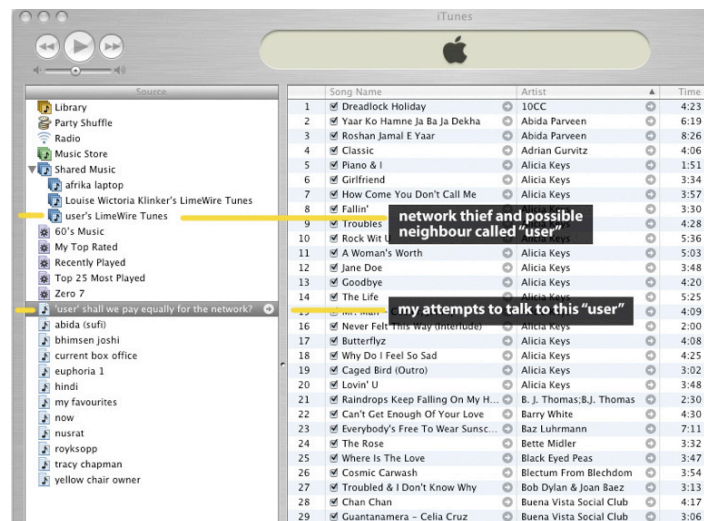


As design processes go, I was building a solid bottom up design. Pulling together the synthetic media ideas, combining it with media ecology considerations. The orange peel and tennis court data interpretation research was explored through p5.js machine learning libraries.

I had developed the foundation of an interesting, thought provoking interaction design but it was missing an identity, or a real purpose, or a message.

When discussing these concerns with my tutor, Andrew Cook and designer, Graham Pullin both separately recommended that I looked at 'The Yellow Chair Stories' design.



A 2004 design from Superflux's futurist - Anab Jain - the project is a piece of service intervention design. Studying the impact that New Media technologies had on our behaviours, society, and our sense of identity. One of the main themes explored in the project is how the introduction of these technologies has changed our relationship with private spaces.