

**Rhetorical Analysis Memo**

To: Ana Leigh Cooke

From: Team git

May 4, 2017

Professor Cooke,

The purpose of this memo is to identify, articulate, and justify our visual and verbal strategies while writing and revising our project 4.

**Visual Strategies**

We employed a number of visual strategies to aid reading.

**Code Emphasis**

We chose to make inline code and block-style code chunks both blue, in order to clearly distinguish between code and prose.

**Verbal Strategies**