

identified as sociologists. These are the classical sociological thinkers we shall be interested in (Camic, 1997; for a debate about what makes theory classical, see R. Collins, 1997b; Connell, 1997), and we begin by examining the main social and intellectual forces that shaped their ideas.

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## **Social Forces in the Development of Sociological Theory**

All intellectual fields are profoundly shaped by their social settings. This is particularly true of sociology, which not only is derived from that setting but takes the social setting as its basic subject matter. We will focus briefly on a few of the most important social conditions of the nineteenth and early twentieth centuries, conditions that were of the utmost significance in the development of sociology. We also will take the occasion to begin introducing the major figures in the history of sociological theory.

### **Political Revolutions**

The long series of political revolutions that were ushered in by the French Revolution in 1789 and carried over through the nineteenth century was the most immediate factor in the rise of sociological theorizing. The impact of these revolutions on many societies was enormous, and many positive changes resulted. However, what attracted the attention of many early theorists was not the positive consequences but the negative effects of such changes. These writers were particularly disturbed by the resulting chaos and disorder, especially in France. They were united in a desire to restore order to society. Some of the more extreme thinkers of this period literally wanted a return to the peaceful and relatively orderly days of the Middle Ages. The more sophisticated thinkers recognized that social change had made such a return impossible. Thus they sought instead to find new bases of order in societies that had been overturned by the political revolutions of the eighteenth and nineteenth centuries. This interest in the issue of social order was one of the major concerns of classical sociological theorists, especially Comte, Durkheim, and Parsons.

### **The Industrial Revolution and the Rise of Capitalism**

At least as important as political revolution in shaping sociological theory was the Industrial Revolution, which swept through many Western societies, mainly in the nineteenth and early twentieth centuries. The Industrial Revolution was not a single event but many interrelated developments that culminated in the transformation of the Western world from a largely agricultural to an overwhelmingly industrial system. Large numbers of people left farms and agricultural work for the industrial occupations offered in the burgeoning factories. The factories themselves were transformed by a long series of technological improvements. Large economic bureaucracies arose to provide the many services needed by industry and the emerging capitalist economic system. In this economy, the ideal was a free marketplace where the many products of

an industrial system could be exchanged. Within this system, a few profited greatly while the majority worked long hours for low wages. A reaction against the industrial system and against capitalism in general followed and led to the labor movement as well as to various radical movements aimed at overthrowing the capitalist system.

The Industrial Revolution, capitalism, and the reaction against them all involved an enormous upheaval in Western society, an upheaval that affected sociologists greatly. Four major figures in the early history of sociological theory—Karl Marx, Max Weber, Emile Durkheim, and Georg Simmel—were preoccupied, as were many lesser thinkers, with these changes and the problems they created for society as a whole. They spent their lives studying these problems, and in many cases they endeavored to develop programs that would help solve them.

## The Rise of Socialism

One set of changes aimed at coping with the excesses of the industrial system and capitalism can be combined under the heading “socialism” (Beilharz, 2005g). Although some sociologists favored socialism as a solution to industrial problems, most were personally and intellectually opposed to it. On one side, Karl Marx was an active supporter of the overthrow of the capitalist system and its replacement by a socialist system. Although Marx did not develop a theory of socialism *per se*, he spent a great deal of time criticizing various aspects of capitalist society. In addition, he engaged in a variety of political activities that he hoped would help bring about the rise of socialist societies.

However, Marx was atypical in the early years of sociological theory. Most of the early theorists, such as Weber and Durkheim, were opposed to socialism (at least as it was envisioned by Marx). Although they recognized the problems within capitalist society, they sought social reform within capitalism rather than the social revolution argued for by Marx. They feared socialism more than they did capitalism. This fear played a far greater role in shaping sociological theory than did Marx’s support of the socialist alternative to capitalism. In fact, as we will see, in many cases sociological theory developed in reaction against Marxian and, more generally, against socialist theory.

## Feminism

In one sense there has always been a feminist perspective. Wherever women are subordinated—and they have been subordinated almost always and everywhere—they seem to have recognized and protested that situation in some form (Lerner, 1993). While precursors can be traced to the 1630s, high points of feminist activity and writing occurred in the liberationist moments of modern Western history: a first flurry of productivity in the 1780s and 1790s with the debates surrounding the American and French revolutions; a far more organized, focused effort in the 1850s as part of the mobilization against slavery and for political rights for the middle class; and the massive mobilization for women’s suffrage and for industrial and civic reform legislation in the early twentieth century, especially the Progressive Era in the United States.

All of this had an impact on the development of sociology, in particular on the work of a number of women in or associated with the field—Harriet Martineau (Vetter, 2008), Charlotte Perkins Gilman (J. Allen, 2011), Jane Addams, Florence Kelley, Anna Julia Cooper, Ida Wells-Barnett, Marianne Weber, and Beatrice Potter Webb, to name a few. But their creations were, over time, pushed to the periphery of the profession, annexed, discounted, or written out of sociology's public record by the men who were organizing sociology as a professional power base. Feminist concerns filtered into sociology only on the margins, in the work of marginal male theorists or of the increasingly marginalized female theorists. The men who assumed centrality in the profession—from Spencer, through Weber and Durkheim—made basically conservative responses to the feminist arguments going on around them, making issues of gender an inconsequential topic to which they responded conventionally rather than critically in what they identified and publicly promoted as sociology. They responded in this way even as women were writing a significant body of sociological theory. The history of this gender politics in the profession, which is also part of the history of male response to feminist claims, is only now being written (for example, see Deegan, 1988; Fitzpatrick, 1990; Gordon, 1994; Lengermann and Niebrugge-Brantley, 1998; R. Rosenberg, 1982).

## Urbanization

Partly as a result of the Industrial Revolution, large numbers of people in the nineteenth and twentieth centuries were uprooted from their rural homes and moved to urban settings. This massive migration was caused, in large part, by the jobs created by the industrial system in the urban areas. But it presented many difficulties for those people who had to adjust to urban life. In addition, the expansion of the cities produced a seemingly endless list of urban problems—overcrowding, pollution, noise, traffic, and so forth. The nature of urban life and its problems attracted the attention of many early sociologists, especially Max Weber and Georg Simmel. In fact, the first major school of American sociology, the Chicago school, was in large part defined by its concern for the city and its interest in using Chicago as a laboratory in which to study urbanization and its problems.

## Religious Change

Social changes brought on by political revolutions, the Industrial Revolution, and urbanization had a profound effect on religiosity. Many early sociologists came from religious backgrounds and were actively, and in some cases professionally, involved in religion (Hinkle and Hinkle, 1954). They brought to sociology the same objectives they espoused in their religious lives. They wished to improve people's lives (Vidich and Lyman, 1985). For some (such as Comte), sociology was transformed into a religion (Wernick, 2000, 2005a, 2005b). For others, their sociological theories bore an unmistakable religious imprint. Durkheim wrote one of his major works on religion. Morality played a key role not only in Durkheim's sociology but also in the work of Talcott Parsons. A large portion of Weber's work also was devoted to the religions of the world. Marx, too, had an interest in religiosity, but his orientation was far more critical.

## The Growth of Science

As sociological theory was being developed, there was an increasing emphasis on science, not only in colleges and universities but in society as a whole. The technological products of science were permeating every sector of life, and science was acquiring enormous prestige. Those associated with the most successful sciences (physics, biology, and chemistry) were accorded honored places in society. Sociologists (especially Comte, Durkheim, Spencer, Mead, and Schutz) from the beginning were preoccupied with science, and many wanted to model sociology after the successful physical and biological sciences. However, a debate soon developed between those who wholeheartedly accepted the scientific model and those (such as Weber) who thought that distinctive characteristics of social life made a wholesale adoption of a scientific model difficult and unwise (Lepenes, 1988). The issue of the relationship between sociology and science is debated to this day, although even a glance at the major journals in the field, at least in the United States, indicates the predominance of those who favor sociology as a science.

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## Intellectual Forces and the Rise of Sociological Theory

Although social factors are important, the primary focus of this chapter is the intellectual forces that played a central role in shaping sociological theory. In the real world, of course, intellectual factors cannot be separated from social forces. For example, in the discussion of the Enlightenment that follows, we will find that that movement was intimately related to, and in many cases provided the intellectual basis for, the social changes discussed above.

The many intellectual forces that shaped the development of social theories are discussed within the national context where their influence was primarily felt (Levine, 1995; Rundell, 2001). We begin with the Enlightenment and its influences on the development of sociological theory in France.

## The Enlightenment

It is the view of many observers that the Enlightenment constitutes a critical development in terms of the later evolution of sociology (Hawthorn, 1976; Hughes, Martin, and Sharrock, 1995; Nisbet, 1967; Zeitlin, 1996). The Enlightenment was a period of remarkable intellectual development and change in philosophical thought.<sup>2</sup> A number of long-standing ideas and beliefs—many of which related to social life—were overthrown and replaced during the Enlightenment. The most prominent thinkers associated with the Enlightenment were the French philosophers Charles Montesquieu

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<sup>2</sup> This section is based on the work of Irving Zeitlin (1996). Although Zeitlin's analysis is presented here for its coherence, it has a number of limitations: there are better analyses of the Enlightenment, there are many other factors involved in shaping the development of sociology, and Zeitlin tends to overstate his case in places (for example, on the impact of Marx). But on the whole, Zeitlin provides us with a useful starting point, given our objectives in this chapter.

(1689–1755) and Jean-Jacques Rousseau (1712–1778) (B. Singer, 2005a, 2005b). The influence of the Enlightenment on sociological theory, however, was more indirect and negative than it was direct and positive. As Irving Zeitlin puts it, “Early sociology developed as a reaction to the Enlightenment” (1996:10).

The thinkers associated with the Enlightenment were influenced, above all, by two intellectual currents—seventeenth-century philosophy and science.

Seventeenth-century philosophy was associated with the work of thinkers such as René Descartes, Thomas Hobbes, and John Locke. The emphasis was on producing grand, general, and very abstract systems of ideas that made rational sense. The later thinkers associated with the Enlightenment did not reject the idea that systems of ideas should be general and should make rational sense, but they did make greater efforts to derive their ideas from the real world and to test them there. In other words, they wanted to combine empirical research with reason (Seidman, 1983:36–37). The model for this was science, especially Newtonian physics. At this point, we see the emergence of the application of the scientific method to social issues. Not only did Enlightenment thinkers want their ideas to be, at least in part, derived from the real world, they also wanted them to be useful to the social world, especially in the critical analysis of that world.

Overall, the Enlightenment was characterized by the belief that people could comprehend and control the universe by means of reason and empirical research. The view was that because the physical world was dominated by natural laws, it was likely that the social world was too. Thus it was up to the philosopher, using reason and research, to discover these social laws. Once they understood how the social world worked, the Enlightenment thinkers had a practical goal—the creation of a “better,” more rational world.

With an emphasis on reason, the Enlightenment philosophers were inclined to reject beliefs in traditional authority. When these thinkers examined traditional values and institutions, they often found them to be irrational—that is, contrary to human nature and inhibitive of human growth and development. The mission of the practical and change-oriented philosophers of the Enlightenment was to overcome these irrational systems. The theorists who were most directly and positively influenced by Enlightenment thinking were Alexis de Tocqueville and Karl Marx, although the latter formed his early theoretical ideas in Germany.

## **The Conservative Reaction to the Enlightenment**

On the surface, we might think that French classical sociological theory, like Marx’s theory, was directly and positively influenced by the Enlightenment. French sociology became rational, empirical, scientific, and change-oriented, but not before it was also shaped by a set of ideas that developed in reaction to the Enlightenment. In Seidman’s view, “The ideology of the counter-Enlightenment represented a virtual inversion of Enlightenment liberalism. In place of modernist premises, we can detect in the Enlightenment critics a strong anti-modernist sentiment” (1983:51). As we will see, sociology in general, and French sociology in particular, have from the beginning been an uncomfortable mix of Enlightenment and counter-Enlightenment ideas.

The most extreme form of opposition to Enlightenment ideas was French Catholic counterrevolutionary philosophy, as represented by the ideas of Louis de Bonald (1754–1840) and Joseph de Maistre (1753–1821) (Reedy, 1994; Bradley, 2005a, 2005b). These men were reacting against not only the Enlightenment but also the French Revolution, which they saw partly as a product of the kind of thinking characteristic of the Enlightenment. Bonald, for example, was disturbed by the revolutionary changes and yearned for a return to the peace and harmony of the Middle Ages. In this view, God was the source of society; therefore, reason, which was so important to the Enlightenment philosophers, was seen as inferior to traditional religious beliefs. Furthermore, it was believed that because God had created society, people should not tamper with it and should not try to change a holy creation. By extension, Bonald opposed anything that undermined such traditional institutions as patriarchy, the monogamous family, the monarchy, and the Catholic Church.

Although Bonald represented a rather extreme form of the conservative reaction, his work constitutes a useful introduction to its general premises. The conservatives turned away from what they considered the “naive” rationalism of the Enlightenment. They not only recognized the irrational aspects of social life but also assigned them positive value. Thus they regarded such phenomena as tradition, imagination, emotionalism, and religion as useful and necessary components of social life. In that they disliked upheaval and sought to retain the existing order, they deplored developments such as the French Revolution and the Industrial Revolution, which they saw as disruptive forces. The conservatives tended to emphasize social order, an emphasis that became one of the central themes of the work of several sociological theorists.

Zeitlin (1996) outlined ten major propositions that he sees as emerging from the conservative reaction and providing the basis for the development of classical French sociological theory.

1. Whereas Enlightenment thinkers tended to emphasize the individual, the conservative reaction led to a major sociological interest in, and emphasis on, society and other large-scale phenomena. Society was viewed as something more than simply an aggregate of individuals. Society was seen as having an existence of its own with its own laws of development and deep roots in the past.
2. Society was the most important unit of analysis; it was seen as more important than the individual. It was society that produced the individual, primarily through the process of socialization.
3. The individual was not even seen as the most basic element within society. A society consisted of such component parts as roles, positions, relationships, structures, and institutions. Individuals were seen as doing little more than filling these units within society.
4. The parts of society were seen as interrelated and interdependent. Indeed, these interrelationships were a major basis of society. This view led to a conservative political orientation. That is, because the parts were held to be interrelated, it followed that tampering with one part could well lead to the undermining of other parts and, ultimately, of the system as a whole. This meant that changes in the social system should be made with extreme care.

5. Change was seen as a threat not only to society and its components but also to the individuals in society. The various components of society were seen as satisfying people's needs. When institutions were disrupted, people were likely to suffer, and their suffering was likely to lead to social disorder.
6. The general tendency was to see the various large-scale components of society as useful for both society and the individuals in it. As a result, there was little desire to look for the negative effects of existing social structures and social institutions.
7. Small units, such as the family, the neighborhood, and religious and occupational groups, also were seen as essential to individuals and society. They provided the intimate, face-to-face environments that people needed in order to survive in modern societies.
8. There was a tendency to see various modern social changes, such as industrialization, urbanization, and bureaucratization, as having disorganizing effects. These changes were viewed with fear and anxiety, and there was an emphasis on developing ways of dealing with their disruptive effects.
9. While most of these feared changes were leading to a more rational society, the conservative reaction led to an emphasis on the importance of nonrational factors (ritual, ceremony, and worship, for example) in social life.
10. Finally, the conservatives supported the existence of a hierarchical system in society. It was seen as important to society that there be a differential system of status and reward.

These ten propositions, derived from the conservative reaction to the Enlightenment, should be seen as the immediate intellectual basis of the development of sociological theory in France. Many of these ideas made their way into early sociological thought, although some of the Enlightenment ideas (empiricism, for example) were also influential.<sup>3</sup>

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## The Development of French Sociology

We turn now to the actual founding of sociology as a distinctive discipline—specifically, to the work of four French thinkers: Alexis de Tocqueville, Claude Saint-Simon, Auguste Comte, and especially Emile Durkheim.

### Alexis de Tocqueville (1805–1859)

We begin with Alexis de Tocqueville even though he was born after both Saint-Simon and Comte. We do so because he and his work were such pure products of the Enlightenment (he was strongly and directly influenced by Montesquieu [B. Singer, 2005b], especially his *The Spirit of the Laws* [1748]) and because his work was not part of

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<sup>3</sup> Although we have emphasized the discontinuities between the Enlightenment and the counter-Enlightenment, Seidman makes the point that there also are continuities and linkages. First, the counter-Enlightenment carried on the scientific tradition developed in the Enlightenment. Second, it picked up the Enlightenment emphasis on collectivities (as opposed to individuals) and greatly extended it. Third, both had an interest in the problems of the modern world, especially its negative effects on individuals.