Just as Jain's yellow chair was an appropriate experience that captured the shifting cultural behaviours caused by the introduction of New Media, CAPTCHA represents the impact of synthetic media.

The need to prove that we're not robots, is synonymous with our internet experience and represents the changing dynamic between humans and computers brought on by Synthetic Media.

Using CAPTCHA to structure my interaction is appropriate for a few reasons,

CAPTCHA is recognisable, we have all experienced and been frustrated by it.

CAPTCHA is synonymous with our internet experience.

By using a CAPTCHA, we have to prove that we're a human and not a computer - defining the boundaries between humans and computers.

We have to prove that we are a human TO a computer - its an algorithm that decides if our response is human-like or not - representing the changing power dynamic.

In the act of proving our human-ness by responding to CAPT-CHA, we are improving the capabilities of computers.

The procession of CAPTCHA versions represents the increasing ability of computers to mimic human and complete CAPTCHAs previously only humans could do.

