

I'm **Evan Pesch**, a product designer.

evanjpesch@gmail.com

epesch.com

linkedin.com/in/evan-pesch

## Experience

### **Merit Network**, 2017 - 2019

Front-end Software Developer / Research Assistant

- Prototyped and developed real-time data visualizations and dashboard features for network-monitoring software focused on mitigating cyber attacks.
- Assisted in launching the first public version of the software to clients and open-source developers.

### **Data Driven Detroit**, January - April 2018

UX Designer (Undergraduate Capstone Project)

- Designed, prototyped, and tested a digital library of open data resources.
- Organized and lead usability testing and interviews to understand user needs and effectiveness of the product.

### **Michigan Marching Band**, 2015 - 2018

Lead Designer, Marketing and Information Staff

- Produced visual marketing material viewed by a fanbase of 100,000+ people.
- Lead design operations by arranging meetings, organizing repositories to share work, and creating a system of reusable design components.
- Coached a designer for 8 months to take over the role of Lead Designer.

### **Reimagine Muskegon**, 2014 - 2016

Co-creator

- Co-created a platform to educate and engage city residents by explaining and advocating for safe, livable, and accessible urban design in a city of approximately 38,000 residents.
- Researched, wrote, and edited educational articles shared with a follower base of over 600 people, including city officials and outside organizations.

## Skills

### **Tools**

Figma

Illustrator / Photoshop

InVision / Studio

Sketch

After Effects

### **Design**

Wireframing

Prototyping

Usability Testing

Heuristic Evaluation

Personas

### **Development**

Python

HTML / CSS

JavaScript / jQuery

Git

MongoDB

## Education

### **University of Michigan**

School of Information

Graduated 2018

B.S. Information

(Focus in UX Design)