

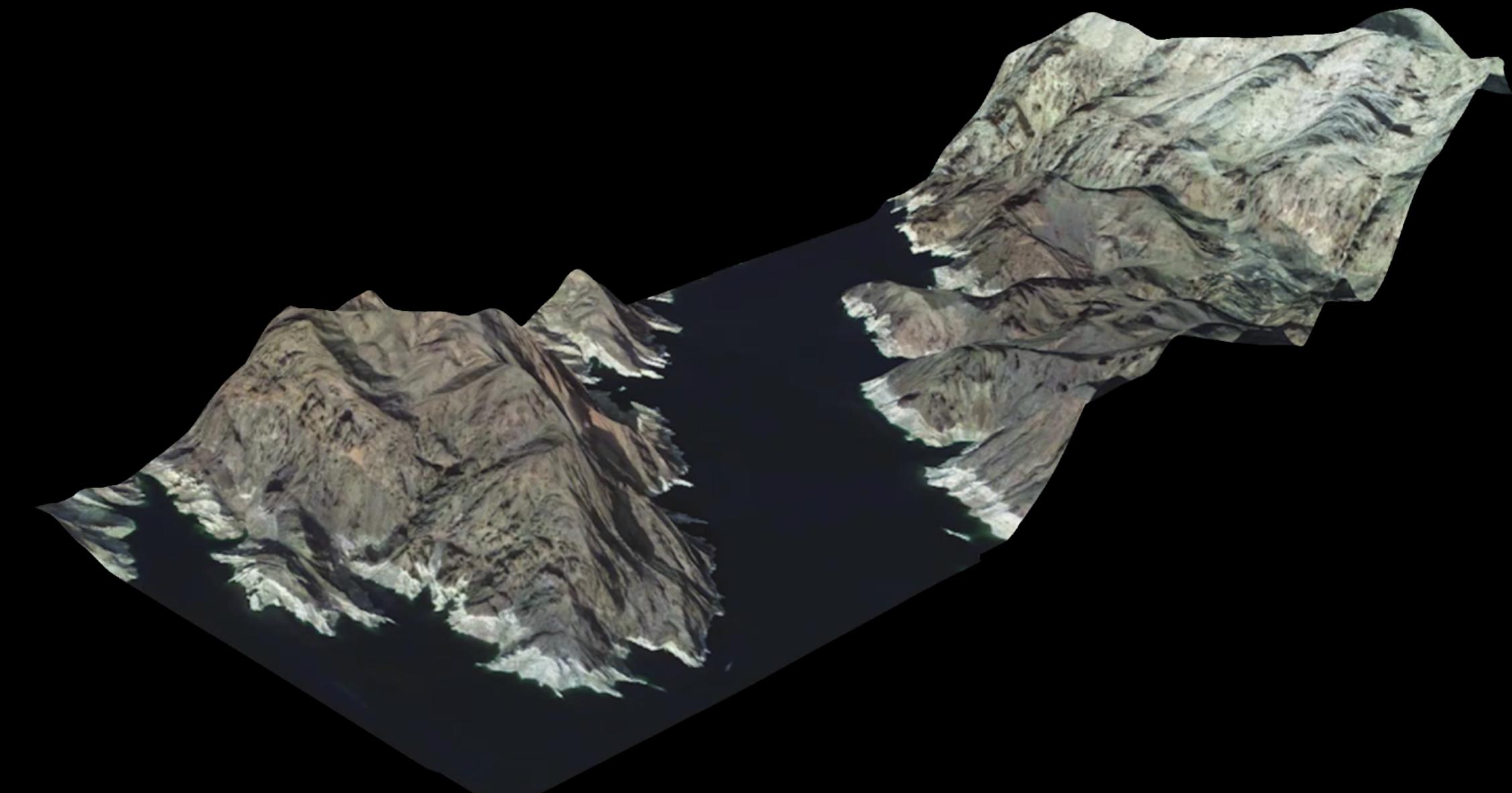
EVANDER BATSON

# Capabilities Report

SUMMER/FALL 2018

[evanderbatson@gmail.com](mailto:evanderbatson@gmail.com)  
[evanderbatson.com](http://evanderbatson.com)

133 Stockholm St, #3R  
Brooklyn, New York  
919-923-7320



# Contents

Introduction	4
Services & Capabilities	7
Agencies & Partnerships	11
Samples	14
Contact	17

# I ntroduction

I am a Designer and Art Director based in Brooklyn, NY with an MFA in Design+Technology.

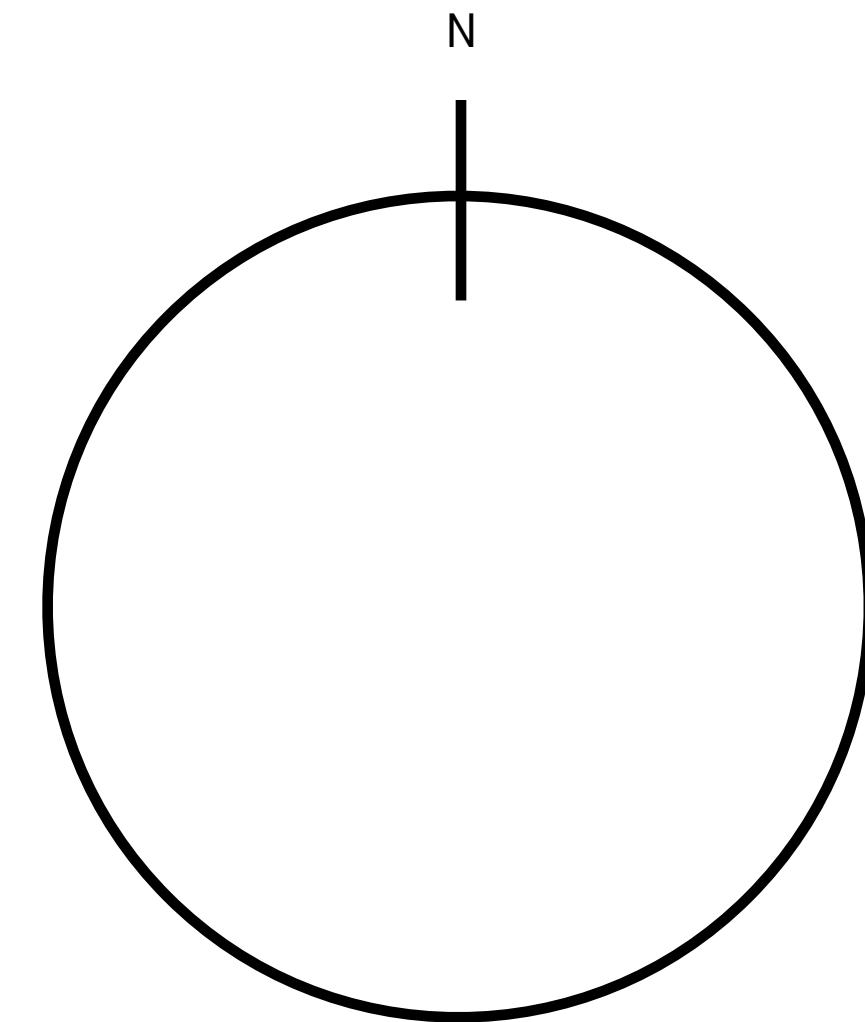
I have  $\sim$ 6 years of experience creating interactive media professionally.

EXPLORING THE FRONTIERS OF

# Design Ecosystems

## Brand Habitats

## Digital Landscapes



## II. Services & Capabilities

I approach design as a technical  
and artistic practice.

# Capabilities

Creative Direction

Visual & Graphic Design

Digital Strategy

Interactive Composing

Art Direction

Web & App UI/UX

Brand & Identity

Front-end Prototyping

Design Direction

3D & VR Production

Creative Technology

QA & Testing

# Software

Google Suite

Adobe Photoshop

Agisoft PhotoScan

HTML5

Adobe CC

Adobe XD / Sketch

Cinema 4D

CSS3 & SASS

Keynote

Adobe After Effects

Unity

Javascript

### III. Agencies & Partnerships

## AGENCY WORK

<b>Decker Design</b>	<b>CMYK</b>	<b>Texture Group</b>
The Clinton Foundation	Aetna	Circa Brewing Co
Waterfront Alliance	The Believer Magazine	Hover Pictures
Mutual of America	PUNCH Magazine	Little Ears
Boies Schiller & Flexner	Presidential Leadership Scholars	Texture Journal
Dontzin Nagy & Fleissig	Farnoosh Torabi	
Schiffer Hicks Johnson	SV@Home	
Hunt Mortgage Group	MANNA	
NYU Stern		

2016-2018

## COLLABS &amp; CURATION

# Silica Magazine

Engadget	Computer Duo	Sophia Callahan
Negative Gemini	Ultrabianka	Elisabeth Nicula
Imprint Projects	Bryan Ma	Alex Kwok
Moth Generator	Bill Baird	Marcus McDonald
Jakob Kudsk Steensen	Alicia Wright	& More
Tea Stražićić	Tao Lin & Katie DeMoss	
Lee Pivnik	Jen Monroe	

2016-2018

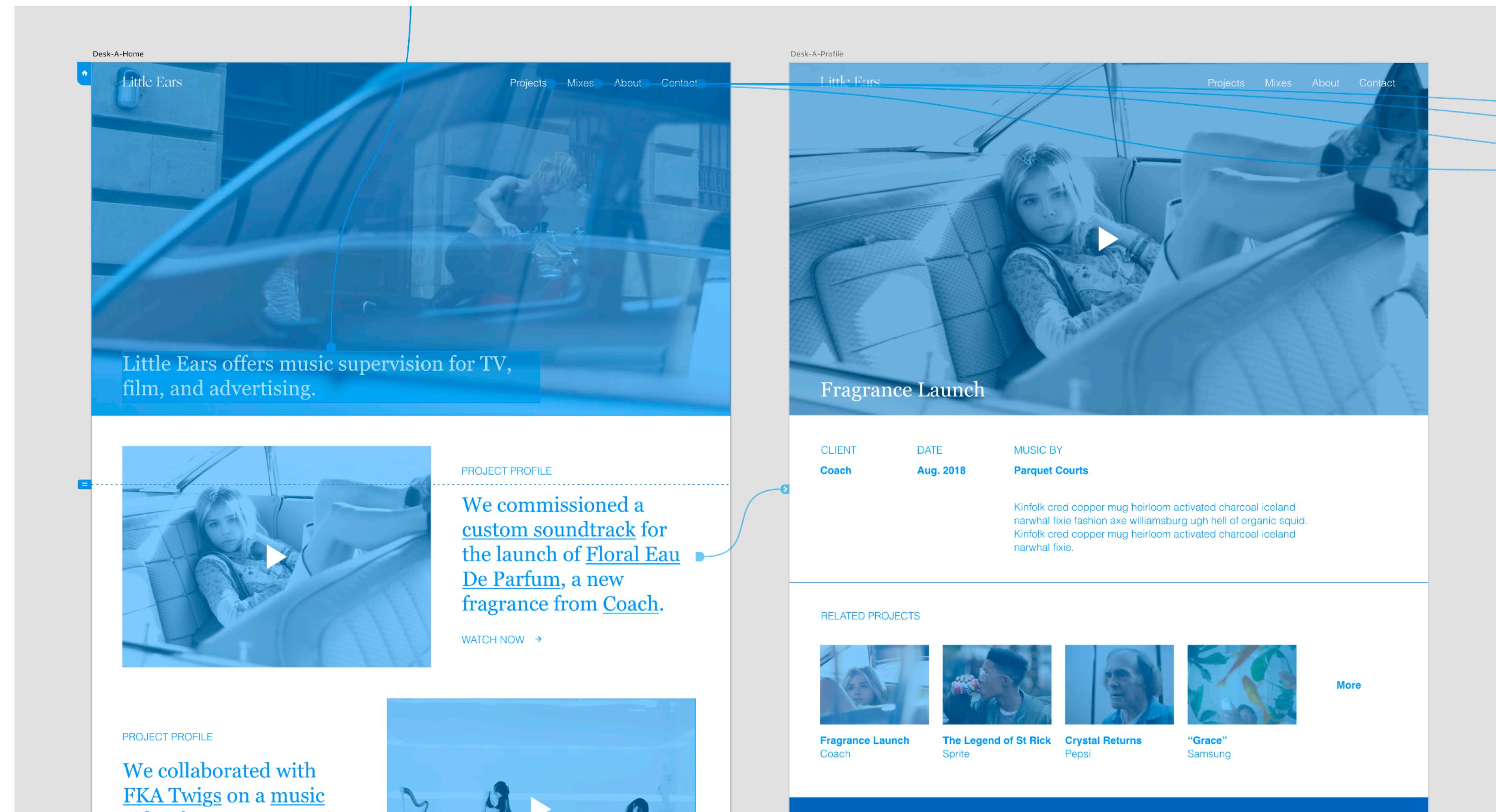
# IV. Samples

## UX WIREFRAMING

# Little Ears

I worked with Texture Group to wireframe and prototype the Little Ears agency website. Using Adobe XD, I created realistically interactive content structure for the site before it went into visual design and then back for development.

In the wild:  
[Coming soon](#)



AGENCY PROJECT

## Decker Design x SHJ PLLC

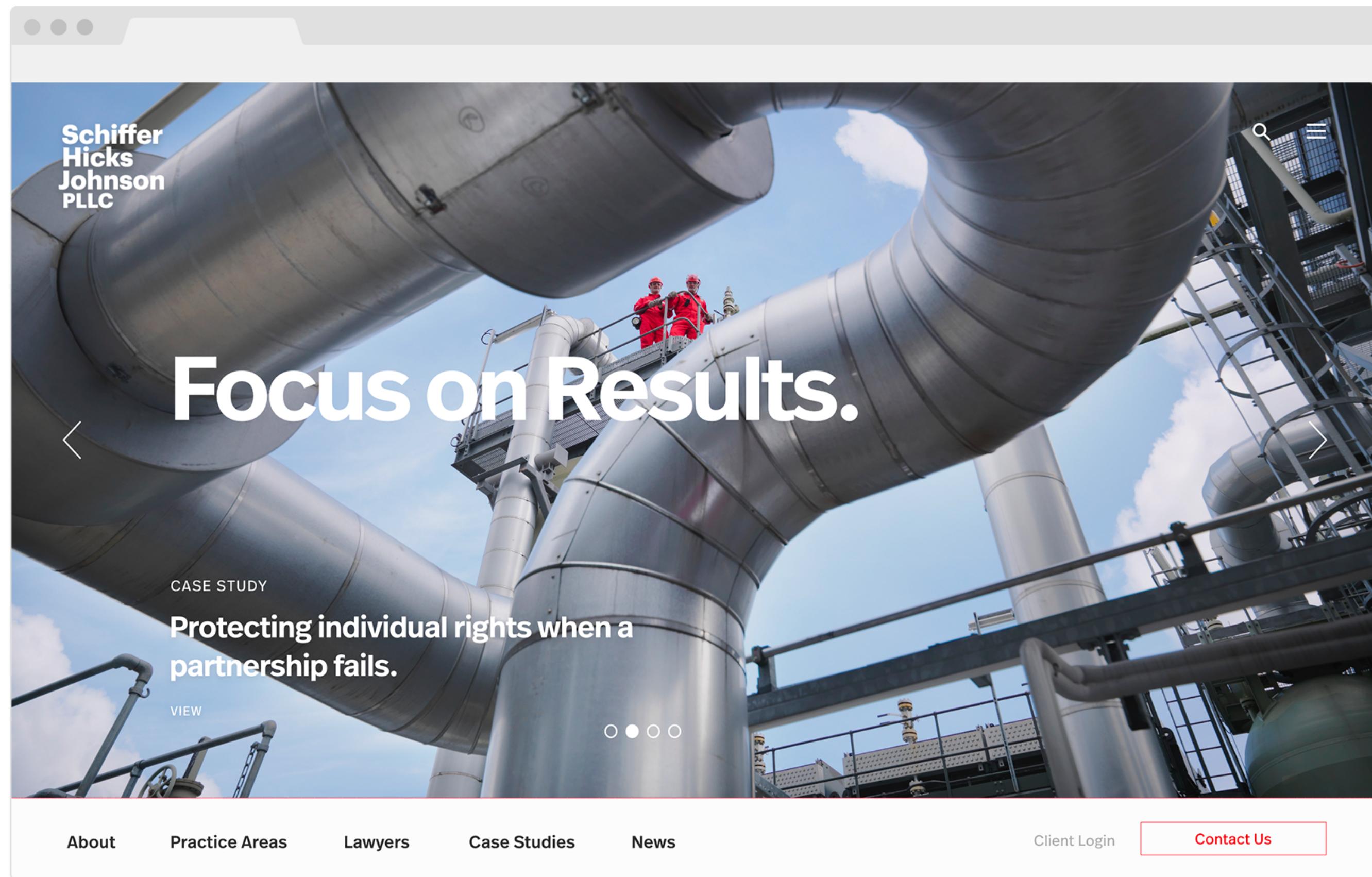
Under the direction of Decker Design, I designed a new site for the Houston-based law firm. The goal was to create a tactile and practical experience that mirrors their clients' world of international engineering projects.

In the wild:

[shilawfirm.com](http://shilawfirm.com)

Full case study:

[evanderbatson.com/portfolio/case-studies/decker.html](http://evanderbatson.com/portfolio/case-studies/decker.html)



## DESIGN SYSTEM

# Critter Issue

As an example of one of the many projects I've worked on as Creative Director of Silica Mag, I created a promo campaign with a kit of deployable social assets for the launch of Silica's third issue, in partnership with the social media team Engadget.

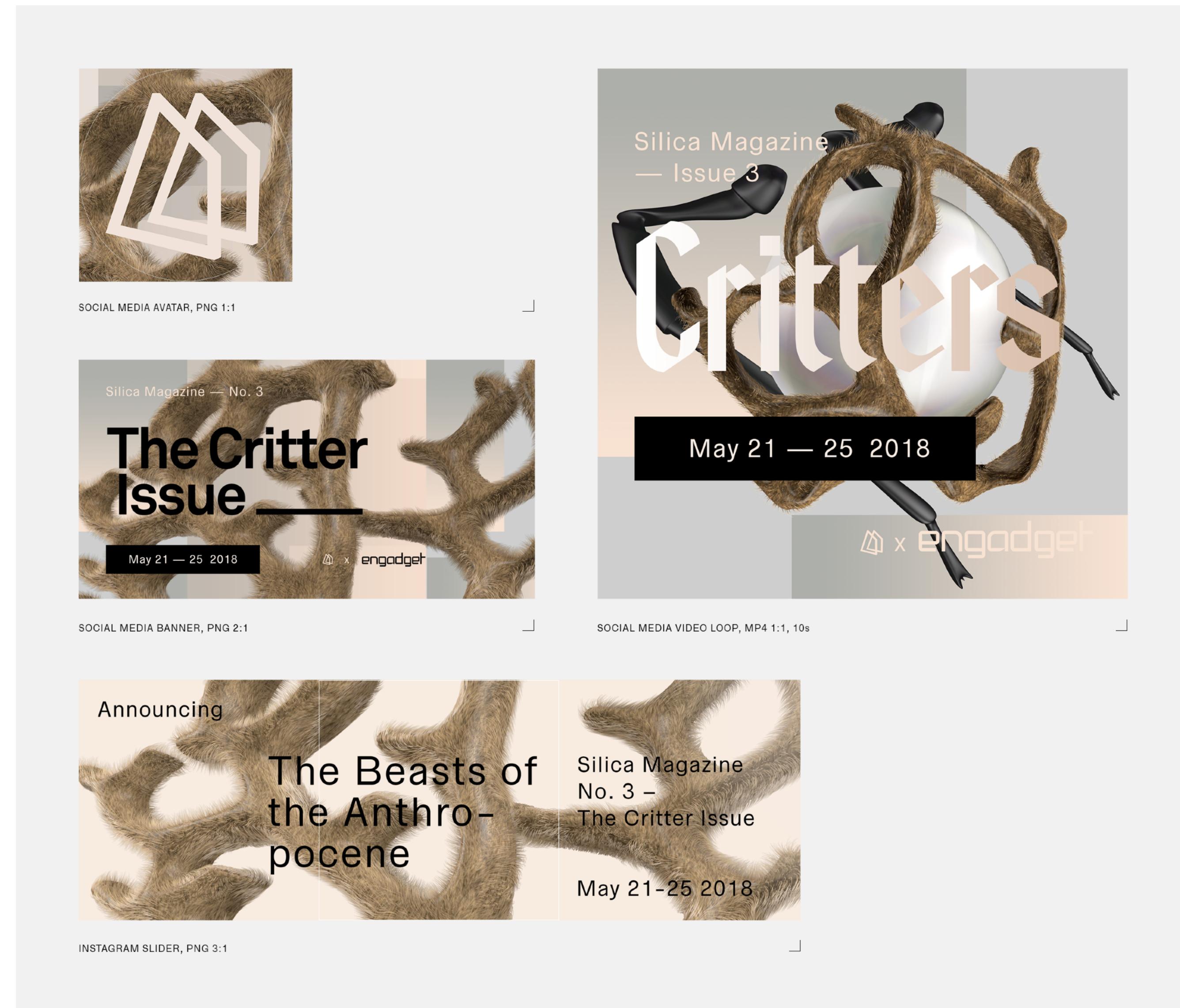
In the wild:

[engadget.com/silica](http://engadget.com/silica)

Animated specimens:

[instagram.com/p/BiPRD-Zlsv/](https://instagram.com/p/BiPRD-Zlsv/)

[instagram.com/p/BiPQinwIGXo](https://instagram.com/p/BiPQinwIGXo)



ART COMMISSION

## Electric Objects

I was commissioned by Electric Objects to create a series of digital art pieces.

The first is a collection of landscapes created from satellite data, and the second is a series of still lifes of cataloging varieties of Italian marble.

In the wild:

[electricobjects.com/artists/43/evander-batson](http://electricobjects.com/artists/43/evander-batson)



CONTACT ME

# Interested?

I am available for work at my hourly rate of **\$60/h** or my discounted day-rate of **\$400**. I am also open to discussing retainer or full-time opportunities.

EMAIL  
[evanderbatson@gmail.com](mailto:evanderbatson@gmail.com)

PORTFOLIO  
[evanderbatson.com](http://evanderbatson.com)

ADDRESS  
133 Stockholm St, #3R  
Brooklyn, New York  
919-923-7320



TWITTER & INSTAGRAM  
[@smallweasel](https://www.instagram.com/smallweasel)

ELLO  
[ello.co/evander](https://ello.co/evander)