

Rhetorical Analysis Memo

To: Ana Leigh Cooke

From: Team git

May 4, 2017

Professor Cooke,

The purpose of this memo is to identify, articulate, and justify our visual and verbal strategies while writing and revising our project 4.

Visual Strategies

We employed a number of visual strategies to aid reading.

Code Emphasis

We chose to make inline code and block-style code chunks both blue, in order to clearly distinguish between code and prose.

Verbal Strategies