



Evan Pesch

User Experience and User Interface Designer

epesch@umich.edu
(231) 747-3520
epesch.com
www.linkedin.com/in/evan-pesch

EDUCATION

UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION | Bachelor of Science in Information

Graduating April 2018 | ANN ARBOR, MI

- Focus in User Experience Design
- Relevant Courses: Interaction Design Studio, Human Computer Interaction, Usability Needs, Agile Project Management
- GPA - 3.513

RELEVANT EXPERIENCE

DATA DRIVEN DETROIT | User Experience Designer and Researcher

January 2018 - Present | DETROIT/ANN ARBOR, MI

- Developed UX guidelines and prototypes to redesign D3's website, focusing on accessibility of open data and data tools.
- Identified 5 key pain points and numerous other usability issues with D3's website.
- Applied UX findings to the Detroit Data Utility initiative to better implement data-informed decision making in Detroit, MI.

MERIT NETWORK | Front-end Software Engineering and Research Intern

May 2017 - Present | ANN ARBOR, MI

- Prototyped 10 features for an open-source network-monitoring application with a focus on streaming real-time data visualizations to assist in mitigation of cyber attacks.
- Led product development for a network-monitoring application onboarding system aimed at simple, informative design.

MICHIGAN MARCHING BAND MARKETING AND INFORMATION STAFF | Lead Designer/Videographer

April 2015 - March 2018 | ANN ARBOR, MI

- Produced visual and video material for various marketing outlets viewed by over 50,000 people on a weekly basis.
- Coached new designer/videographer for 8 months to take over lead designer role.
- Developed experience working under brand guidelines/representing a brand through visual communication.

REIMAGINE MUSKEGON | Co-Founder

2014 - 2016 | MUSKEGON, MI

- Created a social media-based project promoting community, diversity, and public engagement through urban design.
- Gained following and support of over 600 users, including numerous city officials and outside organizations.
- Studied UX concepts through research, observation, and application of principles and methods of urban design.

SKILLS

DESIGN

Illustrator/Photoshop
Sketch App
InVision
Sketching
After Effects
Principle

DEVELOPMENT

Python
HTML5/CSS3
PHP
JavaScript/jQuery
MySQL
MongoDB

USER EXPERIENCE

Wireframing
Interaction Mapping
Heuristic Evaluation
Competitive Analysis
Personas/Scenarios
User Testing/Interviews

PROCESS

Iterative design process
focused on feedback and
collaboration

Eclectic design mentality,
pulling inspiration from many
different fields

Familiar with engineering and
working with engineers