

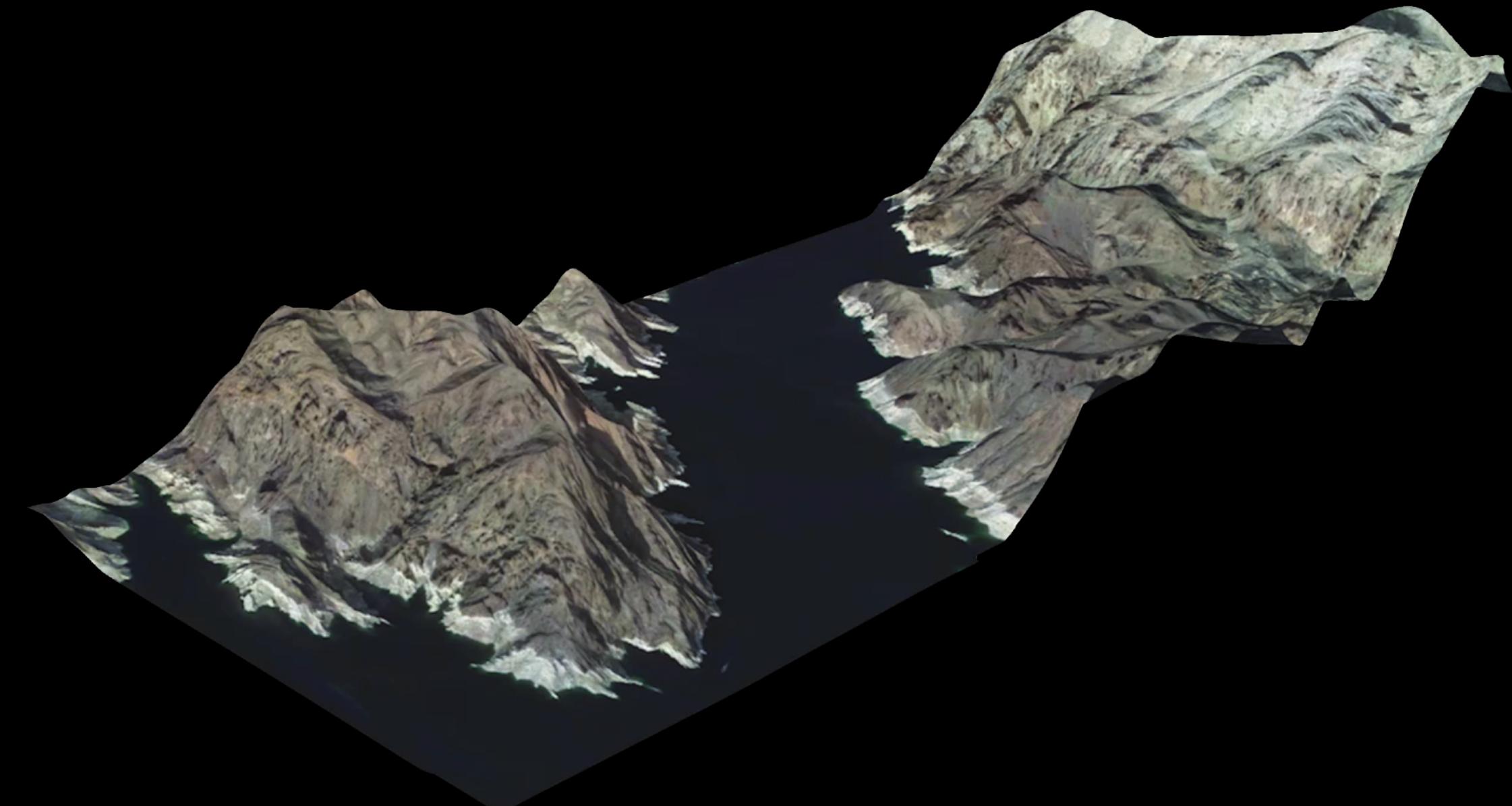
EVANDER BATSON

Capabilities Report

SUMMER/FALL 2018

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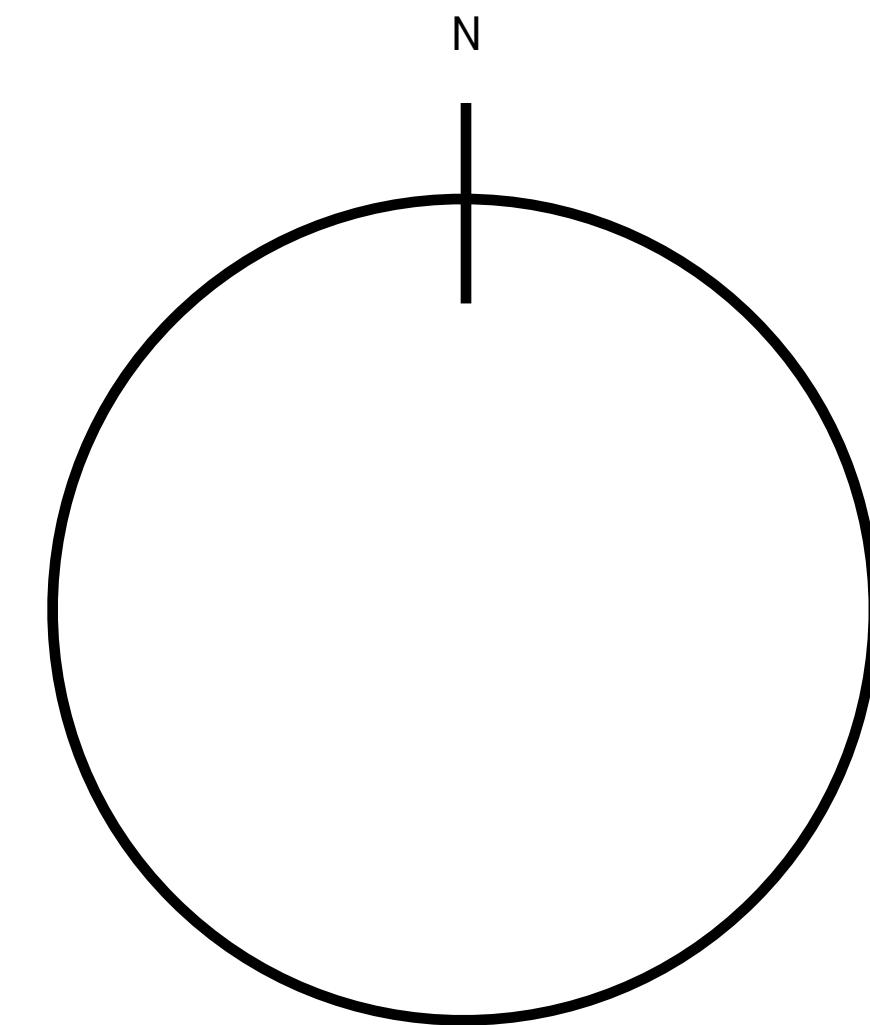
I ntroduction

I am a Designer and Art Director based in Brooklyn, NY with an MFA in Design+Technology.

I have \sim 6 years of experience creating interactive media professionally.

EXPLORING THE FRONTIERS OF

Design Ecosystems Brand Habitats Digital Landscapes



II. Services & Capabilities

I approach design as a technical
and artistic practice.

Capabilities

Creative Direction

Visual & Graphic Design

Digital Strategy

Interactive Composing

Art Direction

Web & App UI/UX

Brand & Identity

Front-end Prototyping

Design Direction

3D & VR Production

Creative Technology

QA & Testing

Software

Google Suite

Adobe Photoshop

Adobe After Effects

HTML5

Adobe CC

Adobe XD / Sketch

Cinema 4D

CSS3 & SASS

Keynote

Adobe InDesign

Unity

Javascript

III. Agencies & Partnerships

AGENCY WORK

Decker Design	CMYK	Texture Group
The Clinton Foundation	Aetna	Circa Brewing Co
Waterfront Alliance	The Believer Magazine	Hover Pictures
Mutual of America	PUNCH Magazine	Little Ears
Boies Schiller & Flexner	Presidential Leadership Scholars	Texture Journal
Dontzin Nagy & Fleissig	Farnoosh Torabi	
Schiffer Hicks Johnson	SV@Home	
Hunt Mortgage Group	MANNA	
NYU Stern		

2016-2018

COLLABS & CURATION

Silica Magazine

Engadget	Computer Duo	Sophia Callahan
Negative Gemini	Ultrabianka	Elisabeth Nicula
Imprint Projects	Bryan Ma	Alex Kwok
Moth Generator	Bill Baird	Marcus McDonald
Jakob Kudsk Steensen	Alicia Wright	& More
Tea Stražićić	Tao Lin & Katie DeMoss	
Lee Pivnik	Jen Monroe	

2016-2018

IV. Samples

DESIGN SYSTEM

Critter Issue Promo

As an example of one of the many projects I've done as Creative Director of Silica Mag, I created a promo campaign with a kit of deployable social assets for the launch of Silica's third issue, in partnership with the social media team Engadget.

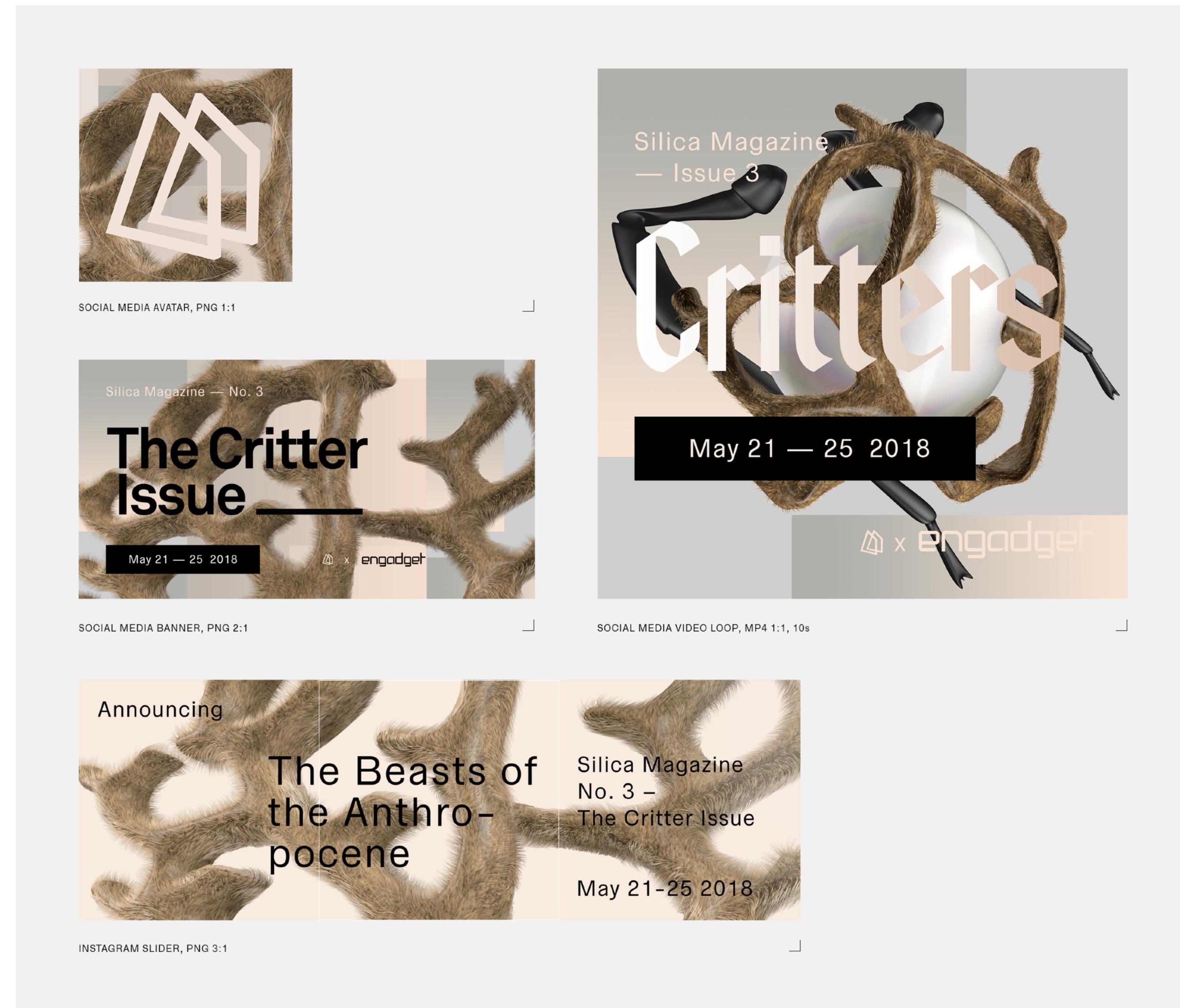
In the wild:

engadget.com/silica

Animated specimens:

instagram.com/p/BiPRD-Zlsv/

instagram.com/p/BiPQinwIGXo/



AGENCY PROJECT

Decker Design x SHJ PLLC

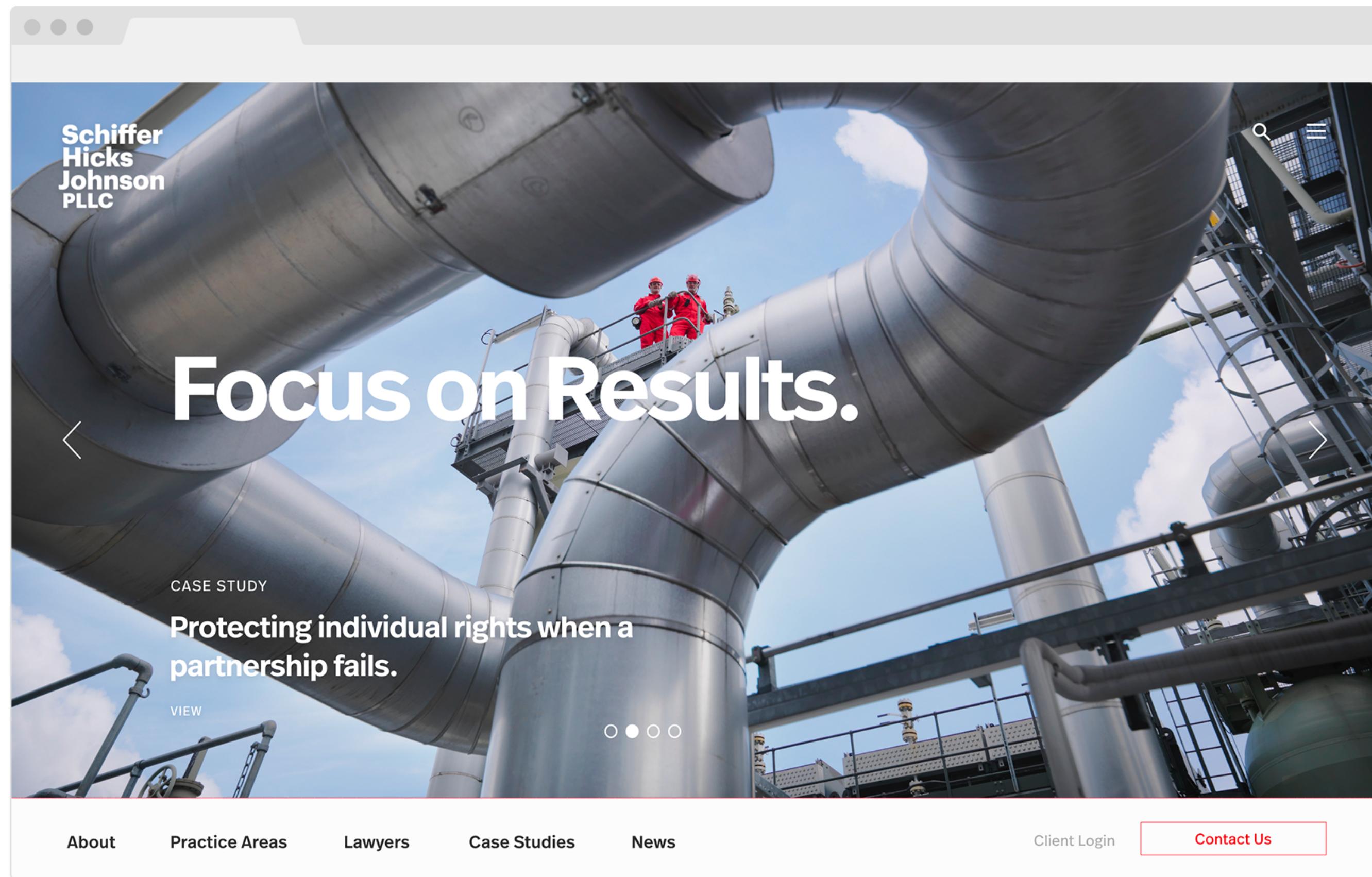
Under the direction of Decker Design, I designed a new site for the Houston-based law firm. The goal was to create a tactile and practical experience that mirrors their clients' world of international engineering projects.

In the wild:

shilawfirm.com

Full case study:

evanderbatson.com/portfolio/case-studies/decker.html



ART COMMISSION

Electric Objects

I was commissioned by Electric Objects to create a series of digital art pieces.

The first is a collection of landscapes created from satellite data, and the second is a series of still lifes of cataloging varieties of Italian marble.

In the wild:

electricobjects.com/artists/43/evander-batson



CONTACT ME

Interested?

I am available for work at my hourly rate of **\$60/h** or my discounted day-rate of **\$400**. I am also open to discussing retainer or full-time opportunities.

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