The internet and WiFi have allowed people to connect with others from the comfort of their own homes, breaking down the physical barriers that used to separate individuals and communities. However, this increased connectivity has also resulted in the blurring of boundaries between public and private spaces, as people were suddenly able to access the internet and connect with others from almost anywhere.

A yellow chair, placed at the border of Jain's home Wifi range offered a place for strangers to sit whilst they accessed her internet. This offered a tangible experience of the way that New Media changed the dynamic between public and private spaces.





My design was shaping up to create an experience that reflects the introduction of synthetic media. The way Jain explored the impact of New Media in 'The Yellow Chair Stories Project' offered me a structure to follow.