

response

"I don't really go to clubs"

"So is this a website?"

"I'm thinking, what next?"

and the CAPTCHA... tell me more about that."

"and, sorry for asking, but what's the CAPTCHA about?"

"I really like the idea of exploring a physical space in a website... it's kinda like a google Earth for a nightclub"

Insights I found from this feedback:

- Make more of a story to the design so that the experience is less reliant on previous experience of a nightclub by introducing user interaction
- Make the CAPTCHA styled interactions clean and add CAPTCHA related information.
- I found the "Google Earth for a nightclub" response quite funny and wanted to flesh out that experience further.