Evan Pesch

User Experience and User Interface Designer

epesch@umich.edu
(231) 747-3520
epesch.com
www.linkedin.com/in/evan-pesch

EDUCATION

UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION | Bachelor of Science in Information

Graduating April 2018 | ANN ARBOR, MI

· Focus in User Experience Design
· Relevant Courses: Interaction Design Studio, Human Computer Interaction, Usability Needs, Agile Project Management
· GPA - 3.450

RELEVANT EXPERIENCE

DATA DRIVEN DETROIT | User Experience Designer and Researcher

January 2018 - Present | DETROIT/ANN ARBOR, MI

· Developed UX guidelines and prototypes to redesign D3's website, focusing on accessibility of open data and data tools.
· Identified 5 key pain points and numerous other usability issues with D3's website.
· Applied UX findings to the Detroit Data Utility initiative to better implement data-informed decision making in Detroit, MI.

MERIT NETWORK | Front-end Software Engineering and Research Intern

May 2017 - Present | ANN ARBOR, MI

· Prototyped 10 features for an open-source network-monitoring application with a focus on streaming real-time data visualizations to assist in mitigation of cyber attacks.
· Led product development for a network-monitoring application onboarding system aimed at simple, informative design.

MICHIGAN MARCHING BAND MARKETING AND INFORMATION STAFF | Lead Designer/Videographer

April 2015 - March 2018 | ANN ARBOR, MI

· Produced visual and video material for various marketing outlets viewed by over 50,000 people on a weekly basis.
· Coached new designer/videographer for 8 months to take over lead designer role.
· Developed experience working under brand guidelines/representing a brand through visual communication.

REIMAGINE MUSKEGON | Co-Founder

2014 - 2016 | MUSKEGON, MI

· Created a social media-based project promoting community, diversity, and public engagement through urban design.
· Gained following and support of over 600 users, including numerous city officials and outside organizations.
· Studied UX concepts through research, observation, and application of principles and methods of urban design.

SKILLS

DESIGN	DEVELOPMENT	USER EXPERIENCE	PROCESS
Illustrator/Photoshop	Python	Wireframing	Iterative design process focused on feedback and collaboration
Sketch App	HTML5/CSS3	Interaction Mapping	
InVision	PHP	Heuristic Evaluation	Eclectic design mentality, pulling inspiration from many different fields
Sketching	JavaScript/jQuery	Competitive Analysis	
After Effects	MySQL	Personas/Scenarios	Familiar with engineering and working with engineers
Principle	MongoDB	User Testing/Interviews	