

Group Rhetorical Analysis Memo

Evan Bergeron
Frederick Lee
Ziyang Wang
Sunny Gakhar
Nishad Gothoskar

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The purpose of this memo is to identify, articulate, and justify our visual and verbal strategies while writing and revising our project 4.

1 Visual Strategies

1.1 Code Emphasis

We chose to make inline code and block-style code chunks both blue, in order to clearly distinguish between code and prose.

2 Verbal Strategies