

I tried to develop the idea of questioning our expectations of data and spacial experiences within the context of media technology.

I began with the visual medium of film as it is the most recognisable and, in my opinion, has the most experimental potential.

How could I apply the media ecology framework to a physical spacial experience? There is a unique feeling of moving around a space that's detecting every motion, every detail of your physical body. How might that affect your behaviour?

I'm using the term 'behaviour' interchangeably with 'reaction'. What's that experience like? What are the behavioural and societal implications of being confronted with that experience? The data systems that sense our presence are often conveniently hidden. We've come to expect the TESCO door sliding open when we approach it - we don't think twice. Compare our behaviour with that of a young child approaching the same TESCO door - quite often they'll pretend to open and close it with the Star Wars 'force'. I used to do it all the time (used to). I consider the child's reaction to a motion activated sliding door more appropriate to ours as they're actually acknowledging how weird and surreal these systems actually are.

