



Evan Brock

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Brooklyn-based creative leader who builds brands and the teams behind them. Equal parts strategist and maker, a generalist by design, and always learning.

Education

Quinnipiac University
B.F.A., Communications

Portfolio

evanbrock.com

Experience

Shopify / Creative Director / 2025

Led global growth creative across campaigns, web, and video. Managed a 35-person team producing ad campaigns, landing pages, AI tools, and video in 20+ languages.

Codecademy / Head of Brand + Creative / 2021-24

Oversaw brand, design, copy, production, and content. Refreshed brand strategy, rebuilt creative process, and launched the company's first brand campaign and TV commercial. Reported to CMO. Acquired by Skillsoft.

Stash / VP, Brand + Creative / 2017-20

Scaled fintech startup from 1 to 5M customers while leading a 20-person in-house agency across design, copy, strategy, social, and video. Produced investor decks that secured \$250M+ in funding and a \$1B valuation. Reported to CMO.

VICE Media / Design Director / 2014-17

Led a 25-person design team at VICE's creative agency, Carrot (now Virtue Worldwide). Directed campaigns, branding, animation, and product design for clients like Adult Swim, NBA, Yankees, and Target. Built digital products for VICE. Reported to CXO.

Complex Networks / Associate Design Director / 2011-14

Co-led brand partnerships design team, creating branded content, events, products, and ads. Clients included Mountain Dew, Kia, McDonald's, Levi's, and Nike.

Atlantic Records / Designer / Engineer / 2007-11

Sole designer/engineer for Fueled By Ramen. Worked across artist and campaign development, contributing to 20+ gold and platinum records for acts like Paramore, Panic! at the Disco, Fun, and more.

Additional Experience

New York Yankees	Consultant	2017-19
The Webby Awards	Judge	2014-Present
The Syndicate	Designer / Engineer	2007-08
CMJ	Designer / Engineer	2006-07