For the CAPTCHR instruction text I chose the Courier font family. In line with the rest of the website. Developed for the typewriter, the Courier font is commonly featured in the text version of CAPTCHA.
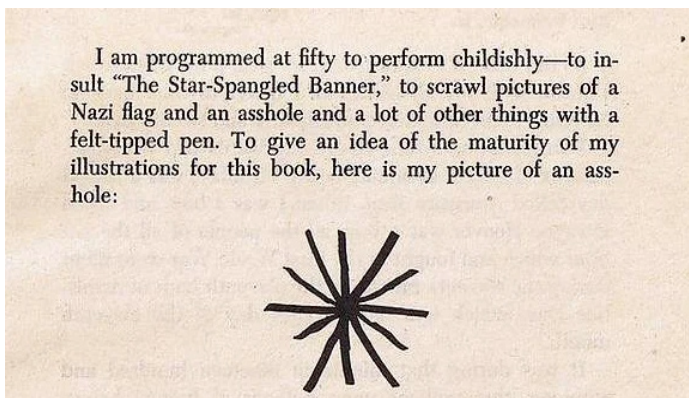
Aa
Qq

Ee

The CAPTCHA logo consists of 3 arrows that insinuate a circular revolution. The first two letters in the acronym stand for 'Completely Automated' an I'm assuming the implied rotation of the logo represents automation. Could the three different colours represent the fact reCAPTCHA is the third version of CAPTCHA? Maybe.

reCAPTCHA

I felt CAPTCHR needed a similar logo in reference to CAPTCHA. Simple, identiable, relating to the interaction, and preferably circular.

Kurt Vonnegut's drawing of an asshole came to mind.

I am programmed at fifty to perform childishly—to insult "The Star-Spangled Banner," to scrawl pictures of a Nazi flag and an asshole and a lot of other things with a felt-tipped pen. To give an idea of the maturity of my illustrations for this book, here is my picture of an asshole:

Drawing my own asshole, I made a slight alteration and removed a couple of lines. Making the logo look like four arrows pointing into a singularity.

Similar to the revolving arrows of CAPTCHA, CAPTCHR's arrows represent the gathering, collecting, and capturing of data.

 CAPTCHR