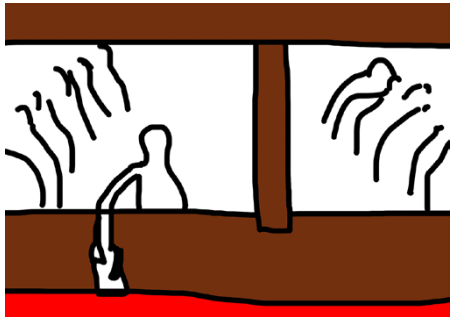
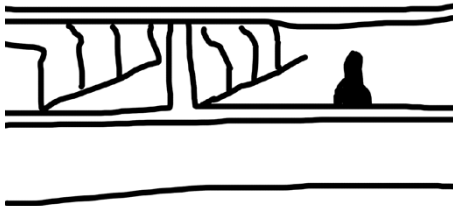
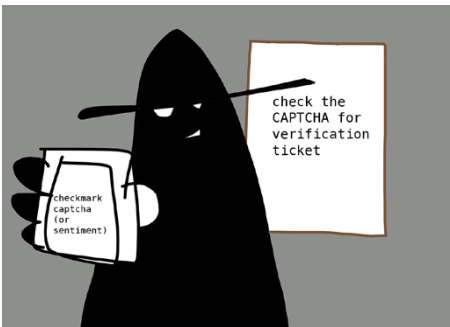
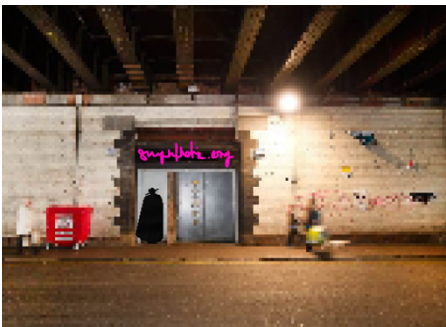
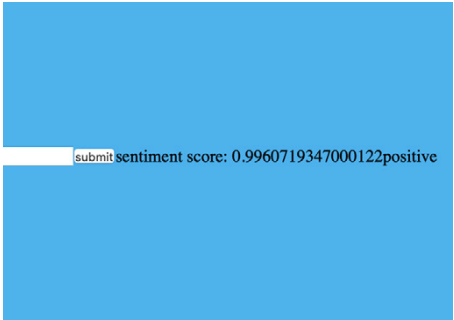
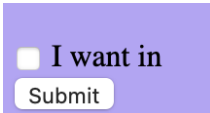
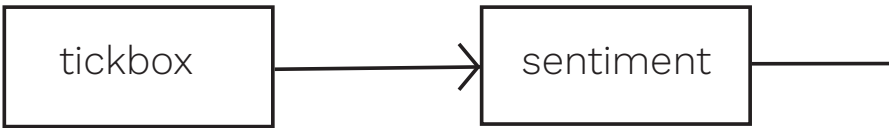


I liked the nightclub idea as an synthetic media user experience.

Synthetic media blurs the line between physical and digital. The nightclub represents a physical public space and a web-site represents a digital public space.

Nightclubs also have multiple transactions (ID to enter, proving that you are of age, payments for cloakroom and drinks) that I could replace with the CAPTCHA interactions.



click on club door to enter

complete CAPTCHA to claim ticket

complete CAPTCHA to use cloakroom