**CONCLUSION**

Can the past price of a Miro painting bias the current price of a Dali piece? In this research, we set out to examine the existence of anchoring cross-effects, building upon the original anchoring work of Beggs & Graddy (2009). To accomplish this, we developed a more general model to control for similarity between art pieces, effectively allowing us to consider related goods instead of past sales of an item. We proposed two measures of similarity, drawing upon insights from our interviews, and also constructed a new dataset of recent auction sales for assorted art.

We found