Evan Pesch
product designer and developer

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Education

University of Michigan School of Information | Bachelor of Science in Information

Graduated April 2018 | Ann Arbor, MI

- Focus in User Experience Design
- GPA: 3.513

Experience

Merit Network | Front-end Software Developer

May 2017 - Present | Ann Arbor, MI

- Developed a functional dashboard for an open-source, network-monitoring application focused on visualizing real-time data to assist in mitigation of cyber attacks.
- Introduced and led development with new rapid-prototyping , visualization, and development tools.

Data Driven Detroit | User Experience Designer and Researcher

January 2018 - April 2018 | Detroit/Ann Arbor, MI

- Developed a functional prototype and UX guidelines to redesign Data Driven Detroit's open data library.
- Worked to define what open data means and how data-informed decision-making affects development in Detroit.
- Applied UX findings to the Detroit Data Utility initiative to better implement data-informed decision making in Detroit.

Michigan Marching Band Marketing and Information Staff | Lead Designer/Videographer

April 2015 - April 2018 | Ann Arbor, MI

- Produced visual material for various marketing outlets viewed by over 50,000 people on a weekly basis.
- Coached a new designer/videographer for 8 months to take over the role of lead designer/videographer.
- Created a design system for the band's visual communication and worked under brand guidelines of the University.

Reimagine Muskegon | Co-Founder

2014 - 2016 | Muskegon, MI

- Created a social media-based project to promote diversity and public engagement via urban design in Muskegon, MI.
- Gained following and support of over 600 people, including numerous public officials and outside organizations.
- Studied user experience design through research, observation, and application of urban design concepts.

Skills

Design	Development	User Experience	Process
Illustrator/Photoshop	Python	Wireframing/Sketching	Iterative design process focused on feedback and collaboration
Sketch	HTML5/CSS3	Interaction Mapping	
InVision/InVision Studio	JavaScript/jQuery	Heuristic Evaluation	Familiar with back-end engineering and working with engineers
Principle	Git	Personas/Scenarios	
After Effects	MySQL/MongoDB	User Testing/Interviews	