

Ethan Evans

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Summary

Curious and analytical MIS and Business Analytics student skilled in SQL, Power BI, and Excel. Passionate about turning complex data into meaningful insights that drive decision-making.

Education

Major: B.B.A Management Information Systems | Minor: Business Analytics
University of Minnesota Duluth

Expected graduation date: May 2027

Relevant Experience

Data Analyst Intern

September 2024 - Present

University of Minnesota Duluth Career Center

- Consolidated 6,000+ postgraduate student surveys and developed interactive dashboards in Excel and Power BI to present insights to university staff and departments
- Developed SQL scripts merging 7 years of records into a single dataset, simplifying analysis and dashboard updates
- Ensured 100% data reliability for stakeholders by validating records, resolving anomalies, and maintaining consistent data definitions through reporting cycles

Business Development Representative

June 2025 - August 2025

Cornerstone Ford

- Managed 20+ daily service appointments using Excel and Xtime, minimizing scheduling conflicts
- Validated scheduling data from 4 dealerships to ensure accuracy of customer information and repair tickets
- Served as a bridge between customers and technicians, ensuring accurate, clear communication of vehicle concerns

Vice President

September 2024 - May 2025

Alpha Delta Nu Mu Chapter

- Planned and oversaw 43 inter-chapter events to strengthen relationships within the Greek community.
- Collaborated with the executive board to increase membership from 10 to 25 and led the chapter in completing 1,200 hours of community service.
- Documented budgeting procedures, event-planning strategies, and best practices for future committees and officers.

Waterfront Specialist

June 2024 - August 2024

GSRV Camp Elk River

- Supervised and taught groups of 10-20 from ages 8 to 30 how to canoe/kayak safely
- Utilized people and problem-solving skills to mediate between campers and staff around campsites
- Maintained trails over a 10-mile radius using chainsaws, weedwhackers, lawnmowers, and other power tools

Proficiencies

Analytics: Excel, Power BI, Tableau, JMP | **Data:** SQL, Python, Data cleaning & validation | **Misc:** Microsoft Office, Jira, Figma,

Project

Postgraduate Survey Analysis

December 2024 - May 2025

- Compiled and analyzed over 6,000 post-graduate outcome records using SQL and Excel pivot tables to identify placement trends, internship outcomes, and top employers by major.
- Built visualizations to communicate employment patterns, internship conversion rates, and salary insights
- Provided data findings and visual summaries to university staff to support data-informed decision-making

Bulldog Racing Financial and Inventory Model

September 2024

- Managed Bulldog Racing's \$18,000 budget, tracking spending and identifying fundraising opportunities
- Developed a financial model to analyze donations and expenditures, forecasting future funding needs

Stepping on Up Business Plan Project

March 2025 - May 2025

- Applied Agile Scrum methodology, running three sprints to assign and design deliverables
- Defined stakeholder use cases and designed UML class, sequence, and activity diagrams to model system functionality
- Facilitated communication between clients and team to refine and document business and system requirements.