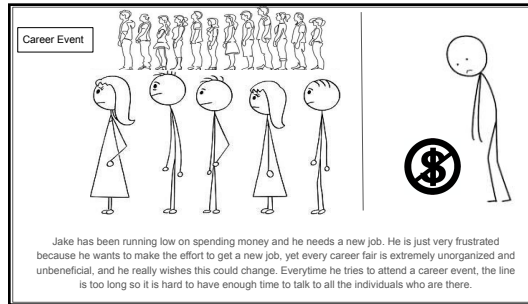
Barbara attends the event and is pleased with how smoothly it flowed. The event was very organized and moved seamlessly. Barbara enjoyed the career event and had great conversations with more people due to the new and improved check-in process.



Barbara got a call about a couple days after the career fair and was ecstatic to hear that she was offered a new job. This job is more flexible, less stress and overall a great fit for Barbara.

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Morgan Sachs

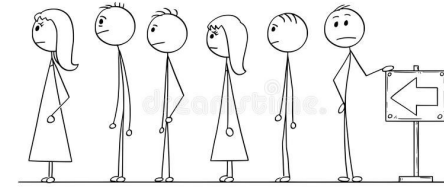


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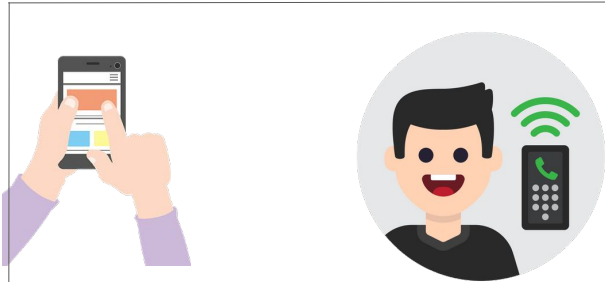
Evan Scales



Roger is tired of trying to find new employees online



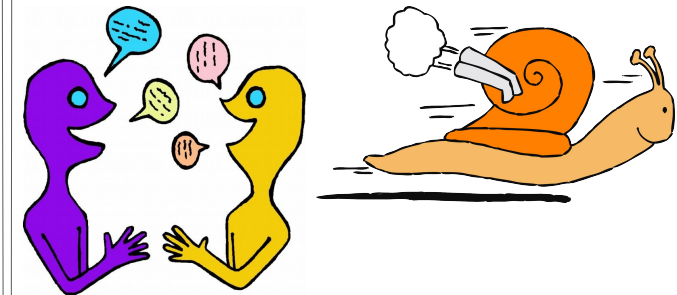
Roger is also tired of having to wait in long lines at career events. He likes the career events, but just needs a faster way to get in so he doesn't waste any time.



Roger sees a brand new app that will improve wait time in lines, and will give statistics about the event after.



Roger downloads the app and looks at a list of all upcoming events. He selects one and before arriving he checks in and gets a map of the venue. He flawlessly walks in and finds his booth and starts setting up.



Roger is really pleased with the organization and speed of the event, with just a couple more events he could have his office fully staffed.



During Rogers first event he was able to find a good list of possible new employees. The day after he looked at the events statistics and found out he had one of the most popular booths.