Evan Lawrence-Hurt

http://evanlh.com *mailto: evanlh@gmail.com*
1362 Dekalb Ave #2R, Brooklyn, NY. (603) 520-0148.

- Full stack PHP/Python web developer with a focus on data modeling and analysis.
- Excellent communication with technical and non-technical users alike, capable of translating business requirements into actionable development plans.
- Hands-on experience with modern web development best practices and technologies: HTML5, CSS, LESS, JS/jQuery, Git, REST APIs, AJAX, JSON, oAuth.

Work Experience

Developer, MediaWhiz, LLC, New York, NY   *Apr 2012-Present*

- Led the development of Content Marketing and Permanent Link products, driving revenue growth and diversifying inventory offerings.
- Refactored and redesigned inventory search interfaces, eliminating code duplication and streamlining sales' ability to find and offer web properties.
- Design and maintenance of Sphinx search indexes and internal Sphinx wrapper libraries.
- Netseer API integration, batch semantic analysis of inventory to improve publisher matching.
- MediaWhiz SEO site redesign based on Twitter Bootstrap, customized to designer specs.

Developer, Svpply, Inc, New York, NY   *Sep 2011-Mar 2012*

- Developed features for svpply.com, a social commerce site serving 1 million unique visitors per month in an AWS/Nginx/PHP-FPM/MySQL/CodeIgniter environment.
- Amazon Web Services and Etsy API integration, batch syncing of clipped product information (price, availability, etc.) with their purchasable equivalent.
- Related-users algorithm, surfacing "Who to follow" users with similar preferences.
- Interactive gift finder widget, offsite embedding of product sets using 3rd party Javascript.
- Exploratory social network visualization clustering Svpply users' connections using D3.

Software Engineer, New York University, New York, NY   *Jan 2011-Sep 2011*

- Designed and developed PHP/jQuery-based application to coordinate alumni fundraising.
- Led migration of Law School reporting from a legacy Hyperion environment to an integrated Sharepoint/Reporting Services/SQL Server stack.

Business Technology Analyst, MarketBridge, Inc., Bethesda, MD   *Jan 2010- Dec 2011*

- Developed marketing analytics dashboards and reports for HP, 3M and Office Depot.
- Designed ETL procedures in SQL Server Integration Services to automate the transfer of customer sales data into an internal analytics data warehouse.

Technologies Used

Python, Javascript, PHP, SQL, Bash, PowerShell, HTML, CSS, LESS, XSLT**,** Linux, Solaris, MySQL, Windows Server, Microsoft Sharepoint, SQL Server, SSAS, SSIS, Microsoft Reporting Services, Cognos 8, Apache, Nginx, Drupal, Django, Flask, Zend Framework, CodeIgniter, PHPUnit, Composer, jQuery, JSHint, D3, Git, SVN, JIRA, Confluence, GitHub, HipChat

Education

University of Washington, Seattle, WA

Michael G. Foster School of Business

Class of December 2010

Bachelor of Arts in Business Administration

Minor in Mathematics

Intermediate level in Brazilian Portuguese