

Evan Pesch, Product Designer

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Experience

Merit Network, 2017 - 2019

Front-end Software Developer and Research Assistant

- Prototyped and developed data visualizations and dashboard features for network monitoring software focused on mitigating cyber attacks.
- Assisted in launching the first public version of the software to clients and open-source developers.

Data Driven Detroit, January - April 2018

Student UX Designer

- Designed, prototyped, and tested a digital library of open-data resources.
- Organized and lead user research sessions to understand the usability and effectiveness of various digital resource libraries.

Michigan Marching Band, 2015 - 2018

Lead Designer, Marketing and Information Staff

- Produced visual marketing material viewed by a fanbase of 100,000+.
- Lead design operations by arranging meetings, organizing repositories to share work, and creating a system of reusable design components.
- Coached a designer for 8 months to take over the role of Lead Designer.

Reimagine Muskegon, 2014 - 2016

Co-creator

- Co-created a platform to educate and engage city residents by explaining and advocating for safe, livable, and accessible urban design in a city of approximately 38,000 residents.
- Researched, wrote, and edited educational articles shared with a follower base of 600+ people, including city officials and outside organizations.

Skills

Tools

Figma
Illustrator / Photoshop
InVision / Studio
Sketch
After Effects

Design

Wireframing
Prototyping
Usability Testing
Illustration
Animation

Development

Python
HTML / CSS
JavaScript / jQuery
Git
MongoDB

Education

University of Michigan

School of Information

Graduated 2018

B.S. Information

(Focus in UX Design)