

# Evan Pesch

## Designer and Developer

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### Experience

#### Data Driven Detroit

User Experience Designer and Researcher | January 2018 - April 2018

- Designed, prototyped, and tested a digital library of open data resources.
- Applied UX suggestions and findings to the Detroit Data Utility initiative to better implement data-informed decision making in Detroit.

#### Merit Network

Front-end Software Developer | May 2017 - Present

- Designed and developed a dashboard for network-monitoring software focused on visualizing real-time data to assist in mitigation of cyber attacks.
- Assisted in launching the first public version of the application to interested clients and open-source developers.

#### Michigan Marching Band Marketing and Information Staff

Lead Designer | April 2015 - April 2018

- Produced visual marketing material viewed by a fanbase of 50,000+ people.
- Coached a designer for 8 months to take over the role of Lead Designer.
- Constructed a small design system for the band's visual communication and worked under brand guidelines of the University of Michigan.

#### Reimagine Muskegon

Co-Founder | 2014 - 2016

- Created a social media-based project to educate and engage city residents by analyzing urban design in Muskegon, Michigan.
- Fostered support and interaction with over 600 followers, including city officials and outside organizations.
- Studied physical interaction design through research, observation, and application of urban design concepts.

### Education

#### University of Michigan School of Information

Bachelor of Science in Information | Graduated April 2018

- Focus in User Experience Design
- Donald R. Shepherd Scholar
- University Honors (Winter 2016, Winter 2017, Winter 2018)

### Skills

#### Design

Illustrator/Photoshop  
Figma  
Sketch  
InVision/InVision Studio  
Principle

#### Development

Python  
HTML5/CSS3  
JavaScript/jQuery  
Git  
MongoDB

#### User Experience

Wireframing  
Prototyping  
Heuristic Evaluation  
Personas/Scenarios  
User Testing