# **Evan Hickman**

(615) 278-6800 travisevanhickman@gmail.com

## Frontend Developer

Experienced software developer specializing in elegant, accessible, and intuitive user interfaces. I thrive on collaboration and bringing creative ideas to life.

## Skills

JavaScript Expert
HTML & CSS Expert
React Expert
TypeScript Expert
UX Design Expert

## Links

LinkedIn Portfolio GitHub

# **Employment History**

1 Frontend Engineer

#### Jane

July 2022 – December 2023

- Oversaw frontend development for the Seller Tools team, managing Jane's seller dashboard application
- Led frontend efforts to streamline order tracking and payments and introduced a new product creation and management experience
- Collaborated with backend engineers on API design and seamless UI integration with backend services
- Managed contractors and code reviews, assisted in sprint planning, and authored documentation.

# 2 Frontend Engineer

# Marigold

July 2019 — July 2022

- Worked with an internationally distributed marketing team to build, maintain, and optimize numerous high-traffic web apps
- Helped to boost lead generation through personalized dynamic content, formal UX research, A/B testing, interaction design
- Developed Send2Win, an iPad-based JavaScript game evaluating email marketing skills used at tradeshows to increase engagement
- Managed offshore contractors

# 3 Web Developer

## Third Man Records

June 2017 – July 2019

- Led a holistic overhaul
   of all company marketing
   sites, responsible for design,
   copywriting, and frontend code
   implementation, leading to
   improved SEO, accessibility, mobile
   responsiveness, analytics reporting,
   and site performance
- Developed a lightweight CSS framework for use across all sites
- iOS UI design, SVG animation, HTML5 Ad design and development, e-commerce SEO optimization

## Education

4 Frontend Engineering

The Iron Yard, Nashville

January 2017 — April 2017

• 3-month immersive engineering course

5 Bachelor of Science

Middle Tennessee State University

August 2009 — December 2013

Electronic Media Communication

#### References

References available upon request

