

# EVAN ROBERT MILLER

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## Work Experience

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**Cappex.com - Web Designer and Developer**  
2010 - Present

[www.cappex.com](http://www.cappex.com)



### Responsibilities:

#### Technology Team

- Front end HTML/CSS designer and developer, working closely with back end developers to design, expand and reimagine all facets of Cappex.com, ScholarshipSpotlight.com, CollegeGreenlight.com and MeritAid.com.
- Sole front-end designer in a team of 12 developers, tasked with designing, styling, testing and shipping all projects on a weekly release schedule.
- Extensive experience with UX design on a variety of Cappex products, a site with over 4 million registered users.

#### Marketing Team

- Responsible for design on all marketing related materials for all Cappex products, included but not limited to: direct mailing campaigns, brochures, information packets, case studies, convention booths/stands, email campaigns, white papers, infographics and outreach presentations.
- Extensive experience with print and digital design.

#### Management

- Managing an entry-level design intern since March 2012.

### Noteable 2012 Projects:

#### Cappex Redesign/College Profile 3.0

[www.cappex.com/colleges/Indiana-University-Bloomington](http://www.cappex.com/colleges/Indiana-University-Bloomington) (example)

- Implemented a site-wide redesign of Cappex header/navigation and page container/background. Transitioning 5 year old site CSS to optimized CSS3 design.
- Total redesign of Cappex College Profiles, from initial Photoshop mockups to wireframes full CSS3 build out.
- Implementing recent CSS3 standards while staying compatible with browsers as far back as Internet Explorer 7

#### Scholarship Spotlight - [www.scholarshipspotlight.com](http://www.scholarshipspotlight.com)

- Instrumental in conception of Cappex sister-site. Worked extensively with Cappex management to brand business.
- Develop logo, branding, site design and user experience from the ground up.

#### College Greenlight - [www.collegegreenlight.com](http://www.collegegreenlight.com)

- Totally rebranded and redesigned all features of Cappex.com with new brand, working on extremely tight schedule.
- Worked with management to develop logo and branding from scratch.

## Skills & Expertise

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- Adobe Creative Suite - In depth knowledge of Photoshop, Indesign, Illustrator, Dreamweaver, and Flash for a web and print environment.
- Extensive experience with HTML and CSS. In depth understanding of the various quirks of current and legacy browsers - Firefox, Chrome, Safari, Internet Explorer (6 through 9), plus mobile platforms.
- Firm understanding of version control systems, experience developing within JSP/Java codebase. Development in IntelliJ IDEA with Subversion, using ticketing system Trac to manage projects.
- Wordpress theme development and maintainance.
- Skilled artist and illustrator, in both digital and traditional media.
- Experienced with Microsoft Office products.

## Education

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Indiana University  
Bloomington, Indiana  
May 2008

College of Arts and Sciences  
*Bachelor of Fine Arts*

School of Public and Environmental  
Affairs  
*Certificate in Arts Administration*

Graduating GPA: 3.1

## Work Experience, Continued

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### Web Works - Senior Web Designer

2008 - 2010

[www.webworkscorp.com](http://www.webworkscorp.com)

#### Responsibilities:

- Worked closely with small business owners nationwide to personally design and develop an average of 20 to 30 websites per month
- Comfortably managed a high volume of projects/clients without sacrificing quality
- Gained experience working with close-knit group of designers, copywriters and sales correspondents
- Promoted to Senior Web Designer in December 2009

## Personal Projects

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### Evanart.com - Owner and Administrator

2001 - Present

[www.evanart.com](http://www.evanart.com)

#### About

- Personal portfolio website
- Contains examples of personal artwork, freelance illustration, design work.

### Evan Runs for Paws! - Owner and Administrator

2012 - Present

[www.evanrunsforpaws.com](http://www.evanrunsforpaws.com)

#### About

- Fundraising website for 2012 Chicago Marathon - Team Paws
- Hosted custom wordpress blog covering training experiences

## About Me

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Volunteer at PAWS Chicago - Lincoln Park animal shelter.

Training summer 2012 for Chicago Marathon and Triathlon.

Fundraising to benefit PAWS Chicago.

Entusiastic about art, technology and sports.

Avid runner, swimmer, cyclist.